Applying for the 2017 Braden Storytelling Grant

The Braden Storytelling Grant is a research award, and as such, it requires a thoughtful and credible project proposal—one that inspires our confidence in your research agenda and your ability to carry it out. A good proposal will describe what you hope to accomplish, why those objectives are important, and how you intend to achieve them. This is also a Storytelling grant where often you yourself can become part of the story and are expected to create something that can reach a listener outside the university as well as appeal to those knowledgeable in the field.

Your proposal must address the following questions, in a manner clear to both specialists and non–specialists, in no more than 1,500 words:

**Title of your project.**

**Objective:** What is the precise goal of your project? What focused research question(s) will you be attempting to answer? Who or what is the story about? Who is telling the story?

**Storycraft:** Do your best to imagine the following—this is a way of helping you, and us, understand your intended story. We understand you do not know how the story will actually unfold, or end.

What happens in the story?  
Who are the characters?  
What is the conflict being encountered?  
Why do YOU care about the story, why are YOU telling it? Why would a listener care?  
Who is the Audience? Opening line, aka, a grabber or hook (What can you imagine the first line of the story being?)  
Why would this be a good AUDIO story? What will we HEAR? What sounds are there other than people talking?  
If you imagine your story being divided into 3 scenes (beginning / middle / end), what would they be?

**Research:** Be able to do research related to your proposal topic—pulling articles, talking to experts before you go out in the field, books, media, etc. List 2-3 academic references in your proposal you found that can inform you on your topic. They don’t need to be cited in a final project but that exist to inform YOU on the topic. *You do not need to propose a project related to your major.

**Resources:** How (if it all) will you draw on the expertise and help of others? Have you initiated contact with people (at field sites or other institutions) who will be critical to your project’s success? Are you seeking, or have you received, any other sources of funding?

**Preparation:** What specific steps have you taken to prepare for this project? For instance, what courses have you taken that relate to your topic? How do you plan to train (in the classroom or otherwise) for the cultural, ethical, and safety challenges
associated with research travel? If your project involves the use of human research subjects (medical or HEPA relevant topics), state when you submitted your Human Subjects Protocol (at the latest, you would submit the protocol to the IRB at the same time as you submit your grant proposal).

**Budget:** How much money do you need, and what will it be used for? If you have travel items, break them down by type (airplane, hostel, gas, food, etc.) and provide rationale for your estimates.

*Recording equipment will be provided by SSP*

**Commitment:** It is a requirement that you have met with an SSP staff member to workshop your pitch before submitting your proposal. Please say who you met with. *Appointments can be made here if you have not already done so: [http://storytelling.stanford.edu/index.php/storylab.html](http://storytelling.stanford.edu/index.php/storylab.html)*

By submitting a proposal you agree to all the requirements of the grant:

- Grantees must be **enrolled undergraduate students at all times** during the undertaking of their project, to its conclusion during the fall term after summer research. Typically this means that the applicant is in their junior year or earlier, but seniors may apply if they will co-term or if they will be enrolled through the following fall term.
- Attend three 2.5hr training sessions in Spring ’17 (held on Friday mornings)
- All grant recipients must enroll in a formal 2-credit graded course in the subsequent fall quarter that will help them transform their research into an accomplished documentary.

**REQUIRED FORMAT**


2017 Braden Grant Application
(Your name and year)
(Stanford email)
(phone)

(Project Title)

Objective
Storycraft
Research
Resources
Preparation
Budget

State that you “agree and can meet the requirements of the grant and have met with an SSP staff member (state their name) in a StoryLab appointment.”