Smearing by America’s Natural Gas Alliance (ANGA) of a Respected Scientist

The smearing of scientists by industries who oppose scientific results is becoming more widespread and has reached a new low. America’s Natural Gas Alliance (ANGA) has placed an advertisement above Robert W. Howarth’s name on Google with the hopes of discrediting his work. Their intention is to drill into the public’s mind falsehoods and half-truths about the work of this scientist to make the scientist look not credible so as to obtain favorable policy decisions and more money for themselves while damaging the scientist’s career. This methodology is similar to Joseph Goebbels’ methodology, which is to “tell a lie big enough and keep repeating it, (so that) people will eventually come to believe it.”

This group has done the same thing with Academy-Award nominee Josh Fox, who produced a documentary on shale gas fracking. It is reasonable and productive for industries to produce responses to scientific results and documentaries they do not like; however, there is a difference between scientific responses and a smear campaign.

In addition, by pretending that they are advertising a product on Google but, in reality purchasing the right to implement a Nazi methodology, ANGA has deceived Google. ANGA is not the only group that has smeared scientists but the first to employ this method.

A new kind of smearing campaign.
http://www.scaruffi.com/politics/usa12.html#usa0712

“A reputable scientist, Robert Howarth, a professor at Cornell Univ, made the mistake of publishing a damning report about natural gas. Powerful lobbies are pressuring the government of the USA to invest in natural gas, even though the science is clearly alarming: natural gas is one of the most polluting substances that you can think of, and even its economic benefits are debatable. Any honest scientist has to write the truth. Howarth did just that (and many others too, but he's particularly respected and famous). The industry's main lobby, the ANGA (America's natural gas alliance), has unleashed a massive smearing campaign against Howarth….”

America’s Natural Gas Alliance Targets Cornell Research Professor in Smear Campaign

“The gas industry has embarked on another discreditation campaign, this time against a research professor at Cornell University…”