Dear Prospective Student of Chinese Language and Culture,

Congratulations on electing to study Chinese language and culture, starting in the fall of 2012 at your high school. As you no doubt are aware, Chinese is being hailed as one of the key language of opportunity due to the role that China is playing and will likely play for years to come in our global economy.

We would like to invite you to get a head start in your study of Chinese by participating in this summer’s STARTALK Mandarin Language and Culture Program, especially designed to get you ready to fully engage in the study of Chinese in the fall. This program is designed to have you:

- Develop a high level of readiness to fully engage in your formal study of Chinese language and culture in the fall of 2012.
- Use iPads and especially developed apps to become familiar with the phonology, tones, Pinyin alphabet, high frequency Chinese characters (Hanzi), and cultural features of Chinese and prepare you to perform at a higher level when you formally enroll in a Level I Mandarin course during the fall of 2012.
- Maximize your opportunity to succeed in future study of the Mandarin language and culture by having an intensive immersion experience at the onset of your learning process.
- Benefit from cultural activities and field trip experiences
- Learn how to utilize digital resources to enhance your Mandarin language learning experience.

The program, co-sponsored by the Stanford University School of Education and Palo Alto Unified School District is free of charge and will be held on the Palo Alto High School campus from June 18 to July 13, 2012 between the hours of 8:30 AM and 1:30 PM. Please see the attached application for more detailed information about the program. The deadline for applying is May 11th, 2012, but space is limited and we will accept students on a first come first served basis, with priority given to students who will enroll in the study of Mandarin at your high school in the fall of 2012.

I hope that you will be able to join us this summer and take advantage of this unique opportunity to enhance your Chinese language and culture learning experience in the fall. Should you or your parents have any questions about this program, please be sure to contact me at (650) 736-9042 or via e-mail at duarte.silva@stanford.edu.

Sincerely,

Duarte M. Silva, Director
STARTALK Chinese Language and Culture Project
Mandarin Chinese Language and Culture Program
for High School Students
Who will Enroll in a Mandarin Level I Course in the Fall of 2012

June 18 - July 13, 2012

Program Registration, Materials and Field Trips
Are Funded by a STARTALK Grant from the National Security Agency
and Administered by the National Foreign Language Center
and Co-Sponsored by the

California World Language Project
Stanford University School of Education
Palo Alto Unified School District

For the Purpose of

Preparing Students to Have a Successful Start in
Their Chinese Language and Culture Experience

Deadline for Application Submission: May 11th, 2012
Notification of Acceptance in the Program will be Announced by: May 18th, 2012

The application will also be posted online at: http://www.stanford.edu/group/CFLP/

*Please see eligibility criteria on page 2
Mandarin Chinese Language and Culture Program - Summer 2012

Program Goals

Participating students will:

• Develop a high level of readiness to fully engage in their formal study of Chinese language and culture in the fall of 2012

• Use iPads and especially designed apps to become familiar with the phonology, tones, Pinyin alphabet, high frequency Chinese characters (Hanzi), and cultural features of Chinese that will prepare them to perform at a higher level when they formally enroll in a Level I Mandarin course during the fall of 2012

• Maximize their opportunities to succeed in future study of the Mandarin language and culture by having an intensive immersion experience at the onset of their learning process

• Benefit from cultural activities and field trip experiences

• Learn how to utilize technology to enhance their Mandarin language learning experience

Eligibility Criteria for Program Participation

Students who meet the following criteria will be considered for participation:

• Plan to enroll in a Level I first semester Mandarin Chinese course or its equivalent for the fall of 2012 (this program is not appropriate for heritage speakers)

• Make a commitment to participate in all 19 days of instruction starting Monday, June 18 and ending on Friday, July 13th with Wednesday, July 4th being a holiday

• Devote a minimum of 30 hours a week to the study of Mandarin Chinese, including participation in scheduled field trips, and other related program activities

• Submit parental approval that the student can participate in the program, be videotaped/recorded for the purpose of documenting student performance and to complete the required surveys necessary to evaluate the overall success of the STARTALK program

“It is very helpful to learn in a classroom where everyone ALWAYS speaks Chinese, and I learned a lot in the four short weeks, which I still remember now.” – STARTALK 2011 Student

“It was a great learning experience and one I will never regret!” – STARTALK 2011 Student

“Not only did it help me get a jumpstart on my Mandarin, but it also gave me a lot of confidence that I wouldn’t have had without it!” – STARTALK 2011 Student

“It helps you greatly in understanding the basics of Chinese. I learned to speak and listen to the subjects we studied with very little trouble, and it helps me better understand the language than in my current course” – STARTALK 2011 Student
Mandarin Chinese Language and Culture Program - Summer 2012
Participant Application

Applicant:
Name: ________________________________
Address: ________________________________
Email: ________________________________
Telephone Number(s): ________________________________

School of Enrollment:
☐ Gunn High School ☐ Palo Alto High School ☐ Other*

*If you checked “Other,” where do you plan to enroll in studying Chinese in the fall of 2012?

______________________________

Student Commitment to Program Goals:
I, ________________________________, agree that if I am accepted into the STARTALK program, to devote a minimum of thirty hours a week to the study of Mandarin Chinese, including participation in all of the scheduled field trips and other related program activities, between June 18 and July 13, 2012.

Signature: ________________________________ Date: ________________________________

Parent/Guardian Authorization:
I/we, the parents(s) or guardian(s) of ________________________________, do hereby authorize him or her to participate in the STARTALK Mandarin Chinese Language and Cultural Program and for him or her to be video-taped/recorded for the purpose of documenting his or her linguistic and performance and to complete the required surveys necessary to evaluate the overall success of the STARTALK program.

Signature: ________________________________ Date: ________________________________
Signature: ________________________________ Date: ________________________________
Mandarin Chinese Language and Culture Program - Summer 2012
Participant Questions

Please respond to the following questions using the designated space after each of the questions below. (If necessary, use additional pages or backside of this form)

1. What was the main reason that motivated you to enroll in a Chinese language and culture program for the fall of 2012?

2. How is enrolling in this program going to help you to begin your study of Chinese language and culture?

3. Please describe what you hope to accomplish as the result of learning Chinese this summer and in subsequent years during your high school career?

Please complete this application by **May 11th** and either e-mail it to Julie Quanz Morsellino at: julieqm@stanford.edu, fax it to (650) 723-7578 or mail it to: CWLP, 520 Galvez Mall - CERAS, Room 131, Stanford, CA 94305-3084
For questions e-mail duarte.silva@stanford.edu or call (650) 736-9042

You will be notified via e-mail of your acceptance to the Summer 2012 Mandarin Chinese Language and Culture Program by May 18th

**Thank you for applying!**