Public Policy 60/Health Research and Policy 240
Stanford University

Contemporary Issues in Health Policy: Public and Private Solutions
Autumn Quarter, 2002

Course Instructors:
Sara J. Singer  M. Kate Bundorf
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Meeting Times and Dates
10 Class Meetings, Mondays, September 30, 2002 – December 2, 2002
1 Optional Class Meeting, Wednesday, October 9, 2002

Monday classes will meet from 3:30 p.m. to 5:00 p.m. in Lane Hall-Bldg. 200, Room 203
(History Corner, Main Quad). The optional class session will meet from 3:30 p.m. to 5:00 p.m.
in the first floor conference room of the Center for Health Policy & Center for Primary Care and
Outcomes Research, 117 Encina Commons.

Course Description
This is an invited lecture series in which policymakers address ways in which they and their
organizations aim to improve quality, access, and cost of health care in the U.S. and
internationally. We define policymakers broadly to include both public and private actors,
including consumer organizations, industry executives, financiers, purchasers, accrediting
agencies, foundations and other non-profit organizations, regulators, and state and federal
legislators. Discussion will center on initiatives that attempt to address current problems of the
health care system and the challenges and complexities of achieving this aim. We will explore
the relative advantages and disadvantages of each actor in accomplishing its goal. The course is
intended to introduce students to ways in which they personally could have impact.

Course Objectives
• Provide a forum for the presentation and discussion of ongoing initiatives to address
  problems facing the U.S. and other health care systems.
• Enhance student knowledge of selected actors in the health care system locally.
• Encourage students to identify ways in which they themselves could make a difference.

Class Structure
Speaker presentations are designed to be interactive. Students are strongly encouraged to make
comments and ask questions. Students are expected to attend class sessions.
**Prerequisites**  
No prerequisites. Human Biology 160 recommended.

**Materials**  
Course readings include articles by academic and practicing experts on the U.S. health care system and health care policy and regulation. Students will also receive materials from speakers about their organizations and initiatives. Students are expected to read distributed materials. Reading materials will be accessible via the Internet at http://coursework.stanford.edu.

**Attendance/Grading Policy**  
- The class will be offered solely with the Satisfactory/No Credit grading option (1 unit of course credit).
- Students will also be required to complete a short written assignment. A 2 to 3-page paper will be due on the last day of class for all students.
- In order to earn a “Satisfactory” grade, students must attend eight of the ten class meetings and complete the written assignment.
- There will be no final exam.

**Office Hours**  
No defined times. Please contact instructors via email if you would like to schedule an opportunity to meet.
Session 1, Monday, September 30, 2002
Introduction and Overview

Speakers:
- Sara J. Singer, Lecturer in Public Policy and Health, Research and Policy, Executive Director Center for Health Policy, and Senior Research Scholar, Institute for International Studies
- M. Kate Bundorf, Ph.D., Assistant Professor, Health, Research and Policy

Readings:

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Session 2, Monday, October 7, 2002
Managed Competition and Employer Purchasing Strategies

Speaker:
- Alain C. Enthoven, Ph.D., Marriner S. Eccles Professor Emeritus, Stanford University, Graduate School of Business, Stanford University

Readings:
Optional Session, Wednesday, October 9, 2002
Everything You Wanted to Know About Health Care/Health Policy, But Were Afraid to Ask

**Speaker:**
- Sara J. Singer, Executive Director, Center for Health Policy

**Readings:**
  [Print only what you find useful for your reference.]

Session 3, Monday, October 14, 2002:
Philanthropy and International Health: Creating Markets for Orphan Products

**Speaker:**
- Raj Shah, M.D., Ph.D., Bill and Melinda Gates Foundation

**Readings:**

Session 4, Monday, October 21, 2002
Industry Collective Action: The Integrated Healthcare Association Pay for Performance Initiatives

**Speaker:**
- Beau Carter, Executive Director, Integrated Healthcare Association

**Readings:**
• Steve Latham, “Regulation of managed care incentive payments to physicians,” American Journal of Law & Medicine, 1996, Volume XXII, Number 4, 399-432.

Session 5, Monday, October 28, 2002
Kaiser Permanente Institute for Health Policy and Private Sector Efforts to Affect the Government Environment

Speaker:
• Robert M. Crane, Senior Vice President and Director, Kaiser Permanente Institute for Health Policy for Kaiser Foundation Health Plan, Inc. and Kaiser Foundation Hospitals

Readings:
• Patient Safety Improvement Act of 2002, HR4889 (Johnson), http://thomas.loc.gov/cgi-bin/query/z?c107:h.r.4889:.
• You may also review information about KP’s Institute for Health Policy at http://www.kp.org/medicine/ihp/index.html.

Session 6, Monday, November 4, 2002
A Tale of Two Health Care Start-Ups: The Role of Venture Capital

Speaker:
• Anula Jayasuriya, M.D., Ph.D., Partner, Skyline Ventures

Readings:
• Eight Articles to Guide Biomedical and Biopharmaceutical Entrepreneurs, Menlo Park: De Novo Ventures, September 2001. (To be distributed.)
Session 7, Monday, November 11, 2002
Tiered Hospital Co-payments and Other Blue Shield of California Initiatives

Speaker:
• Bruce Bodaken, Chairman, President and CEO, Blue Shield of California

Readings:
• "Blue Shield Chief Welcomes Growth," Contra Costa Times, September 15, 2002
• Review information about Blue Shield of California at https://www.mylifepath.com/.

Session 8, Monday, November 18, 2002
Pharmaceutical Industry

Speakers:
• Richard Manning, Ph.D., Assistant Director, Economic Policy Analysis, Pfizer Corporation

Readings:
• TBD

Session 9, Monday, November 25, 2002
State Regulation in California

Speaker:
• Ed Howard, Chief of Staff, Office of the Honorable Liz Figueroa (SD-CA)

Readings:
• TBD

Session 10, Monday, December 2, 2002
The Medi-Cal Policy Institute and Competition in the Medi-Cal Program

Speakers:
Crystal Hayling, Director, and Chris Perrone, Deputy Director, Medi-Cal Policy Institute

Readings:

• “Understanding Medi-Cal: The Basics (Second Edition),” Medi-Cal Policy Institute, September 2001. (To be distributed.)
• Please also review information about the Medi-Cal Policy Institute at http://www.medi-cal.org/.