Welcome to REEEE USA: Roundtable on E-ship Education for Engineers

Tom Byers and Tina Seelig, Co-Chairs
Stanford University
October 23-25, 2002
Special Thanks to Our Primary Sponsor ...

EWING MARION KAUFFMAN FOUNDATION

www.emkf.org
A Word About Your Hosts …

http://stvp.stanford.edu
REEE USA Steering Committee

- Terry Blum, Georgia Tech
- Tom Byers and Tina Seelig, Stanford
- John Jaquette, Cornell
- Steve Nichols, University of Texas
- Mark Rice, Babson
- Kathy Simon, University of Colorado
- Ed Zschau, Princeton
**REEE Objectives**

- Create a forum for faculty to discuss the strategic and organizational issues of educating engineers and scientists about high-technology entrepreneurship
- Share experiences and plans for teaching, research and outreach in a productive and relaxed setting
- Establish and strengthen relationships that often lead to future interaction and opportunities
- Formulate ideas for future gatherings
REEE Europe 2002

- September 12 to 14 at EPFL in Lausanne
- 35 attendees
- 25 universities from 17 countries
- In partnership with ...
Announcing REEEE Asia 2003

- Tentative Date: July 31 - August 1
- Location: National University of Singapore
- In partnership with ...
## Growth of REEEE USA

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<td>US Universities</td>
<td>14</td>
<td>21</td>
<td>23</td>
<td>30</td>
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<td>Intl. Schools &amp; Supporters</td>
<td>2</td>
<td>3</td>
<td>9</td>
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<td>Attendees</td>
<td>21</td>
<td>36</td>
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<td>60</td>
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REEE USA 2002 By the Numbers

- Institutions
  - 34 US Universities
  - 8 International Universities & Supporters

- 77 Total Attendees

- 15 of Top 20 Engineering Schools (US News)

- Number of Degrees Granted (ASEE)
  - BS: 6 of Top 10
  - MS: 7 of Top 10
  - PhD: 8 of Top 10
Who Are We ... Show of Hands

- What geographic area are you from (time zone)?

- What is your primary role or position?
  - Tenure-track Faculty? Part-time Adjunct? Senior Staff?

- What is your primary campus affiliation?
  - Science/Engineering School? Business School? Other?

- What stage of development is your program?
  - New? Emerging? Established?

- How many of you have attended REEE before?
Agenda: Thursday, October 24 (Morning)

8:30 - 9:00 AM
Breakfast

9:00 - 9:30 AM
Welcome, Introduction and Goals of Conference
Tom Byers, Tina Seelig, and Dean James Plummer

9:30 - 10:30 AM
Panel: Best Practices for Entrepreneurship Centers and Programs
Moderator: John Jaquette, Cornell University

10:45 - 12:00 PM
Best Practices for Teaching Entrepreneurship
Breakout A: Work/Study Programs
Drew Isaacs, UC Berkeley
Breakout B: Long term Succession of Program
Mark Rice, Babson College
Breakout C: Online Resources for Entrepreneurship Educators
Katherine Emery, Stanford University
Deb Streeter, Cornell University
**Agenda: Thursday, October 24 (Afternoon)**

**Noon - 1:30 PM**
**Lunch - Topic Tables**
- Research Topics in Entrepreneurship (Kathy Eisenhardt)
- Future of Online Resources (John Bourne)
- Funding Sources (Tony Mendes)

**2:00 - 3:15 PM**
**Panel: Cross-Campus Collaboration**  
Moderator: Kathy Simon, UC Boulder

**3:30 - 5:00 PM**
**Developing a New Engineering Curriculum with a Focus on Entrepreneurship**  
Stephen Schiffman, Babson/Olin

**6:30 - 8:30 PM**
**Dinner at the Sheraton Hotel**
- Remarks on Mr. K: Tony Mendes, Kauffman Foundation
- Announce REEE 2002: Price Foundation Innovative Program Award: Tina Seelig
- Guest Speaker: Randy Komisar, Virtual CEO
Agenda: Friday, October 25

8:30 - 9:00 AM
Breakfast

9:00 - 10:00 AM
Inside Out: Entrepreneurship Education from the Student Point of View
Moderator: Eric Straser, Mohr Davidow Ventures

10:00 - 10:45 AM
What does Industry want from our Engineers?
Guy Kawasaki, Garage Technology Ventures

11:00 - 11:45
REEE: What Next?
Tom Byers

11:45 - Noon
Closing Remarks
Tina Seelig
Special Introductions

National Collegiate Inventors & Innovators Alliance
www.nciia.org

American Society of Engineering Education
www.asee.org
REEE USA: In Memory of Gloria Appel
1924-2001

Price Institute of Entrepreneurial Studies
New York, NY
Introducing Jim Plummer
Dean, School of Engineering
Let’s Get Started!
Our First Panel

“Best Practices for Entrepreneurship Centers and Programs”

Moderator: John Jaquette