# Classification of photographic images based on perceived aesthetic quality

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## **Abstract**

In this paper, we explore automated aesthetic evaluation of photographs using machine learning and image processing techniques. We theorize that the spatial distribution of certain visual elements within a given image correlates with its aesthetic quality. To this end, we present a novel approach wherein we model each photograph as a set of tiles, extract visual features from each tile, and train a classifier on the resulting features along with the images' aesthetics ratings. Our model achieves a 10fold cross-validation classification success rate of 83.60%, corroborating the efficacy of our methodology and therefore showing promise for future development.

## 1. Introduction

Aesthetics in photography are highly subjective. The average individual may judge the quality of a photograph simply by gut feeling; in contrast, a photographer might evaluate a photograph he or she captures vis-a-vis technical criteria such as composition, contrast, and sharpness. Towards fulfilling these criteria, photographers follow many rules of thumb. The actual and relative visual impact of doing so for the general public, however, remains unclear.

In our project, we show that the existence of certain characteristics does indeed make an image more aesthetically-pleasing in general. We achieve this by building a machine learning pipeline that trains a hypothesis capable of classifying images as either exhibiting high levels of aesthetic quality or not.

The potential impact of building a system to solve this problem is broad. For example, by implementing such a system, websites with community-sourced images can programmatically filter out bad images to maintain the desired quality of content. Cameras can provide real-time visual feedback to help users improve their photographic skills. Moreover, from a cognitive standpoint, solving this problem may lend interesting insight towards how humans perceive beauty.

We begin by identifying visual features that we believe correlate with the aesthetic quality of a photograph. We then build a learning pipeline that extracts these features from images on a per-tile basis and uses them along with the images' aesthetics ratings to train a classifier. In this manner, we endow the classifier with the freedom to infer spatial relationships amongst features that correlate with an image's aesthetics.

## 2. Related work

There have been several efforts to tackle this problem from different angles within the past decade. Pogacnik et al [1] believed that the features depended heavily on identification of the subject of the photograph. Datta et al [2] evaluated the performance of different machine learning models (support vector machines, decision trees) on the problem. Ke et al [3] focused on extracting perceptual factors important to professional photographers, such as color, noise, blur, and spatial distribution of edges.

Also, in contrast to our approach, it is interesting to note that these studies have focused primarily on extracting features that attempt to capture prior beliefs on the spatial orientation of visual elements within the image. For example, Datta et al attempted to model rule-of-thirds composition by computing the average hue, saturation, and luminance of the inner thirds rectangle, and Pogacnik et al defined features



Figure 1. Tiling scheme applied to image by learning pipeline.

that assessed adherence to a multitude of compositional rules as well as the positioning of the subject relative to the image's frame.

### 3. Dataset

Our learning pipeline downloads images and their average aesthetic ratings from two separate datasets.

The first is an image database hosted by photo.net, a photo sharing website for photographers. The index file we use to locate images was generated by Datta et al. Members of photo.net can upload and critique each others photographs and rate each photograph with a number between 1 and 7, with 7 being the best possible rating. Due to the wide range and subjectivity of ratings, we choose to only use photographs with ratings above 6 or below 4.2, which yields a dataset containing 1700 images split evenly between positive labels and negative labels.

The second comprises images scraped from DPChallenge, another photo sharing website for photographers. The index file we used to locate images was generated by Murray et al [4]. Following guidelines from prior work, we choose to use photographs with ratings above 7.2 or below 3.4, resulting in a dataset containing 2000 images split evenly between positive and negative labels.

# 4. Feature extraction

Prior to extracting features, we partition each image into five-by-five equally-sized tiles (Figure 1). By extracting features on a per-tile basis, the learning algorithm can identify regions of interest and infer relationships between feature-tile pairs that indicate aesthetic quality. For example, in the case of the image depicted in Figure 1, we surmise that the learning al-

gorithm would be able to discern the well-composed framing of the pier from the features extracted from its containing tiles with respect to those extracted from the surrounding tiles.

Below, we describe the features we extract from each image tile.

**Subject detection**: Strong edges distinguish the subject from the image's background. To quantify the degree of subject-background separation, we apply a Sobel filter to each image tile, binarize the result via Otsu's method, and compute the proportion of pixels in the tile that are edge pixels:

$$f_{sd} = \sum_{(x,y) \in \text{Tile}} 1\{I(x,y) = \text{Edge}\}$$

Color palette: A photograph's color composition can dramatically influence how a person perceives a photograph. We capture the color diversity of a photograph using a color histogram that subdivides the three dimensional RGB color space into 64 equally sized bins. Since each pixel can take on one of 256 discrete values in each color channel, this results in each bin being a cube with 16 possible values in each dimension. We normalize each bin's count by the total pixel count so that it is invariant to image dimensions.

**Detail**: Higher levels of detail are generally desirable for photographs, particularly for its subject. To approximate the amount of detail, we compare the number of edge pixels of a Gaussian filtered version of the image tile to the number of edge pixels within the original image tile, i.e.

$$f_d = \frac{\sum_{(x,y) \in \text{Tile}} 1\{I_{filtered}(x,y) = \text{Edge}\}}{\sum_{(x,y) \in \text{Tile}} 1\{I(x,y) = \text{Edge}\}}$$

For an image tile that is exceptionally detailed, many of the higher-frequency edges in the region would be removed by the Gaussian filter. Consequently, we would expect  $f_d$  to be closer to 0. Conversely, for a tile that lacks detail, since few edges exist in the region, applying the Gaussian filter would impart little change to the number of edges. In this case, we would expect  $f_d$  to be closer to 1.

**Hue**: To the human eye, certain color combinations are more appealing than others. To capture this, for each image tile, we compute the proportion of pixels that correspond to a particular hue. We discretize hues into five regions, corresponding to red, yellow, green, blue, and purple.

**Saturation**: Saturation measures the intensity of a color. We extract the average saturation value for each image tile.

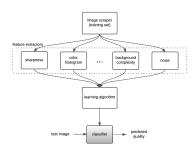


Figure 2. Block diagram of learning pipeline.

Contrast: Contrast is the difference in color or brightness amongst regions in an image. Generally, the higher the contrast, the more distinguishable objects are from one another. We approximate the contrast within each image tile by calculating the standard deviation of the grayscale intensities.

Blur: Depending on the image region, blurriness may or may not be desirable. Poor technique or camera shake tends to yield images that are blurry across the entire frame, which is generally undesirable. On the other hand, low depth-of-field images with blurred out-of-focus highlights ("bokeh") that complement sharp subjects are often regarded as being pleasing.

To efficiently estimate the amount of blur within an image, we calculate the variance of the Laplacian of the image. Low variance corresponds to blurrier images, and high variance to sharper images.

**Noise**: The desirability of visual noise is contextual. For most modern images and for images that convey positive emotions, noise is generally undesirable. For images that convey negative semantics, however, noise may be desirable to accentuate their visual impact. We measure noise by calculating the image's entropy.

Saliency: The saliency of the subject within a photograph has a significant impact on the perceived aesthetic quality of the photograph. We post-process each image to separate the salient region from the background using a center-vs-surround approach described in Achanta et al [5]. We then sum the number of salient pixels per image tile and normalize by the tile size.

### 5. Methods

Figure 2 depicts a high-level block diagram of the learning pipeline we built. The pipeline comprises three main components: an image scraper, a bank of feature extractors, and a learning algorithm.

For each of the features we describe in Section 3, there exists a feature extractor function that accepts an image as an input, calculates the feature value, and inserts the feature-value mapping into a sparse feature vector allocated for the image. We rely on image processing algorithms implemented in the scikit-image library for many of these functions.

After the pipeline generates feature vectors for all images in the training set, it uses them to train a classifier. For the learning algorithm, we experimented with support vector machines (SVM), random forests, and gradient tree boosting.

**SVM**: The SVM learning algorithm with  $\ell_1$  regularization involves solving the primal optimization problem

$$\min_{\gamma,w,b} \qquad \frac{1}{2} \left| |w| \right|^2 + C \sum_{i=1}^m \xi_i$$
 ubject to 
$$y^{(i)}(w^T x^{(i)} + b) \geq 1 - \xi_i, \ i=1,...,m$$

, the dual of which is

$$\begin{aligned} \max_{\alpha} & & \sum_{i=1}^{m} \alpha_i - \frac{1}{2} \sum_{i,j=1}^{m} y^{(i)} y^{(j)} \alpha_i \alpha_j \langle x^{(i)}, x^{(j)} \rangle \\ \text{subject to} & & 0 \leq \alpha_i \leq C, \ i=1,...,m \\ & & \sum_{i=1}^{m} \alpha_i y^{(i)} = 0 \end{aligned}$$

Accordingly, provided that we find the values of  $\alpha$  that maximize the dual optimization problem, the hypothesis can be formulated as

$$h(x) = \begin{cases} 1 & \text{if} \quad \sum_{i=1}^{m} \alpha_i y^{(i)} \langle x^{(i)}, x \rangle + b \ge 0 \\ -1 & \text{otherwise} \end{cases}$$

Note that since the dual optimization problem and hypothesis can be expressed as inner products between input feature vectors, we can replace each inner product with a kernel applied to the two input vectors, which allows us to train our classifier and perform classification in a higher-dimensional feature space. This characteristic of SVMs makes them well-suited for our problem since we speculate that non-linear relationships amongst multiple features influence image aesthetic quality. For our system, we choose to use the Gaussian kernel  $K(x,y) = \exp\left(\gamma||x-y||_2^2\right)$ , which corresponds to an infinite-dimensional feature mapping.

**Random forest**: Random forests comprise collections of decision trees. Each decision tree is grown by selecting a random subset of input variables to serve as candidates for splitting at a particular node. Predic-

tion then involves taking the average of the predictions of all the constituent trees:

$$h(x) = \operatorname{sign}\left(\frac{1}{m}\sum_{i=1}^{m}T_i(x)\right)$$

Because of the way each decision tree is constructed, the variance of the average prediction is less than that of any individual prediction. It is this characteristic that makes random forests more resistant to overfitting than decision trees, and, thus, generally have much higher performance.

Gradient tree boosting: Boosting is a powerful learning method that sequentially applies weak classification algorithms to reweighted versions of the training data, with the reweighting done in such a way that, between every pair of classifiers in the sequence, the examples that were misclassified by the previous classifier are weighted higher for the next classifier. In this manner, each subsequent classifier in the ensemble is forced to concentrate on correctly classifying the examples that were previously misclassified.

In gradient tree boosting, or gradient-boosted regression trees (GBRT), our weak classifiers are decision trees. After fitting the trees, the predictions from all the decision trees are weighted and combined to form the final prediction:

$$h(x) = \operatorname{sign}\left(\sum_{i=1}^{m} \alpha_i T_i(x)\right)$$

In literature, tree boosting has been identified as being one of the best learning algorithms available [6].

## 6. Experimental results and analysis

For each learning algorithm, we measure the performance of our classifier using 10-fold cross validation on the photo.net dataset and the DPChallenge dataset. We run backward feature selection to eliminate ineffective features to improve classification performance.

For SVM, we tuned our parameters using grid search, which ultimately led us to use C=1 and  $\gamma=0.1$ . For random forest, we used 300 decision trees. We determined this value by empirically finding the asymptotic limit to the generalization error with respect to the number of decision trees used. For gradient tree boosting, we used 200 decision trees and a subsampling coefficient of 0.9. Using a sub-sampling coefficient smaller than 1 allows us to trade off variance for bias, which thereby mitigates overfitting and hence improves generalization performance.

	SVM	RF	GBRT
photo.net	78.71%	78.58%	80.88%
DPChallenge	82.62%	82.85%	83.60%

Table 1. 10-fold classification accuracy

		Predicted label		
		1	0	
Actual label	1	TP 80.12%	FN 19.88%	
	0	FP 18.35%	TN 81.65%	

*Figure 3.* Confusion matrix for 10-fold cross validation with GBRT on photo.net dataset.

Table 1 shows our 10-fold cross-validation accuracy for each of the learning algorithms. For both datasets, we got the highest performance with GBRTs, with accuracies of 80.88% and 83.60%. That we see similar quality of results for both datasets signifies that our methodology is sound.

Figure 3 shows the confusion matrix for 10-fold cross-validation using GBRTs on the photo.net dataset. The true positive and false negative rates are approximately symmetric with the true negative and false positive rates, respectively, which signifies that our classifier is not biased towards predicting a certain class. This also holds true for the DPChallenge dataset.

To analyze the deficiencies of our methodology, we examine images that our classifier misclassified.

Figure 4 shows an example of a negative image from the photo.net dataset that the classifier mispredicted as being positive. Note that the image is compositionally sound - the subject is clearly distinguishable from the background, fills most of the frame, is well-balanced in the frame, and has components that lie along the rule-of-thirds axes. The hot-pink background, however, is incredibly jarring, and the subject matter is mundane and lacks significance. Unfortunately, because it discretizes color features so coarsely, the classifier is likely not able to effectively differentiate between different shades of colors, such as the artificial pink shade of this image's background and the warm red shade of a beautiful sunset. Moreover, it has no way of gleaning meaning from images. We therefore believe that it is primarily due to these shortcomings that our classifier misclassified this particular image.



Figure 4. Negative image classified as positive by the model.



Figure 5. Positive image classified as negative by the model.

Figure 5 exhibits a photograph from the DPChallenge dataset where our classifier predicts a false negative. While the photograph follows good composition techniques, the subject has few high frequency edges, and most of the tiles are considered blurry. Our blur feature carries heavy weight with regards to the prediction for the DPChallenge dataset. Furthermore, the current method of detecting the salient region is not consistently reliable, so despite this photograph's having a distinct salient region, the classifier may deemphasize the contributions of this feature. We believe that improving our salient region detection accuracy across all images may enable the classifier to utilize the saliency feature more effectively, and thus correctly classify this photograph.

Another image our classifier mispredicts as being negative is shown in Figure 6. The key visual element of this image is the strong leading lines that draw attention to the hiker – the subject of the image. Leading lines, however, are global features that are not well-captured by our tiling methodology, and, thus, are not considered by the classifier.

In sum, although our classifier performs respectably well, examining the images it mispredicts reveals many potential areas of improvement.



Figure 6. Positive image classified as negative by the model.

## 7. Future work and conclusions

We have demonstrated that modeling an image as a set of tiles, extracting certain visual features from each tile, and training a learning algorithm to infer relationships between tiles yields a high-performing system that adapts well to different datasets. Thus, our methodology lays a sound foundation for future development. In particular, we believe we can further improve the accuracy of our system by deriving global visual features and parsing semantics from photographs. Our model should also apply to regression for use cases where numerical ratings are desired. Finally, augmenting the system with the ability to choose a classifier depending on the identified mode of a photograph, e.g. portrait or landscape, may lead to more accurate classification of aesthetic quality.

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