BEATRIZ POUSADA

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EDUCATION

Ph.D. in Economics, Stanford University

Expected Completion: June 2023

Dissertation: "The effect of institutional policies on the labor market for low-wage workers"

Master in Economics, Pontificia Universidade Católica do Rio de Janeiro (PUC-Rio), Brazil

Advisor: Prof. Gabriel Ulyssea 2015-2017

Bachelor in Economics, Universidade de São Paulo (FEA-USP), Brazil

Advisor: Prof. Fabiana Fontes Rocha

2010-2013

DISSERTATION COMMITTEE

Prof. Nicholas Bloom (co-primary) Economics Department, Stanford University (650) 725-7836 nbloom@stanford.edu

Prof. Ran Abramitzky Economics Department, Stanford University (650) 723-9276 ranabr@stanford.edu Prof. Caroline Hoxby (co-primary) Economics Department, Stanford University (650) 723-9678 choxby@stanford.edu

RESEARCH AND TEACHING FIELDS

Primary field: Labor Economics Secondary field: Public Economics

RESEARCH PAPERS

How does the minimum wage affect outsourced workers? Evidence from cleaning workers in Brazil (Job Market Paper)

This paper provides causal evidence on the effect of implementing or increasing a wage floor (an occupation-specific minimum wage) on the wage difference between outsourced, insourced, and

informal workers, the employment of outsourced and insourced workers, and the size of the informal labor market. To do so, I use matched employer-employee data from Brazil focusing on the labor market for cleaning workers. Brazil has regional occupation-specific wage floors that increased in response to yearly federal minimum wage increases that affected all regions and occupations starting in 2000. Since regions with lower wage floors were much more affected, to estimate the causal effect, I compare regions with lower wage floors in 1999 against regions with higher wage floors in 1999. Estimation results show that a 23% wage floor increase, the average real increase between 2000 and 2010, decreases the outsourced wage penalty in half. This reduction in the wage gap makes outsourced workers relatively more expensive than insourced workers, which reduces outsourcing employment by 70%. The majority of this reduction in outsourced worker employment comes from less entry of new outsourced workers or from workers transferring into formal jobs in other occupations, and only the minority comes from workers leaving the formal labor market. Finally, I find no significant effect on informal worker employment and a 40% reduction in the informal wage penalty.

The Contribution of High-Skilled Immigrants to Innovation in the United States (with Shai Bernstein, Rebecca Diamond, Timothy McQuade)

We characterize the contribution of immigrants to US innovation, both through their direct productivity as well as through their indirect spillover effects on their native collaborators. To do so, we link patent records to a database containing the first five digits of 236 million of Social Security Numbers (SSN). By combining this part of the SSN together with year of birth, we identify whether individuals are immigrants based on the age at which their Social Security Number is assigned. We find that over the course of their careers, immigrants are more productive than natives, as measured by number of patents, patent citations, and the economic value of these patents. Immigrant inventors are more likely to rely on foreign technologies, to collaborate with foreign inventors, and to be cited in foreign markets, thus contributing to the importation and diffusion of ideas across borders. Using an identification strategy that exploits premature inventor deaths, we find that immigrants collaborators create especially strong positive externalities on the innovation production of their collaborators, while natives have a much weaker impact. We identify a key mechanism driving these differences: the unique knowledge backgrounds of immigrants. This suggests that combining different knowledge pools into inventor teams is important for innovation.

RESEARCH IN PROGRESS

Women's Labor Market Participation in Brazil's Early Industrialization

In this paper, I estimate if the large influx of immigrants to Brazil between 1870 and 1920 contributed to the decline in women's participation in manufacturing employment that happened during the same period. To do so, I assemble a novel country-wide data set that covers employment by gender and industry for the end of the 19th century and the beginning of the 20th century in Brazil. To estimate the causal effect, I used a shift-share instrument similar to Card (2001). It predicts the influx of immigrants by assuming that immigrants of a specific nationality are more likely to settle in states that already have a large population from their home country. My results show that if the immigration rate were to increase by 28.83 percentage points (one standard deviation) the change in the proportion of women working in manufacturing between 1872 and 1920 would have increased from -14.6 to -6.2 percentage points. This indicates that, counterintuitively, the increase in immigration actually slowed down the decline in women's labor force participation in manufacturing.

TEACHING EXPERIENCE

2022	Teaching Assistant for Lecturer Mark Tendall Ph.D., Stanford University Econ 52 (Economic Analysis III)
	Teaching Assistant for Prof. Marcelo Clerici-Arias, Stanford University Econ 198 (Junior Honors Seminar)
2021	Teaching Assistant for Prof. Luigi Pistaferri, Stanford University
	Econ 102C (Advanced Topics in Econometrics)
	Teaching Assistant for Prof. Grant Miller, Stanford University
	Econ 127 (Economics of Health Improvement in Developing Countries)
	Teaching Assistant for Lecturer Britni Wilcher Ph.D., Stanford University
	Econ 126 (Economics of Health and Medical Care)
2020	Teaching Assistant for Lecturer Scott McKeon Ph.D., Stanford University
	Econ 102B (Applied Econometrics)
	Teaching Assistant for Prof. Rosamond Naylor, Stanford University
	Econ 106 (World Food Economy)
	Teaching Assistant for Lecturer Gopi Shah Goda Ph.D., Stanford University
	Econ 101 (Economic Policy Seminar)
2019	Teaching Assistant for Lecturer Gopi Shah Goda Ph.D., Stanford University
	Econ 101 (Economic Policy Seminar)
2017	Lecturer for Introduction to Research in Economics I (Undergraduate), PUC-Rio
2016	Teaching Assistant for Prof. Carlos Tomei, PUC-Rio
	Mathematics (Graduate)
	Teaching Assistant for Prof. Leonardo Rezende, PUC-Rio
	Microeconomics I (Graduate)

RELEVANT POSITIONS

2021	Research Assistant for Prof. Gabriel Ulyssea and Prof. Clement Imbert, University
	College London (UCL)
	Project: "The effects of severe climate shocks on internal displacement and its impacts
	on economic development"
2019-2020	Research Assistant Prof. Shai Bernstein, Stanford University
	Project: "The Contribution of High-Skilled Immigrants to Innovation in the United
	States"
2016-2017	Research Assistant for Prof. Claudio Ferraz at PUC-Rio
	Projects: "Do Government Audits Reduce Corruption? Estimating the Impacts of
	Exposing Corrupt Politicians"; "Procuring Firm Growth: The Effects of Government
	Purchases on Firm Dynamics"
2014	Research Assistant at Institute of Economic Research Foundation (FIPE).
	Supervisors: Prof. Gabriel de Abreu Madeira; Prof. Mauro Rodrigues Jr.; Prof. Rafael
	Coutinho Costa Lima; Prof. Sergio Almeida.
	Projects: a Program evaluation of "Banco do Povo" a micro-credit program of the
	State of São Paulo.

SCHOLARSHIPS, HONORS, AND AWARDS

2022-23 SIEPR Dissertation Fellowship.
 2019-20 Ronald I. McKinnon Fellowship for Graduate Student

2019	Outstanding Teaching Assistant Award
2019	Charles River Associates Award for Best Paper on Corporate Finance for the paper "The
	Contribution of High-Skilled Immigrants to Innovation in the United States" (with Shai
	Bernstein, Rebecca Diamond, and Timothy McQuade)
2018	King Center Graduate Student Grant
2016	Aluno nota 10, FAPERJ, Scholarship awarded to the highest GPA in the master's
	program at PUC-RJ
2015	Admission as 11th place in the national exam of the Brazilian Association of Graduate
	Programs in Economics (ANPEC) out of over 1,200 candidates

PROFESSIONAL ACTIVITIES

Stanford Economics Department Diversity and Inclusion Coordinator, Jul 2020-Jul 2021.

Seminar presenter, ASSA - AEA, San Diego, CA, US, Jan 2020. Paper: "The Contribution of High-Skilled Immigrants to Innovation in the United States" (with Shai Bernstein, Rebecca Diamond, and Timothy McQuade)

Seminar presenter, LACEA - REAP, São Paulo, Brazil, Aug 2017. Paper: "Public Sector and the Allocation of Skills in the Labor Market" (with Gabriel Ulyssea)

Seminar presenter, 38th meeting of the Brazilian Econometric Society, Foz do Iguaçu, Brazil, Dec 2016. Paper: "Social Networks and Government - The effects of contacts on the probability of assignment to commissioned jobs" (with Pedro Pessoa)

OTHER

Programming Languages: R, Stata, Latex, Matlab (Advanced); Python, Unix (Basic) Languages: English (Fluent), Portuguese (Native), Spanish (Basic)