Babson College

Arthur M. Blank Center for Entrepreneurship

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Roundtable on Entrepreneurship Education - Program Highlights -
AMBCE Mission

To enhance the growth of entrepreneurship worldwide through the creation and development of academic, research, and outreach initiatives that encourage and support entrepreneurs and the spirit of entrepreneurship.
**Key Audience:**
1,710 graduate (359 FT)
1,735 undergrad students

**Faculty:**
12 Full Time Academics
16 Adjuncts
7 Shared Faculty

**Graduate Courses:**
4 Integrated Modules, 15 Distinct Electives

**Undergraduate Courses:**
Foundation & Intermediate Courses, 11 Distinct Electives
Academic (Curriculum/Teaching)

- Students (grad and undergrad) learn core business disciplines through integrated curricula that mirror the entrepreneurial process.
- 90% of students take at least one elective in entrepreneurship.
- “Honors Entrepreneurship” through special courses such as the Entrepreneurship Intensity Track (grad) and the Accelerated Curriculum in Entrepreneurship (undergrad).

**EX: MBA 1st Year Modules**

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Research

Global Entrepreneurship Monitor – largest study on entrepreneurial behavior covering over two-thirds of the world’s population and 90% of the world’s GDP

- Babson Kauffman Entrepreneurial Research Conference (BKERC) – largest research conference on entrepreneurship w. nearly 500 submissions and 350 attendees
Outreach

• PriceBabson Program – since inception in 1984, over 900 participants from 33 countries have learned how to become effective (or master) teachers of entrepreneurship

• Babson/HBCU Consortium – teamed with five Historically Black Colleges and Universities to develop entrepreneurship curricula featuring African American entrepreneurs