

Publications



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L *Landscape* articles, reprinted from *Change* magazine **PP** Project Paper **www** available for download
OP Book Chapters and other publications **TR** Technical Report


Organizational Restructuring

- "Looking Back at Revenue and Expenditure Trends: Are We Privatizing Public Higher Education?" (Nov/Dec 1999). NCPI-L-12. \$2.00 **L** **www**
- Henry Levin and William Koski. 1998. "Administrative Approaches to Educational Productivity." In *Enhancing Productivity: Administrative, Instructional, and Technological Strategies*, edited by James E. Groccia and Judith E. Miller. New Directions for Higher Education, Number 103. San Francisco: Jossey-Bass. Pp. 9-21. **OP**
- Patricia J. Gumpert and Brian Pusser. 1999. "University Restructuring: The Role of Economic and Political Contexts." In *Higher Education: Handbook of Teaching and Research*, Volume XIV, edited by John Smart. New York: Agathon Press. Pp. 146-200. NCPI #1-06. \$5.00 **TR** **www**
- Patricia J. Gumpert and Marc Chun. 1999. "Technology and Higher Education: Opportunities and Challenges for the New Era." In *American Higher Education for the 21st Century: Social, Political & Economic Challenges*, edited by Philip Altbach, Robert Berdahl, and Patricia J. Gumpert. Baltimore: Johns Hopkins University Press. Pp. 370-395. NCPI #1-02. \$3.50 **TR** **www**
- Patricia J. Gumpert and Barbara Sporn. 1999. "Institutional Adaptation: Demands for Management Reform and University Administration." In *Higher Education: Handbook of Teaching and Research*, Volume XIV, edited by John Smart. New York: Agathon Press. Pp. 103-145. NCPI #1-07. \$7.00 **TR** **www**
- Marvin Peterson. 1998. "Improvement to Emergence: An Organization-Environment Research Agenda for a Postsecondary Knowledge Industry." Commissioned Paper. NCPI #1-08. \$5.00 **TR** **www**
- Patricia J. Gumpert. 1997. "Public Universities as Academic Workplaces." *Daedalus* 126, No. 4 (Fall). Pp. 113-137. NCPI #1-01. \$3.50 **TR** **www**
- Patricia J. Gumpert, Maria Iannozzi, Susan Shaman, and Robert Zemsky. 1997. "Trends in United States Higher Education from Massification to Post Massification." RIHE International Seminar Reports, Number 10. Hiroshima: Research Institute for Higher Education, Hiroshima University. NCPI #1-04. \$5.00 **TR** **www**
- Patricia J. Gumpert and Brian Pusser. 1997. "Restructuring the Academic Environment." In *Planning and Management for a Changing Environment*, edited by Marvin Peterson, David Dill, and Lisa Mets. San Francisco: Jossey-Bass. Pp. 453-478. NCPI #1-05. \$5.00 **TR** **www**










Student Transitions: Education and Work

- "You Can't Get There From Here: Gauging the Demand for Education and Training by High-Tech Employers." (Sept/Oct 2000). NCPI-L-17. \$2.00 [L](#) [www](#)
- "The Choice-Income Squeeze: How Do Costs and Discounts Affect Institutional Choice?" (Sept/Oct 1998). NCPI-L-06. \$2.00 [L](#) [www](#)
- "Are the Doors Closing? Assessing Affirmative Action at Selective Colleges and Universities." (July/Aug 1998). NCPI-L-05. \$2.00 [L](#) [www](#)
- "Toward Clearer Connections: Understanding Employers' Perceptions of College Graduates." (March/April 1998). NCPI-L-03. \$2.00 [L](#) [www](#)
- Robert Zemsky, Daniel Shapiro, Maria Iannozzi, Peter Cappelli, and Thomas Bailey. 1998. "The Transition from Initial Education to Working Life in the United States of America." NCPI Project Paper #1. \$10.00 [PP](#) [www](#)
- Michael Nettles and Catherine Millett. 1999. "The Human Capital Liabilities of Underrepresented Minorities in Pursuit of Science, Mathematics, and Engineering Doctoral Degrees." NCPI #2-13. \$3.50 [TR](#) [www](#)
- Daniel Shapiro. 1999. "School-to-Work Partnerships and Employer Participation: Evidence on Persistence and Attrition from the National Employer Survey." NCPI #2-10. \$5.00 [TR](#) [www](#)
- Michael McPherson and Morton Schapiro. 1999. "Reinforcing Stratification in American Higher Education: Some Disturbing Trends." NCPI #3-02. \$5.00 [TR](#) [www](#)
- John Bishop. 1998. "How Responsive is the Supply of Female College Graduates to Tuition and Payoff?" NCPI #2-12. \$5.00 [TR](#) [www](#)
- Peter Cappelli, Daniel Shapiro, and Nichole Shumanis. 1998. "Employer Participation in School-to-Work Programs." *The Annals of the American Academy of Political and Social Sciences* 559 (September): 109-124. NCPI #2-08. \$3.50 [TR](#) [www](#)
- Jerry A. Jacobs and Scott Stoner-Eby. 1998. "Adult Enrollment and Educational Attainment." *The Annals of the American Academy of Political and Social Sciences* 559 (September): 91-108. NCPI #2-05. \$3.50 [TR](#) [www](#)
- Michael Kirst. 1998. "Improving and Aligning K-16 Standards, Admissions, and Freshman Placement Policies." NCPI #2-06. \$3.50 [TR](#) [www](#)
- Harold Salzman, Philip Moss, and Chris Tilly. 1998. "The New Corporate Landscape and Workforce Skills." NCPI #2-07. \$5.00 [TR](#) [www](#)
- Daniel Shapiro and Maria Iannozzi. 1998. "Benefits to Bridging Work and School." *The Annals of the American Academy of Political and Social Sciences* 559 (September): 158-167. NCPI #2-09. \$3.50 [TR](#) [www](#)
- John Bishop. 1997. "Is an Oversupply of College Graduates Coming?" NCPI #2-01. \$3.50 [TR](#) [www](#)
- David Neumark. 1997. "Youth Labor Markets in the U.S.: Shopping Around vs. Staying Put." NCPI #2-11. \$5.00 [TR](#) [www](#)
- Michael McPherson and Morton Schapiro. 1997. "Financing Undergraduate Education: Designing National Policies." *National Tax Journal* 50, No. 3 (September): 557-571. NCPI #2-02. \$3.50 [TR](#) [www](#)
- Robert Zemsky, Peter Cappelli, et al. 1997. "Bringing School-to-Work to Scale: What Employers Report: First Findings from the New Administration of the National Employers Survey (NES-II)." NCPI #2-04. \$3.50 [TR](#) [www](#)

Markets and Student Outcomes

- "Resurveying the Terrain: Refining the Taxonomy for the Postsecondary Market." (Mar/April 2001). NCPI-L-20. \$2.00 
- "Practicing What You Preach: Gauging the Civic Engagement of College Graduates." (Nov/Dec 2000). NCPI-L-18. \$2.00 
- "Through a Different Lens: A New Angle on the Price Spiral in Higher Education." (Jan/Feb 2000). NCPI-L-13. \$2.00 
- "The User-Friendly Terrain: Defining the Market Taxonomy for Two-Year Institutions." (Jan/Feb 1998). NCPI-L-02. \$2.00 
- "In Search of Strategic Perspective: A Tool for Mapping the Market in Postsecondary Education." (Nov/Dec 1997). NCPI-L-01. \$2.00 
- "When the Customer is Right: Market-Driven Accountability in Postsecondary Education." (May/June 2000). NCPI-L-15. \$2.00 
- "Coming to Market: A Growing Reliance on Student-Supplied Revenue." (July/Aug 2000). NCPI-L-16. \$2.00 
- Michael McPherson and Morton Schapiro. 1997. Chapters 7, 8, 9, & 14 in *The Student Aid Game: Meeting the Need and Rewarding Talent in American Higher Education*. Princeton: Princeton University Press. 
- John Immerwahr and Tony Foleno, Public Agenda. 2000. "Great Expectations: How the Public and Parents—White, African American and Hispanic—View Higher Education." Available from Public Agenda www.publicagenda.com. 
- Marvin Lazerson. 1997. "Discontent in the Field of Dreams: American Higher Education, 1945-1990." NCPI #3-01. \$5.00 

Professional Development

- "Why is Research the Rule?: The Impact of Incentive Systems on Faculty Behavior." (March/April 2000). NCPI L-14. \$2.00 
- "Grading Skills by Discipline: A Comparison of Faculty Instructional Goals." (May/June 1999). NCPI-L-10. \$2.00 
- "Telling Time: Comparing Faculty Instructional Practices at Three Types of Institutions." (March/April 1999). NCPI-L-09. \$2.00 
- "From Remediation to Acceleration: Raising the Bar in Developmental Education." (Jan/Feb 1999). NCPI-L-08. \$2.00 
- "Casting New Light on Old Notions: A Changing Understanding of Community College Faculty." (Nov/Dec 1998). NCPI-L-07. \$2.00 
- Julie Kerekes and Mary Taylor Huber. 1998. "Exceptional Teaching in Community Colleges." NCPI #4-04. \$3.50 
- Mary Taylor Huber. 1998. "Community College Faculty Attitudes and Trends, 1997." NCPI #4-03. \$8.50 
- Michele Marinovich. 1998. "Ending the Disconnect Between the Student Evaluation of Teaching and the Improvement of Teaching: A Faculty Developer's Plea." NCPI #4-02. \$3.50 
- Henry Levin and Bill Koski. 1997. "Replacing Remediation with Acceleration in Higher Education: Preliminary Report on Literature Review and Initial Interviews." NCPI #4-01. \$5.00 

Learning and Assessment

- "Revolution or Evolution? Gauging the Impact of Institutional Student-Assessment Strategies." (Sept/Oct 1999). NCPI-L-11. \$2.00 [L](#) [www](#)
- Marvin W. Peterson. 1998. "Assessing Institutional Support for Student Assessment." *Assessment Update* 10, No. 4 (July/August). [OP](#)
- Marvin Lazerson, Ursula Wagener, and Nichole Shumanis. 2000. "What Makes a Revolution: Teaching and Learning in Higher Education, 1980-2000." NCPI #5-11. \$5.00 [TR](#) [www](#)
- Eric L. Dey et al. 1999. "Long-Term Effect of College Quality on the Occupational Status of Students." NCPI #5-06. \$5.00 [TR](#) [www](#)
- Michael Nettles and John J.K. Cole. 1999. "State Higher Education Assessment Policy: Research Findings from Second and Third Years." NCPI #5-05. \$5.00 [TR](#) [www](#)
- Marvin W. Peterson, Marne K. Einarson, Catherine H. Augustine, and Derek S. Vaughan. 1999. "Institutional Support for Student Assessment: Methodology and Results of a National Survey." NCPI #5-04. \$12.00 [TR](#) [www](#)
- Marvin W. Peterson, Catherine H. Augustine, Marne K. Einarson, and Derek S. Vaughan. 1999. "Designing Student Assessment to Strengthen Institutional Performance in Associate of Arts Institutions." NCPI #5-07. \$12.00 [TR](#) [www](#)
- Marvin W. Peterson, Catherine H. Augustine, Marne K. Einarson, and Derek S. Vaughan. 1999. "Designing Student Assessment to Strengthen Institutional Performance in Baccalaureate Institutions." NCPI #5-08. \$12.00 [TR](#) [www](#)
- Marvin W. Peterson, Marne K. Einarson, Catherine H. Augustine, and Derek S. Vaughan. 1999. "Designing Student Assessment to Strengthen Institutional Performance in Comprehensive Institutions." NCPI #5-09. \$12.00 [TR](#) [www](#)
- Marvin W. Peterson, Marne K. Einarson, Catherine H. Augustine, and Derek S. Vaughan. 1999. "Designing Student Assessment to Strengthen Institutional Performance in Doctoral and Research Institutions." NCPI #5-10. \$12.00 [TR](#) [www](#)
- Marvin W. Peterson, Marne Einarson, Adriana Nichols, and Andrea Trice. 1998. "Analytic Framework of Institutional Support for Student Assessment." NCPI #5-03. \$7.00 [TR](#) [www](#)
- Eric L. Dey, Sylvia Hurtado, et al. 1997. "Improving Research on Postsecondary Student Outcomes: A Review of the Strengths and Limitations of National Data Resources." NCPI #5-01. \$8.50 [TR](#) [www](#)
- Michael Nettles, John Cole, and Sally Sharp. 1997. "Assessment of Teaching and Learning in Higher Education and Public Accountability: State Governing, Coordination Board and Regional Accreditation Association Policies and Practices." NCPI #5-02. \$10.00 [TR](#) [www](#)

Academic Quality and Productivity

- William F. Massy and Andrea Wilger. 1998. "Technology's Contribution to Higher Education Productivity." In *Enhancing Productivity: Administrative, Instructional, and Technological Strategies*, edited by James E. Groccia and Judith E. Miller. New Directions for Higher Education, Number 103. San Francisco: Jossey-Bass. Pp. 49-59. [OP](#)
- William F. Massy. 1999. "Energizing Quality Work: Higher Education Quality Evaluation in Sweden and Denmark." NCPI #6-06. \$7.00 [TR](#) [www](#)
- William F. Massy. 1997. "Teaching and Learning Quality Process Review: The Hong Kong Program." *Quality in Higher Education* 3, Number 3. Pp. 249-262. NCPI #6-01. \$3.50 [TR](#) [www](#)
- William F. Massy. 1997. "Life on the Wired Campus: How Information Technology will Shape Institutional Futures." In *The Learning Revolution*, edited by Diana Oblinger and Sean C. Rush. Bolton, MA: Anker Publishing Company. NCPI #6-02. \$3.50 [TR](#) [www](#)