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Enrico Mattei

The Economics of Technologies to Combat Global Warming

Snowmass, Colorado, 4-5 July, 2008

Some Thoughts on the Dynamics
of R&D and Climate Policy

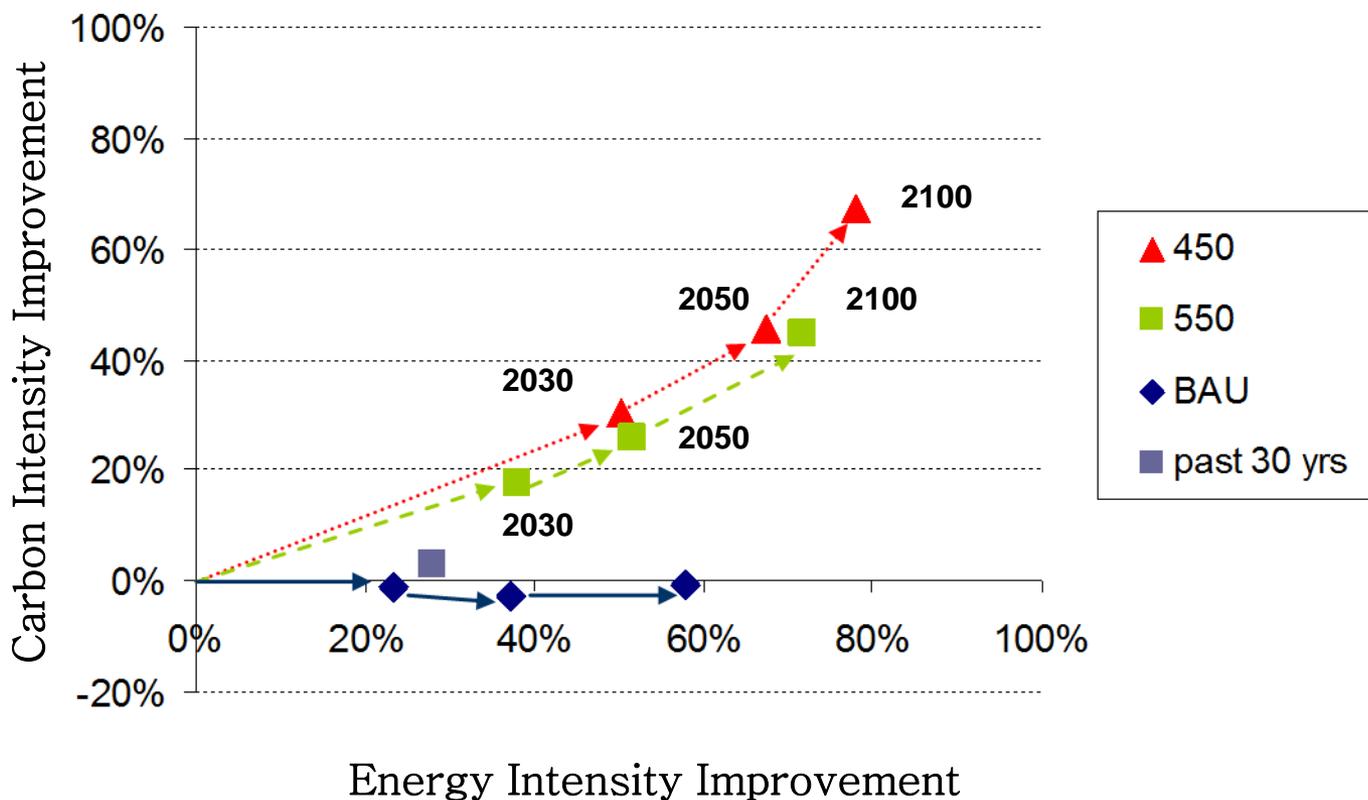
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- Energy efficiency improvements will play a crucial role but we know very little about R&D spending to achieve higher **energy efficiency**. [J. Weyant: bias towards energy supply technologies]
- **Learning curves**: towards more comprehensive curves?
- Optimal **total R&D investments** under a climate policy: a broader view.

R&D and Energy Efficiency - 1

Reductions of energy and carbon intensity in the next 30, 50 and 100 years, and past 30 years (changes w.r.t 2002).

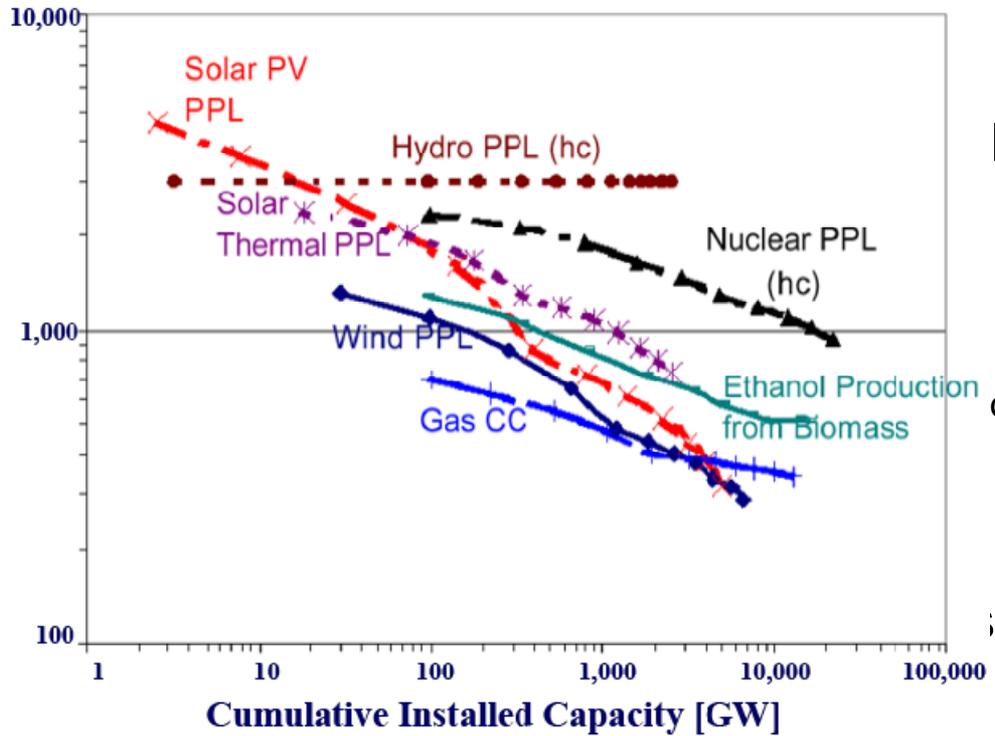


R&D and Energy Efficiency - 2

- In the next three decades, pursuing high **energy efficiency gains** will probably be a key mitigation strategy.
- Energy efficiency is often achieved with applied research, at firm level: hybrid cars, Boeing 787...
- **What do we know about firms' present and historic R&D spending** to increase energy efficiency of their products? How can we improve our understanding of this crucial issue?
- For modeling R&D dynamics this is of great importance: we are probably underestimating R&D investments to increase energy efficiency.

Learning Curves

- Only using investment costs per kW
- Do we see the relationship between installed capacity and investment costs?



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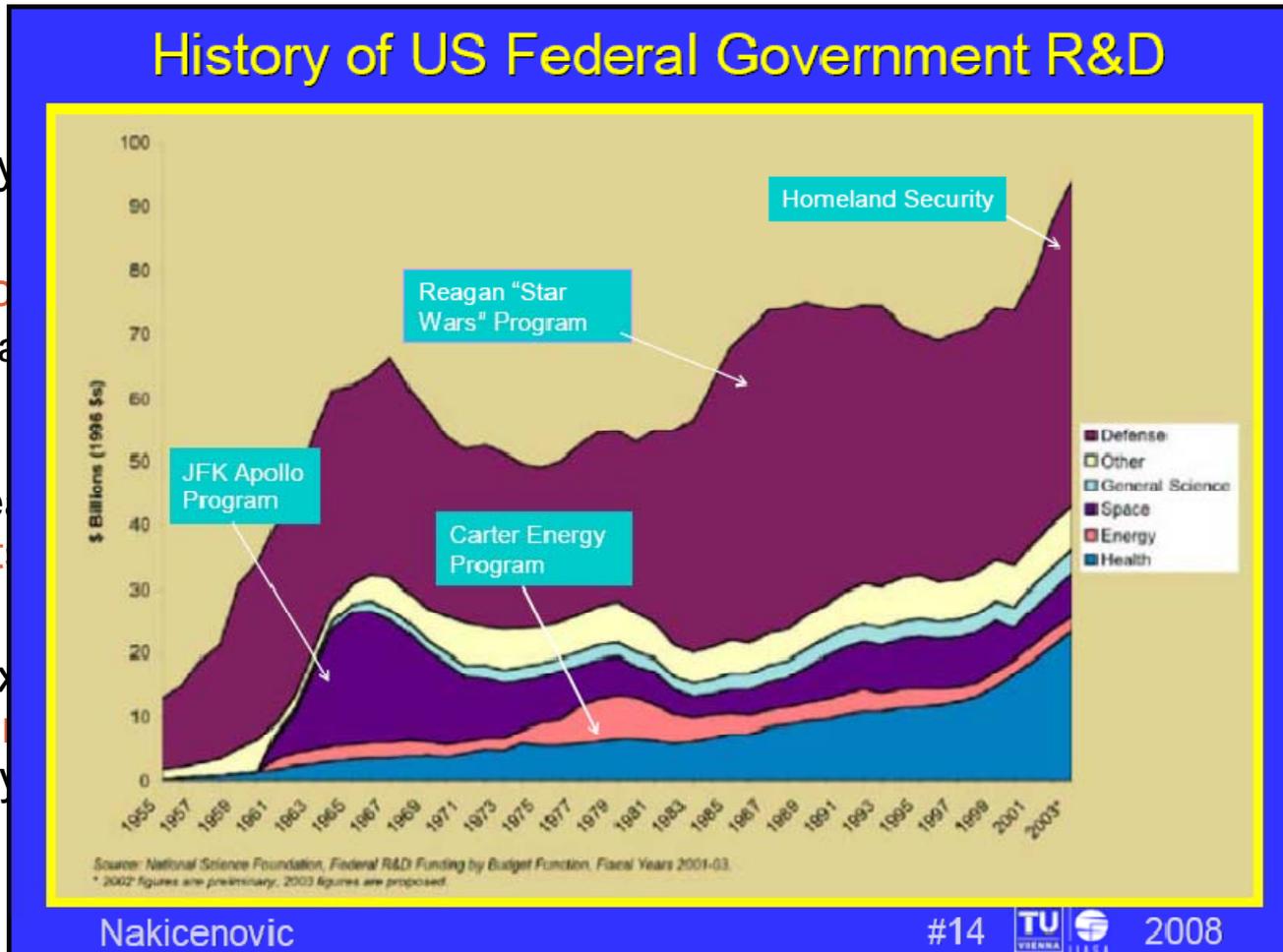
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to assess
i?

- Two-factors (R&D and installed capacity) learning curves are problematic, but how do we determine the **direction of causality** without controlling for supply shocks in one-factor learning curves?

Optimal R&D Investments under Climate Policy - 1

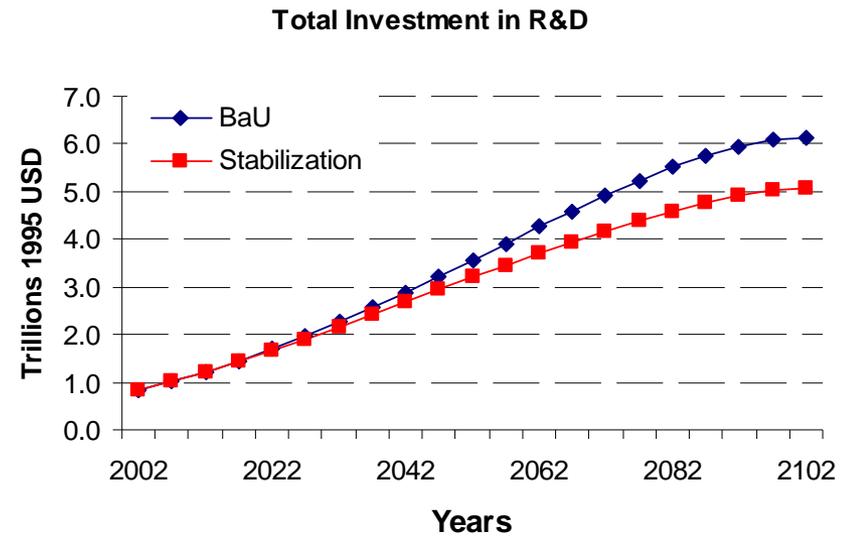
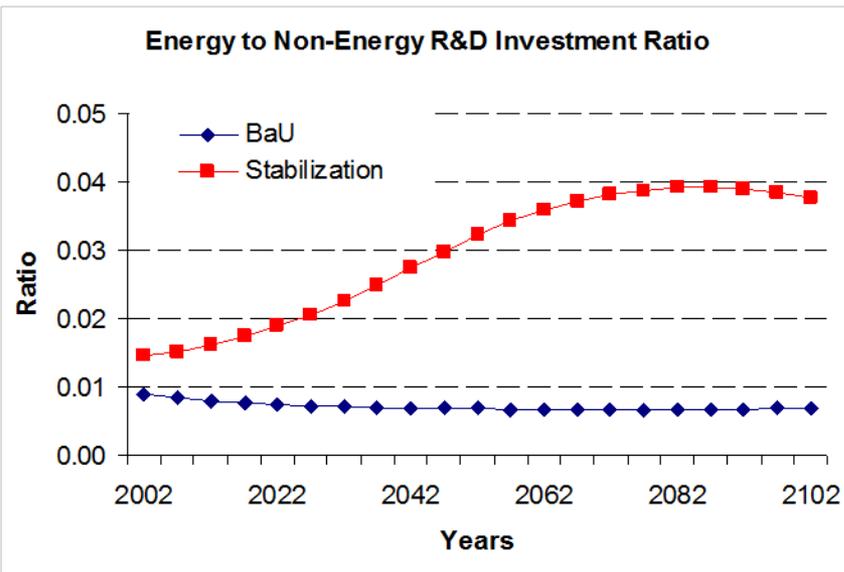
- Analyze
- Directed R&D (Carroll)
- R&D increase input
- By exogenous policy



energy

exogenous
mitigation
policy.

Optimal R&D Investments under Climate Policy - 2



- In the Business as Usual (BaU) the ratio between Energy and Non-Energy R&D is declining.
- Stabilization scenario: CO₂ concentrations in the atmosphere at 450ppm in 2100. Policy tool: cap&trade with global carbon market.
- The **Energy to Non-Energy** R&D investment ratio sharply increases due to a strong increment of Energy R&D and to a decrease of Non-Energy R&D.
- The contraction of Non-Energy R&D investment is stronger than the increase of Energy R&D investment and **total R&D expenditures decline**.

Optimal R&D Investments under Climate Policy - 3

Why such a strong contraction of Non-Energy R&D investments?

1. Energy-biased (pollution-biased) technical change.
2. Scale effect due to lower output in the stabilization scenario.
3. Simulation exercises and analytical results show that increased spending in Energy R&D does not have pure crowding-out effects on Non-Energy R&D investments.

A low-carbon world will likely be a world with a higher or a lower rate of technical innovation?

Thank you for your attention!

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