located bodies - ten
the encrypted body
reading the body - deciphering culture

what is going on?
method

NB the ethnography - short visits and the use of informers

page 176

‘Totemism’ page 16

oppositions and triangles - correspondences and contrasts
Traffic signals

- Wavelength (movement)
  - Short (move)
  - Long (don’t move)

- Luminosity (continuity)
  - High (change)
  - Low (no change)

- Colors:
  - Yellow
  - Green
  - Red
theme - totemism

a frequently found cultural form - organizing society according to totemic animals -
culture/nature articulations
classification - categories., elements, species, numbers
science of the concrete ‘animals are good to think as well as eat’
systems of transformations
theme - the communicating body

principles of exchange
elementary structures of kinship
sending and receiving coded messages
processes of decoding and learning

writing on the body
the body as medium, message and instrument
theme - information

encoding, transmission and reception
noise and signal
bandwidth
entropy
theme - complexity and networks

the workings of the web
organizing chat rooms
order emergent and organic
simple rules and relations generating complexity which is not predictable from the initial conditions
implications for communication - syntax, grammar, agency, character, narrative, genre, semantics
theme - order and chaos

just what is going on?
the ubiquity of noise and entropy
the question of underlying structure
what you see is not what you get
located bodies - ten
the encrypted body

in a chaotic, noisy time/space or chronotope fluid
in relationships between self and other, and particularly between sender and receiver
dealing in encryption and decoding
the body as medium and message