PhD Orientation

September 20, 2012
Home page

1. Looking for databases? Databases alphabetical and by topic: GSB Library Catalog
2. Research guides to assist finding detailed list of sources by topic
3. Find PhD page outlining services available
4. Quick locator for sources for specific questions
5. Catalog of all libraries campus-wide
6. Find if a journal is in electronic form
7. Library toolbar provides shortcuts to library resources

http://www.gsb.stanford.edu/library
Services to Ph.D. Students

All new Ph.Ds receive library information at the Fall Quarter Orientation. If you have questions about the Library in general, contact the Ph.D Liaison, Paul Reist.<br>

Research assistance? Send a request to Ask US online.

- PhD Liaison
- Area Liaisons
- 24-hour Access
- RA Privileges
- eJournals
- Other Resources
- Borrowing
- Reserves
- InterLibrary Loan (ILL)
Databases by Topic
Stanford databases

SearchWorks

Not sure which database to search?
- Try these selected databases
- Go to xSearch (search several databases at one time)

Connecting
- Connecting to databases from off-campus
- Report a connection problem

Limit your results

1. 19th century British Library newspapers [electronic resource].
   
   Search database: [S] infotrac.galegroup.com
   Subjects: British and Commonwealth History; News
   Summary: show summary

2. 19th century masterfile [electronic resource].
   
   Search database: [A] pooleplus.odysii.com
   Subjects: General and Reference Works; British and Commonwealth History; Language; British and Commonwealth Literary Studies; American Literary Studies; News; Government Information: United States
   Summary: show summary

3. 19th century UK periodicals [electronic resource].
   
   Search database: [S] find.galegroup.com
   Subjects: British and Commonwealth History; Feminist Studies
   Summary: show summary
# Citation Tools

## Citation Management Tools: A Comparison

<table>
<thead>
<tr>
<th>Tool</th>
<th>How do I get started?</th>
<th>Where can I get it?</th>
<th>Does it cost anything?</th>
<th>Where are my records stored?</th>
<th>What is the storage capacity?</th>
<th>Can I share my records publicly?</th>
<th>Mobile application?</th>
<th>Is it easy to use?</th>
</tr>
</thead>
<tbody>
<tr>
<td>RefWorks 2.0</td>
<td>RefWorks is provided by Stanford Libraries under a site license.</td>
<td>ezproxy.stanford.edu/login?url=httpp://www.refworks.com/refworks/</td>
<td>Free to Stanford faculty, staff &amp; SUL subscription.</td>
<td>RefWorks server</td>
<td>3GB</td>
<td>Yes</td>
<td>Yes</td>
<td>Moderate</td>
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<td>EndNote Web</td>
<td>A web-based version of EndNote available to Stanford faculty, students, and staff.</td>
<td>Authenticated session: via Web of Knowledge</td>
<td>Free to Stanford faculty, staff &amp; SUL subscription.</td>
<td>EndNote server</td>
<td>Store up to 10,000 records per account</td>
<td>Can share database with anyone via public URL</td>
<td>Yes</td>
<td>Easy</td>
</tr>
<tr>
<td>Zotero</td>
<td>Zotero is a web-based, open-source citation management tool that is available free</td>
<td><a href="http://www.zotero.org">www.zotero.org</a></td>
<td>Free open source program</td>
<td>Locally on your computer and Zotero server</td>
<td>100MB for free account</td>
<td>Can share database with other Zotero users</td>
<td>In Beta</td>
<td>Easy</td>
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<tr>
<td>Mendeley</td>
<td>Mendeley Desktop is free academic software that indexes and organizes your PDFs into</td>
<td><a href="http://www.mendeley.com">www.mendeley.com</a></td>
<td>Free for basic version</td>
<td>Locally on your computer and Mendeley server</td>
<td>1GB for free account</td>
<td>Can share database with other Mendeley users</td>
<td>Yes</td>
<td>Easy</td>
</tr>
</tbody>
</table>

Tutorials include:
- Mendeley Tutorials
- Mendeley Getting Started Guide
- Mendeley YouTube

Sources: 1) Stanford University Libraries' Citation Tools Comparison 2) Cornell Univ Library's Comparison of Citation Management Software (2011)
GSB Library Orientation

Company Information

Thomson One (IE Browser Only)
- Good place to start your search for public and private U.S. companies
- Detailed company information including corporate overview, executives, financials, peers, significant developments, and analyst reports
- Create your own graphs and tables

OneSource North American Business Browser
- Good place to start your search for public and private U.S. companies and industries
- Detailed company information including corporate overview, executives, financials, peers, significant developments, and analyst reports
- Create custom reports on any industry, company, or geographic region containing executive contact information downloadable into Excel

Reference USA
- Includes small private companies
- Use custom search and filter by location, number of employees, sales, etc.

International

Mint Global
- Company financials of over 97 million companies from 204 countries
- Company information, news, and original documents covering financial reports filed by the appropriate authority in each country

Business Monitor
- Company profiles and country risk information
- Global market research and forecast reports covering 22 sectors

News

Factiva
- Full text articles from newspapers, business and trade publications worldwide
- Full text of Wall Street Journal (1979-present)

LexisNexis Academic
- Best for U.S. and global company, industry & market news
- Good source for legal news and legal research on companies

Industry Information

Standard & Poor’s Net Advantage
- Surveys of 30+ major well-defined U.S. and global industries and of sub-industries
- Excellent industry overviews and sources including how the industry operates and financials on the major companies in the industry

First Research (via ABI/INFORM)
- Industry profiles, developments, opportunities, threats
- Great for researching regional industries in the U.S.
- Call prep questions for industries

Databases

<table>
<thead>
<tr>
<th>Database</th>
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<th>US public co</th>
<th>Inf co</th>
<th>Support</th>
<th>News &amp; article</th>
<th>SEC filing</th>
<th>Annual report</th>
<th>Financial</th>
<th>SWOT</th>
<th>Key personnel</th>
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Updated 7/2/2012
Follow-up training & Ask Us

STANFORD BUSINESS

Programs & Admissions  Faculty & Research  Alumni  Recruiters & Companies  News  About the GSB

Library Home  Ask Us

Articles, Books, Databases, etc.
Research Guides
Class Support
Services
Library Information

Ask Us

Hours
Suggestions
Site Index

? Ask Us
Borrowing, Renewals, Hours, Directions
You may visit the i-Desk in the Library during open hours, email us or call the i-Desk (650-725-2055).

Research Help for Projects, Assignments, Job Search
Questions? Chat with your librarian or fill out the online form below.
Training request or one-on-one consultation? Fill out the research instruction form

Stanford community, GSB alumni only
Chat with your librarian 9am-5pm (PST) weekdays. If you’d like a copy of the chat transcript, please let the librarian know and enter your email address.

Chat with a Librarian

OR
Fill out the research help request form. We will respond as soon as possible, 9am-5pm weekdays. Questions received outside these hours will be addressed the next business day.

Stanford community, GSB alumni only

Name:* 
Email:* 
Affiliation:* --None--
# Quick Quant Overview

## Company Financials
- Thomson One
- Orbis

## Company Reports
- Thomson One

## Economic Indicators
- EIU Country Data
- ProQuest Statistical Datasets

## Financial Markets
- Bloomberg
- FactSet
- Datastream

## Historical
- Compustat
- FactSet

## Detail
- Compustat
- Capital IQ

## Thomson One
- Thomson Investext

## Global Financial Data
- Global Insight US (Green Library)

Datastream
FactSet

Factset landing page

Select tabs from this area for specific functions (i.e. use Screening to find a list of companies by specific criteria)
Thomson One
# Financial Databases Comparison

## Major Financial Databases: A Comparison

<table>
<thead>
<tr>
<th></th>
<th>Bloomberg</th>
<th>Datastream</th>
<th>FactSet</th>
<th>CRSP</th>
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<td>- Mutual Funds of Funds (only S/MUS + 1Kuwait)</td>
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<td>- Securities (1973-)</td>
<td>- Securities (1980s-)</td>
<td>- Securities (1925-2004/)</td>
<td>- Mutual Funds of Funds (only S/MUS + 1Kuwait)</td>
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<td>- Indices (DJ)</td>
<td>- Indices (dates vary)</td>
<td>- Indices (dates vary)</td>
<td>- Futures</td>
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<td>- Futures (last year)</td>
<td>- Futures (last year)</td>
<td>- Futures (dates vary)</td>
<td>- Futures (dates vary)</td>
<td>- Key Economic Indicators</td>
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<tr>
<td></td>
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<td>- Key Economic Indicators (dates vary)</td>
<td>- Key Economic Indicators</td>
<td>- Interest Rates Swap (1987-)</td>
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<td><strong>Global Coverage</strong></td>
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<td>- Bonds (dates vary)</td>
<td>- Bonds (terms 1980-, pricing 1987-)</td>
<td>- Bonds (dates vary)</td>
<td>- Bonds (Corporate Indices only)</td>
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<td>- Government (dates vary)</td>
<td>- Government (dates vary)</td>
<td>- Government (dates vary)</td>
<td>- Securities (varies mo. 1980s; EMS 1990s)</td>
<td>- Government (from beginning of the series)</td>
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<td>- Securities (varies mo. 30yrs, day)</td>
<td>- Securities (varies mo. 30yrs, day)</td>
<td>- Securities (varies mo. 1980s; EMS 1990s)</td>
<td>- Indices (date vary)</td>
<td>- Indices (varies)</td>
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<td>- Futures (dates vary)</td>
<td>- Key Economic Indicators (varies)</td>
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<td>- Key Economic Indicators</td>
<td>- Key Economic Indicators (dates vary)</td>
<td>- Key Economic Indicators (dates vary)</td>
<td>- Interest Rates Swap (Europe Only 1988)</td>
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<td>- Currency Exchange (current only)</td>
<td>- Currency Exchange (coverage from the beginning)</td>
<td>- Currency Exchange (coverage from the beginning)</td>
<td>- Currency Exchange (coverage from the beginning)</td>
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<tr>
<td><strong>Download &amp; Excel</strong></td>
<td>Yes - XLTP &lt;GO&gt;</td>
<td>Yes - XLTP &lt;GO&gt;</td>
<td>Yes - XLTP &lt;GO&gt;</td>
<td>Yes - XLTP &lt;GO&gt;</td>
<td>Yes - XLTP &lt;GO&gt;</td>
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<tr>
<td><strong>Contact</strong></td>
<td>212-318-2100 (EST)</td>
<td>1-800-443-6850</td>
<td>1-800-FACTSET <a href="mailto:support@factset.com">support@factset.com</a></td>
<td>1-800-FACTSET <a href="mailto:support@factset.com">support@factset.com</a></td>
<td><a href="mailto:Dealsspecialist@goldinidata.com">Dealsspecialist@goldinidata.com</a></td>
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</table>
# Excel Download Databases

## Excel Download in Research Databases

<table>
<thead>
<tr>
<th>Database</th>
<th>Downloadable Content</th>
<th>How-To</th>
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</thead>
<tbody>
<tr>
<td>AdSpendner</td>
<td>Expenditure data</td>
<td>On Report Viewer page, click on ( \text{View} ) in View column.</td>
</tr>
<tr>
<td>Alternative Energy eTrack</td>
<td>Company lists, deals, capacity &amp; generation, production, equipment markets, equipment profiles, contracts, and plants.</td>
<td>Copy-Paste data into Excel. (<em>Presentation Builder</em> not available in Stanford subscription.)</td>
</tr>
<tr>
<td>Bloomberg</td>
<td>Financial market data</td>
<td>Select Output &gt; Excel where available Excel Add-In: Click <strong>Bloomberg</strong> on the top menu in Excel. The easiest way to retrieve data: use Bloomberg Wizards.</td>
</tr>
<tr>
<td>Business Monitor Online</td>
<td>Macroeconomic data, industry data</td>
<td>In Data &amp; Forecasts box, click Compare &amp; Export Data.</td>
</tr>
<tr>
<td>Capital IQ</td>
<td>Lists of companies, equities, fixed income, key developments, people, transactions</td>
<td>Click on the Excel icon above search results.</td>
</tr>
<tr>
<td>China Data Online</td>
<td>China macroeconomic data, census data</td>
<td>Click the [Copy to Clipboard] link below each data table, and paste into Excel.</td>
</tr>
<tr>
<td>CountryWatch</td>
<td>Macroeconomic data, demographic data, international trade and exchange rates, government spending and revenue, education, limited diseases and health data</td>
<td>Click Country Data to search. On data results page, click the Export to Excel link above each data table.</td>
</tr>
<tr>
<td>Datastream</td>
<td>Financial market data, macroeconomic time series data</td>
<td>Click the Excel icon on the top icon menu Excel Add-In: Click <strong>Datastream</strong> from top menu.</td>
</tr>
<tr>
<td>EIU CountryData eMarketer</td>
<td>Economic indicators and 5-year forecasts e-commerce data tables and charts</td>
<td>Click the Export icon on the top icon menu Click the XLS icon on the right.</td>
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</tbody>
</table>
Bloomberg to Excel
Thomson One to Excel