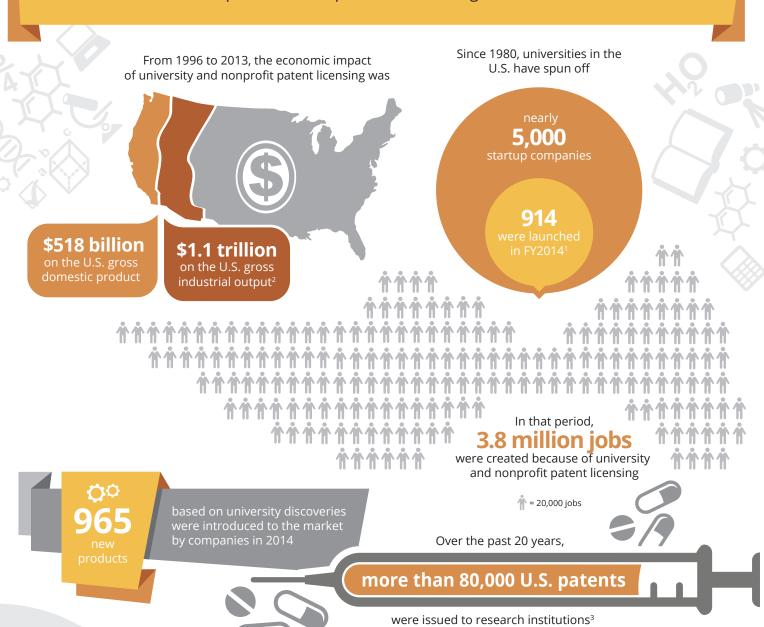
## University Technology Transfer

Benefits People, Society and the Economy

**Universities substantially contribute** to the creation of new technologies, new companies, new industries ... and new jobs.

Highly specialized university employees known as **technology transfer professionals** manage the complex process of protecting discoveries that will become products and services. This is done by **securing patents**, so that a discovery can be licensed and further developed by an existing company or a startup to produce the new product.

**University research** sometimes yields a discovery that has commercial potential or the potential to improve—even change or save—lives.



1 AUTM *U.S. Licensing Activity Survey Highlights* FY2014.

2 Biotechnology Industry Organization: The Economic Contribution of University/Nonprofit Inventions in the United States: 1996-2013; March 2015.

To learn more about technology transfer, visit the Association of University Technology Managers at www.AUTMvisitors.net

To read stories about innovations developed at universities, visit www.betterworldproject.org

