STANFORD BUSINESS

Graduate School of Business

Change lives. Change organizations. Change the world.
Change lives. Change organizations. Change the world.
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You’re here, reading this preview packet, because you want to do incredible things. Stanford Graduate School of Business prepares students like you for an extraordinary future – the one you’re about to help create.

We look forward to meeting you in person and introducing the people, resources, and most important the spirit that set the Stanford MBA Program apart. In the meantime, here’s some information we thought you’d find useful.
GSB Basics

People, programs, and stuff

Official name
Stanford Graduate School of Business

But you can call us
Stanford GSB

Founded
1925

Faculty
126, including
- 3 Nobel Laureates
- 2 John Bates Clark Medal recipients

Dean
Garth Saloner
AM ‘81, MS ‘82, PhD ‘82
(Three degrees from Stanford. Can you tell our dean likes it here?)

Degree programs
- Two-year MBA Program for high-potential business and social-sector leaders.
- One-year Stanford MSx Program for mid-career professionals.
- PhD Program for future academic researchers and university faculty.

Non-degree programs
- Executive Education, one-day to six-week programs for ongoing professional development.
- Summer Institute for General Management for college students and recent graduates.
- Stanford Ignite, teaching entrepreneurship and management to change agents around the world.
- Stanford Innovation and Entrepreneurship Certificate, a self-paced online interactive curriculum.

Centers, institutes, and initiatives
- Center for Entrepreneurial Studies
- Center for Social Innovation
- Real-Time Analysis and Investment Lab (RAIL)
- Stanford Institute for Innovation in Developing Economies (SEED)

Learn more about the Stanford GSB
MBA Program Fast Facts

A bird’s-eye view

Two-year, full-time program

General management emphasis
(no majors or concentrations)

Portfolio of global experiences to choose from
  • Global Management Immersion Experience (GMIX)
  • Global Study Trips
  • Social Innovation Study Trips
  • Stanford Tsinghua Exchange Program (STEP)

~408 students per class year

Average required course size: 50 students

Average elective course size: 36 students

Percentage of elective courses that are new each year: 27%

Popular courses:
  • Alphanomics
  • Building Innovative Brands
  • Corporate Financial Modeling
  • Entrepreneurship & Venture Capital
  • Interpersonal Dynamics (aka “Touchy-Feely”)
  • Leadership Perspectives
  • Managing Growing Enterprises (aka “MGE”)
  • Private Equity Investing

We offer joint and dual degrees:
  • JD joint degree, 3-4 years
  • MA education joint degree, 2 years
  • MD dual degree, 5-6 years
  • MPP joint degree, 3 years
  • MS computer science joint degree, 3 years
  • MS electrical engineering joint degree, 3 years
  • MS environment and resources joint degree, 3 years
  • Or create your own dual degree with any grad program offered at Stanford
  • Students have also pursued study opportunities with selected professional programs at Harvard Kennedy School, Harvard Medical School, Johns Hopkins School of Advanced International Studies, Princeton Woodrow Wilson School, Yale Law School, and Yale Medical School. Check with each school regarding its policy.

Learn more about the Stanford MBA Program ☰
What am I getting myself into?

Your first year
You’ll dive into complex managerial issues, develop the foundation for your general management education, and gain invaluable experience abroad. Everyone’s first quarter begins with General Management Perspectives, a series of courses that give you insight into the mindset of a senior manager and leader. Your academic advisor will help you develop a personalized plan for your Management Foundations courses, which will serve as your general management education in your second and third quarters. Starting in winter or spring, you might start taking electives, begin a joint degree, or partake in a global experience. You may or may not join 17 clubs, later realize that was crazy, but also make so many friends along the way that it’s worth it in the end. And that’s just year one.
Okay, but literally, what am I getting myself into?

<table>
<thead>
<tr>
<th>Autumn quarter</th>
<th>Winter &amp; Spring quarters</th>
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<td><strong>PERSPECTIVES</strong>&lt;br&gt;All courses required (you’ll thank us later)&lt;br&gt;• Ethics in Management&lt;br&gt;• Financial Accounting&lt;br&gt;• Leadership Laboratory&lt;br&gt;• Managerial Skills&lt;br&gt;• Managing Groups &amp; Teams&lt;br&gt;• Optimization and Simulation Modeling&lt;br&gt;• Organizational Behavior&lt;br&gt;• Strategic Leadership</td>
<td><strong>ANALYTIC FOUNDATIONS</strong>&lt;br&gt;One course required in each area (there’s plenty to choose from)&lt;br&gt;• Data Analysis &amp; Decision Making&lt;br&gt;• Managerial Finance&lt;br&gt;• Microeconomics</td>
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<tr>
<td><strong>GENERAL FOUNDATIONS</strong>&lt;br&gt;Choose five of seven areas</td>
<td><strong>GENERAL FOUNDATIONS</strong>&lt;br&gt;Choose five of seven areas&lt;br&gt;• Corporate Finance&lt;br&gt;• Human Resource Management&lt;br&gt;• Information Management&lt;br&gt;• Managerial Accounting&lt;br&gt;• Marketing&lt;br&gt;• Operations&lt;br&gt;• Strategy Beyond Markets</td>
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Learn more about first year courses
Choose your own adventure.

Your second year
Because we’re a general management program, you’re free to pursue classes across a spectrum of interest areas, rather than just one concentration. Electives and seminars will broaden your perspective, deepen your knowledge in a specific area, and allow you to do more of the stuff you enjoy. We add new electives and heavily revise topics each year to respond to changes in the business world, the social sector, and students’ interests. After all, we’re here to prepare you for the future – not the past.

- Choose from more than 130 electives.
- Pursue independent study opportunities if you have a topic you’d like to research.
- Pursue a dual or joint degree in conjunction with your MBA studies.
- Take classes “across the street” in other Stanford departments. Learn a language, explore new healthcare legislation, brush up on your quantum physics. Our campus is your oyster.
- Complete the Certificate in Public Management and Social Innovation if you’re interested in leading social or environmental change.
Join the club.

You do that thing? I totally do that thing, too.

Africa Business Club (ABC)
Arts, Media & Entertainment Club (AME)
Asian Society
Basketball Club
Big Ideas Club
Black Business Student Association (BBSA)
Brewers Guild
Catholic Student Association (CSA)
Challenge for Charity (C4C)
Christians in Business (CIB)
Education Club
Energy Club
Entrepreneur Club (E-Club)
Epicureans at the GSB (E@T)
Europe Club
Finance & Investment Club
Food & Agriculture Resource Management Club (FARM)
Golf Club
Government & Politics Club
Greater China Business Club (GCBC)
GSB Band
GSB Dogs
GSB Gives Back
GSB Pride
GSB Reporter
GSB Show
Health & Wellness Association
Health Care Club
High Tech Club
Hispanic Business Student Association (HBSA)
I Have a Dream (IHAD)
Jewish Business Student Association (JBSA)
Latin American Student Association
Management Consulting Club
Marketing Club
Middle East & North Africa Club (MENA)
Outdoor Adventures Club (OA)
Private Equity Club (PE)
Product Design & Manufacturing Club (PDMC)
Real Estate Club
Retail Club
Rugby Club
Sales Club
Ski & Snowboard Club
Soccer Club
Social Innovation Club
South Asian Student Association (SASA)
Sports Management Club
Sustainable Business Club (SBC)
Texas Club
Travel & Hospitality Club
Venture Capital Club (VC)
Veterans Club
Wine Circle
Women in Management (WIM)

Learn more about clubs and activities 🌐
What’s the campus like?

Picture 1,200 acres of open, park-like space nestled in a bed of rolling green foothills. Stanford is about the closest you can get to Tuscany through a university. And with seven schools – Business, Earth Sciences, Education, Engineering, Humanities & Sciences, Law, and Medicine – on one contiguous campus, the activities and events at Stanford practically fall into your lap. Let’s just say boredom isn’t a concept our students are familiar with.

**The Knight Management Center: home of Stanford GSB**

The facility supports the GSB’s unique style of education, facilitating collaboration and innovation, a wide variety of teaching and learning methods, and formal and informal interaction with students from throughout Stanford University.

- Eight buildings surrounding three open quads where intellectual debate over a case flows into casual conversation over coffee
- LEED® Platinum rating demonstrating the GSB’s commitment to environmental sustainability
- Flexible classroom spaces, integrated with instructional technology, for experiential learning, small-group leadership labs, and team-based learning
- NGP CoLab for courses using hands-on design thinking and featuring a Venture Studio for aspiring entrepreneurs
- Trading Pit for finance jocks

- Arbuckle Dining Pavilion with attractive indoor/outdoor space that fosters interaction
- Cemex Auditorium that hosts events that draw students from across campus and leaders from around the world
- And it’s all right across the street from the Schwab Residential Center where more than 200 first-year MBAs live

**Off-campus life**

Life off campus isn’t anything to write home about. Only because you’d make everyone jealous. First, you’re surrounded by Silicon Valley. Then there’s incredible culture, arts, and cuisine to the north in San Francisco. Easy day trips get you to the renowned wine region of Napa Valley, the spectacular beaches of California’s central coast, stunning scenery and hiking in Yosemite, and world-class ski resorts at Lake Tahoe. Our Mediterranean climate allows you to be outdoors all year round. All told, there are worse places you could be for two years.
What do I want to do—really?

Career Services: Helping you find your true north

Stanford MBA students don’t fit a particular mold—and neither do their career interests. Our expert career services staff will help you chart your course, no matter how clear or delightfully murky it is. In fact, 75% of students change career paths while at the GSB. Here’s how we help you find yours.

**Career and Life Vision Program** helps you identify your unique values, interests, and goals via workshops, small groups, and one-on-one coaching

**Career advisors** with industry expertise who meet with you regularly

**Alumni Industry Insiders** who offer advice and sector experience

**Tailored programs** and assistance for international students interested in working in the U.S., and any students seeking work internationally

**Targeted job sourcing** that generates opportunities based on your interests

**Career workshops** that help you develop a well-rounded skill set

**Mock behavioral interviews** to prep you for the real deal

**Alliances with other MBA career centers**, giving you access to resources at business schools around the globe

**Connections to helpful alumni** through the Alumni Directory and alumni industry panels

It’s our mission to help you find your ideal professional fit, whether it’s an internship, a first job, or a career shift long after you’ve graduated. We’ll be there every step of the way.

Learn more about your career possibilities 🌐
What happens after I graduate?

You’ll walk on to Stanford’s campus with wide-eyed ambition. And you’ll walk off with connections to over 28,000 Stanford GSB alumni and 210,000 Stanford University alumni who lead organizations around the world. No matter how far your career winds blow you, the relationships you make with classmates, faculty, and alumni will stay with you for life.

As an alum, you can join one of over 65 Stanford GSB alumni chapters worldwide.

With reunions and events on- and off-campus, conferences around the world, and lifelong opportunities for learning, we make keeping in touch with Stanford folks easier than remembering to floss.

Thanks to being small, our alumni community is dedicated and active – meaning alumni are genuinely excited to respond to students’ requests and give back what Stanford gave to them. It’s karma at its finest.
Sounds great, but what are my chances?

We know you can do the math – and you probably have – but keep in mind that our admission process is not a numbers game. Just as no two Stanford MBA students are the same, no two Stanford MBA applicants are the same either. We evaluate each person as an individual, taking your particular circumstances into account. We believe past actions are usually the best predictor of future performance. We believe that how you have developed your particular talents is as important as the things you’ve accomplished.

So reflect on your achievements. Be confident in your goals. It’s less about what you want, and more about why you want it so much. Believe in yourself. And above all, be yourself. While we absolutely believe in personal transformation, we don’t advocate changing the core values that make you who you are.

Learn more about what we’re really looking for
What are you looking for in a candidate?

This is the part everyone’s been waiting for.

We focus on three key areas:

Intellectual vitality
While academic record and test scores matter, so does your attitude. We pursue students with insatiable curiosity, a desire to learn and experience new things, a strategic mindset, and a willingness to share their knowledge and experiences.

Demonstrated leadership potential
Your leadership experiences help us understand your professional competence and ability to contribute to society. This can come from all sorts of avenues – extracurricular activities, athletics, community service, internships, research projects, part-time or full-time employment, or something we haven’t even heard of yet.

Personal qualities and contributions
We want to know who you really are, and what motivates you. Your character, background, and interests will contribute to a stimulating, diverse learning experience.
What do I need to apply?

This is the part no one wants to think about yet.

**Academic record**
- Scanned copy of transcript preferred
- No preferred majors
- No minimum requirements
- Report using your school’s grading scale

**Test results**
- No minimum score for GMAT or GRE
- Must be taken by the application deadline
- Minimum TOEFL 100 (i) 600 (p); IELTS 7; PTE 68 (waived if degree from a university where instruction was in English)

**Activities and work history**
- May include charitable and professional experiences from college onward
- No preferred industries, functions, or activities
- Activities and work experience not required

**Letters of reference**
- One current direct supervisor (or next best alternative) from work
- One additional supervisor OR a peer from a professional, extracurricular, or community activity
- Choose recommenders who know you well over those with impressive titles

**Personal essays**
- The person behind the achievements
- Values, motivations, aspirations, experiences
- 1,150-word limit to allocate between two essays

**Interviews**
- By invitation only; interviews occur after you apply
- 45-minute behavioral-event interviews
- Nearly all conducted by alumni

Learn more about application requirements
### Application deadlines

*To enroll in Autumn 2016, apply by one of these deadlines.*

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<thead>
<tr>
<th>Round</th>
<th>Application Deadline</th>
<th>Notification Date</th>
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<tr>
<td><strong>Round 1</strong></td>
<td>You apply by 22 September 2015</td>
<td>We notify you on 09 December 2015</td>
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<tr>
<td><strong>Round 2</strong></td>
<td>You apply by 12 January 2016</td>
<td>We notify you on 30 March 2016</td>
</tr>
<tr>
<td><strong>Round 3</strong></td>
<td>You apply by 05 April 2016</td>
<td>We notify you on 11 May 2016</td>
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Learn more about the application deadlines
How will I pay for it?

Tuition and financial aid
Admission to Stanford Graduate School of Business is “need-blind,” and all financial aid is “need-based.” That means your personal resources for financing your education don’t affect our admission decisions. After you’re admitted, the Financial Aid Office determines your financial need and creates an aid package that may include loans, fellowships, or a combination, based on a variety of factors. International students are also eligible for fellowships and loans that do not require a U.S. co-signer. We firmly believe everyone is entitled to a stellar education, no matter who you are or where you come from.

2014-15 Tuition: $61,875
• Tuition remains the same for both years
• Over half of students receive fellowship funds (the average fellowship for a first-year student in the MBA Class of 2015 was $34,000)
• Over two-thirds of students take out loans

Summer internship financial support
• Stanford Management Internship Fund (SMIF)
• Entrepreneurial Summer Program (ESP)

Post-Graduation financial support
• Nonprofit/Public Service Loan Forgiveness
• Social Innovation Fellowship

Learn more about tuition and expenses
Anything else I should know?

Our mission
Our mission is to create ideas that deepen and advance our understanding of management and with those ideas to develop innovative, principled, and insightful leaders who change the world.

Change lives. Change organizations. Change the world.

We can’t wait to meet you.