

Roper Center Archives Update  
November-December, 2007



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to learn what people are thinking.*

**Roper Center Archives Update  
November-December, 2007**

**Highlights:**

- *Chicago Council on Foreign Relations, East Asia Institute, and Lowry Institute for International Affairs: Public Opinion and Foreign Policy of the U.S., China and India* Poll conducted by Knowledge Networks, June 9-July 21, 2006 on 6,359 adult residents of the United States, China and India.
- 14 new CBS News and New York Times polls conducted from January-September, 2007.
- 5 new Public Agenda Foundation polls conducted from 1998-2000.
- 9 new Gallup Organization polls including 3 USA Today polls conducted from August-October, 2007 and 6 new Gallup News Service polls conducted from April-October, 2007.

## New Studies

### United States -- National adult samples

**Study Title:** Gallup News Service Poll # 2007-12: 2008 Presidential Election

**Study #:** [USAIPOGNS2007-12](#) 

**Methodology:** Conducted by Gallup Organization, April 2-5, 2007, and based on telephone interviews with a National adult sample of 1,008.

**Variables:** 138

**Topical Coverage:** George W. Bush job performance (1); Congress job performance (1); direction of the country (1); most important problem facing the country (1); economy (2); business conditions in the community (1); personal financial situation (2); concern about family finances (1); finding a quality job (1); most important financial problem facing family (1); 2008 Presidential election (1); opinion of public figures (9); 2008 Presidential primaries (6).

**Study Title:** Gallup News Service Poll # 2007-16: 2008 Presidential Election

**Study #:** [USAIPOGNS2007-16](#) 

**Methodology:** Conducted by Gallup Organization, May 10-13, 2007, and based on telephone interviews with a National adult sample of 1,003.

**Variables:** 126

**Topical Coverage:** George W. Bush job performance (1); Congress job performance (1); Supreme Court job performance (1); direction of the country (1); most important problem facing the country (1); views on social/economic issues (2); economy (2); finding a quality job (1); opinion of public figures (9); 2008 Presidential primaries (6).

**Study Title:** Gallup News Service Poll # 2007-24: 2008 Presidential Election

**Study #:** [USAIPOGNS2007-24](#) 

**Methodology:** Conducted by Gallup Organization, July 12-15, 2007, and based on telephone interviews with a National adult sample of 1,001.

**Variables:** 155

**Topical Coverage:** George W. Bush job performance (1); Dick Cheney job performance (1); Congress job performance (1); direction of the country (1); most important problem facing the country (1); economy (2); finding a quality job (1); most important financial problem facing family (1); opinion of public figures (10); 2008 Presidential primaries (8); 2008 Presidential election (8).

**Study Title:** Gallup News Service Poll # 2007-27: 2008 Presidential Election


**Study #:** [USAIPOGNS2007-27](#) 


**Methodology:** Conducted by Gallup Organization, August 13-16, 2007, and based on telephone interviews with a National adult sample of 1,019.


**Variables:** 148


**Topical Coverage:** George W. Bush job performance (6); Congress job performance (1); direction of the country (1); most important problem facing the nation (1); economy (2); finding a quality job (1); opinion of public figures (11); 2008 Presidential primaries (9); Iowa straw poll (1); 2008 Presidential election (2).

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**Study Title:** Gallup News Service Poll # 2007-31: 2008 Presidential Election  
**Study #:** [USAI POGNS2007-31](#)   
**Methodology:** Conducted by Gallup Organization, September 14-16, 2007, and based on telephone interviews with a National adult sample of 1,010.  
**Variables:** 145  
**Topical Coverage:** George W. Bush job performance (1); Congress job performance (1); Supreme Court job performance (1); direction of the country (1); most important problem facing the nation (1); political party that would do a better job handling problem (1); economy (2); finding a quality job (1); opinion of public figures (9); 2008 Presidential primaries (6); Iraq (10).

**Study Title:** Gallup News Service Poll # 2007-33: 2008 Presidential Election  
**Study #:** [USAI POGNS2007-33](#)   
**Methodology:** Conducted by Gallup Organization, October 4-7, 2007, and based on telephone interviews with a National adult sample of 1,010.  
**Variables:** 139  
**Topical Coverage:** George W. Bush job performance (1); Congress job performance (1); direction of the country (1); most important problem facing the nation (1); economy (2); finding a quality job (1); most important financial problem facing family (1); opinion of public figures (10); 2008 Presidential primaries (9); spending money on Christmas gifts (2).

**Study Title:** USA Today/Gallup Poll # 2007-26: 2008 Presidential Election/Foreign Relations/Sports/Bridge Safety  
**Study #:** [USAI POUUSA2007-26](#)   
**Methodology:** Survey by: USA Today  
Conducted by Gallup Organization, August 3-5, 2007, and based on telephone interviews with a National adult sample of 1,012.  
**Variables:** 183  
**Topical Coverage:** George W. Bush job performance (1); Congress job performance (2); 2008 Presidential election (2); opinion of public figures/organizations (9); 2008 Presidential primaries (9); Presidential candidate that would do a better job (4); Iraq (4); Social Security retirement benefits (3); smoking (1); gold dollar coins (6); quarters featuring U.S. states (1); U.S. military action in Afghanistan (5); military action against terrorists in Pakistan (2); school lunches (4); professional basketball (1); accusations against NBA referee of fixing games for gamblers (3); highway bridge collapse in Minneapolis (2); concern about safety of bridges (1); favor/oppose passing legislation in Congress to spend money to build/repair nation's bridges (1); inheritances/gifts (10).

**Study Title:** USA Today/Gallup Poll # 2007-30: 2008 Presidential Election/September 11th Terrorist Attacks/War in Iraq  
**Study #:** [USAI POUUSA2007-30](#)   
**Methodology:** Survey by: USA Today  
Conducted by Gallup Organization, September 7-8, 2007, and based on telephone interviews with a National adult sample of 1,028.  
**Variables:** 176  
**Topical Coverage:** George W. Bush job performance (1); opinion of public figures/ organizations (8); 2008 Presidential primaries (11); September 11th (9); women in the Armed Forces (1); cohabitation of unmarried men and women (1); interracial marriage (1); homosexuality (2); Iraq (23); role of Bill Clinton if Hilary Clinton is elected as President in 2008 (1); FedEx Cup professional golf playoff (4).

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**Study Title:** USA Today/Gallup Poll # 2007-34: Economy/2008 Presidential Election/Al Gore

**Study #:** [USAIPOUSA2007-34](#) 

**Methodology:** Survey by: USA Today  
Conducted by Gallup Organization, October 12-14, 2007, and based on telephone interviews with a National adult sample of 1,009.

**Variables:** 189

**Topical Coverage:** George W. Bush job performance (1); 2008 Presidential election (3); Congress job performance (1); deserved re-election of political office holders (2); direction of the country (2); economy (10); personal financial situation (2); opinion of public figures/organizations (9); 2008 Presidential primaries (15); accomplishments of Congress this year (2); satisfaction with the nation (9); Iraq (9); government subsidized health insurance bill increase (4); endorsements of Presidential candidates by celebrities (2); Rudy Giuliani (8); Al Gore (2).

**Study Title:** CBS News Poll # 2007-01A: Congress/War in Iraq

**Study #:** [USCBS2007-01A](#) 

**Methodology:** Conducted by CBS News, January 1-3, 2007, and based on telephone interviews with a National adult sample of 993.

**Variables:** 116

**Topical Coverage:** George W. Bush job performance (4); direction of the country (1); problems facing the nation for new Congress to focus on (1); cooperation between President Bush and the Democrats in Congress (2); view towards Democratic control of Congress (1); expectation of new Congress accomplishments (1); removal of Saddam Hussein from power (1); economy (1); opinion of public figures (18); Gerald Ford job performance as President (1); confidence in George W. Bush's ability to make the right decisions about the war in Iraq (1); Democrats in Congress approach to the war in Iraq (2); effects of Democrats being in control of Congress (3); Iraq (19); herbal supplements/remedies (3); concern about health care costs (1); vote in 2006 election for U.S. House of Representatives (1); vote in 2004 Presidential election (1); likeliness of voting in 2008 Presidential Primary (1).

**Study Title:** CBS News Poll # 2007-02A: Congress/2008 Presidential Election/War in Iraq/Religion

**Study #:** [USCBS2007-02A](#) 

**Methodology:** Conducted by CBS News, February 8-11, 2007, and based on telephone interviews with a National adult sample of 1,142.

**Variables:** 130

**Topical Coverage:** George W. Bush job performance (5); direction of the country (1); most important problem facing the country (1); Congress job performance (1); economy (2); Hollywood celebrities' involvement in politics (1); 2008 Presidential election campaign (1); cooperation between President Bush and Democrats in Congress (1); political party of the President and controlling Congress (1); Congress accomplishments (1); agree/disagree with statement (2); knowledge about religious practices (6); opinion of public figures/organizations (8); nomination of a Mormon for a Presidential candidate (2); Iraq (19); 2008 Republican Presidential nomination (1); John McCain (3); Rudy Giuliani (3); Iran (1); weather patterns (2); impression of religions (6); food-borne illnesses (3); care for elderly parent (4); vote in 2006 U.S. House of Representatives election (1); likeliness of voting in 2008 Presidential primary/caucus (1).

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- Study Title:** CBS News Poll # 2007-04A: 2008 Presidential Election/War in Iraq  
**Study #:** [USCBS2007-04A](#) 
- Methodology:** Conducted by CBS News, April 9-12, 2007, and based on telephone interviews with a National adult sample of 994.
- Variables:** 135
- Topical Coverage:** George W. Bush job performance (6); most important problem facing the country (1); Congress job performance (1); economy (2); middle class life (1); opinion of Nancy Pelosi (1); judging of political candidates (1); 2008 Presidential election campaign (7); 2008 Presidential primary (7); opinion of 2008 Presidential candidates (5); 2008 Presidential election (4); first thought of Presidential candidates (6); description of Republican party (1); John McCain's position on Iraq (3); opinion of public figures (3); Al Gore's position on the environment (1); likeliness of voting for a Presidential candidate based on characteristic (2); effect of John Edwards' handling of his wife's cancer on views of him (1); views on Bush & Clinton families in office (1); Iraq (14); firing of U.S. Attorneys by the Justice Department (3); taxes (2); financial situation (3); vote in 2004 Presidential election (1).
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- Study Title:** CBS News Poll # 2007-06C: Foreign Relations/2008 Presidential Election/Immigration  
**Study #:** [USCBS2007-06C](#) 
- Methodology:** Conducted by CBS News, June 26-28, 2007, and based on telephone interviews with a National adult sample of 836.
- Variables:** 115
- Topical Coverage:** George W. Bush job performance (4); direction of the country (1); Congress job performance (1); accomplishment of Congress (1); Congress provisions to legislation (1); Dick Cheney job performance (1); worldwide respect towards U.S. (1); policies of George W. Bush in eliciting cooperation from foreign leaders (1); Russia as a U.S. ally (1); 2008 Presidential primary (4); satisfaction with life (1); opportunities for success in today's generation (1); next generation compared to today's generation (1); Founding Fathers' feelings towards the way America has turned out (1); 2008 Presidential candidates (12); opinion of public figures/organizations (11); 2008 Presidential campaign (1); need for a third political party (1); 2008 Presidential election (4); appropriateness of aspects of part of political campaigns (2); illegal immigration bill (2); possibility of 'rags-to-riches' (1); image of New York City (1); employed illegal immigrants (1); Iraq (5); vote in 2004 Presidential election (1).
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- Study Title:** CBS News Poll # 2007-09B: 2008 Presidential Election/Health Care/War in Iraq  
**Study #:** [USCBS2007-09B](#) 
- Methodology:** Conducted by CBS News, September 14-16, 2007, and based on telephone interviews with a National adult sample of 706.
- Variables:** 118
- Topical Coverage:** George W. Bush job performance (4); most important problem facing the country (1); Congress job performance (2); economy (2); health care (4); Iraq (23); opinion of public figures/organizations (8); 2008 Presidential primaries (4); satisfaction with 2008 Presidential candidates (2); confidence in Presidential candidates (3); Hillary Rodham Clinton as President (2); Barack Obama as President (1); John Edwards as President (1); Presidential candidate preference (1); responsibility of Hilary Rodham Clinton for lack of health care reform during the Clinton administration (1); Hilary Rodham Clinton expected job performance in handling issue of health care (1); confidence in the U.S. government to capture/kill Osama bin Laden (1); service in the Armed Forces (1); vote in 2004 Presidential election/primary (2).

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**Study Title:** CBS News/New York Times Poll # 2007-02B: Health Care

**Study #:** [USCBSNYT2007-02B](#) 

**Methodology:** Conducted by CBS News and The New York Times, February 23-27, 2007, and based on telephone interviews with a National adult sample of 1,281.

**Variables:** 135

**Topical Coverage:** George W. Bush job performance (6); direction of the country (1); Congress job performance (1); most important domestic policies for President and Congress to concentrate on (1); economy (2); opinion of public figures/organizations (2); political party more likely to improve the health care system (1); foreign trade (1); view of the health care system (1); globalization (1); satisfaction with health care (4); more serious problem of health care (1); seriousness of problem of uninsured Americans/children (2); government guarantee of health insurance (2); concern about health care costs (1); maintenance of tax cuts or assurance of access to health care as more important (1); willingness to pay higher taxes for national health insurance (2); quality of personal health insurance in case of national health insurance (1); expansion of S-CHIP (3); fairness of mandatory national health insurance program participation (1); better system of health insurance (1); mandatory health insurance (2); drug company advertisement (3); paid endorsements for doctors by drug companies (2); purchase of lower cost prescription drugs from Canada (1); government vs. private insurance provision of medical coverage/health care costs (2); health care issues to discuss in the 2008 Presidential election (1); confidence in public figures to make the right decisions about health care (4); personal/family health insurance coverage (10); effect of insurance on choice of doctor (1); best informed in household about health-related issues (1); health care costs delaying major household purchases (1); employer-sponsored pension plans (2); concern about health care costs (2); concern about affording retirement (1); recent doctor visits (1); health conditions in household (1); knowledge of own blood pressure (1); personal health (1); Iraq (3); Iran (1); sufficiency of income (1); life expectancy (1); vote in 2004 Presidential election (1).

**Study Title:** CBS News/New York Times Poll # 2007-04B: Environment

**Study #:** [USCBSNYT2007-04B](#) 

**Methodology:** Conducted by CBS News and The New York Times, April 20-24, 2007, and based on telephone interviews with a National adult sample of 1,052.

**Variables:** 143

**Topical Coverage:** George W. Bush job performance (6); firing of U.S. Attorneys by the Justice Department (1); Alberto Gonzales should stay/resign (1); gun control laws (2); Virginia Tech shooting (2); environment (5); political party that would do better job handling the environment (3); influence of environment on vote for Presidential candidate (2); environmental protection (1); U.S. role in global environmental problems (2); stimulating the economy or protecting the environment as more important (1); priority for government (2); drilling in Alaska's Arctic National Wildlife Refuge (1); gas prices (3); weather patterns (2); nuclear power plants (2); coal plants (2); willingness to pay higher taxes for renewable energy research (1); global warming (7); use of resources to generate electricity (5); environmentally friendly products (1); likelihood of reducing driving to save energy/cut down on greenhouse gases (1); paying more for alternative electricity (1); fuel efficient cars (1); federal gasoline tax (5); recycling (1); purchase of recycled materials (1); purchasing of fluorescent light bulbs (1); car pooling/mass transit (1); use of alternative energy (1); hybrid cars (1); personal financial situation (2); Iraq (3) horseracing (3); NBA (2); use of steroids and sports records (1); type of vehicle most recently purchased (1); vote in 2004 Presidential election (1); service in the Armed Forces (2); viewing of 'An Inconvenient Truth' (1).

**Study Title:** CBS News/New York Times Poll # 2007-07B: War in Iraq/Terrorism




**Study #:** [USCBSNYT2007-07B](#) 

**Methodology:** Conducted by CBS News and The New York Times, July 20-22, 2007, and based on telephone interviews with a National adult sample of 889.

**Variables:** 73

**Topical Coverage:** George W. Bush job performance (3); Congress job performance (1); Iraq (13); threat of terrorism in the U.S. (4); vote in 2004 Presidential election (1).

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- Study Title:** **Pew Research Center Poll: March 2007 Political Survey--2008 Presidential Election/Congress/CIA Leak**
- Study #:** [USPEW2007-03POL](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, March 21-25, 2007, and based on telephone interviews with a National adult sample of 1,503.
- Variables:** 123
- Topical Coverage:** George W. Bush job performance (1); approve/disapprove of the policies/ proposals of the Democratic leaders in Congress (1); thought given to candidates running for President in 2008 (1); preferred nominees for Presidential candidates (4); opinion of groups/organizations (11); Congress (13); political party that descriptors fit better (5); political party comparisons (2); Alberto Gonzalez and the firing of federal prosecutors (2); ratings of public figures (7); news leaks (4); government criticism against press for reports on national issues (1); Lewis Libby trial (1); Iraq (13); problems with outpatient care for injured military personnel at Walter Reed Army Hospital in Washington, D.C. (3); view of religious books (2); vote in 2006 Congressional elections (1).
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- Study Title:** **Pew Research Center Poll: June 2007 Political Survey--Illegal Immigration/Iraq**
- Study #:** [USPEW2007-06POL](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates International, May 30 -June 3, 2007, and based on telephone interviews with a National adult sample of 1,503.
- Variables:** 104
- Topical Coverage:** George W. Bush job performance (1); Democratic leaders in Congress job performance (1); Nancy Pelosi job performance (1); thought given to candidates running for President in 2008 (1); chance of public figures running for President in 2008 (18); importance of issue in voting for President (9); leading Republican Presidential candidate favoring women's choice in matters of abortion (1); Democratic leaders in Congress challenges to President Bush's policies in Iraq (1); economy (3); job opportunities (2); real estate market (2); illegal immigration (7); ethnic violence in Darfur region of Sudan (3); Iraq (16).
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- Study Title:** **Kaiser Family Foundation Poll # 2007-HNI071: October Kaiser Health Tracking Poll--2008 Presidential Election**
- Study #:** [USPSRA2007-HNI071](#) 
- Methodology:** Survey by: Henry J. Kaiser Family Foundation  
Conducted by Princeton Survey Research Associates International, October 1-10, 2007, and based on telephone interviews with a National adult sample of 2,236.
- Variables:** 112
- Topical Coverage:** Issues for Presidential candidates to discuss in the 2008 Presidential campaign (1); health care issues for Presidential candidates to discuss in the 2008 Presidential campaign (1); 2008 Presidential candidate best representing views on health care (1); 2008 Presidential candidate placing most emphasis on health care issues (1); effect of issue of health care on vote in 2008 Presidential election (1); health care reform proposal (3); health care coverage (1); concern about aspects of life (13); most important problem for the President/Congress to address (2); quality of nursing homes/care (3); preferred source of care for self upon getting older/becoming unable to care for self (1); agree/ disagree with statement about nursing homes (7); family member residing in nursing homes (2).

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**Study Title:** Time Magazine/SRBI Poll # 2005-3620: Hurricane Katrina

**Study #:** [USSRBI 2005-3620](#) 

**Methodology:** Survey by: Time Magazine  
Conducted by Schulman, Ronca, & Bucuvalas, Inc., September 7-9, 2005, and based on telephone interviews with a National adult sample of 1,000.

**Variables:** 89

**Topical Coverage:** George W. Bush job performance (5); President Bush's understanding of the concerns of the people (1); government preparation for Hurricane Katrina (1); government response to areas hit (6); responsibility for errors in relief efforts (4); satisfaction with President Bush's explanation for inadequate provision of relief (1); impact of National Guard units/equipment being stationed in Iraq on relief efforts(1); shifting of blame in government for inadequate relief effort (1); rebuilding New Orleans levee system (1); impact of low income level of area on relief efforts (1); concern about government provision of relief/assistance to respondent's community in the event of a disaster (1); favor/oppose ways to pay for rebuilding effort (5); favor/oppose partial withdrawal of troops from Iraq to help with relief effort (1); impact of damage/disruption from hurricane on economy (1); increased gas prices (3); John Roberts nomination for Chief Justice of U.S. Supreme Court (2).

**Study Title:** Time Magazine Poll # 2007-4256: 2008 Presidential Election

**Study #:** [USSRBI 2007-4256](#) 

**Methodology:** Survey by: Time Magazine  
Conducted by Schulman, Ronca, & Bucuvalas, Inc., November 12-19, 2007, and based on telephone interviews with a National adult sample of 1,863.

**Variables:** 255

**Topical Coverage:** 2008 Presidential election (1); 2008 Presidential election campaign (4); most important quality of a Presidential candidate (3); knowledge about 2008 Presidential candidates (8); feelings towards 2008 Presidential candidates (144); qualities of 2008 Presidential candidates (32); likeliness of 2008 Presidential candidate winning (8); most important quality in choosing a Presidential candidate to support (2); issues facing the country (15); abortion (1); illegal immigrants (1); support for 2008 Presidential candidates (8); public figures that should run for 2008 Presidency (1); effect of feminists on life in the U.S. (1); vote in 2004 Presidential election (2); feelings about the Bible (1).



## United States -- Other samples

**Study Title:** CBS News Poll # 2007-01B: Congress/War in Iraq

**Study #:** [USCBS2007-01B](#) 

**Methodology:** Conducted by CBS News, January 10, 2007, and based on telephone interviews with 458 national adult callbacks.

**Variables:** 126

**Topical Coverage:** George W. Bush job performance (4); direction of the country (1); problems facing the country that the new Congress should concentrate on first (1); cooperation between President Bush and the Democrats in Congress (2); outlook with Democratic Party in control of Congress (1); expected accomplishment of the new Congress (1); removal of Saddam Hussein from power (1); economy (1); opinion of public figures (18); Gerald Ford job performance as President (1); confidence in President Bush's ability to make the right decisions about the war in Iraq (2); Democrats in control of Congress (5); Iraq (28); herbal supplements/ remedies (3); concern about the cost of health care (1); vote in 2006 U.S. House of Representatives election (1); likeliness of voting in 2008 Presidential primary (1); President Bush's speech about the war in Iraq (2).

**Study Title:** CBS News Poll # 2007-08A: 2008 Presidential Election/War in Iraq

**Study #:** [USCBS2007-08A](#) 

**Methodology:** Conducted by CBS News, August 8-12, 2007, and based on telephone interviews with 1,214 national adults including an oversample of African Americans.

**Variables:** 240

**Topical Coverage:** George W. Bush job performance (4); most important problem facing the country (1); Congress job performance (1); economy (1); what comes to mind when thinking of Presidential candidate (2); 2008 Presidential campaign (4); characteristics of a President (1); voting for 2008 Presidential election (1); more important quality in a Presidential candidate (1); basis for judging Presidential candidates (1); 2008 Presidential Primaries (7); 2008 Presidential candidates (23); opinion of public figures/organizations (9); Oprah Winfrey's endorsement of Barack Obama (1); Iraq (6); confidence in U.S. government to respond to natural disasters (1); progress in rebuilding New Orleans/Gulf Coast (1); safety from terrorism (1); condition of roads/bridges in the area (1); rebuilding/maintenance of bridges/roads (2); treatment of NFL players for misconduct off the field (1); Atlanta Falcons quarterback Michael Vick dog-fighting allegations (2); interest in watching/ following professional football (1); Sunday activities (9); viewing of CBS Sunday Morning with Charles Osgood (1); vote in 2004 Presidential election (1).

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**Study Title:** CBS News/New York Times Poll # 2007-03A: Political Parties/George W. Bush/2008 Presidential Election

**Study #:** [USCBSNYT2007-03A](#) 

**Methodology:** Conducted by CBS News and The New York Times, March 7-11, 2007, and based on telephone interviews with 1,362 national adults including an oversample of Republicans.

**Variables:** 157

**Topical Coverage:** George W. Bush job performance (8); direction of the country (1); most important problem facing the country (1); Congress job performance (1); economy (1); opinion of public figures/organizations (13); impressions of political parties (2); government involvement in solving national problems (1); permanency of 2001 tax cuts (1); legal immigration (1); outcomes for illegal immigrants (1); U.S. intervention in dictatorships (1); same-sex marriage (1); abortion (1); political party that would make the best decisions regarding the war in Iraq (1); political party that shares moral values of respondents (1); feelings towards the Bush administration (1); qualities of George W. Bush (2); priorities of George W. Bush (1); George W. Bush's nominees to the U.S. Supreme Court (1); 2008 Presidential election (1); issue that would prevent vote for Presidential candidate (1); 2002 vote of Hillary Rodham Clinton in Senate authorizing President Bush to take military action in Iraq (2); vote in previous elections (1); likeliness of voting in 2008 Presidential primary/caucus (1); views of Democrats (1); views of Republicans (1); 2008 Presidential nominations (1); Republican candidates sharing views of Republicans (3); Rudy Giuliani (3); John McCain (3); Republican Presidential nominees position on George W. Bush's policies (1); choosing a Presidential nominee based on position on issues or probability of winning Presidential election (2); 2008 nominee for President position on issues (6); unity of the Republican party (1); Republican party following of Ronald Reagan's principles (1); likeliness of voting for a Presidential candidate with certain qualities (2); satisfaction with Presidential candidates running (2); Iraq (11); Iran (2); Barry Bonds' breaking of Hank Aaron's homerun record (1); best age for a President (1); attention to the 2008 Presidential campaign (1); expected outcome of the 2008 Presidential election (1); frequency of visiting political blog websites (1); frequency of listening to political call-in shows on the radio (1); frequency of watching cable news (1); vote in the 2004 Presidential election (1).

**Study Title:** CBS News/New York Times Poll # 2007-05A: 2008 Presidential Election/Immigration/Baseball




**Study #:** [USCBSNYT2007-05A](#) 

**Methodology:** Conducted by CBS News and The New York Times, May 18-23, 2007, and based on telephone interviews with 1,132 national adults including an oversample of African Americans.

**Variables:** 149

**Topical Coverage:** George W. Bush job performance (6); direction of the country (1); most important problem facing the country (1); opinion of public figures/ organizations (10); Congress job performance (1); most important domestic policies for the President and Congress to concentrate on (1); economy (2); 2008 Presidential election campaign (1); 2008 Presidential election (3); 2008 Presidential primary election (3); 2008 Presidential election candidates (2); Rudy Giuliani (2); political party more likely to make the right decisions (3); abortion (1); immigration (11); immigrants (18); tamper-proof work cards (1); national worker database (1); guest workers (3); college for children of illegal immigrants (1); level of specialized worker visas (1); progress of Bush Administration in increasing trade/assistance to Mexico (1); reducing illegal Mexican immigrants (2); sport record on steroids (1); Iraq (5); Barry Bonds to break Hank Aaron's homerun record (2); allegations of Barry Bonds using steroids (2); interest in Major League Baseball (1); vote in 2004 Presidential election (1); service in the Armed Forces (2); relations with immigrants to the U.S. (2).

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- Study Title:** CBS News/New York Times Poll # 2007-07A: 2008 Presidential Election/Women  
**Study #:** [USCBSNYT2007-07A](#) 
- Methodology:** Conducted by CBS News and The New York Times, July 9-17, 2007, and based on telephone interviews with 1,554 national adults including an oversample of women.
- Variables:** 144
- Topical Coverage:** George W. Bush job performance (5); direction of the country (1); most important problem facing the country (1); Congress job performance (3); economy (2); 2008 Presidential campaign (1); 2008 Presidential election (1); 2008 Presidential Primaries (8); 2008 Presidential candidates (2); views on abortion (1); views towards the U.S. healthcare system (1); trust in federal government (1); opinion of public figures/ organizations (13); effective governing of a President from an independent party (1); most important problem facing women (1); equality of men and women in society (1); need for a women's movement (1); political standards of men and women (2); working mothers vs. stay at home mothers (1); Hilary Rodham Clinton (21); timing of Presidential primaries (2); influence of New Hampshire/Iowa on the Presidential nomination process (1); retrospective view of Bill Clinton's job performance as President (1); retrospective view of Hilary Clinton job performance as First Lady (1); Barack Obama (5); Rudy Giuliani (4); Iraq (5); likeliness of another terrorist attack on U.S. (1); sources of daily news (1); vote in 2004 Presidential election (1).
- Study Title:** CBS News/New York Times Poll # 2007-09A: 2008 Presidential Election/War in Iraq/Iran  
**Study #:** [USCBSNYT2007-09A](#) 
- Methodology:** Conducted by CBS News and The New York Times, September 4-9, 2007, and based on telephone interviews with 1,264 national adults including an oversample adults who have family members now serving in the US Armed Forces or Reserves.
- Variables:** 157
- Topical Coverage:** George W. Bush job performance (5); direction of the country (1); most important problem facing the country (1); economy (2); worth of costs to remove Saddam Hussein from power (1); service in the Armed Forces (2); 2008 Presidential election campaign (1); views of abortion (1); basis for judging 2008 Presidential candidates (1); 2008 Presidential election (1); 2008 Presidential primaries (43); experience for becoming President (3); Iraq (41); opinion of public figures/organizations (7); Rudy Giuliani (15); vote for candidate who does not share views on issues (2); involvement of Saddam Hussein in September 11th attacks (1); political experience of Hollywood celebrities (1); television network as source of news (1); future terrorist attacks on the U.S. (2); safety of terrorism (1); political party with higher ethical standards (1); Iran (3); celebrity endorsement of Presidential candidates (1); vote in 2004 Presidential election (1).
- Study Title:** Los Angeles Times/Bloomberg News Poll # 2007-546: 2008 Democratic and Republican Presidential Primaries  
**Study #:** [USLAT2007-546](#) 
- Methodology:** Survey by: Bloomberg News  
Conducted by Los Angeles Times, September 6-10, 2007, and based on telephone interviews with 3,713 adult residents of Iowa, New Hampshire and South Carolina.
- Variables:** 61
- Topical Coverage:** 2008 Presidential primary (6); 2008 Presidential election (3); direction of the country (1); George W. Bush job performance (1); economy (2); better qualities of Presidential candidates (13); more important in a Presidential candidate (1); preferred qualities/stand on political issues Presidential candidate (5); satisfaction with the selection of Presidential candidates (1); top priority problem for Presidential candidates to address (1); Iraq (1); interest in political campaigns (1); respondent/member of respondent's household is a member of a labor union (1); The Bible (1).

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**Study Title:** CNN/ORC Poll # 2007-010: Immigration/Iran/2008 Presidential Election

**Study #:** [USORCCNN2007-010](#) 

**Methodology:** Survey by: Cable News Network  
Conducted by Opinion Research Corporation, October 12-14, 2007, and based on telephone interviews with 1,212 national adult including an oversample of African Americans.

**Variables:** 77

**Topical Coverage:** George W. Bush job performance (1); most important in deciding vote for President (1); Congress job performance (1); reasons for feelings towards job performance rating of Congress/Democratic leaders of Congress (2); Democratic leaders in Congress job performance (1); economic recession (1); same-sex marriage (1); abortion (3); illegal immigrants (4); permission to vote for those who cannot speak/read/write English (1); foreign trade (1); Darfur (1); top priority health care issues for the President/Congress (1); race relations (2); Jena, Louisiana treatment of black teenagers (1); global warming (2); immediate threats to the world (1); Congress should/should not attempt to override Bush's veto on the S-CHIP bill (1); war in Iraq (3); Iran (3); 2008 Presidential election nominations (8); 2008 Presidential election (6); characteristics of Hilary Clinton (9); likeliness of voting for a Mormon Presidential candidate (1); Mormonism (2); O.J. Simpson (3); cellular telephone use (1).

**Study Title:** Public Agenda Foundation Poll # 1998-BAL: Crime, Fears and Videotape--A Public Opinion Study of Baltimore-Area Residents

**Study #:** [USPAF1998-BAL](#) 

**Methodology:** Survey by: The Project On Media Ownership  
Conducted by Public Agenda Foundation, February 25-March 2, 1998, and based on telephone interviews with 500 adult residents of Baltimore, Maryland.

**Variables:** 128

**Topical Coverage:** Frequency of going to Baltimore City (1); biggest problem facing neighborhood (1); biggest problem facing Baltimore City (1); sources of information about events in Baltimore City (2); first current event that comes to mind about Baltimore City (1); media source that does best job in reporting on Baltimore City (1); frequency of watching local news on TV (1); local TV news coverage job performance (1); most interested in knowing about Baltimore City (1); seriousness of problem in Baltimore City (3); quality of news coverage of problems in Baltimore City (3); most serious problems facing Baltimore City (1); best coverage of local news stations (1); views of local news stories (2); crime/public safety (40); local TV news (7); crime coverage on local TV news (8); race and crime (3); rules for children watching TV news (1); living in Baltimore City (4); victims/persecutors of crime (4) working televisions in home (1).

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**Study Title:** Public Agenda Foundation Poll # 1998-EDUC: Taking Responsibility--Leaders' Expectations of Higher Education

**Study #:** [USPAF1998-EDUC](#) 

**Methodology:** Survey by: The National Center for Public Policy and Higher Education  
Conducted by Public Agenda Foundation, September 16-October 16, 1998, and based on mail interviews with 601 leaders in academia, government and business.

**Variables:** 126

**Topical Coverage:** Colleges in state job performance (1); importance of college education today (1); academic standards at colleges today (1); paying for a college education (3); motivation/preparation of today's college students (1); return of college education (1); adequacy of skills of college graduates to succeed in world of work (1); design of college curricula (1); biggest problem facing colleges today (1); seriousness of problems for colleges (16); views on college education (10); extent of problems with state's colleges (1); colleges teaching what is important (1); quality of recent college graduates (1); opportunity of groups to get a college education (4); view on college-education workers in state (1); parents belief that it is critical for children to graduate from college (1); more benefit from college education (2); number of college graduates in the U.S. (2); increase of nation's proportion of minority college students (2); handling college applicants lacking necessary skills (1); college dropout (2); views of higher education system (10); importance of goals to a college education (10); colleges dealing with minority racial/ethnic numbers (1); favor/oppose action towards helping lower costs of attending college (5); government reliance on ways to make college education affordable (4); improvement of higher education (9); changes to higher education (4); public colleges (1); impact of technology on higher education (2); tenure system (5); college job performance (1).

**Study Title:** Public Agenda Foundation Poll # 1998-MOVE: Time To Move On--An Agenda For Public Schools Survey

**Study #:** [USPAF1998-MOVE](#) 


**Methodology:** Conducted by Public Agenda Foundation, March 26-April 17, 1998, and based on telephone interviews with 1,600 African American and white parents or guardians of children in kindergarten through 12th grade.

**Variables:** 441

**Topical Coverage:** Schools' job performance (2); schools in area more likely to provide higher academic standards (1); preference of school for child to attend (1); students graduating from local public schools (1); importance of action for schools (12); views of education and the schools (3); student success (1); minorities in the community (4); discrimination/ prejudice/racism between blacks/whites (4); views of racial differences (7); discussion of racism (2); views on education with African Americans (5); black students in mostly white schools (8); teachers' expectations (2); teachers' suggestions to test child for learning disabilities (2); unfair treatment/punishment of children (4); black students attending good schools (1); white students attending good schools (1); equality of education among races (1); achievement among black students (2); achievement among white students (1); black students doing poorly in school (14); black students differences on standardized achievement tests (2); failure of urban inner-city schools (1); views on ideas for dealing with failing schools and black students doing poorly (10); raising academic expectations/standards (1); hiring of teachers/administrators in mostly black school districts (2); school integration (29); neighborhood integration (5); racial discrimination (3); feelings if child did not graduate from college (1); media portrayal of black people (1); characteristics of neighborhoods/schools (4); racial tensions among children in school (1); racial diversity of child's friends (1); respondent's experience of being bussed to school for racial reasons (2).

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**Study Title:** Public Agenda Foundation Poll # 2000-ACC: Academic Standards in Public Schools/Standardized Tests


**Study #:** [USPAF2000-ACC](#) 

**Methodology:** Conducted by Public Agenda Foundation, September 18-26, 2000, and based on telephone interviews with 1,810 parents or guardians of public school students in grades k-12 including an oversample of Boston, Chicago, Cleveland, Los Angeles and New York.

**Variables:** 59

**Topical Coverage:** Expectations of public schools for children (1); expectations/pressure of teachers (1); amount of homework (1); summer school to meet higher academic standards (3); higher academic standards (3); standardized tests (16); extra help for struggling students (1).

**Study Title:** Public Agenda Foundation Poll # 2000-WAIT: Just Waiting To Be Asked?--A Fresh Look at Public Engagement

**Study #:** [USPAF2000-WAIT](#) 


**Methodology:** Conducted by Public Agenda Foundation, July 12-November 12, 2000, and based on telephone interviews with a National adults, Public school superintendents, School board members and Teachers in k-12 public schools sample of 2,374.

**Variables:** 353

**Topical Coverage:** Most pressing issue facing school district (4); community involvement (30); relationship between public schools and their communities (30); role of public schools (4); more pressing need in school district (2); view about community residents in the school district (2); description of school district (2); strength of sense of community among residents (3); parents/general public being well-informed in regard to education issues (3); current situation in the school district (17); communication with parents and other community residents (4); understanding the views of community residents on issues relating to public schools (12); contact with news reporters about school-related issues (2); rating of local media coverage of district education issues (8); effectiveness of means of communication with large groups (10); relations with groups (16); organized business community (4); organized senior citizen groups (4); interests/concerns of community residents in regard to issues concerning education/public schools (4); view of influence of community residents on school policies (9); approach to school district policy (11); availability of school buildings for non- educational events/meetings (4); attendance at school meetings (9); school board representation of specific constituencies (3); information from the district office (2); public engagement (36); percentage of students eligible for free/reduced lunch program (2); schools in district job performance (2); view of schools attention to parents vs. community concerns (3); view of parent/community special involvement in school issues (2); concern of school officials/administrators about issues teachers care about (1); support/interest of community residents in schools (2); satisfaction with the number of meetings (3); teachers voicing of their opinions at meetings (3); confidence in superintendent /school board (4); sources of information about schools (1); views of schools in district (7); knowledge of neighbors (1); knowledge of superintendent (1); knowledge of school board members (1); vote in last school board election (1); receipt of updates from public schools (1); willingness to pay more in taxes towards public schools (1); rent/ ownership of home (1).

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**Study Title:** Work Trends Poll: Americans Attitudes' about Work, Employers, and the Government

**Study #:** [USRUTG1998-WORKTRENDS01](#) 

**Methodology:** Survey by: John J. Heldrich Center for Workforce Development at Rutgers University  
Conducted by Center for Survey Research & Analysis (CSRA) at the University of Connecticut, August 5-16, 1998, and based on telephone interviews with 1,001 workers--full or part-time employed adults, unemployed adults looking for work.

**Variables:** 225

**Topical Coverage:** Current employment situation (4); Bill Clinton job performance (2); importance of perception of Presidential candidates' ability to handle job situation in decision to vote (1); political party that does a better job in handling issues related to jobs in America (1); concern about economic issues (7); length of time in looking for work (1); importance of barrier in difficulty getting a job (6); useful ways to find a job (6); estimated time period of unemployment (1); education/ training adequacy for wanted jobs (2); importance of job descriptors (16); satisfaction with aspects of job (18); hours worked (2); agree/disagree with statement (10); confidence in ability to find another job as good as/better than current job if current job was left/lost (1); finding a quality job (1); unemployment rate of country (2); looking for a job (2); length of time with current employer (6); primary reason for expected job switch (1); education/training/skills for job/ promotion (15); most helpful government action to help workers/those looking for better jobs (1); importance of government action to help workers/those looking for better jobs (10); responsibility for providing education/training beyond formal schooling (1); government-funded program to assist education/training (3); responsibility for providing support to no-fault laid off workers (1); unemployment insurance (4); government regulation of worker layoffs (1); satisfaction with the U.S. Department of Labor services (1); vote in 1996 Presidential election (1); vote in 1996 Congressional elections (1); type of work done for primary employer (3); computer usage (1).

**Study Title:** Work Trends Poll: Work and Family--How Employers and Workers Can Strike the Balance

**Study #:** [USRUTG1999-WORKTRENDS02](#) 

**Methodology:** Survey by: John J. Heldrich Center for Workforce Development at Rutgers University  
Conducted by Center for Survey Research & Analysis (CSRA) at the University of Connecticut, February 5-22, 1999, and based on telephone interviews with 1,000 workers--full or part-time employed adults, unemployed adults looking for work

**Variables:** 133

**Topical Coverage:** Employment situation (4); concerns about economic issues affecting jobs (2); importance of job descriptors (18); satisfaction with job (2); agree/disagree with statement (9); concern about issues (7); computer usage (4); confidence in ability to find another job as good or better as current one if current job was left/lost (1); finding a quality job (1); benefits offered by employer (10); level of perfection of current job (1); working from home/remote locations (4); working overtime (1); Family Medical Leave Act (FMLA) (7); agree/disagree with proposal to increase minimum wage (1); type of work done for employer (3).

**Study Title:** Work Trends Poll: A Workplace Divided--How Americans View Discrimination and Race on the Job

**Study #:** [USRUTG2001-WORKTRENDS09](#) 

**Methodology:** Survey by: John J. Heldrich Center for Workforce Development at Rutgers University  
Conducted by Center for Survey Research & Analysis (CSRA) at the University of Connecticut, September 28-October 28, 2001, and based on telephone interviews with 1,461 workers--full or part-time employed adults, unemployed adults looking for work.

**Variables:** 145

**Topical Coverage:** Current employment situation (4); September 11th terrorist attacks (6); working during/since terrorism (4); concern about job jeopardy since terrorist attacks (1); concern about economic issues (2); timeliness of finding a job (1); satisfaction with job (1); concern about job loss (1); responsibility for providing services to laid off workers (1); importance of action to assist laid off workers (4); Hope Credit (2); Lifelong Learning Credit (2); treatment of racial/ethnic minority groups in the work place (7); diversity in the workplace (4); fairness of practices towards minorities in the workplace (5); experiences of racial/ethnic discrimination in the workplace (6); anti-discrimination policies of employer (4).

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**Study Title:** Time Magazine Poll # 2007-4257: 2008 Presidential Election

**Study #:** [USSRBI2007-4257](#) 

**Methodology:** Survey by: Time Magazine  
Conducted by Schulman, Ronca, & Bucuvalas, Inc., November 12-19, 2007, and based on telephone interviews with 1,306 adult residents of New Hampshire.

**Variables:** 255

**Topical Coverage:** 2008 Presidential election (1); 2008 Presidential election campaign (6); most important quality of a Presidential candidate (3); knowledge about 2008 Presidential candidates (8); feelings towards 2008 Presidential candidates (72); qualities of 2008 Presidential candidates (48); likeliness of 2008 Presidential candidate winning (8); most important quality in choosing a Presidential candidate to support (2); issues facing the country (15); abortion (1); illegal immigrants (1); support for 2008 Presidential candidates (8); public figures that should run for 2008 Presidency (1); effect of feminists on life in the U.S. (1); vote in 2004 Presidential election (2); feelings about the Bible (1).

**Study Title:** Time Magazine Poll # 2007-4258: 2008 Presidential Election

**Study #:** [USSRBI2007-4258](#) 

**Methodology:** Survey by: Time Magazine  
Conducted by Schulman, Ronca, & Bucuvalas, Inc., November 12-19, 2007, and based on telephone interviews with 1,286 adult residents of Iowa.

**Variables:** 255

**Topical Coverage:** 2008 Presidential election (1); 2008 Presidential campaign (6); most important quality of a Presidential candidate (3); knowledge about 2008 Presidential candidates (8); feelings towards 2008 Presidential candidates (72); qualities of 2008 Presidential candidates (8); most important quality in choosing a Presidential candidate to support (2); issues facing the country (15); abortion (1); illegal immigrants (1); support for 2008 Presidential candidates (8); public figures that should run for 2008 Presidency (1); effect of feminists on life in the U.S. (1); vote in 2004 Presidential election (2); feelings about the Bible (1).



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## France

**Study Title:** USIA Poll # 1987-187079: West European Pre-Summit Survey/East-West Issues

**Study #:** [FRUSIA1987-187079](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Institut Francais d'Opinion Publique, November 13-15, 1987, and based on telephone interviews with a National adult sample of 505.

**Variables:** 29

**Topical Coverage:** Relations between the U.S. and the Soviet Union (1); confidence in the Soviet Union/U.S. to deal responsibly with world problems (2); U.S./ Soviet Union policies/actions promote peace/increase risk of war (2); opinion of Soviet leader Gorbachev (1); opinion of President Reagan (1); upcoming summit meeting between President Reagan and Soviet leader Gorbachev (4); U.S. protection of West European interests in arms control negotiations with the Soviet Union (1); deserving of credit for recent progress in arms control negotiations (1); confidence in effectiveness of President Reagan in negotiations with Soviet leader Gorbachev (1); effect of NATO's deployment of its intermediate range nuclear missiles on willingness of Soviet Union to sign agreement to eliminate theirs (1); vulnerability of NATO to Soviet and Warsaw Pact conventional forces after agreement to eliminate intermediate range nuclear missiles is signed (1); effect of U.S. decision to undertake research on a defense against nuclear missiles/Strategic Defense Initiative on willingness of Soviet Union to negotiate reductions in nuclear missiles (1); likeliness of the Soviet Union/U.S. reaching an agreement to make major cuts in strategic nuclear arsenals (1); effect of agreement making cuts in Soviet/American strategic nuclear weapons on security of country (2); importance of Soviet/American agreement on regional issues for the security of country (1); likeliness of Summit meetings resulting in significant improvements in human rights in the Soviet Union (1).

**Study Title:** USIA Poll # 1987-187094: Post-Summit Survey/Public Opinions on the U.S. and Soviet Union


**Study #:** [FRUSIA1987-187094](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Institut Francais d'Opinion Publique, December 14-16, 1987, and based on telephone interviews with a National adult sample of 503.


**Variables:** 29

**Topical Coverage:** U.S.-U.S.S.R. relations (1); confidence in the U.S./Soviet Union to deal with world problems responsibly (2); Summit meeting between President Reagan and Soviet leader Gorbachev (5); view of sincerity of Soviet leader Gorbachev in his proposals to remove Soviet troops from Afghanistan (1); U.S. defense of French interests in negotiations with U.S.S.R. (1); arms control (3); confidence in the U.S. to defend country in the event of an attack (1); U.S. disposal of nuclear missiles in Western Europe (1); effect of NATO's deployment of their missiles on the willingness of the U.S.S.R. to sign an agreement to dispose of their missiles (1); confidence in the U.S.S.R. to respect the agreement to dispose of their nuclear missiles (1); elimination of NATO's nuclear missiles if the Soviet Union does not dispose of their nuclear missiles (1); likeliness of U.S./U.S.S.R. reaching an agreement to significantly reduce their nuclear forces (1).


## Great Britain

**Study Title:** USIA Poll # 1987-187092: Post Summit Survey--Public Opinion on the U.S. and Soviet Union  
**Study #:** [GBUSIA1987-187092](#)   
**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by MARPLAN, December 14-16, 1987, and based on telephone interviews with a National adult sample of 501.  
**Variables:** 29  
**Topical Coverage:** Vote in general election (1); U.S.-Soviet Union relations (1); confidence in the Soviet Union/U.S. to deal responsibly with world problems (2); meeting between President Ronald Reagan and Soviet leader Mikhail Gorbachev (5); Gorbachev withdrawal of Soviet troops from Afghanistan (1); U.S. protection of British interests in negotiations with the Soviet Union (1); effect of U.S.-Soviet agreement on security of Western Europe (1); U.S. commitment to the defense of Western Europe (1); vulnerability of Western Europe to Soviet/Warsaw Pact forces (1); confidence in U.S. to do whatever is necessary to defend Britain in case of an attack (1); defense of Western Europe by U.S. (1); effect of NATO's deployment of own missiles on willingness of Soviet Union to sign agreement (1); confidence in Soviet Union to observe agreement (1); NATO elimination of its own nuclear missiles (1); likeliness of the Soviet Union/U.S. reaching an agreement to cut strategic arsenals (1).

## India

**Study Title:** USIA Poll # 1987-187088: International Images  
**Study #:** [INUSIA1987-187088](#)   
**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Indian Institute of Public Opinion, Ltd. (Gallup), October 5-15, 1987, and based on face to face interviews with 1,500 adults--21 years old and over living in Bombay, Calcutta, Delhi and Madras.  
**Variables:** 79  
**Topical Coverage:** Opinion of other countries (25); countries with similar/different values (2); country with greatest influence on way of life (2); foreign relations (5); agree/disagree with statement (6); travel to foreign country (1); international trade (4); best source for advanced technology needed in country for modernization (1); amount of technology received from other countries (1); confidence in U.S./Soviet Union to stick to Arms Control Agreement (2); confidence in U.S./Soviet Union to deal responsibly with world problems (2); Indo-Sri Lankan agreement for mutual assistance to provide peaceful political solution in Sri Lanka (3); action of India/Sri Lanka in response to terrorist act against President Jayawardene (1); opinion of public figures (2); Nobel Peace Prize proposal for President Jayawardene and Prime Minister Rajiv Gandhi (2); appreciation of Rajiv Gandhi's leadership (1).

## Israel

**Study Title:** USIA Poll # 1987-187033: Israeli Public Opinion # 449--Middle East  
**Study #:** [ISUSIA1987-187033](#)   
**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Public Opinion Research of Israel Ltd., March 5-10, 1987, and based on face to face interviews with a National adult sample of 1,207.  
**Variables:** 18  
**Topical Coverage:** U.S. granting Soviet Jewish emigrants refugee status (1); Lavi aircraft costs (1); acceptance of the creation of a separate Palestinian state in the West Bank and Gaza if necessary for peace agreements (1); sincerity of King Hussein's want of peace with Israel (1); success/ failure of Lebanon war (1); activity in South Lebanon (1); sanctions against South Africa in protest against its racial policies (1); release of Arab prisoners in exchange for release of Israeli prisoners in Lebanon (1); Prime Minister Shamir's visit to the U.S. (1); U.S. sale of arms to Arab countries (1).

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**Study Title:** **USIA Poll # 1987-187043: Israeli Public Opinion # 451--U.S. Policy Towards Israel/Security/International Relationships**

**Study #:** [ISUSIA1987-187043](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Public Opinion Research of Israel Ltd., April 19-24, 1987, and based on face to face interviews with a National adult sample of 1,200.

**Variables:** 29

**Topical Coverage:** U.S. policies toward Israel (1); Israeli policies toward the Arabs in the West Bank and Gaza (1); American government's attitude toward Israel since the Pollard affair (1); effect of the Pollard affair on American-Israeli relations (1); government treatment of people involved in the Pollard affair (1); threats to security of country (9); importance of restoring diplomatic relations with the Soviet Union (1); Yitzhak Shamir job performance (1); Shimon Peres job performance (1); Yitzhak Rabin job performance (1); Moshe Nisim job performance (1); satisfaction with U.S. President Ronald Reagan's attitude toward Israel (1); satisfaction with Defense Minister Casper Weinberger's attitude toward Israel (1); satisfaction with U.S. Secretary of State George Shultz's attitude toward Israel (1).

**Study Title:** **USIA Poll # 1987-187076: Israeli Public Opinion # 460 -- Peace Negotiation Process/Security/Soviet-Israeli Diplomatic Relations**

**Study #:** [ISUSIA1987-187076](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Public Opinion Research of Israel Ltd., October 18-22, 1987, and based on face to face interviews with a National adult sample of 1,200.

**Variables:** 20

**Topical Coverage:** Negotiations with Jordan (1); U.S. efforts to bring about a Middle East settlement (1); Soviet-Israeli interests (1); Soviet-Israeli diplomatic relations (1); discussion between Israeli leaders and West Bank/Gaza Palestinians (1); electing a new Prime Minister to advance peace process (1); visit of U.S. Secretary of State George Shultz (2); input on Israeli policies from American Jews (1); Yitzhak Shamir job performance (1); Shimon Peres job performance (1); Yitzhak Rabin job performance (1); Moshe Nisim job performance (1).

## Japan

**Study Title:** USIA Poll # 1987-187027: Security and Arms Control

**Study #:** [JPUSIA1987-187027](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Chuo Chosa Sha, February 12-16, 1987, and based on face to face interviews with a National adult sample of 1,041.

**Variables:** 65

**Topical Coverage:** Confidence in the U.S./Soviet Union to deal responsibly with world problems (2); Summit meeting between U.S. President Reagan and Soviet leader Gorbachev (2); descriptors of U.S. President Reagan & Soviet leader Gorbachev (4); most important arms control issues for U.S. and the Soviet Union to reach an agreement on (1); confidence in U.S. to protect country's interest in arms control negotiations (1); U.S. or Soviet Union making greater effort to reach arms reduction agreement (1); importance of effective verification of arms control agreement between U.S. and the Soviet Union (1); relying on U.S. nuclear weapons (2); comprehensive ban on all nuclear weapons (2); U.S. or U.S.S.R. has done more to strengthen nuclear forces (1); U.S. and U.S.S.R. nuclear weaponry testing (6); U.S. research/development of anti-missile defense system (3); view of progress in arms control link to limitation on SDI (1); Soviet deployment of anti-missile defense system (1); development of an anti-missile defense system effect on country's security (1); best service to the security interests of country (1); level of defense spending (2); best defense arrangement for country (1); payment of costs to keep U.S. forces in Japan (1); confidence in U.S. to come to country's defense in event of threat (2); strength of U.S. and Soviet Union in nuclear weapons (1); strength of U.S./allies and Soviet Union/ allies in conventional weapons (1); greatest threat to Western interests (1); knowledge of location of Nicaragua (1); U.S. influence in Central America/Caribbean (1); Soviet influence in Central America/ Caribbean (1); U.S. aid to forces opposing the Sandinista government in Nicaragua (1); U.S. aid to opposition forces against the Soviet-backed regime in Afghanistan (3); protection of human rights in the Soviet Union/U.S. (2); criticism of violation of human rights (1).

**Study Title:** USIA Poll # 1987-187014: Monthly Poll--Political Support/Economic Conditions

**Study #:** [JPUSIA1987-187014](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Chuo Chosa Sha, July-December, 1986, and based on face to face interviews with 8,833 national adults--20 years old and over .

**Variables:** 64

**Topical Coverage:** Support for political party (3); support for the cabinet (3); livelihood (2); commodity prices (1); condition of personal life (1); Western/Communist camp (1); liked foreign countries (1); disliked foreign countries (1).

**Study Title:** USIA Poll # 1987-187015: Security and Defense of Japan

**Study #:** [JPUSIA1987-187015](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Chuo Chosa Sha, December 6-9, 1986, and based on face to face interviews with 1,432 national adults--20 years old and over .

**Variables:** 24

**Topical Coverage:** Self-Defense Forces (2); level of defense capability (1); adherence to policy on defense spending (1); reliance on the U.S.-Japan Security Treaty (1); threat against security (2).

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**Study Title:** USIA Poll # 1987-187039: Japan Economic Summit

**Study #:** [JPUSIA1987-187039](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Chuo Chosa Sha, April 10-13, 1987, and based on face to face interviews with 1,455 national adults--20 years old and over.

**Variables:** 50

**Topical Coverage:** Economy (2); most important issue for government to deal with (1); influence of foreign trade on economic health (1); influence of the value of the yen against the U.S. dollar on economic health (1); Japanese-U.S. economic relations (1); trade with the Soviet Union (1); effect of U.S. economic policy on economic situation (1); effect of European Community economic policies on economic situation (1); cooperation of U.S. in resolving economic problems with Japan and other countries (1); cooperation of Japan in resolving economic problems with the U.S. and other countries (1); confidence in U.S. to provide wise leadership in resolving world economic powers (1); quotas on foreign food imports (1); restrictions on foreign imports (1); strength of the American dollar (1); value of the American dollar relative to the yen (1); urgency of environmental protection (1); view of environmental problems (1); view of safety conditions in nuclear power plants (1); international terrorism (2); negotiation with terrorists over hostages (1); amount of accomplishments by summit meetings (1); areas where respondent would like to see progress at the Venice summit this June (1).

**Study Title:** USIA Poll # 1987-187075: Japanese Public Opinions on the U.S. and Soviet Union

**Study #:** [JPUSIA1987-187075](#) 

**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Chuo Chosa Sha, October 10-13, 1987, and based on face to face interviews with 1,505 national adults--20 year old and over.

**Variables:** 23

**Topical Coverage:** Opinion of the U.S./Soviet Union (2); confidence in the Soviet Union/ U.S. to deal responsibly with world problems (2); deserving of credit for recent progress in arms control negotiations (1); confidence in the U.S. to protect country's interest in arms control negotiations (10); opinion of President Reagan (1); opinion of Soviet leader Gorbachev (1); expected effectiveness of President Reagan in dealing with world problems (1); expected effectiveness of Soviet leader Gorbachev in dealing with world problems (1); effect of events in the Persian Gulf on security of country (1); approve/disapprove of U.S. policy/actions in the Persian Gulf (1).

## Multi-Country

- Study Title:** Chicago Council on Foreign Relations Poll # 2006-CCFR: Public Opinion and Foreign Policy of the U.S., China and India
- Study #:** [MCMISC2006-CCFR](#) 
- Methodology:** Survey by: Chicago Council on Foreign Relations, East Asia Institute, and Lowry Institute for International Affairs  
Conducted by Knowledge Networks, June 9-July 21, 2006, and based on face to face interviews with 6,359 adult residents of the United States, China and India.
- Variables:** 847
- Topical Coverage:** Interest in news about foreign relations of country (3); level of threat to the country (37); importance of policy goals for the country (37); participation in treaties (8); cooperation with the U.N. in international problems (3); favor/oppose options for strengthening the U.N. (15); favor/oppose permanent membership in the U.N. (20); compliance with World Trade Organization (4); use of nuclear weapons (3); ban on certain countries developing nuclear fuel (3); U.S. sale of nuclear technology to India (3); Iranian enrichment of uranium (5); concern about Iran development of nuclear weapons (3); possible U.S. military strike against Iran (3); conditions to go to war with another country posing a threat (18); UN Security council authorization of the use of military force (24); use of U.S. troops in other parts of the world (11); agree/disagree with statement about the war in Iraq (12); view of torturing prisoners to extract information (3); Chinese government management of economy/political system (4); globalization (3); spread of cultures (9); lowering trade barriers (1); international trade (27); fair trade (26); outsourcing jobs (1); free trade agreement (12); purchase of controlling interests in large foreign companies (15); purchase of controlling interest in companies by foreign countries (15); leaders in developing new products and technologies (36); legal immigration (1); global warming (3); aid to less-developed countries who limit greenhouse gases (3); activity in world affairs (5); U.S. as world policeman (5); other world superpowers (6); cooperation between U.S., China, and India (18); potential sources of conflict between major powers in Asia (20); role of countries in resolving key problems facing Asia (20); feelings towards other countries/peoples (45); feelings towards international organizations (28); U.S. influence in Asia (3); influence of countries in the world (60); size of Chinese economy in comparison to the U.S. economy (8); financial loans between U.S. and China (2); possible future trends (18); Europe or Asia as more important continent to the U.S. (2); Japan or China as more important country to the U.S. (2); foreign relations (11); trust in countries to act responsibly in the world (9); consideration of country's interests of other countries when making their foreign policies (9); trust in countries to keep their commitments (9); rise of China's power (2); rivalry/partnership between countries (15); number of U.S. troops in South Korea (2); contribution of U.S. troops to reverse possible North Korean aggression on South Korea (1); U.S. overseas long-term military bases (20); U.S. military presence in East Asia (7); Euro (4); knowledge of the Secretary General of the United Nations (3); U.S.-Mexican cooperation (1); U.S.-Mexican agreement (1); integration between countries in region (7); border dispute between India and China (2); resolving Chinese-Japanese tension (1); influence of countries in Asia (18); U.S. or Japan as more important country to China (1); U.S. or China as more important country to India (1); foreign relations with China (5).

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## Korea

**Study Title:** USIA Poll # 1987-187001: Anti-Americanism

**Study #:** [KOUSIA1987-187001](#) 


**Methodology:** Survey by: United States Information Agency [USIA]  
Conducted by Korea Survey (Gallup) Polls, Ltd., November 23-December 7, 1986, and based on face to face interviews with 2,000 national adults--16 years old and over.


**Variables:** 107


**Topical Coverage:** Personal economic situation (2); most important for career advancement (1); Korean society (2); confidence in institutions/organizations (10); agree/disagree with statement (21); influences on culture (4); concern about countries pressuring Korea into adoption of policies against the interests of Korea (2); feelings towards countries (5); foreign relations (2); basic interests of Korea vs. Japan/U.S. (2); effect of economic policies of U.S./Japan on Korea (1); free trade (3); investment by foreign firms in Korea (1); foreign trade with U.S./Japan (4); American complaints about openness of Korean market to American goods (2); trade talks with U.S. government (1); dependence on the U.S. (1); view of American democratization (1); ability to ensure country's own security (1); confidence in aid from U.S. in event of attack from North (1); U.S. military bases in Korea (3); relations between U.S. soldiers and Korean civilians (91); threat of North Korean major guerilla terrorist attack (2); Korean foreign policy (1); influence of U.S. on domestic political developments (1); American foreign policy (3); attention to news about U.S.-Korean relations (1); most reliable sources of information (1).


## Revised Studies

### United States -- National adult samples

**Study Title:** ABC News/Washington Post Poll # 1985-9067: Ronald Reagan/Government Spending  
**Study #:** [USABCWASH1985-9067](#)   
**Methodology:** Survey by: ABC News / The Washington Post  
Conducted by Chilton Research Services, July 25-29, 1985, and based on telephone interviews with a National adult sample of 1,506.  
**Variables:** 91  
**Topical Coverage:** Ronald Reagan's job performance (5); national economy (2); personal financial situation (4); employment (2); opinion of various public figures (12); federal budget deficit (3); wasted money (3); public schools (4); Star Wars (3); Reagan's health (8); cancer (17); spies (6); major league baseball (7).

**Study Title:** ABC News/Washington Post Poll # 1991-9142: Thomas Vote Delay Poll #1  
**Study #:** [USABCWASH1991-9142](#)   
**Methodology:** Survey by: ABC News / The Washington Post  
Conducted by Chilton Research Services, October 8, 1991, and based on telephone interviews with a National adult sample of 524.  
**Variables:** 9  
**Topical Coverage:** Clarence Thomas hearings (7); sexual harassment (1).

**Study Title:** ABC News/Washington Post Poll # 1991-9145: Thomas Vote Delay Poll #3  
**Study #:** [USABCWASH1991-9145](#)   
**Methodology:** Survey by: ABC News / The Washington Post  
Conducted by Chilton Research Services, October 12, 1991, and based on telephone interviews with a National adult sample of 513.  
**Variables:** 18  
**Topical Coverage:** Clarence Thomas hearings (10); sexual harassment (4).

**Study Title:** ABC News/Washington Post Poll # 1993-4930: Clintonomics/Bosnia/Congress/Catholic Religion  
**Study #:** [USABCWASH1993-4930](#)   
**Methodology:** Survey by: ABC News / The Washington Post  
Conducted by Chilton Research Services, August 6-8, 1993, and based on telephone interviews with a National adult sample of 1,216.  
**Variables:** 72  
**Topical Coverage:** National situation (1); Bill Clinton job performance (6); evaluation of Clinton economic plan (14); evaluation of Clinton's leadership (5); trust in government (2); Bosnia (4); abortion (1); Congressional performance (4); evaluation of political leaders (1); Roman Catholic Church (9); religion (2); party preference (2); voter registration (1); voting record (2); ideology (1).



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**Study Title:** Gallup Poll # 1957-0577: Wages/Politics/Russia

**Study #:** [USAIPO1957-0577](#) 

**Methodology:** Conducted by Gallup Organization, January 17-22, 1957, and based on face to face interviews with a National adult sample of 1,494.

**Variables:** 67

**Topical Coverage:** Dwight Eisenhower job performance (1); famous quotes (3); ideology (2); 1960 presidential election (3); political parties (2); federal aid to build public schools (1); segregation (1); minimum wage (1); political leaders job performance (10); activities/interests done in spare time (5); United Nations (2); labor unions (2); US-Russian relations (4); attended the movies in the last seven days (2); day of the week respondent does most of their shopping (1); wages and occupations (10); happiness and income (1); items bought on an installment plan (1); voted in an election (1); 1956 presidential election (1).

**Study Title:** Gallup News Service Poll # 1993-322061: The Supreme Court/Jurassic Park

**Study #:** [USAIPOGNS1993-322061](#) 

**Methodology:** Conducted by Gallup Organization, June 18-21, 1993, and based on telephone interviews with a National adult sample of 1,003.

**Variables:** 72

**Topical Coverage:** Bill Clinton job performance (6); Ruth Bader Ginsburg (1); Ruth Bader Ginsburg nomination for the US Supreme Court (2); Supreme Court ideology (2); Ruth Bader Ginsburg ideology (3); Clinton decisions on important issues (2); news media coverage of Clinton (1); UN job performance (1); Somalia (2); movies (15); Jurassic Park (10); dinosaurs lived during what years (1); religion (4); Bible (2); member of church/synagogue (3); physical exam for drivers over 65 (1); cancer (1) children working as politicians (4).

**Study Title:** Chicago Council on Foreign Relations Poll # 1978-78175G: American Public Opinion and U.S. Foreign Policy, 1978--General Public





**Study #:** [USAIPOSFPGO1978-78175G](#) 

**Methodology:** Survey by: The Chicago Council on Foreign Relations  
Conducted by Gallup Organization, November 17-26, 1978, and based on face to face interviews with a National adult sample of 1,546.

**Variables:** 229

**Topical Coverage:** Interest in news (5); biggest problems facing the nation (1); biggest foreign policy problems facing the nation (1); political activity (2); expansion/cuts to federal government programs (7); following of issues/events (7); interest in foreign affairs (1); reliability of sources of information on foreign policy (10); importance of role in U.S. foreign policy (22); Cyrus Vance job performance (1); strength of Congress's role in determining U.S. foreign policy (1); impact of U.S. foreign policy (5); economic aid to other nations (11); military aid to other nations (11); favor/oppose sale of military equipment to other nations (1); U.S. role as world leader (2); world respect towards U.S. (1); U.S. activity in world affairs (1); U.S. foreign policy as a force for good/evil (1); vital interest of U.S. in other nations (13); feelings towards other nations (13); feeling towards American/foreign leaders (14); use of U.S. troops under circumstances (20); European Economic Community/Common Market (1); ties with Western Europe (1); foreign policy goals (13); agree/disagree with statement about international affairs/U.S. foreign policy (6); power and influence of U.S. in regards to Soviet Union (3); countries as threat to U.S. if under Communist power (5); spending on national defense (3); commitment to NATO (1); favor/oppose relationship with Soviet Union (6); CIA job performance (1); CIA duties within other countries (1); restrictions on the CIA (1); Middle East (3); terrorist activities in Italy, West Germany, and Argentina (1); limit on civil liberties to stop terrorism (1); elimination of tariffs on imported goods (1); reason for decline in U.S. world influence (1); declining value of the dollar in the world (4); frequency of watching TV or listening to the radio at home (3); foreign travel (2).

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- Study Title:** Chicago Council on Foreign Relations Poll # 1974-2436G: American Public Opinion and U.S. Foreign Policy, 1974: General Public
- Study #:** [USHARRIS1974-2436G](#) 
- Methodology:** Survey by: The Chicago Council on Foreign Relations  
Conducted by Louis Harris and Associates, December 6-14, 1974, and based on face to face interviews with a National Adult sample of 1,513.
- Variables:** 1513
- Topical Coverage:** News articles (5); biggest problem facing nation (4); biggest foreign policy problems (4); federal government programs (39); US foreign policy (10); current events (11); foreign policy role (10); foreign policy impacts (9); Aid to foreign nations (36); leaders (23); respect of US (2); relations with rest of the world (11); Vietnam War (8); foreign policy goals (72); statements involving in international affairs (13); international al affairs (15); US military involvement (12); Secretary Kissinger (1); steps people could take to improve the country (27); defense spending (5); NATO (1); US and Russia agreement (10); US and China reaching an agreement (1); countries likely to become communist (7); US establishing full diplomatic relations with Cuba (1); CIA job performance (2); Henry Kissinger job performance (1); cooperation among oil consuming nations (5); oil embargo (1).
- 
- Study Title:** Los Angeles Times Poll # 1985-100: November 1985 Geneva Summit Conference
- Study #:** [USLAT1985-100](#) 
- Methodology:** Conducted by Los Angeles Times, November 1-7, 1985, and based on telephone interviews with a National adult sample of 2,041.
- Variables:** 103
- Topical Coverage:** Ronald Reagan ratings (6); government spending (2); U.S. stance in world relations (4); U.S.-Soviet relations (8); summit talks (6); U.S./ Soviet nuclear strength (3); Mikhail Gorbachev ratings (5); Reagan vs. Gorbachev (3); Reagan defense build-up (2); possibility of arms/other agreements (7); major issues at summit (9); U.S.-Soviet intentions/ objectives (4); use of nuclear weapons (9); star wars (12).
- 
- Study Title:** The Minnesota Poll # 1991-AUGNAT: Crime and Sex Offenders
- Study #:** [USMINN1991-AUGNAT](#) 
- Methodology:** Conducted by The Star Tribune, August 6-25, 1991, and based on telephone interviews with a National adult sample of 1,101.
- Variables:** 40
- Topical Coverage:** Crime (8); death penalty (3); sex crimes (29).
- 
- Study Title:** NORC Survey # 1944-0222: Soldier's Vote
- Study #:** [USNORC1944-0222](#) 
- Methodology:** Conducted by National Opinion Research Center [NORC], December 31- January 4, 1944, and based on face to face interviews with a National Adult sample of 485.
- Variables:** 43
- Topical Coverage:** Laws about voting in presidential elections (4); men and women over 21 in armed forces who are stationed overseas should/should not be able to vote in presidential election next November (2); think it can/cannot be made possible for most men in armed forces overseas and on ships to vote in presidential election next November (1); federal/state government should be in charge of seeing that men overseas are given a chance to vote in coming presidential election (2); plans to give men and women in armed forces a chance to vote in coming presidential election (1); think blacks over 21 in armed forces should/should not be allowed to vote (1); think it will/will not help one party more than the other if soldiers vote in coming election (2); any relatives in armed forces (2); 1940 presidential election (1).

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**Study Title:** Prevention Magazine Poll # 1992-PREV10: The Prevention Index 10--Personal Health

**Study #:** [USPSRA1992-PREV10](#) 

**Methodology:** Survey by: Prevention Magazine  
Conducted by Princeton Survey Research Associates, November 6- December 4, 1992, and based on telephone interviews with a National adult sample of 1,250.

**Variables:** 77

**Topical Coverage:** Personal health record (14); smoking (3); alcohol (2); driving habits (4); health insurance record (8); auto safety (7); use of medicine (16); medication and children (5); AIDS (8).

**Study Title:** Roper Reports 1981-08: Economy/Business

**Study #:** [USRPRR1981-08](#) 

**Methodology:** Conducted by The Roper Organization, August 15-22, 1981, and based on face to face interviews with a National adult sample of 1,979.

**Variables:** 327

**Topical Coverage:** Interest in current events (12); air traffic controllers' strike (1); sale of arms and weapons to other nations (12); advances and developments (12); restrictions on illegal immigrants (1); sympathy towards the Middle East (1); PLO (3); subsidized industries in international trade (2); inflation (2); effect of European depression on U.S. economy (1); effect of U.S. depression on European economy (1); activities of organizations (18); dealing with financial companies (1); reaction to strikes against the government (1); policy of unions of dismissal of illegal strikers from jobs (1); openness and frankness of companies about happenings (14); actions of people in groups for self/ public interest (10); responsibilities of business to employees (8); recent activities (27); satisfaction with issues (12); writing of personal letters to friends/relatives (1); satisfaction with mail service (1); satisfaction with long distance phone service (1); plans to buy clothing this fall and winter (2); natural foods (2); prepared foods made from scratch (2); political activity (12); respondent/member of respondent's home belongs to a labor union (1).

**Study Title:** Roper Reports 1986-08: Children/Health/National Issues

**Study #:** [USRPRR1986-08](#) 

**Methodology:** Conducted by The Roper Organization, August 16-23, 1986, and based on face to face interviews with a National adult sample of 1,992.

**Variables:** 145

**Topical Coverage:** Interest in current events (14); things done in the last 24 hours (23); cyanide in some products (2); importance of various factors in children's lives (e.g. hobbies, exercise, grades, etc.) (10); food for children (2); dieting (4); medication/health problems (7); U.S. troops abroad (8); federal agencies (9); national issues (11); AIDS (10); radiation (7); partnerships between private corporations and public schools (13); employment (6); mail/phone services (5).

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**Study Title:** USA Today Poll # 1332

**Study #:** [USUSATY1984-APRIL](#)

**Methodology:** Survey by: USA Today  
Conducted by Gordon S. Black Corporation, April 26-30, 1984, and based on not available interviews with a National Adult sample of 1,441.

**Variables:**

**Topical Coverage:** Presidential vote, science/computers, presidency ethics, press 1984 Presidential election: likelihood of voting; favorable/unfavorable opinion of: Reagan, Mondale, Hart, Jackson; first/ second choice for Democratic nomination; Mondale vs. Hart, Mondale vs. Reagan, Reagan vs. Hart; when decided how to vote, very/not very committed to candidate; home computer ownership: when acquired, purchase of another/ replacement computer; reasons for not owning home computer: no need, cost, waiting for lower prices, concern about home computers becoming outdated by new models, difficulty of learning how to use, not enough time to learn how to use; interest in services provided by home computers combined with TV's, VCRs, telephone: basic education on a topic, monitoring/ controlling heat, air conditioning, electricity, home security system, managing finances/budget, computing taxes/ completing forms, banking/paying bills, providing detailed information on illness/drugs, sending/messages. Viewing source materials at home, access to encyclopedia information, news reports/stories in written form, stock market information, games; use of computers a work environment, importance of learning to use computers; Reagan Administration ethics compared to other administrations; important scandals; Edward Meese: name recognition, aggressiveness of media in reporting the investigation; should news media personnel be required to make financial and/party affiliation disclosure; media more critical of Jesse Jackson than other candidates; media treat black/white candidates same/differently; need black reporters/broadcasters/editors to insure equal treatment of black/white candidates; media coverage of blacks; news media/press: treatment of Reagan, Mondale, Hart, Jackson; local press coverage of presidential campaign; labor union membership; political ideology.

**Study Title:** USA Today Poll # 1985-9052: Well-Being Index

**Study #:** [USUSATY1985-9052](#) 

**Methodology:** Survey by: USA Today  
Conducted by Gordon S. Black Corporation, May, 1985, and based on telephone interviews with a National adult sample of 1,313.

**Variables:** 39

**Topical Coverage:** Employment and financial record (7); health record (2); evaluation of social life (4); party preference (2).

**Study Title:** USA Today Poll # 1985-9065: Well-Being Index

**Study #:** [USUSATY1985-9065](#) 


**Methodology:** Survey by: USA Today  
Conducted by Gordon S. Black Corporation, July, 1985, and based on telephone interviews with a National adult sample of 1,307.

**Variables:** 39

**Topical Coverage:** Employment and financial record (2); health record (2); evaluation of social life (4); party preference (2).

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**Study Title:** USA Today Poll # 1987-3028: Health




**Study #:** [USUSATY1987-3028](#) 

**Methodology:** Survey by: USA Today  
Conducted by Gordon S. Black Corporation, June, 1987, and based on telephone interviews with a National adult sample of 805.




**Variables:** 98

**Topical Coverage:** Personal health (16); physical exercise record (14); physical exercise (3); eating habits and diet (12); children's health habits (8); health (8); smoking (5); personal health record (4); physicians (2); AIDS (4); newspaper readership (2).


## United States -- Other samples

- Study Title:** Chicago Council on Foreign Relations Poll # 1978-78175L: American Public Opinion and U.S. Foreign Policy, 1978--Leaders
- Study #:** [USAIPOSAGO1978-78175L](#) 
- Methodology:** Survey by: The Chicago Council on Foreign Relations  
Conducted by Gallup Organization, November 20, 1978-January 2, 1979, and based on face to face interviews with 366 opinion leaders.
- Variables:** 162
- Topical Coverage:** Biggest problems facing the country (1); biggest foreign policy problems facing the country (1); importance of role in determining U.S. foreign policy (22); Cyrus Vance job performance (1); strength of Congress's role in determining U.S. foreign policy (1); impact of U.S. foreign policy (5); economic aid to other nations (11); military aid to other nations (11); favor/oppose sale of military equipment to other nations (1); U.S. role as world leader (2); world respect towards U.S. (1); U.S. activity in world affairs (1); U.S. foreign policy as a force for good/evil (1); vital interest of U.S. in other nations (24); use of U.S. troops under circumstances (22); help/harm of European Economic Community to the U.S. (2); direct election of European Parliament effect on European-American relations (1); effect of development of integrated currency system by Western European nations on U.S. dollar (1); ties with Western Europe (1); foreign policy goals (13); agree/ disagree with statement about international affairs/U.S. foreign policy (6); power and influence of U.S. in regards to Soviet Union (3); countries as threat to U.S. if under Communist power (5); spending on national defense (3); commitment to NATO (1); favor/oppose relationship with Soviet Union (6); CIA job performance (1); CIA duties within other countries (1); restrictions on the CIA (1); Middle East (2); limit on civil liberties to stop terrorism (1); elimination of tariffs on imported goods (1); reason for decline in U.S. world influence (1); declining value of the dollar in the world (3); favor/oppose insuring repayment of loans given to developing nations for needed oil (1).
- Study Title:** Chicago Council on Foreign Relations Poll # 1986-86195L: American Public Opinion and U.S. Foreign Policy, 1987--Leadership
- Study #:** [USAIPOSAGO1986-86195L](#) 
- Methodology:** Survey by: The Chicago Council on Foreign Relations  
Conducted by Gallup Organization, September 20-November 18, 1986, and based on telephone interviews with 343 opinion leaders.
- Variables:** 103
- Topical Coverage:** National problems (2); impact of U.S. foreign policies (5); rating of some U.S. foreign policies (3); aid to other countries (4); U.S. role in the world (2); Ronald Reagan policy ratings (12); countries important to U.S. for political, economic or security reasons (16); use of U.S. troops in the world (9); goals of U.S. foreign policy (17); various countries as potential threats to U.S. if Communists came to power (6); U.S./Soviet relations (9); defense spending and arms control (5); terrorism (3).
- Study Title:** Chicago Council on Foreign Relations Poll # 1974-2436L: American Public Opinion and U.S. Foreign Policy, 1974: Leaders
- Study #:** [USHARRIS1974-2436L](#) 
- Methodology:** Survey by: The Chicago Council on Foreign Relations  
Conducted by Louis Harris and Associates, December 10-29, 1974, and based on face to face interviews with 330 leaders.
- Variables:** 284
- Topical Coverage:** Most important problem facing the federal government (3); spending on federal programs (17); sources of news (10); foreign policy (58); President Gerald Ford/Congressional job performance for working on peace (2); foreign aid (41); US role in the world (21); US relations with other countries (8); lessons learned from the Vietnam War (8); foreign policy goals for the US (29); international affairs (16); military involvement abroad (12); statements about what US citizens' should do to help foreign countries (10); defense spending (5); NATO (1); US-Soviet Union relations (12); communism (6); US-Cuba relations (1); CIA (2); Henry Kissinger job performance (1); oil and energy (6); feelings about own current foreign policy (7).

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- Study Title:** Los Angeles Times Poll # 1987-132: Market Fluctuation/Political Benchmarks  
**Study #:** [USLAT1987-132](#) 
- Methodology:** Conducted by Los Angeles Times, October 29-November 2, 1987, and based on telephone interviews with 2,463 national adults including an oversample of residents living in the eleven states of the Old Confederacy plus Kentucky and Oklahoma.
- Variables:** 111
- Topical Coverage:** Source of news (1); Ronald Reagan job performance (3); economy (2); personal financial situation (1); recession in the next twelve months (1); stock market (4); stock market decline (2); good/bad time to buy (1); federal deficit/federal budget problems (3); Kuwait (2); Supreme Court nomination (3); 1988 presidential election (8); role of the Vice President (1); George Bush (1); heard about tape recording that caused Joseph Biden to drop out of the presidential race (1); 1988 presidential Democratic primary (8); most important issue in the 1988 presidential election campaign (1); federal spending (3); contra forces in Nicaragua (3); nuclear weapons treaty with the Soviet Union (2); 1988 presidential Republican primary (9); political party best able to handle the economy (1); business vs labor unions (1); characteristics of candidates (3); interest in political campaigns (1); 1984 presidential election (2); vote in Congressional elections in the past four years (1); political involvement (4); vote in primary election (2); Bible (1); Jesus Christ (2).
- 
- Study Title:** Los Angeles Times Poll # 459: L.A. City Pre-Mayoral Election Poll  
**Study #:** [USLAT2001-459](#) 
- Methodology:** Conducted by Los Angeles Times, May 22-27, 2001, and based on telephone interviews with 2,363 adult residents of Los Angeles.
- Variables:** 71
- Topical Coverage:** Economy (4); important issues (3); voting intentions (10); James Hahn (10); Antonio Villaraigosa (8); Hahn vs. Villaraigosa (5); participation in politics (5); voting (4); Mike Fever (1); Rocky Oelgadillo (1); Richard Riordan (1); 2001 Los Angeles mayoral debates (4); immigration (1).
- 
- Study Title:** Pew Research Center Poll: Technology and Online Use  
**Study #:** [USPEW1996-96010B](#) 
- Methodology:** Survey by: Pew Research Center for the People & the Press  
Conducted by Princeton Survey Research Associates, October 21-31, 1996, and based on telephone interviews with 1,003 online users.
- Variables:** 108
- Topical Coverage:** Going on-line (2); daily newspaper (3); television news programs (2); news radio (1); interest in politics (1); Bill Clinton vs Bob Dole (3); 1996 Congressional election (1); stories in the news (3); social trust (1); trust in government (1); employment (1); use of computers at work (1); enrollment in college classes (1); use of computer at school (2); home personal computer (1); frequency of going on-line (5); commercial information service (1); access to the internet (1); reasons for going on-line (4); electronic mail (5); on-line activities (10); World Wide Web (2); modem speed (2); information sought on-line (9); on-line source (2); news on-line (4); on-line information on elections (9); web sites (19); opinion of the internet (1).

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**Study Title:** USA Today Poll # 1991-3253: Clarence Thomas Hearings  
**Study #:** [USUSATY1991-3253](#)   
**Methodology:** Survey by: USA Today  
Conducted by Gordon S. Black Corporation, October 13, 1991, and based on telephone interviews with 758 national adults including an oversample of African Americans.  
**Variables:** 15  
**Topical Coverage:** Clarence Thomas Supreme Court nomination hearings (8).

92 studies are currently included in this update.