### Global Network

- Stanford (headquarters)
- Singapore
- Toronto
- Korea
- Beijing
- India
- Taipei
- Oxford
- Zhejiang
- Japan
- Philippines
- Fudan
- Hong Kong
- Australia
- Cambridge

ASES Summit 2008: The Entrepreneur’s Journey
**What is Summit?**

April 6 – 12, 2008
Stanford University

50 international delegates, Stanford students, professors, and community members

*Fostering a global entrepreneurial community*
What is Summit?

• Lectures by veteran entrepreneurs, venture capitalists, and academics
• Visits to several of the Silicon Valley’s top companies and start-ups
• Networking and social events
Past Keynote Speakers

Elon Musk
Chairman and CEO of SpaceX

Guy Kawasaki
Founder, CEO and Chairman of Garage Technology Ventures

Peter Thiel
President, Clarium Capital

Bill Ihrie
Vice President and CTO, Intuit

Max Levchin
Founder of Slide & Co-Founder of Paypal
Past Company Visits

Electronic Arts (EA)

Apple

Google
Why Get Involved?

Meet and become great friends with over 50 international delegates

Gain an insider's perspective of what Asia-Pacific business and culture is really like

Network with fellow Stanford students interested in Asia-Pacific entrepreneurship

Have an AWESOME time! Lots of social activities (dinners, SF trip, bowling, karaoke, closing gala, etc.)
ASES Summit 2008: The Entrepreneur’s Journey

Summit Theme

ASES Summit 2008
The Entrepreneur's Journey
Day 1

Mapping a Course:
Identifying Opportunities & Developing a Strategic Plan

Day 2

Assembling a Crew:
Recruiting and Retaining Effective People
ASES Summit 2008: The Entrepreneur’s Journey

Day 3

Setting for Sail:
Securing Capital Investment & Growing a Venture

Day 4

Facing the Storm:
Risk and Entrepreneurship
Day 5

Reaching Land:
Maintaining a Sustainable Venture

Let the Journey Begin!
Going Beyond!

Explore social entrepreneurship topics

Increase program variety

Host quality social events
  spontaneous evening activities, opening dinner on the quad, closing banquet & gala
Getting Involved!

Day Coordinator (1-2 per day, 6 days)
Organize an entire Summit day

Responsibilities include:
- planning a day’s itinerary
- contact and confirm speaker engagements
- work with logistics, transportation, marketing, and hospitality coordinators
Getting Involved!

Logistics Coordinator (1)
Point person for all major logistical elements

Responsibilities include:
• work with Directors and Day Coordinators to organize transportation, venues, and dining
Getting Involved!

Room Host Coordinator (1)
Recruit approximately 50 Stanford students to serve as room hosts for ASES delegates

Room Host (50+)
Host an international delegate for the duration of the Summit
Getting Involved!

Marketing Coordinator (1)

designs, produces, and organizes distribution of all Summit marketing materials

printed posters, flyers, e-flyers, postcards, etc.
Getting Involved!

Phone-A-Thon Coordinator (1)
Organize a phone-a-thon one week before Summit to congratulate delegates, answer questions, and wish them safe travels
Getting Involved!

Blogger (2-3)
Attend various Summit events and posts blog entries and photos to official Summit blog
Getting Involved!

**Hospitality Committee (3)**

Brainstorm ways to ensure that the international delegates experience at Stanford is a truly memorable one.
Getting Involved!

Summit Visionary (1)
Are you a VISIONARY? Work with the Summit Directorship to make ASES Summit 2008 extraordinary!
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Contact Info

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Let the Journey Begin!

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SUMMIT
2008