**Green Score**

At a glance, the Green Score icon gives a consumer an overall sense of how ‘green’ a product is relative to its industry peers.

Green Score is a graded single-issue product labeling system based on both qualitative and quantitative product lifecycle data. By working with manufacturers, the regulatory label agency provides transparency to the entire system.

The label is designed to be born on or with the product and serves to educate two types of owners. One, the ‘User’ who consumes the product and two, the ‘Re-Producer’ who gives life to the product (in some cases, over and over.)

### Use & Re-Production Facts

<table>
<thead>
<tr>
<th>Category</th>
<th>Facts Descriptions</th>
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<tbody>
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<td><strong>Lifetime</strong></td>
<td>Shows the average length of time of the product is under standard use compared to how long the producer designed the product to last. The greater the discrepancy, the lower the score.</td>
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<tr>
<td><strong>Resources</strong></td>
<td>The breakdown of material and energy resources consumed by the user (for the lifetime of the product) and by the re-producer (during production of the product). The more renewable the resources, the higher the score.</td>
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<tr>
<td><strong>Recycle/Repair/Reuse</strong></td>
<td>The percentage of the product that can be recycled/repair/reused and the means by which it can be accomplished. For instance, this sample label indicates that this producer offers a takeback system and has considered alternatives for extending the product lifetime. The percentage of the product that is designed to be directed to a landfill. The higher the percentage, the lower the score.</td>
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<td><strong>Health</strong></td>
<td>Depending upon the product components and manufacturing process, the recorded/likely health effects on humans is shown here by the probability of exposure to substances identified as a risk. The higher the probability, the lower the score.</td>
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### Examples Labels

**Jacket**

- **Born on Date**: 03-07
- **Green Score**: +5
  - **Lifetime**: 5
  - **Material**: 5
  - **Energy**: -5
  - **Recycle**: 0
  - **Repair**: 0
  - **Social**: 0
  - **Landfill**: 0
  - **Health**: 0
  - **Carbon**: 75 lbs
  - **Total**: 5

**Cellphone**

- **Born on Date**: 11-09
- **Green Score**: -4
  - **Lifetime**: 5
  - **Material**: 5
  - **Energy**: 0
  - **Recycle**: -4
  - **Repair**: 0
  - **Social**: 0
  - **Landfill**: 0
  - **Health**: 0
  - **Carbon**: 75 lbs
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**Category & Facts Descriptions**

- **Lifetime**: Shows the average length of time of the product is under standard use compared to how long the producer designed the product to last. The greater the discrepancy, the lower the score.
- **Resources**: The breakdown of material and energy resources consumed by the user (for the lifetime of the product) and by the re-producer (during production of the product). The more renewable the resources, the higher the score.
- **Recycle/Repair/Reuse**: The percentage of the product that can be recycled/repair/reused and the means by which it can be accomplished. For instance, this sample label indicates that this producer offers a takeback system and has considered alternatives for extending the product lifetime. The percentage of the product that is designed to be directed to a landfill. The higher the percentage, the lower the score.
- **Health**: Depending upon the product components and manufacturing process, the recorded/likely health effects on humans is shown here by the probability of exposure to substances identified as a risk. The higher the probability, the lower the score.
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**Examples Labels**

**Jacket**

- **Born on Date**: 02-09
- **Green Score**: +5
  - **Lifetime**: 5
  - **Material**: 5
  - **Energy**: -5
  - **Recycle**: 0
  - **Repair**: 0
  - **Social**: 0
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