Spreading Firefox
Diffusion Update

CIA d.school 11may06
Ultime notizie
1 day ago, in google.org, fairfoes

È disponibile per il download Firefox 1.5.0.3; questa nuova versione risolve alcuni problemi di sicurezza e stabilità. Tutti gli utilizzatori [...]

By Mammamozzila.com on Googlando.

essere in piena Campagna
1 day ago, in google.org, web operaio, Hairagione.it, googlando.com, fairfoes, telefonocasa

We're among the stanford students working with Mozilla to spread Firefox, and in fact, we have launched a Google-centric campaign [...]

By Mammamozzila.com on Googlando.

stai facendo la scelta giusta?
1 day ago, in google.org, Hairagione.it

Hi everyone - There are six student groups that are working, as part of a class at the Stanford University [...]

By Mammamozzila.com on Googlando.

Perso in quattro Google pages
Weekly Roll Call
Top 5 Climbers

roempire  257 slots
Firefoxes...  249 slots
HackThisSite...  230 slots
Reeeedlot  206 slots
hirenkotad...  189 slots

Top 5 Affiliates

craigslist  6,632
CustomizeG...  4,678
mininova  4,626
UseNeXT  3,917
firefox73  1,801

Spot the Fox! Photo Galleries
Share photos of your Spread Firefox activities!

Submit Photos - View Galleries

Firefox downloads: 172655922
Add this counter to your page!
Issue is that, we know there are a fair number of people running 1.0.1, 1.0.2, etc. and that with each new security release they are increasingly at risk. We have traditionally used automated update to do these people, but as you know, in 1.0.x, it is not as obvious how it works, and we know that many ignore the little "Christmas tree."

With the release of 1.5, we've been updating the Firefox Start page so that the snippet, that is, the little bit of text at the bottom of the page, provides an update indication if you're running any version of fox less than 1.5.0.0. We are also now looking at ways to "turn up the volume" on that update cation, e.g. so that it is in a yellow box with a warning sign, or perhaps it replaces the entire page when we turn it up to 11 on the volume dial.

I've also thought about using the SFX affiliate program to provide update badges when polled from <current browsers>.

Other thoughts or ideas on ways that we can keep people safe out there?

oxies.com 2.0 IS LIVE!!!!!

by Firefoxies.com on Sat, 05/06/2006 - 16:42

Google analytics are taking off! Over 175 hits in less than an hour. We are blasting away already with oxies.com 2.0. As I mentioned in our last post Dolfitin has taken all of your suggestions and put them in the new site. A more fair voting system has been put in place (one one vote per person per day), a Firefox of the Month and an archive of previous months winners. 30 downloads of firefox in just a few hours (Mostly in Japan - source google analytics). Hey that's not too bad:

To show your support and once again we would like to thank Dolfinit and Graphicsguru for all your help on the project.

Here to submit your photo - make sure to include a quick caption on why you use firefox.

Here to visit the site.

Here to email a friend - please do!
TOP 10 FIREFOX WoW AFFILIATE WITH 1,337 DOWNLOADS
Update Firefoxies.com as of 5/10/2006

<table>
<thead>
<tr>
<th>Key metric</th>
<th>Last week</th>
<th>Last week</th>
<th>Total</th>
<th>% change</th>
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<td>12,148</td>
<td>21,008</td>
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</tbody>
</table>

Deep worldwide penetration
US: 57%
RoW: 43%

5,430 total visitors (last 7 days)

Diversified visitor source base established
Direct: 34%
Referral: 66%