

RESNA RETREAT 2006

LONG ISLAND, NY

October 14, 2006

TOPIC	LRP REFERENCE	DISCUSSION POINTS	REQUIRED RESOURCES	OUTCOMES	TIMELINE	RESP PARTIES
Section	Description					
EDUCATION						
Role: Leadership	Goal 6 Obj 6.1 Obj 6.2 Obj 6.3	RESNA as leader in AT educ offerings Max CEUs available thru Conference Consider devel of online courses Investigate partnerships w/ other org	<i>Relate to certification</i>	Review of RESNA's educ offerings Are we the best with this content? What would partnership bring? Is the material packaged appropriately? (I.e., half-day, full-day, shorter modules?) What would be necessary to go w/ online offerings? Training opportunities based on credentialing activity? Can we package educ content regarding Standards?		
				<i>!! Develop relationships for cert w/ other organizations</i> <i>!! Member vs Non Member pricing for courses</i> <i>!! Develop contract for NIDRR for training/education for PERCS</i> <i>→ Develop "package" for grants</i>		

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BUILDING MEMBERSHIP VALUE						
Role: Leadership	Goal 1 RESNA as primary prof org for AT Obj 1.1 Marketing packet Obj 1.2 Revamp website	RESNA as primary prof org for AT Marketing packet Revamp website		Retention = 8 (job movement) Pay dues online Regionalization Template for lists for SMC etc		
	Goal 2 RESNA as key advocate Obj 2.1 P&P for position statements Obj 2.2 Relationships w/ Fed and State	P&P for position statements Relationships w/ Fed and State	How do we post positions taken? ID members w/ contacts Develop list of names, affiliations	How can we be more proactive?		
Responsibility: Membership	Goal 1 Membership service - thorough & responsive Obj 1.1 Assess Office work load relative to mbr service Obj 1.2 Enhance electronic comm w/ members Act 1.2.1 Assess hardware & software Act 1.2.2 Assess personnel requirements Act 1.2.3 Redesign RESNA website Obj 1.3 Enhance elec comm among members Act 1.3.1 RESNA home for all listserves	Membership service - thorough & responsive Assess Office work load relative to mbr service Enhance electronic comm w/ members Assess hardware & software Assess personnel requirements Redesign RESNA website Enhance elec comm among members RESNA home for all listserves	Consider blogs, wikis, content mgmt options	Membership directory Hierachical Eparticipation in AT	22	ETC
	Goal 2 Eval current membership issues Obj 2.1 Eval current membership mix Act 2.1.1 Analyze years-as-member Act 2.1.2 Analyze overlap w/ ATP, ATS, RET Act 2.1.3 Rev & summarize existing survey reports Obj 2.2 Summ issues, form plan for memb devel	Eval current membership issues Eval current membership mix Analyze years-as-member Analyze overlap w/ ATP, ATS, RET Rev & summarize existing survey reports Summ issues, form plan for memb devel				

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	Obj 2.3	Inform members of membership value				
	Act 2.3.1	Via RESNA website				
	Act 2.3.2	Via frequent e-blasts				
	Obj 2.4	Devel & impl initiative to incr memb				
	Act 2.4.1	Consider pilot proj of Regional Chapter	What forms could this take? What does RESNA do in my *state*?			
	Act 2.4.2	Consider pilot proj of Regional Conf	Held in conj w/Abilities Expo?			
	Act 2.4.3	Impl Student Chapters w/ key univ faculty	Educ Comm to identify fac?			
	Goal 3	Devel current RESNA membership				
	Obj 3.1	Use Org Structure to ID new leaders				
	Act 3.1.1	Support SIG-proposed initiatives				
	Act 3.1.2	SIG Chair orientation / SIG Chair Manual				
	Obj 3.2	Devel mechanisms to ID volunteer activities				
	Act 3.2.1	Devel SIG Mentoring System				
	Act 3.2.2	Devel announcement system for volunteer activities				
	Obj 3.3	Impl BOD development plan	Same Page Session Liaison, Liaison-like role			
	Act 3.3.1	Impl annual BOD Orientation Trg				
	Act 3.3.2	Exit interviews to ID continued participation				
	Obj 3.4	Incr PSG volunteers				
	Act 3.4.1	ID roles for PSG in Conf & other orgs				
	Goal 4	Increase membership				
	Act 4.1.1	Review all existing mbr survey results				
	Act 4.1.2	Examine mbr benefits of other org				
	Act 4.1.3	Mbr report format to track by category				
	Act 4.1.4	Plan to define mbr policy, directions				

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		What are our member benefits? Relative amount of dues Dues structure - redesign? Website access Listserv Conference fees Publications Standards Advocacy for AT Identity - branding				
		What do we need to do to retain relatively new members? What do we need to do to attract new members? Who are our members? Service providers Researchers Educators Tech Acts?				

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CONFERENCE						
Role: Leadership	Goal 5 Conf as primary prof conf for AT			DOCUMENT!		
	Obj 5.1 Continue to devel high qual content					
	Act 5.1.1 Recruit high-level speakers from outside					
	Act 5.1.2 Content ideas from BOD, SIGs, PSGs	Recruitment during SIG calls				
	Act 5.1.3 Session to bring together res & serv del			Focus Groups!		
	Obj 5.2 Incr conf content for researchers	Recruit participation from RERCs				
	Act 5.2.1 Consider partnerships for co-sponsorship	IEEE-EMBS interest				
		ATIA interest				
	Obj 5.3 Examine Exhibit Hall structure	Alternatives to current Exhibit Hall structure? ATIA interest applicable here?				
	Act 5.3.1 Examine cost benefit for exhibitors					
	Act 5.3.2 Recruit exhibitor groups	esp. if conf co-sponsorship				
		What is RESNA better at than other conferences?				

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CREDENTIALLING						
Role: Leadership	Goal 2 Obj 3.1	Credential as primary prog for AT & RE Comm w/ ATP, ATS, RET holders	Plan for ramp up to 2008 (CMS) Key areas to concentrate on How do we inform? How do we advocate? Who does it? Current compilation of locations where credential is required			2 T G
	Obj 3.2	Inform...				
	Act 3.2.1	Consumers via grass roots activities	Presence at other conf			
	Act 3.2.2	Prof via grass roots activities	Presence at other conf			
	Act 3.2.3	Fed & State agencies on cred, value				
	Obj 3.3	Maintain current cred exams				
	Act 3.3.1	Plan for upgrade				
	Obj 3.4	Address low pass rate for ATS-takers				
	Act 3.4.1	Determine issues faced by ATS-takers				
	Act 3.4.2	Devel prog to address knowledge base				
	Obj 3.5	Consider Cred Exam in other languages				
	Act 3.5.1	Consider devel of Cred Exam in Spanish				
	Obj 3.6	Consider devel of Specialty Exams				
	Act 3.6.1	Determine need for / cost of	AAC Computer Access Job Accommodation Seating & Wheeled Mobility			
	Act 3.6.2	Determine support from other org				
	Obj 3.7	Determine cost benefit of sep cred org				

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STANDARDS						
Role: Leadership	Goal 4 Obj 4.1 Obj 4.2 Act 4.2.1 Obj 4.3	RESNA as leader in AT Standards TSB Plan for internal & external support Determine method for mktg/selling stds Survey options (RESNA, ANSI, ISO) Impl enhanced RESNA Standards system	Current Committees: Wheelchair Standards Wheelchairs & Transportation Wheelchair and Related Seating Adaptive Sports Equipment AT for Persons with Visual Impairments, and Hearing and Visual Impairments	Membership structure Diverse areas - memb across all committees, or to some? Status of fee structure? Status of administrative work?	Activity across all Committees New areas of standards devel: Support surfaces	

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EXTERNALLY-FUNDED PROJECTS						
		Current status of NATTAP? Relationship with RSA? Relationship with Tech Act groups?				
		What types of projects should RESNA seek? What portion of overall activities should be externally-funded?				
		Opportunities for external funding related to... Standards? Credentialing? Training related to credentialing?				
		Foundation grants				

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<h2>ADDITIONAL TOPICS</h2>						
<h3>RESEARCH</h3>						
Role: Leadership	Goal 7 RESNA as leader in AT research Obj 7.1 Incr Journal pub schedule to 4x per year Obj 7.2 Incr Journal subscription rate Act 7.2.1 Solicit publisher for Journal Act 7.2.2 Devel online capacity			Attractive to univ libraries Recruitment of State-of-the-Science proceedings		
General				How to recruit increased RERC involvement? Contact with CRERO How can Research Comm support AT Research? Forum Advocacy Pro-actively encourage new directions?		

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FINANCIAL MANAGEMENT						
Responsibilities:						
Fiscal	Goal 1 Create organizational revenue focus					
	Obj 1.1 Consider rev potential for current & proposed activities					
	Obj 1.2 Annual BOD financial orientation & educ					
	Goal 2 Build reserves to 80% of annual oper exp					
	Act 2.1 FY2006 - add to reserves by \$60,000					
	Act 2.1.1 Reserve target prioritized					
	Act 2.1.2 Consider budget cuts as additional tool					
	Act 2.2 FY2007 - add to reserves by \$75,000					
	Act 2.3 FY2008 - add to reserves by \$90,000					
	Goal 3 Promote culture of fiscal responsibility					
	Obj 3.1 Annually eval pricing components					
	Obj 3.2 Annually eval expenses to incr efficiency					
	Obj 3.3 Establish above cost profit % keyed to LRP reserve goal					
	Goal 4 Eval staffing & infrastructure needs					
	Obj 4.1 Eval staffing needs; consider students					
	Obj 4.2 Eval computer & equip needs to support activities					
	Goal 5 Product improvement / marketing					
	Obj 5.1 Rev improvement via improved products					
	Obj 5.2 Rev improvement via active prduct marketing					