Building the 21st Century Library
Schools and Public Libraries
Working Together

Cooperation
Collaboration
Collocation

presentations for
San Diego, Pasadena, Sacramento, Oakland
California

Ken Haycock
Sponsored by the
Stanford-California State Library
Institute on 21st Century Librarianship
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About Ken Haycock

Ken Haycock is uniquely qualified to lead this program. He is an elected city councilor and public library trustee and has been an elected school board president and a senior education official in a large urban school district. Previously he was coordinator of 116 school libraries, including four quite different joint use libraries. He conducts research in public and school library effectiveness and has developed policies related to mutual expectations between local agencies.

Dr. Haycock holds graduate degrees in both education and library and information studies and a doctorate in administration. He is currently director of the graduate School of Library, Archival and Information Studies at the University of British Columbia in Vancouver.

Questions? Concerns? Suggestions?

Sometimes sessions last a bit longer than anticipated...
    sometimes you can’t stay afterwards to have a chat...
    sometimes you would like to talk privately about a specific concern...

Just in case one of these "sometimes" applies to you...
please feel free to contact me at the —

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or, if you prefer...

I would be pleased to contact you. Just let me know your specific question, concern or challenge, whether you prefer me to contact you by telephone, fax or e-mail and the best time and days to reach you.

Ken Haycock

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Building the 21st Century Library
Schools and Public Libraries Working Together

Agenda

Welcome and Introductions
The Bond Act—Update
Overview—Cooperation, Collaboration

Break

Where Are We Now?
Roles and Responsibilities
Mutual Expectations

Lunch—Q&A

Collocation
Models and Assessment

Break

Legal Implications
Planning for Success
Q&A
Next Steps

Adjourn
Rationale/Benefits

Ground Work and Ground Rules
resolution of problems

Collection Management
development
sharing
storage

Organization of Information/Resources

Access
bibliographic access
physical access
intellectual access

Programs
expertise/consultation
personnel
tours
storytelling
reading programs
publicity and public relations
alternative support services
special client groups

Other
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Where Are We Now?

Roles and Responsibilities
similarities and differences

Possibilities
current examples

Barriers to Cooperation
by whom? for whom?

Lessons Learned

Mutual Dependency/Mutual Support
extending or duplicating services
networks

Statements of Mutual Expectations
interagency policy development
Building the 21st Century Library
Statement of Mutual Expectations
School District and Public Library

Purpose
why are we doing this?
what is required to make it work?

Basic Principles
statements of guiding principles
roles/responsibilities

Program Development
cooperation/collaboration

Program Implementation
notification of assignments
issues, e.g. summer school
neighborhood collaboration

Collection and Resource Management
policy frameworks
cooperative use
licensing

Program Promotion
school and district promotion
knowledge of programs and services
teacher impact

Communication
directories
meetings
resolution of conflict
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Collocation—Combined School/Public Libraries
Criteria for Potential Success

- population served is fewer than 10,000;
- written agreement for administration, finances and operations;
- integrated facility (not two libraries sharing one facility);
- community involvement and support;
- school principal’s desire for success;
- teacher support;
- cooperation between public library staff and school staff;
- one professional in charge who is highly motivated;
- no restrictions on access to the collection or circulation of materials;
- separate area for adults.

the exact form of administration, the nature of the governing board and the need for a citizen advisory committee are less clear from the research—most single success stories appear to meet these criteria—
## Building the 21st Century Library

**Collocation—Combined School/Public Libraries**

<table>
<thead>
<tr>
<th><strong>POSSIBLE ADVANTAGES</strong></th>
<th><strong>POSSIBLE DISADVANTAGES</strong></th>
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<tbody>
<tr>
<td>• improved collection</td>
<td>• governance and management issues</td>
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<tr>
<td>• better services</td>
<td>• fewer adults [and some “out-of-area” students] willing to use the “school”</td>
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<tr>
<td>• less duplication</td>
<td>• more limited facilities</td>
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<tr>
<td>• more electronic/media programs and services</td>
<td></td>
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<tr>
<td>• better use of funds</td>
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### COMMON PROBLEMS

- basic differences in purpose, resulting in role conflict
- location
- neglect of the public library component
- students from other schools do not use the combined facility
- restricted circulation
- censorship
- increased crowding
planning priorities
considerations of organizational culture

“degrees of separation”

models from California and elsewhere
[e.g., Wisconsin, Minnesota]
co-sourcing; out-sourcing; in-sourcing

management structures
school board management of public libraries
public library board management of school libraries

feasibility checklists
planning
governance
administration and funding
[protection of agency assets]
access to information and materials
physical facility
[access]
[form follows function]
technology
attitudinal factors

expected performance levels
standards goals objectives
extensiveness
efficiency
effectiveness
impact
cost-benefit analysis
<table>
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<th>environmental analysis</th>
<th>planning considerations</th>
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<td>opportunities/threats</td>
<td>evaluative criteria</td>
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<td>feasible alternatives</td>
<td>first steps</td>
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Building the 21st Century Library: Schools and Public Libraries Working Together
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* list of sources and further reading distributed separately *