

# Modeling Technological Change

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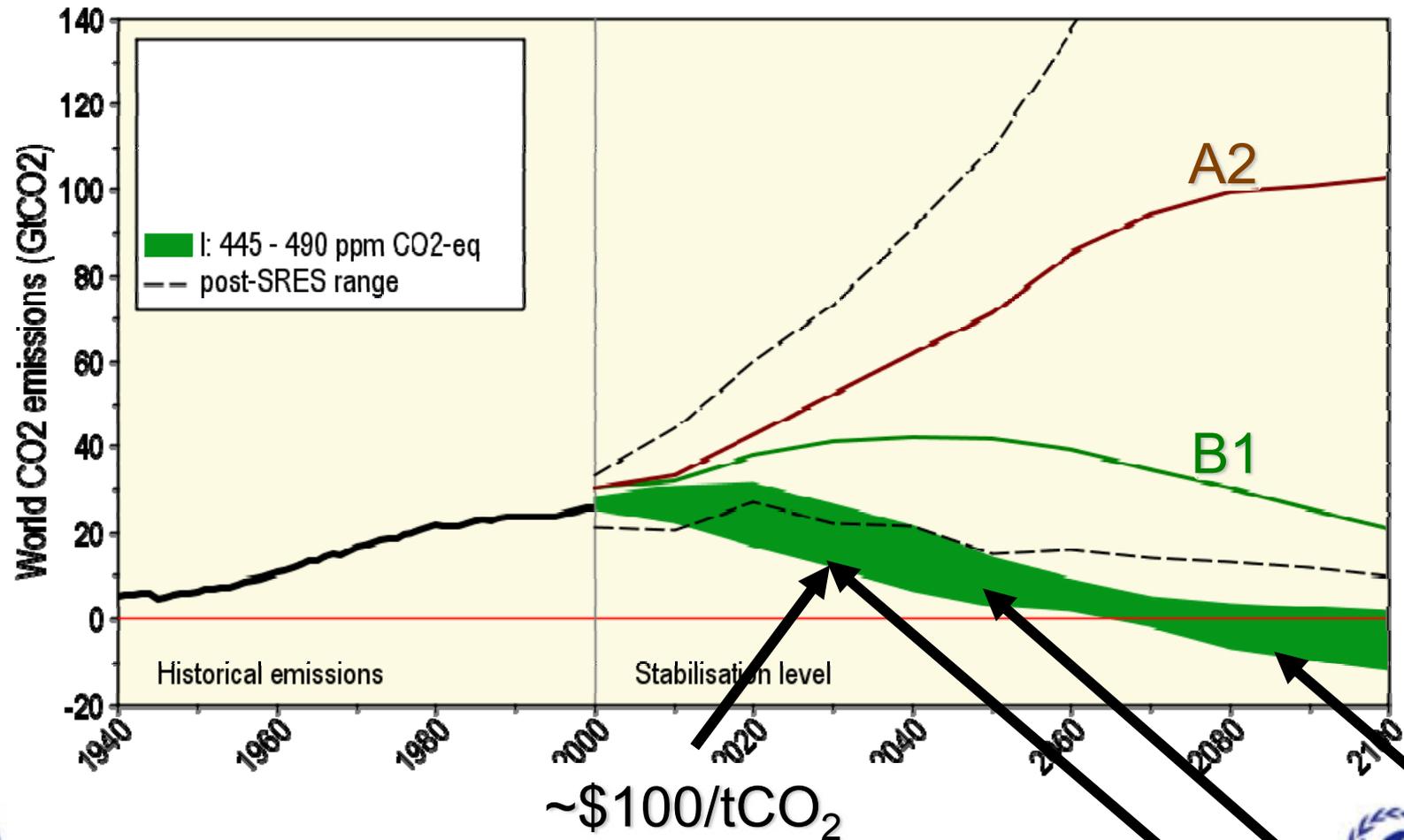


**Astronaut Sunita Williams**

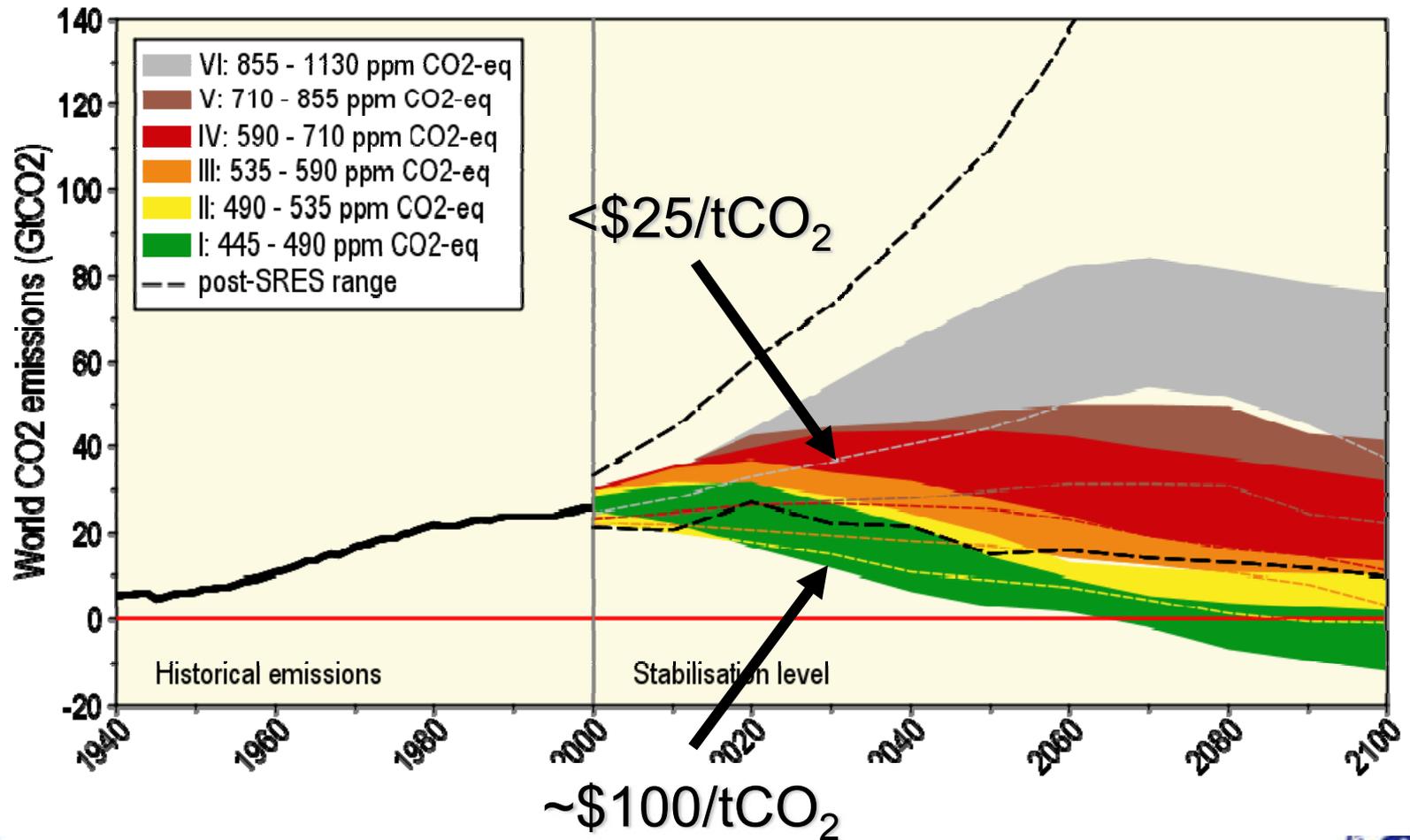


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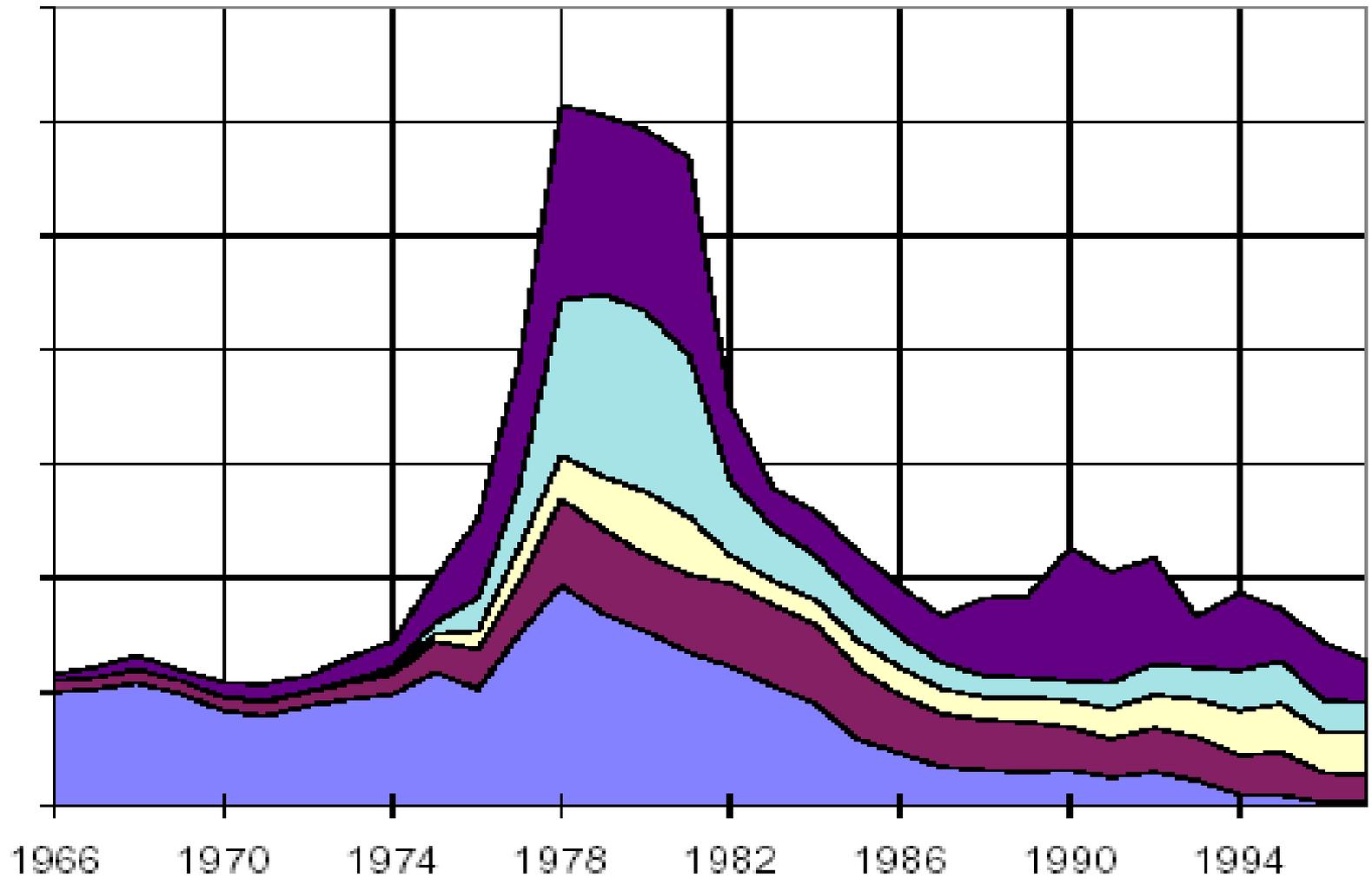
# Long-Term Stabilization Profiles



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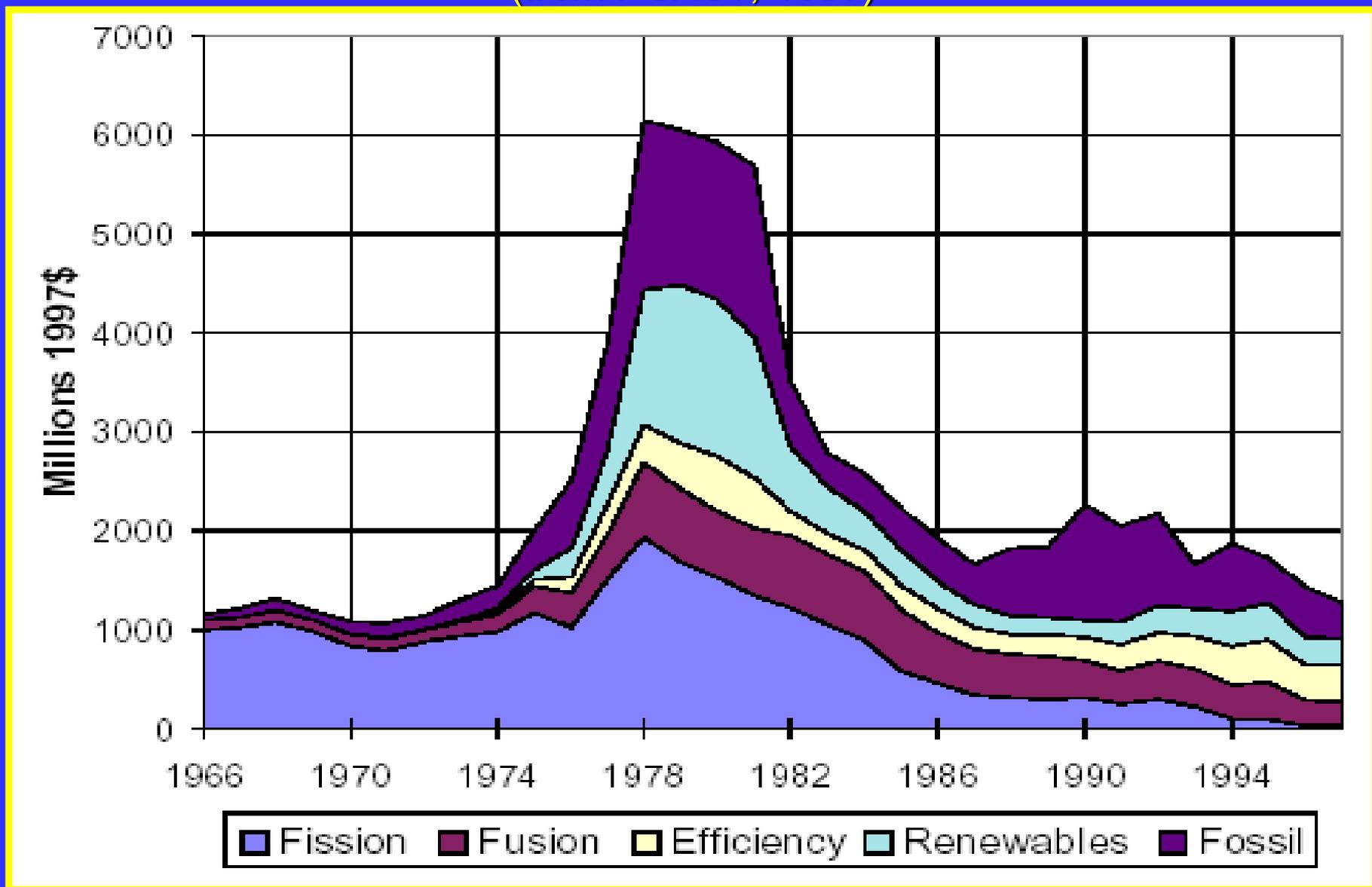


# What kind of energy indicator is this?



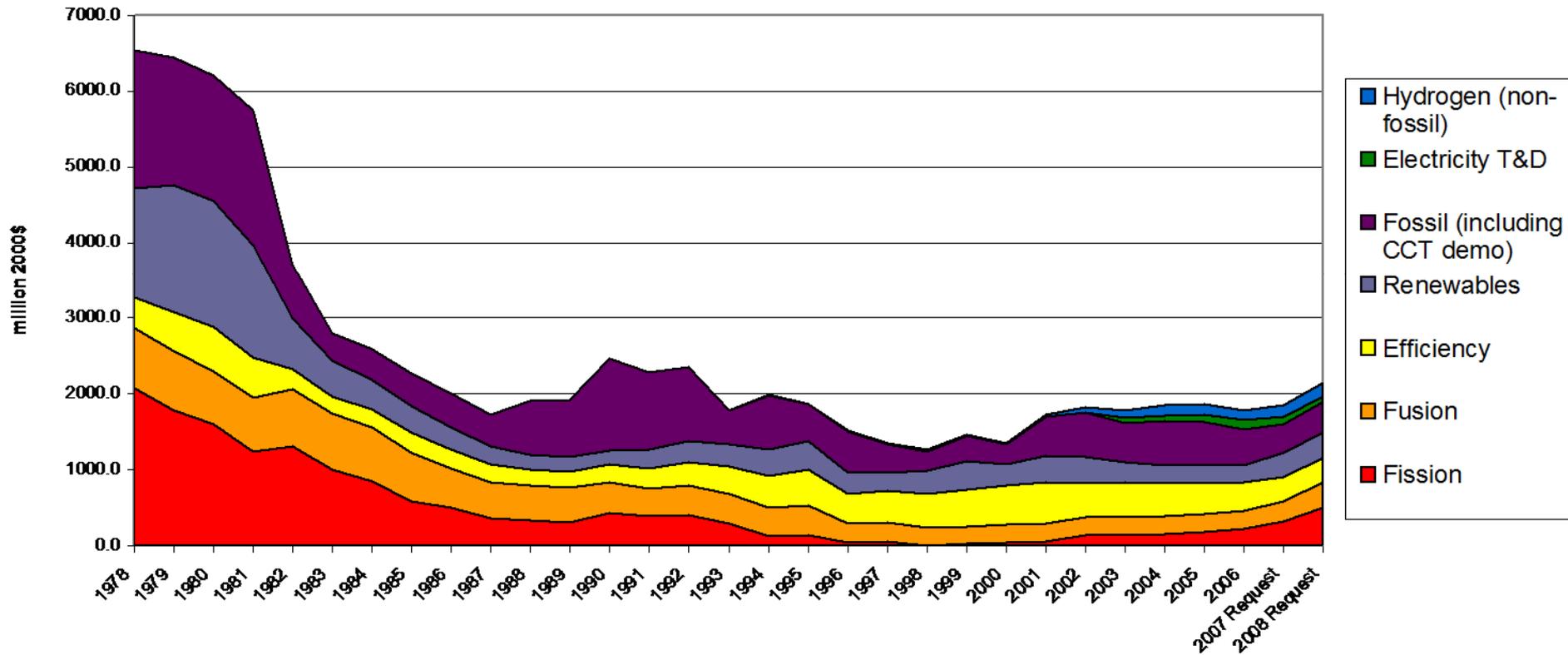
# US DOE Applied Energy-Technology RD&D

(from PCAST, 1997)



# U.S. DOE Energy RD&D

## 1978-FY2008 Administration Request

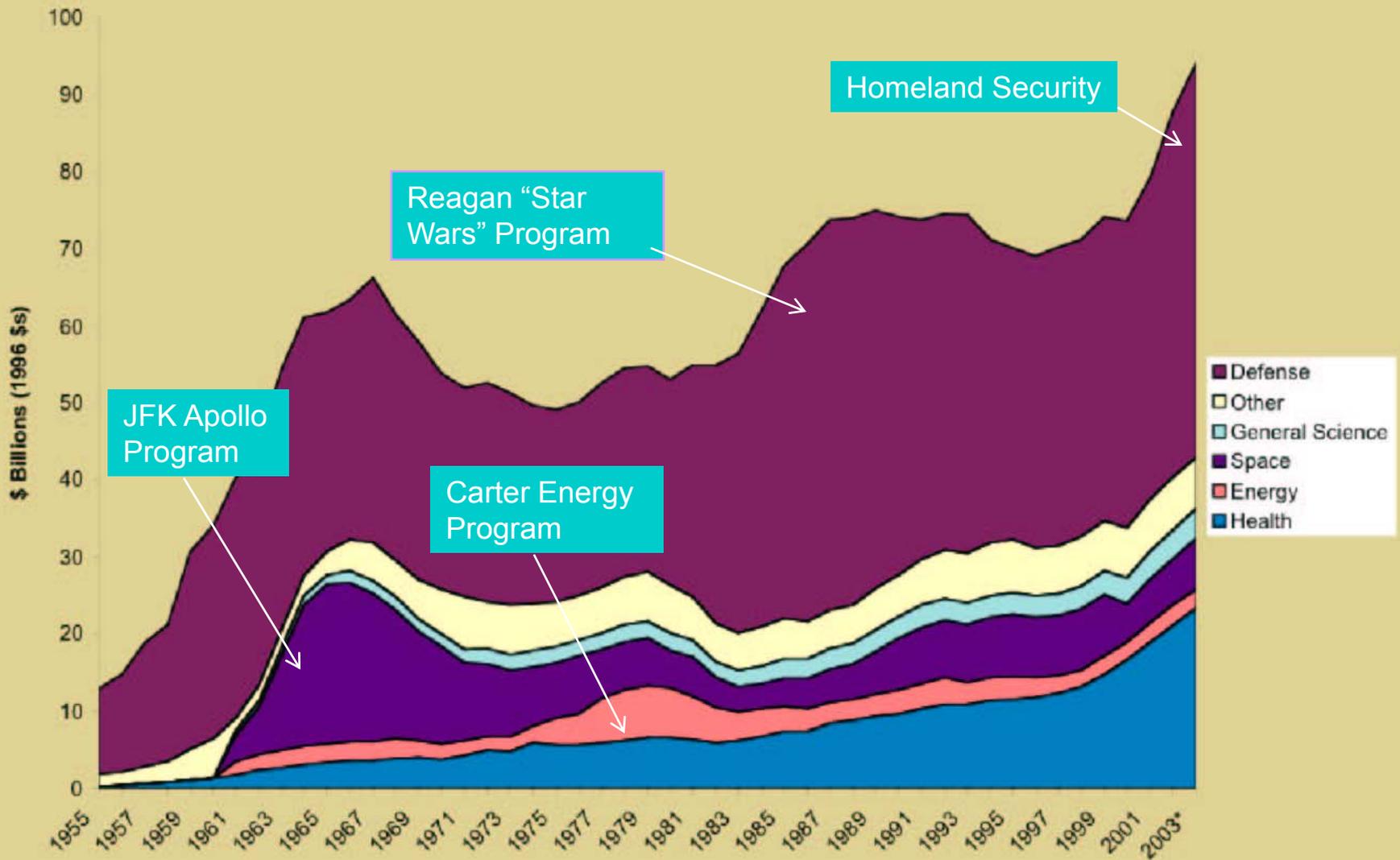


Source: K. Gallagher 2007

“Energy RD&D programs are not commensurate in scope and scale with the energy challenges & opportunities the 21<sup>st</sup> century will present.”

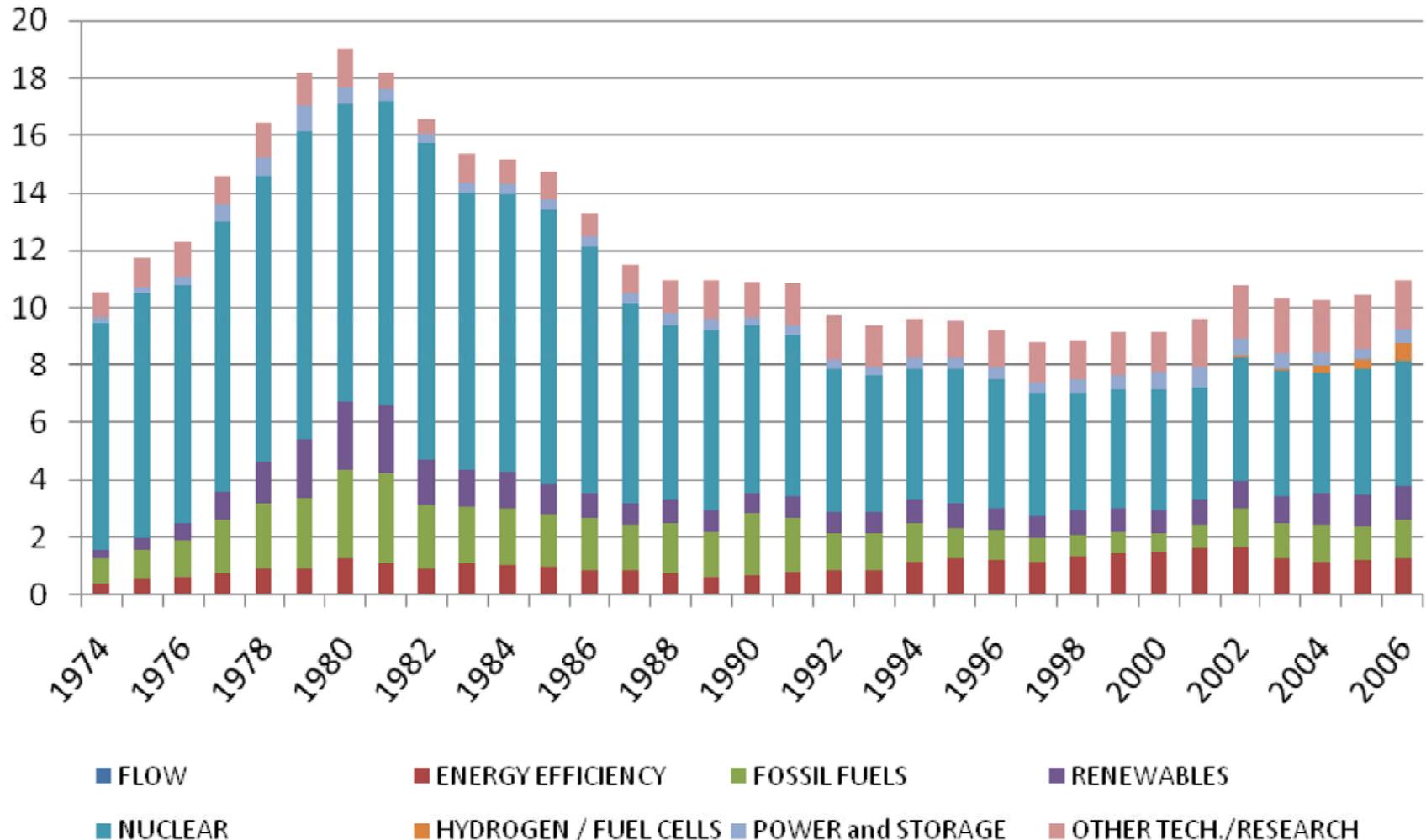
**Stylized Fact I:  
Vigorous R&D a prerequisite for  
technological change?**

# History of US Federal Government R&D



Source: National Science Foundation, *Federal R&D Funding by Budget Function, Fiscal Years 2001-03*.  
\* 2002 figures are preliminary, 2003 figures are proposed.

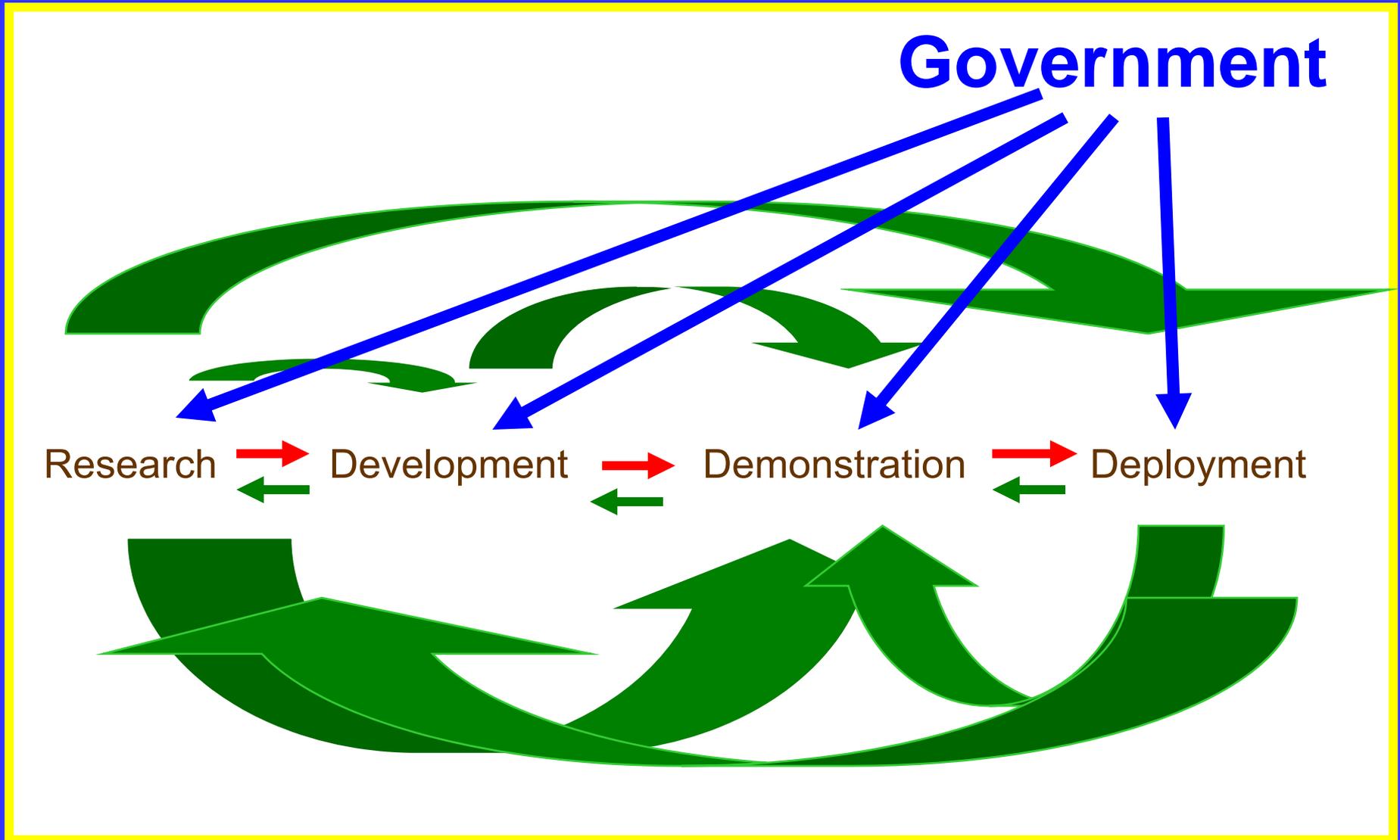
# Government R&D in IEA countries in billion US\$ (2006)



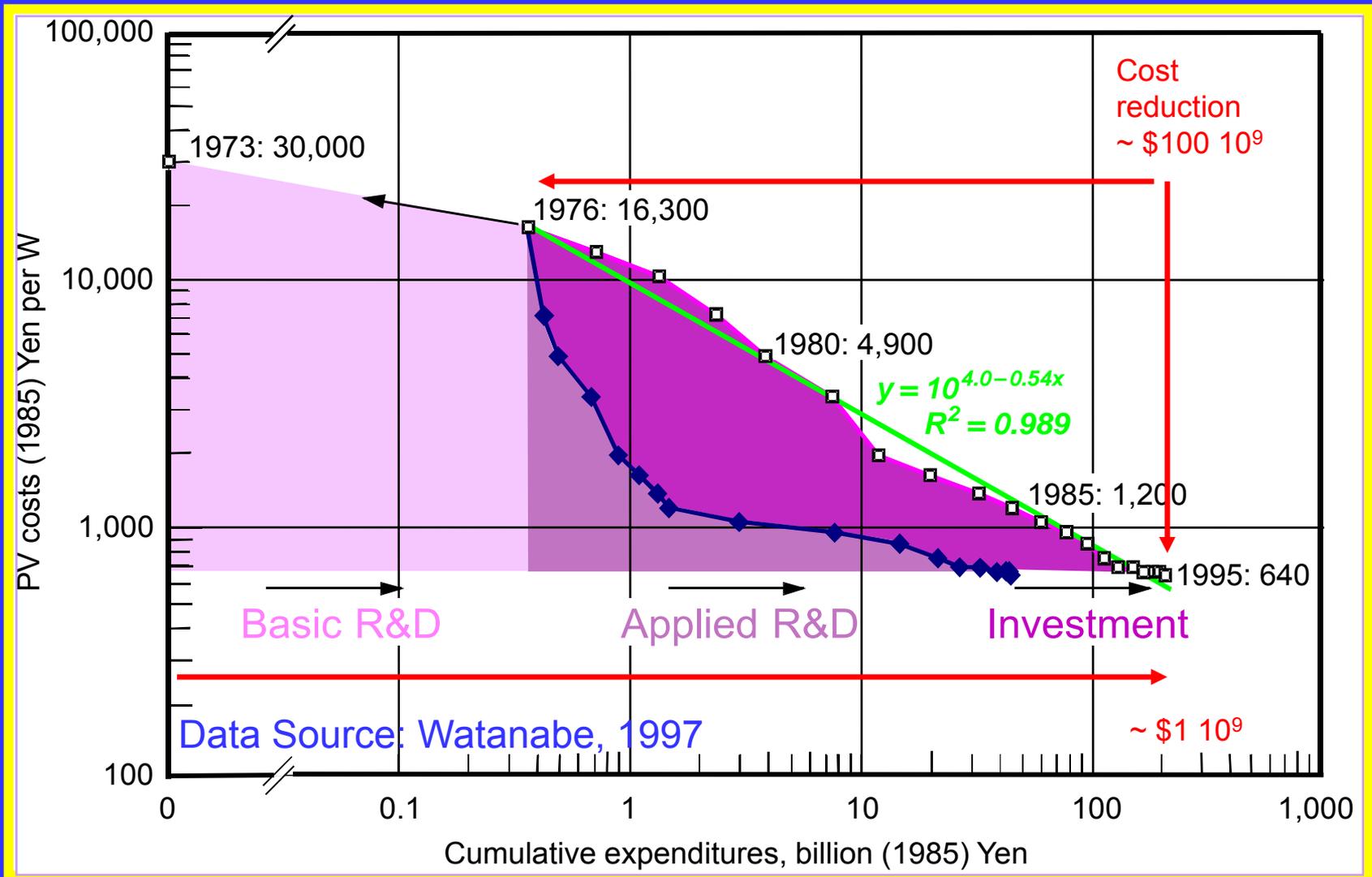
# What we don't know

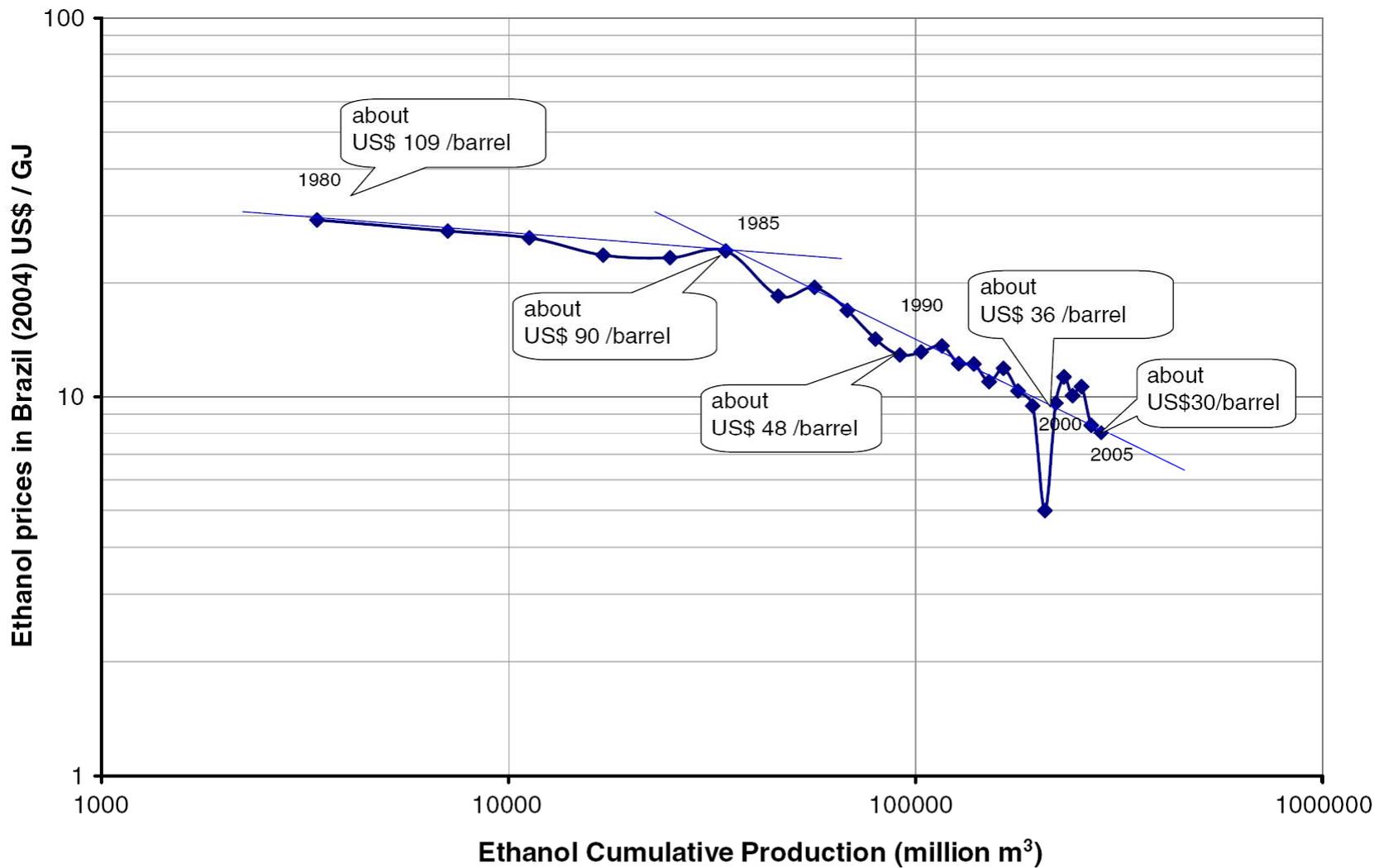
- The simplest measure of “inputs” to the innovation process is outlays for energy R&D, but even these are poorly characterized – boundaries are fuzzy, private-sector data are incomplete.
- “Output” measures for R&D – publications, patents, performance measures for technologies, sales – are often difficult to correlate with specific inputs.
- The innovation “chain” – basic research, applied research, development, demonstration, diffusion – is more complex than once thought because of feedbacks and blurred boundaries.
- The phenomena embodied in “learning curves”, whereby unit costs decline as a logarithmic function of cumulative production or cumulative investment in  $RD^3$ , are not well understood.
- Progress from basic research to technology diffusion increasingly involves partnerships & interactions, within and among sectors (firms, governments, universities, NGOs) that have scarcely been mapped, not to say analyzed and understood.

# Innovation Chain: Dynamic & Complex



# Japan - PV Costs vs. Expenditures





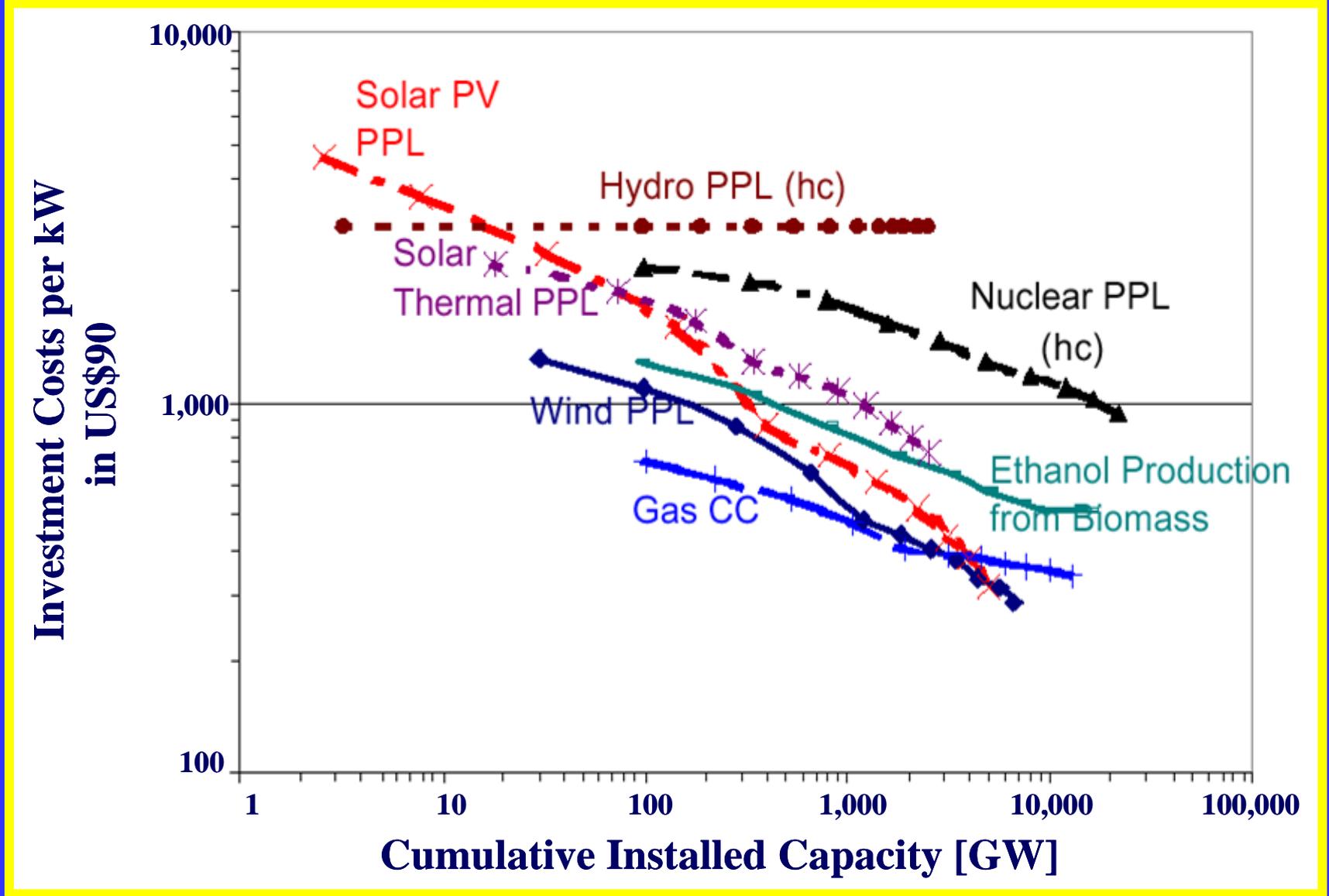
# The Brazilian Ethanol Story

(a part thereof)

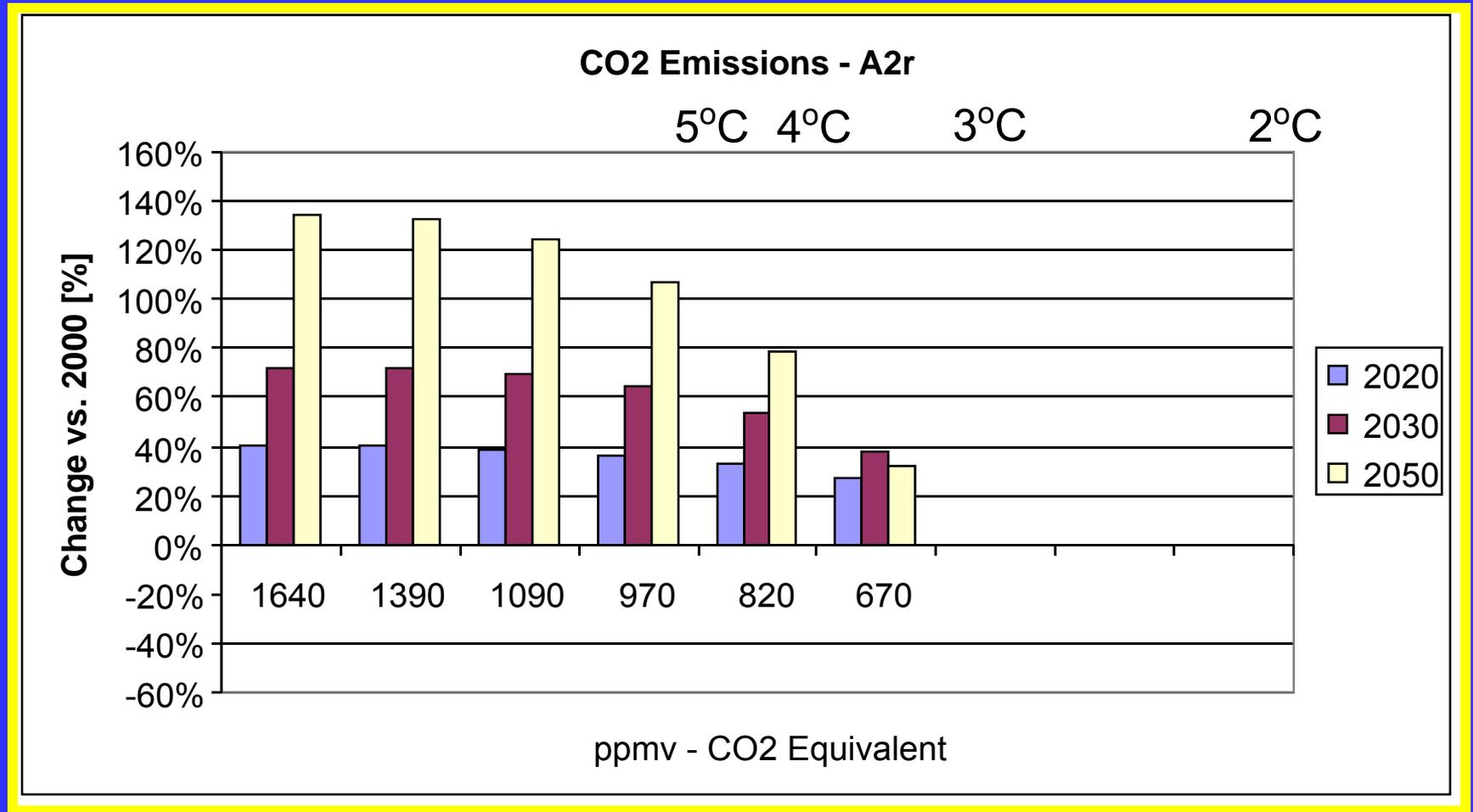
- Essential is a long-term and sustained commitment to promote advanced technology while it is costlier and often also inferior to the more conventional alternatives.
- Cumulative additional investment (based on the difference between ethanol and gasoline price) was about US \$2 billion (Gruebler, 2002).
- Total investment in the agricultural and industrial sectors for automotive ethanol is estimated at some US \$5 billion (Goldemberg, 2006).
- Total savings from avoided oil import accrued to more than US \$50 billion (Goldemberg, 2006)!

Stylized Fact II:  
Endogenize “buy-downs” along the  
learning curves?

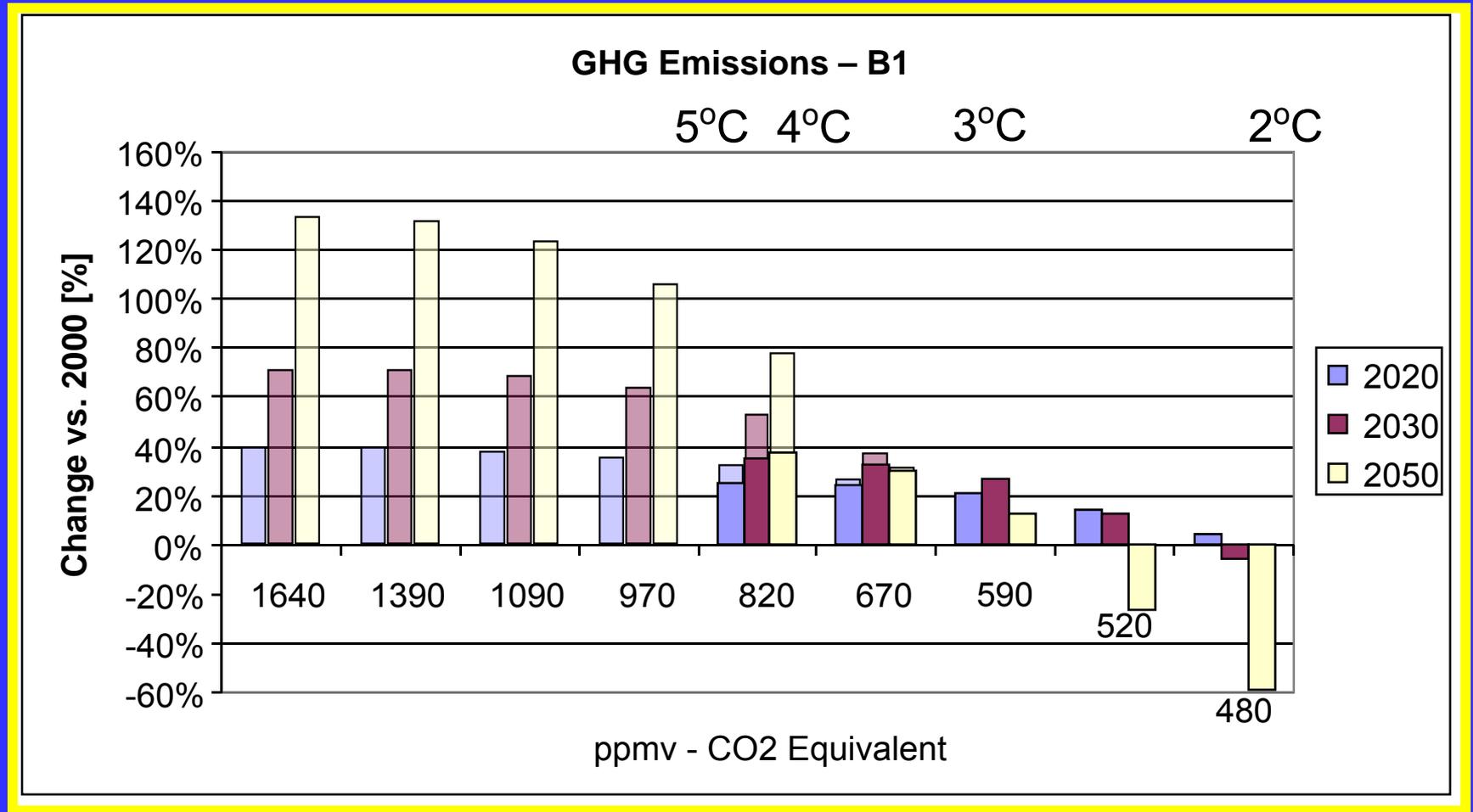
# Technology Learning in SRES



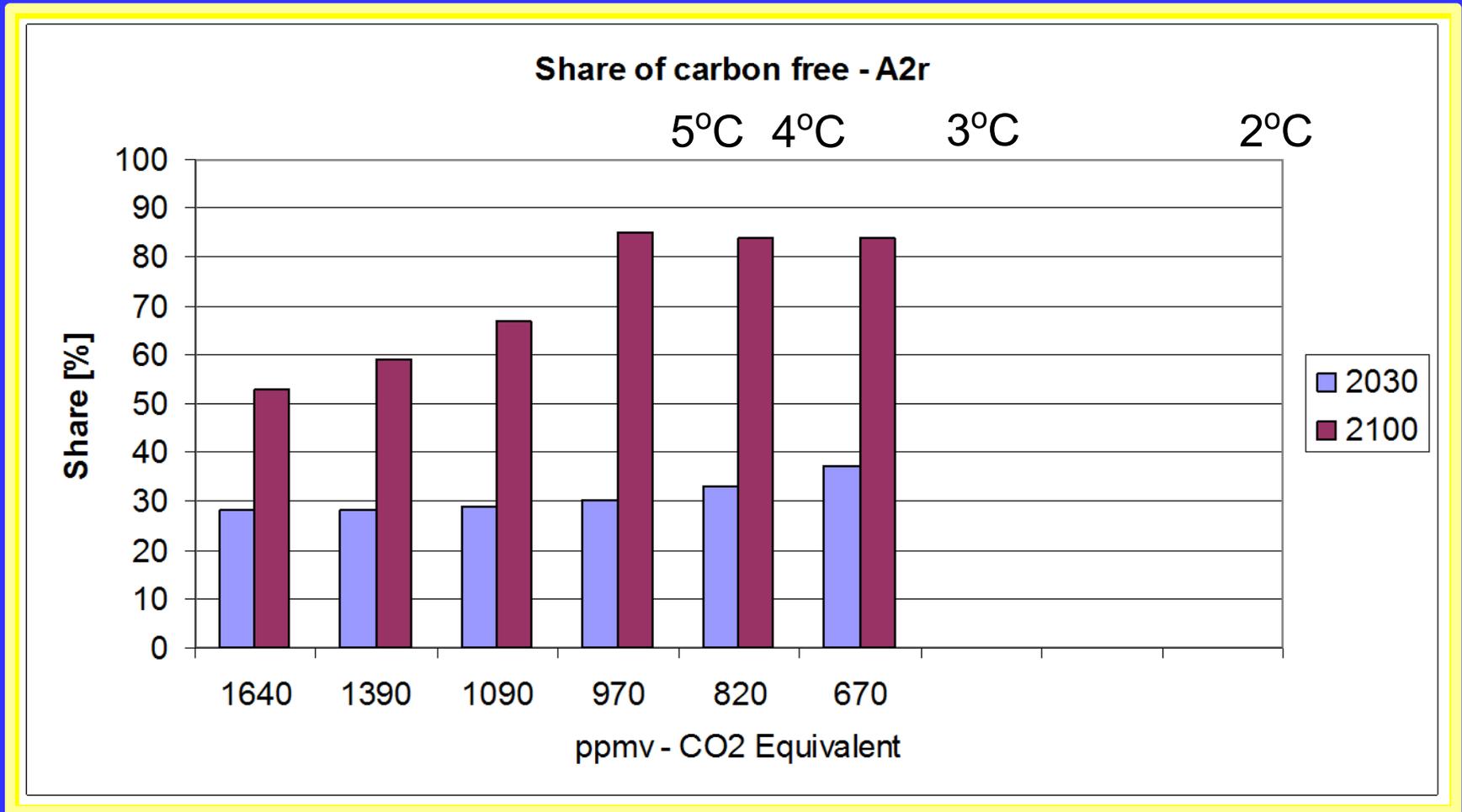
# Change in GHG emissions in A2r



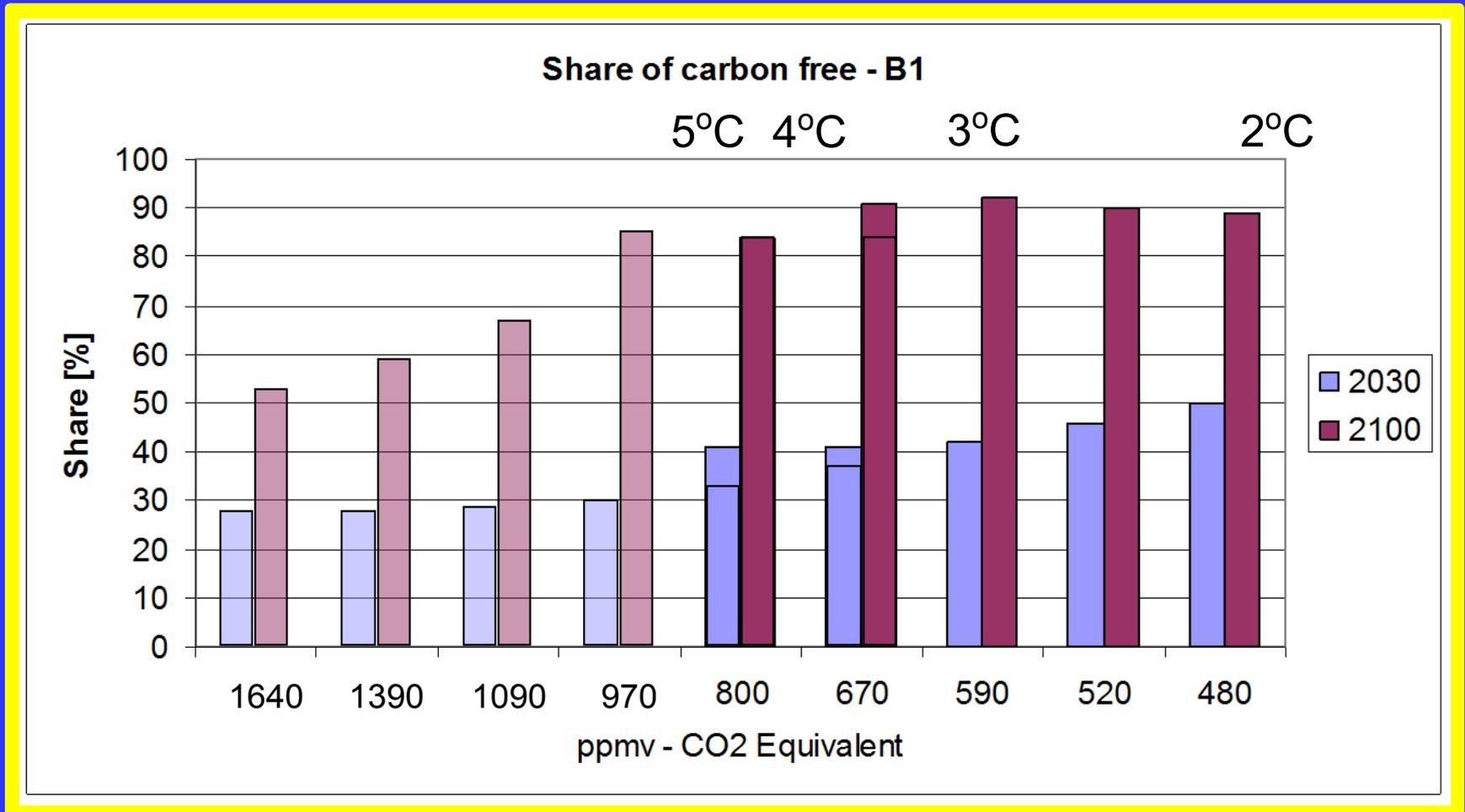
# Change in GHG emissions in B1



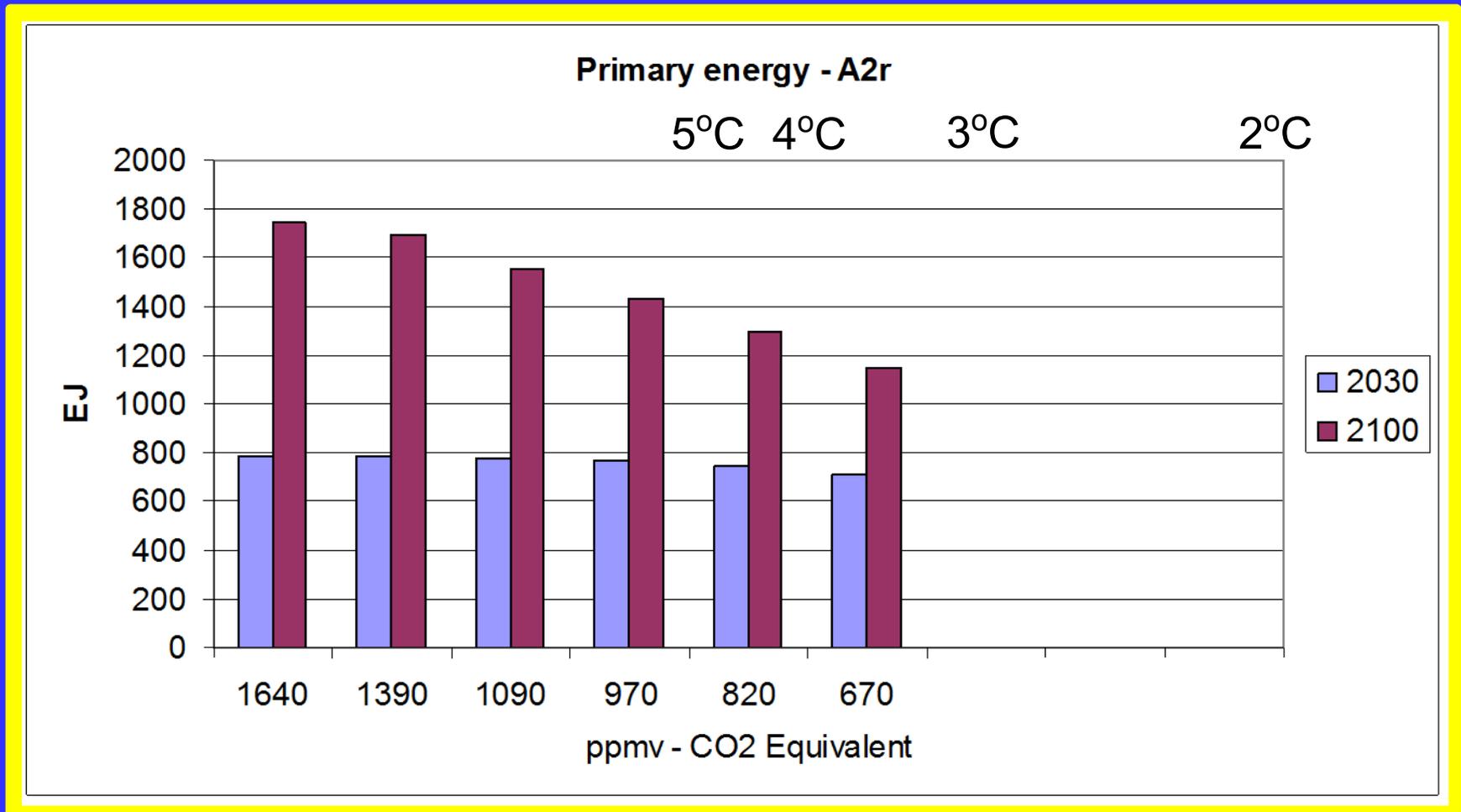
# Share of Carbon-Free in A2r



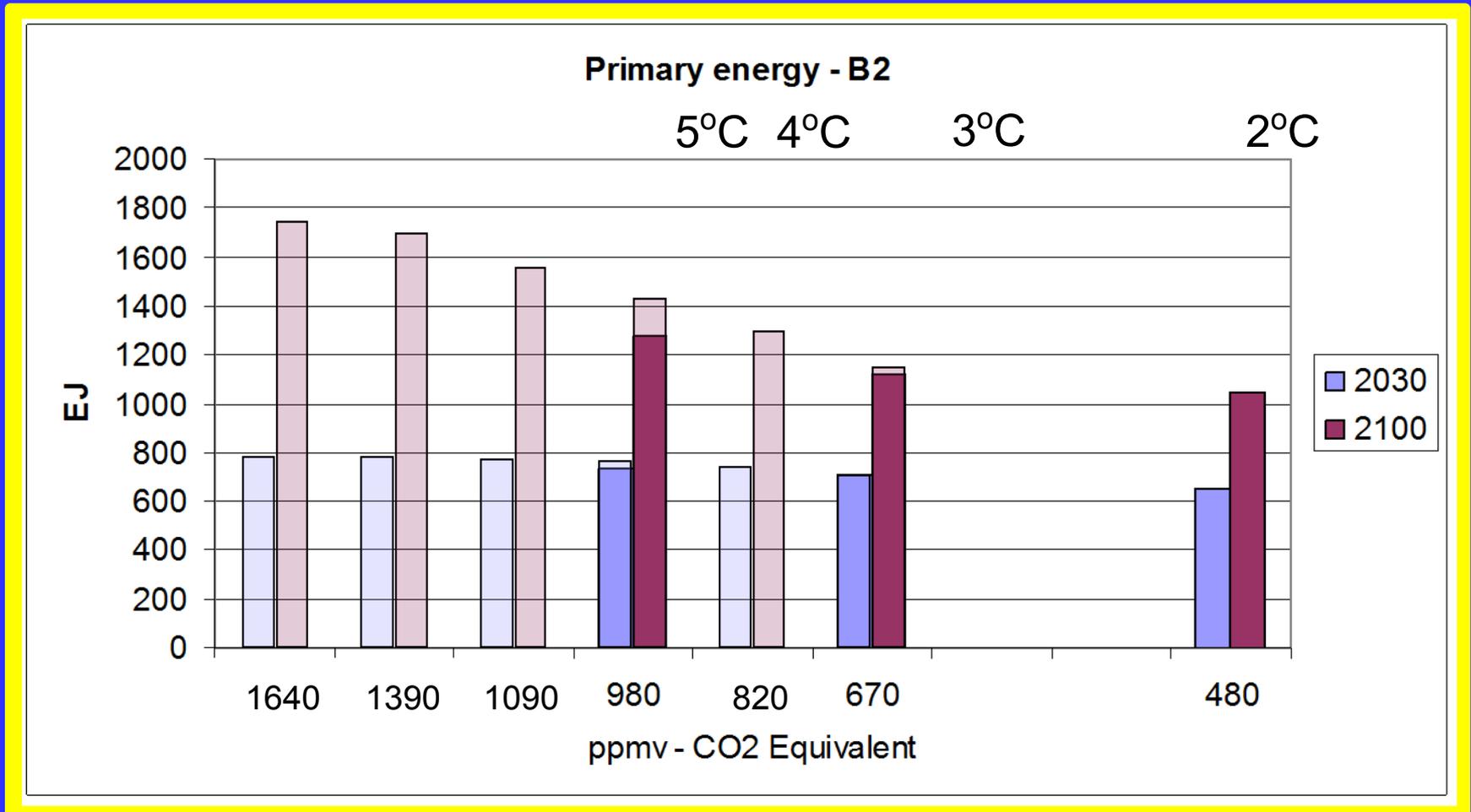
# Share of Carbon-Free in B1



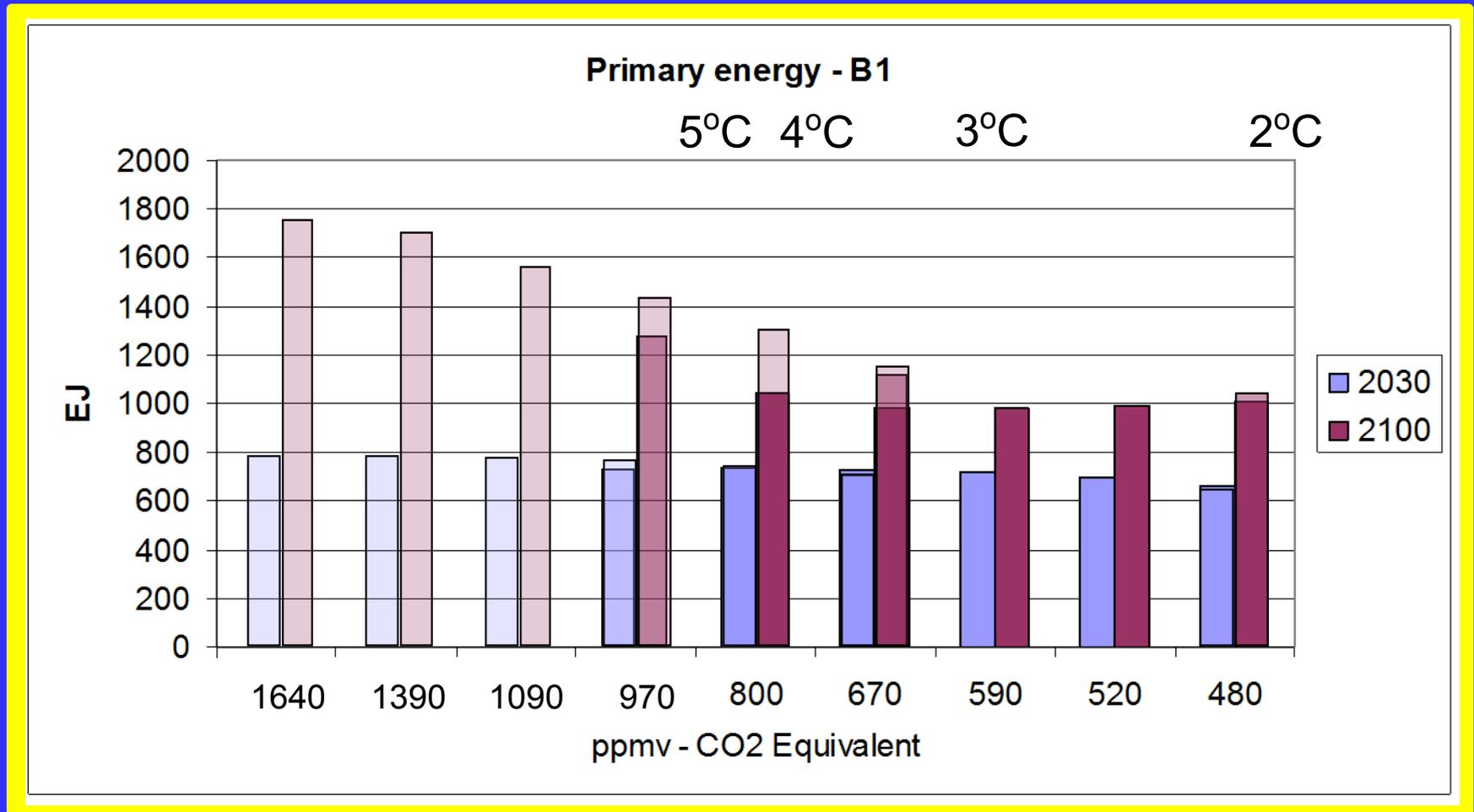
# Primary Energy in A2r



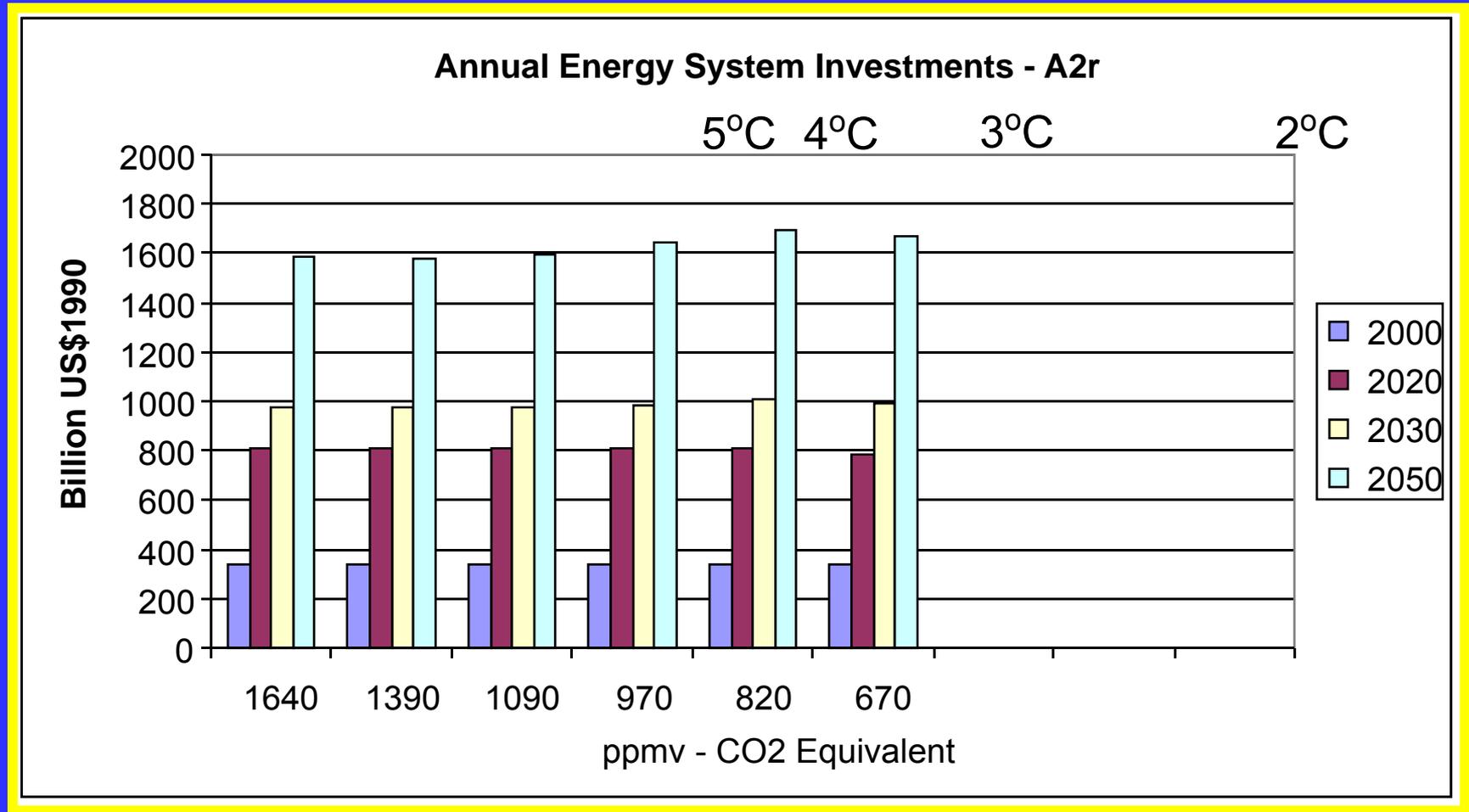
# Primary Energy in B2



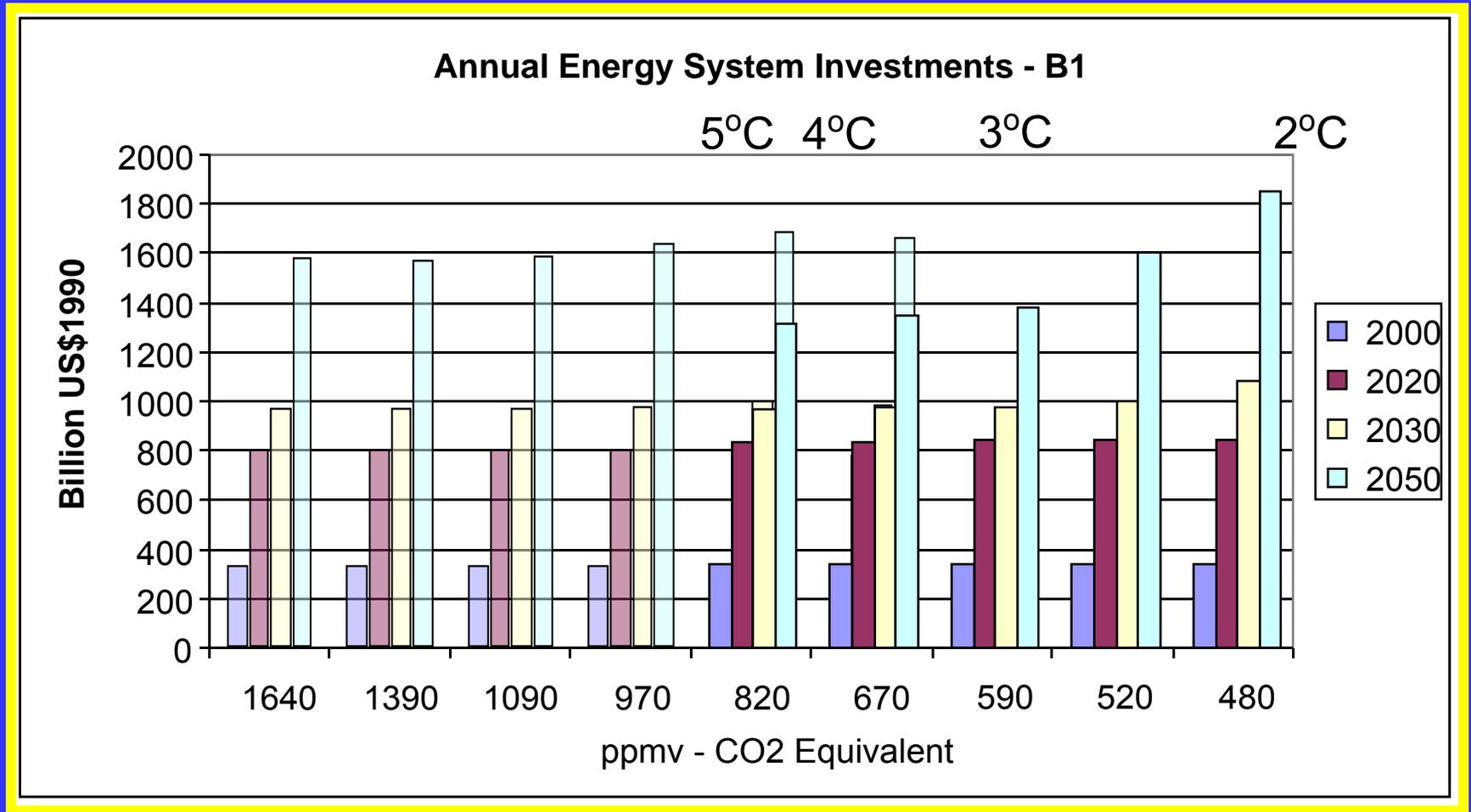
# Primary Energy in B1



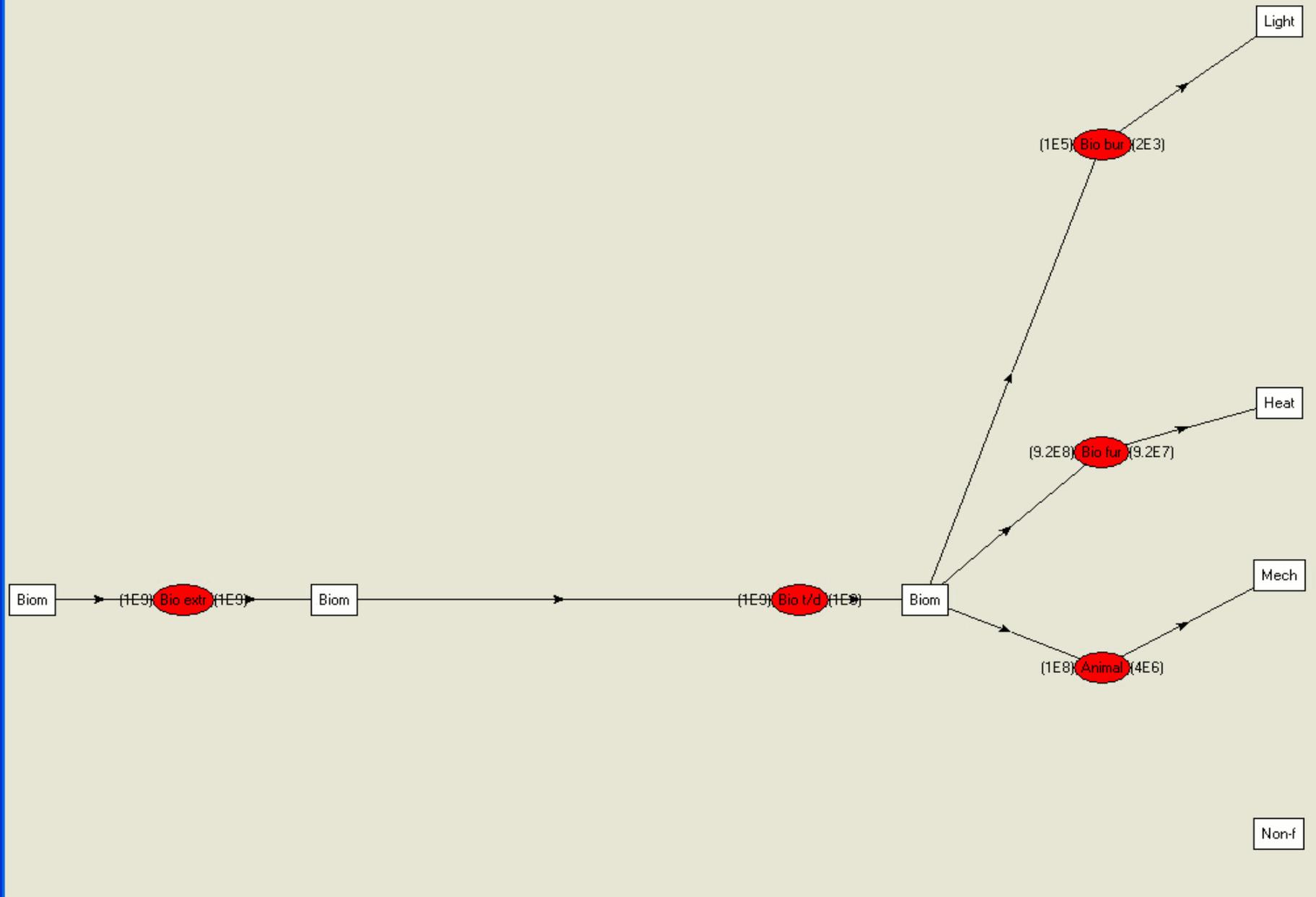
# Energy Systems Investments in A2r

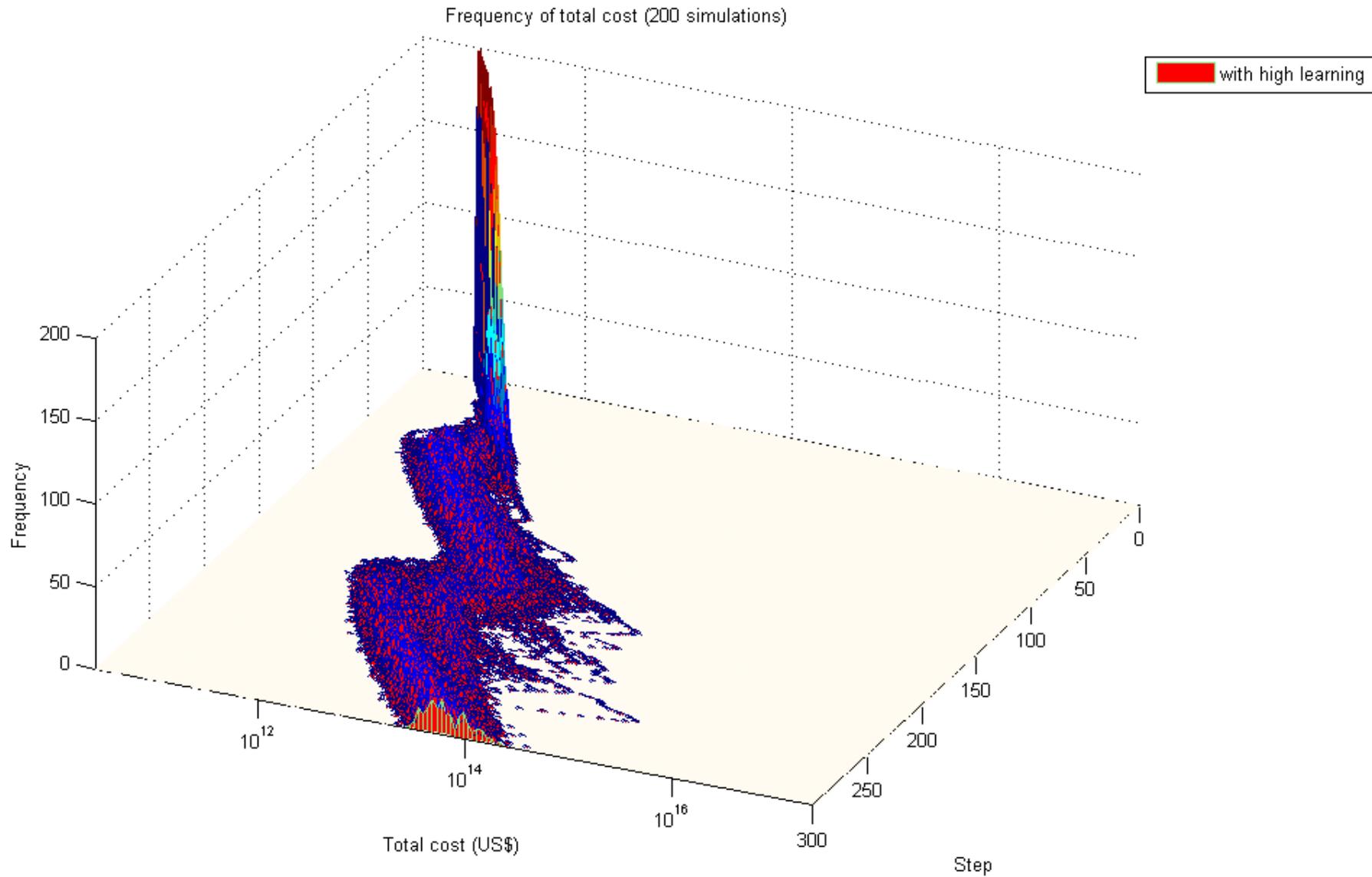


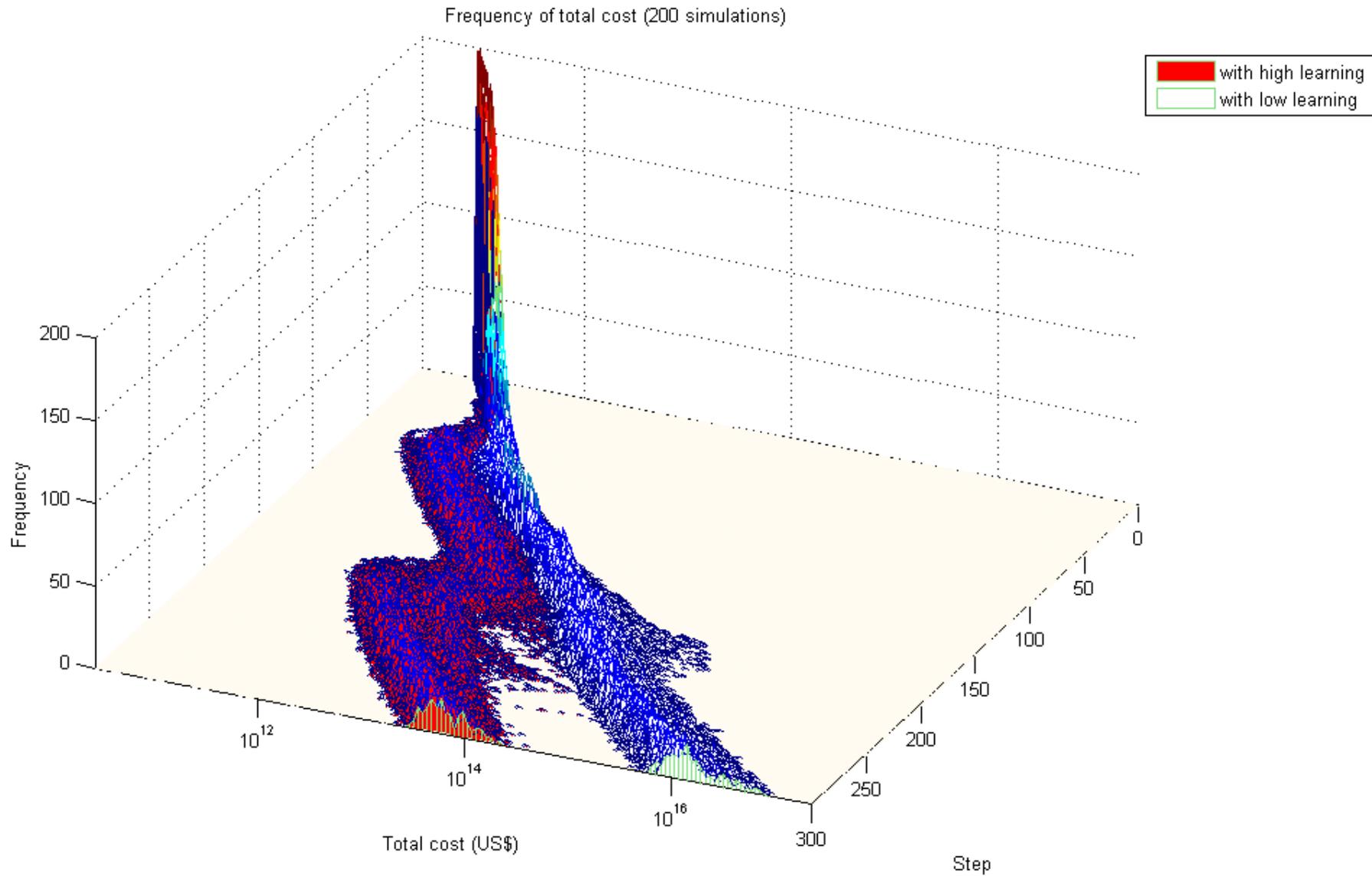
# Energy Systems Investments in B2

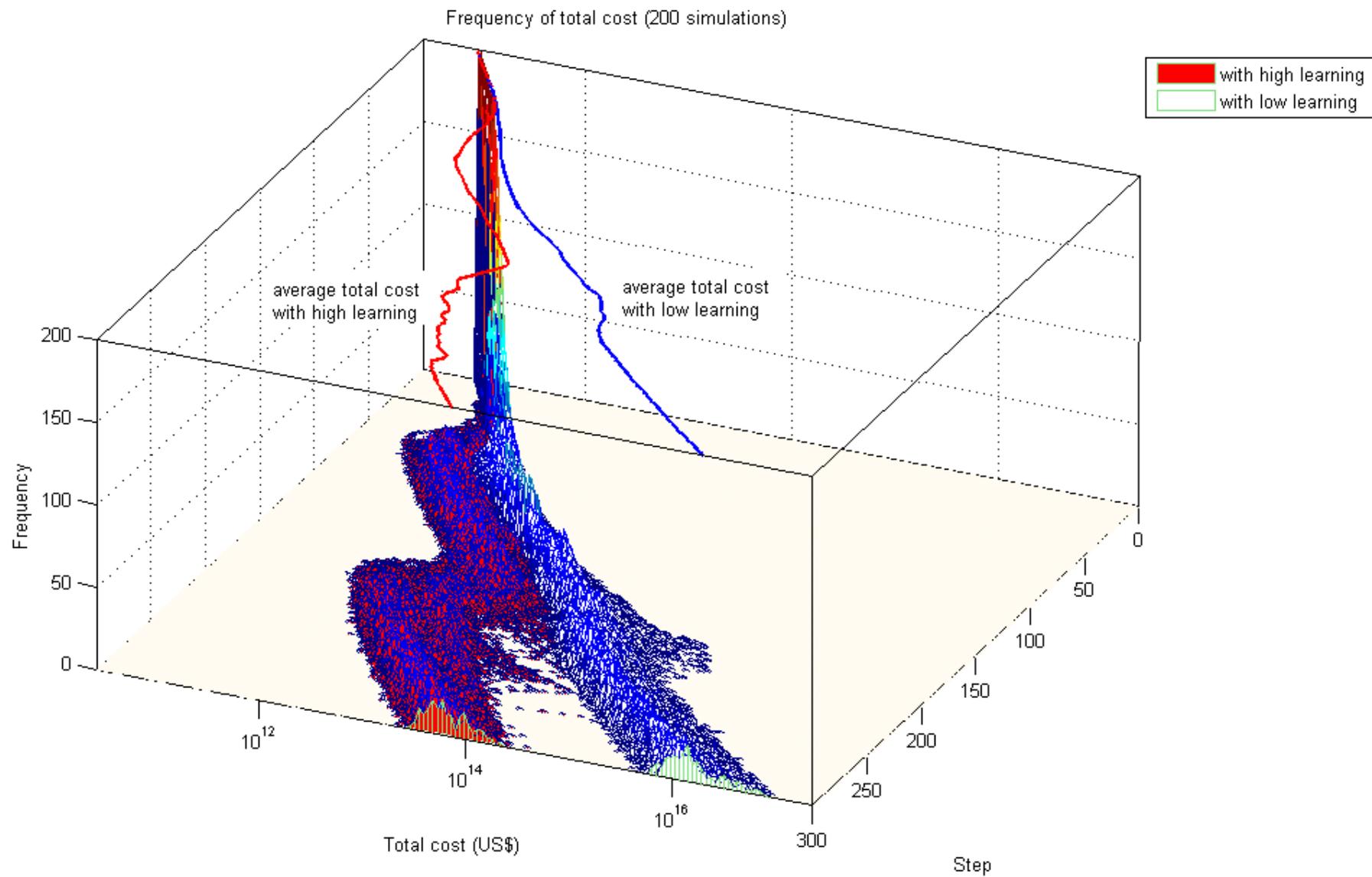


**Stylized Fact III:  
Model dynamic, cumulative,  
systemic and uncertain nature of  
technology?**









# TATA Nano



# TATA Nano



# Toyota Prius CNG



# Tesla Electric Roadster



Source: [www.fuel-efficient-vehicles.org](http://www.fuel-efficient-vehicles.org)

# Toyota – “I-Unit”



# CITARO H<sub>2</sub> Fuel Cell Bus



# Area Occupied by Various Transport

Modes

Automobile



Bicycle



Bus

