Autumn Speaker Line-up

Oct 1  Jerry Kaplan
Serial Entrepreneur

Oct 8  Elon Musk
SpaceX

Oct 15  Nitin Mehta
Viking River Cruises

Oct 22  Steve Jurvetson
Draper Fisher Jurvetson

Oct 29  Lynn Reedy
Stephanie Tilenius
Avid Larizadeh
eBay

Nov 5  Kim Popovits
Genomic Health, Inc.

Nov 12  Nick Earl
Arcadia Kim
Erin Turner
Electronic Arts

Nov 19  Kim Smith
NewSchools Venture Fund
Brook Byers
Kleiner Perkins Caulfield & Byers

Kim Popovits
President & COO - Genomic Health

Kimberly Popovits brings over twenty years of Pharmaceutical and Biopharmaceutical experience to Genomic Health. Kim has successfully led the commercialization of eleven novel therapeutics in her tenure with both American Critical Care, and for the past fourteen years, with Genentech Inc. where she served as a Senior Vice President. Kim has extensive experience in building new markets and has consistently achieved market leadership through the development of innovative strategies focused on patient needs. She led the launch of Genentech's Oncology Business as well as the development of their Cardiovascular, Endocrine, and Respiratory markets. Kim also brings extensive operational experience in the areas of Managed Care, Reimbursement and Organization Development. She received her BA degree from Michigan State University.

Announcements

1. BASES Competition 2nd Kickoff: Come to the BASES competition 2nd kickoff Monday, November 10th! We'll meet in Tressider Oak West at 7:30pm to learn about the competitions, meet potential teammates, and see how BASES can help turn your ideas into reality. Food and drinks will be served. This event will be similar to the first kickoff.

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Each lecture is broadcast live on SITN channel E2 and via Stanford Online within two hours of the conclusion of the seminar. In addition, all presentations during the quarter are archived and made available through Stanford Online. Please see http://etl.stanford.edu and click on the Stanford Online link to view all lectures online.