W. P. Carey Program in Entrepreneurship & Management

John C. Wierman, Director
wierman@jhu.edu

Marybeth Camerer, Program Coordinator
camerer@mts.jhu.edu
W. P. Carey Program in Entrepreneurship & Management

Mission Statement
To inspire and prepare Johns Hopkins undergraduate students to become founders and leaders of major enterprises.

The program offers students a diversified learning experience that emphasizes the concepts, practices, and skills necessary for effective leadership as managers and entrepreneurs.
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Program
- Available as a minor only
- Open to all JHU undergraduate students

Enrollment
- 160 enrolled minors
- 650-700 students in E & M classes each semester
- JHU has 4100 undergraduates

Faculty and Staff
- One Full-time Lecturer, currently seeking second Lecturer
- 13 part-time lecturers
- One part-time Director, one staff member

Courses
- Fall 2003: 17 courses, 27 sections offered
- Spring 2004: 17 courses, including 2 new courses

Roundtable on Entrepreneurship Education - Program Highlights -
W. P. Carey Program in Entrepreneurship & Management

Fall 2003 Courses
- Introduction to Business, Invitation to Entrepreneurship
- Entrepreneurship
- Financial Accounting, Managerial Accounting, Corporate Finance
  Financial Institutions & Capital Markets
- Business Law I and II, Internet Law, Intellectual Property
- Principles of Marketing, Marketing Strategy, Internet Marketing
- Business Ethics, Negotiation and Conflict Management,
  Organizational Development, Human Resources Management
- IT Management, Business Process and Quality Management

New for Spring 2004:
- Principles of Management, Health Care Management
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Student programs

- **January Intersession course**: *Invitation to Entrepreneurship*, a one-week course (1 credit), variety of speakers, 110 students enrolled
- **JHU Business Plan Competition**: $5K first prize
- **Mosh Pit**: regional business plan competition
- **Wall Street trip**: meet with JHU alumni in New York City, networking opportunity for students
- **Salant Student Investment Program**: students manage $100K donated by JHU alumnus
- **Alpha Kappa Psi**: chapter of national business fraternity
- **Internships**: business experience for credit
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Looking ahead
- Continued expansion, including hiring more full–time lecturers and staff
- Formation of student-run campus businesses
- Expand collaboration with engineering senior design project teams on technology commercialization
- Offer resources and mentoring to student entrepreneurs

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