

Session 7:

Globalization and Trade

Chad Jones
Stanford GSB

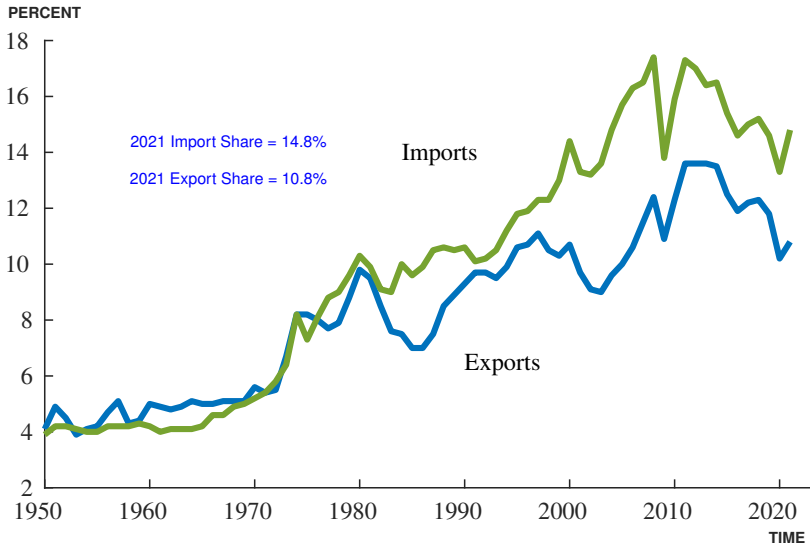
Outline: Globalization and Trade

- Facts
- Why do countries trade?
 - Trade over time: risk sharing
 - Comparative advantage
 - Trade in inputs: migration
- The costs and benefits of trade
- Trade deficits and foreign debt

Making Computers from Rice

- In what way is a new international trading opportunity like a new technology or idea?

U.S. Import and Export Shares of GDP



Questions

- What are trade shares in other countries?
 - China, Germany, and Mexico:

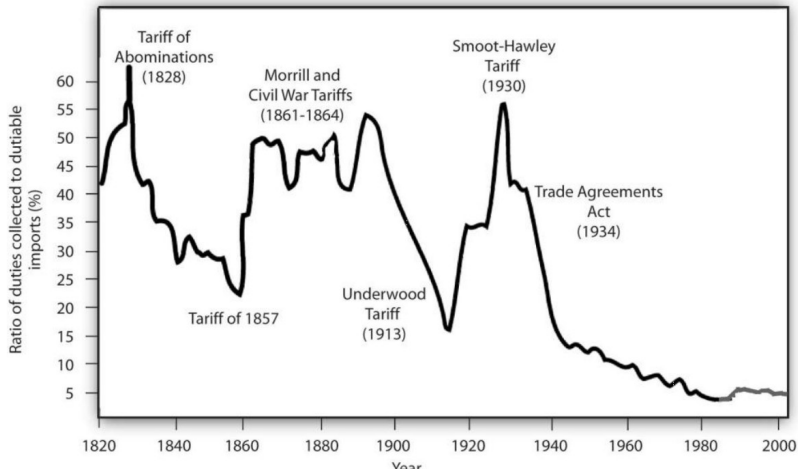
Exports+Imports > 60% of GDP

- Why has trade risen so much?

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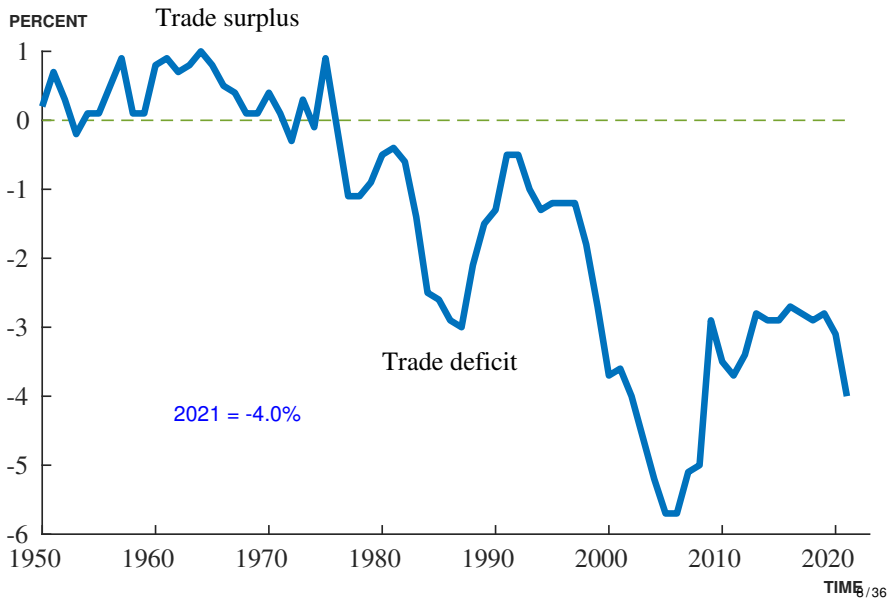
- Decline in transportation and communication costs
 - Ocean freight per short ton: \$95 in 1950 to \$29 in 1990
 - A sweater can now travel 3,000 miles for 2.5 cents
 - Airline transportation: Revenue per passenger mile:
112 cents in 1930 to 11 cents in 2008
 - 3 minute phone call from New York to London:
\$250 in 1930 to “free” today
- Decline in tariffs and quotas
 - After relatively high peaks at end of WWII, worldwide tariff rates are quite low on average (e.g. 4 percent)
 - Free trade agreements

Average U.S. Tariff Rates

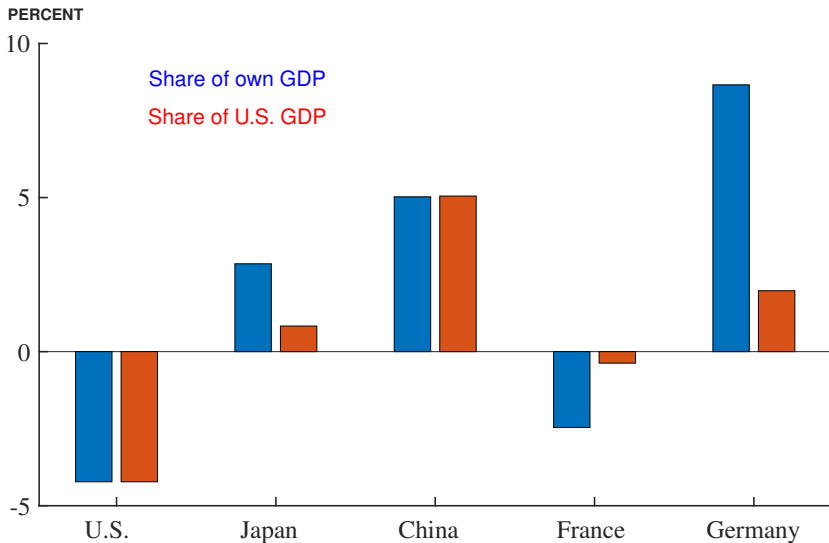


Rittenberg and Trethgarten (2015)

The U.S. Trade Balance as a Share of GDP



The Trade Balance around the World, 2017





Why Do Countries Trade?

Why do countries trade?

- ① Trade across countries is much like trade **within** countries
- ② Trade over time: risk sharing
- ③ Comparative advantage

Why do people trade within a country?

- A **huge** amount of trade among people!
- Why?

Why do people trade within a country?

- A **huge** amount of trade among people!
- Why?

Specialization vs. Robinson Crusoe

Reading: Leonard Read, “I, Pencil”

- What do we learn from this autobiography of the pencil?
- What does it have to do with trade?

Trade over Time: Smoothing and Risk Sharing

Year	1	2	3	4	5	6
	<i>Mango harvest</i>					
Oddtopia	100	0	100	0	100	0
Eventopia	0	100	0	100	0	100

- Mangoes are non-storable (they rot)
 - Represents a low return to saving/investment
- Deterministic example, but logic extends to risky environments
- Preference for consumption smoothing

Trade over Time: Smoothing and Risk Sharing

Year	1	2	3	4	5	6
<i>Mango harvest</i>						
Oddtopia	100	0	100	0	100	0
Eventopia	0	100	0	100	0	100
<i>Trade balance</i>						
Oddtopia	+50	-50	+50	-50	+50	-50
Eventopia	-50	+50	-50	+50	-50	+50
<i>Consumption</i>						
Oddtopia	50	50	50	50	50	50
Eventopia	50	50	50	50	50	50

- Commitment, trust, and the future

Trade Deficits and Budget Constraints

- In the long run, trade must be balanced
 - This is true in the present discounted value sense
- Trade deficits are a way to **borrow** from the rest of the world
- Recall: $Y = C + I + G + (EX - IM)$
- Trade deficits today must be repaid with trade surpluses in the future
 - $IM > EX \implies C + I + G > Y$
 - $EX > IM \implies C + I + G < Y$

(China and U.S.)

Absolute and Comparative Advantage

- How much can one worker produce per week?

	U.S.	India
Designer jeans	100 pair	50 pair
Hi-end computer chips	100 chips	25 chips

- Assume 2 workers in India and 2 workers in the U.S., 1 in each sector
- How should they trade? Why?

Absolute and Comparative Advantage

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- Assume 2 workers in India and 2 workers in the U.S., 1 in each sector
- How should they trade? Why?
 - Under autarky, jeans are **cheap** in India and computer chips are cheap in the U.S.
 - What would an entrepreneur do? Buy low and sell high...
 - The U.S. has an **absolute advantage** in both goods, but a **comparative advantage** in computer chips.

WORLD PRODUCTION

	<u>US</u>	<u>India</u>	<u>Australia</u>	<u>Free Trade</u>
Jeans	100	50	150	
Chips	100	25	125	

WORLD PRODUCTION

	<u>US</u>	<u>India</u>	<u>Autarky</u>	<u>Free Trade</u>
Jeans	100	50	150	150
Specialize/trade:	50	100		
Chips	100	25	125	150
	150	0		

WORLD PRODUCTION

	<u>US</u>	<u>India</u>	<u>Autarky</u>	<u>Free Trade</u>
Jeans	100	50	150	150
Specialize/Trade:	50	100		
Consumption w/ Free Trade	100	50		
Chips	100	25	125	150
	150	0		
	120	30		
Both countries better off!				

Example: Gains from Trade

- World output under autarky:
 - 150 pairs of jeans and 125 computer chips
- Consider an alternative with trade:
 - Suppose India specializes in jeans: 100 jeans, 0 chips
 - Suppose U.S. moves 50% of jeans to chips: 50 jeans, 150 chips
 - Trade 30 chips for 50 jeans
- World output under trade:
 - 150 pairs of jeans and 150 computer chips (25 more!)
 - Same jean consumption as under autarky
 - But both countries consume more computer chips!

Summary of Comparative Advantage

- Trade is about comparative advantage, not absolute advantage
- Under free trade, countries produce the goods in which they have a comparative advantage
 - These are the goods that would be cheap under autarky
 - Both countries benefit from free trade. This is seen by the fact that both can now buy the imported good more cheaply than before
- World output is higher under free trade



Is free trade good or bad?

Trade: Efficiency and Welfare

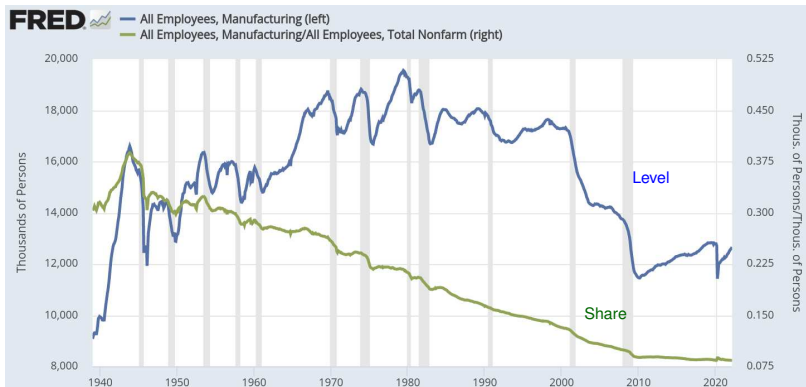
- Is free trade good or bad, and why?

Trade: Efficiency and Welfare

- In what sense is trade good for an economy?
 - **Classic answer:** A new trading opportunity is like a new technology
 - **Growth answer:** Flow of new ideas, technologies, competition
- In what sense is trade bad for an economy?
 - There are winners and losers
 - Autor, Dorn, and Hanson (2013): Rising imports from China → 1/4 of loss of US mfg jobs since 1990
 - Losses concentrated, gains spread thinly, retraining costly
 - Infant industry protection???
 - Risks to specialization (e.g., Medical Products/COVID-19, Russia/Europe Energy)

Pareto improvements exist: gains to winners exceed losses to the losers.
How to share the gains?

U.S. Employment in Manufacturing



Trade in Inputs: Free Migration

- Back to the U.S.-India Example

	U.S.	India
Designer jeans	100 pair	50 pair
Hi-end computer chips	100 chips	25 chips

- What happens under free migration of labor?
- Is this better or worse than free trade? For who?
- What about idea production? (Brain Drain vs. Diffusion)

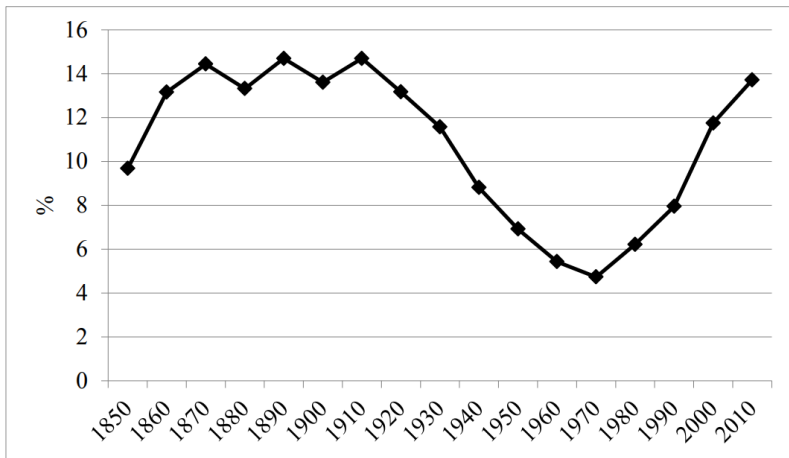
40 percent of Fortune 500 companies founded by immigrants or their children

WORLD PRODUCTION

	<u>US</u>	<u>India</u>	<u>Autarky</u>	<u>Free Trade</u>	<u>Free Migration</u>
Jeans	100	50	150	150	200
Specialize/trade:	50	100			
Consumption w/ Free Trade	100	50			$C=100$
Chips	100	25	125	150	200
	150	0		+25	
	<u>120</u>	<u>30</u>			$C=100$
Both countries better off!					

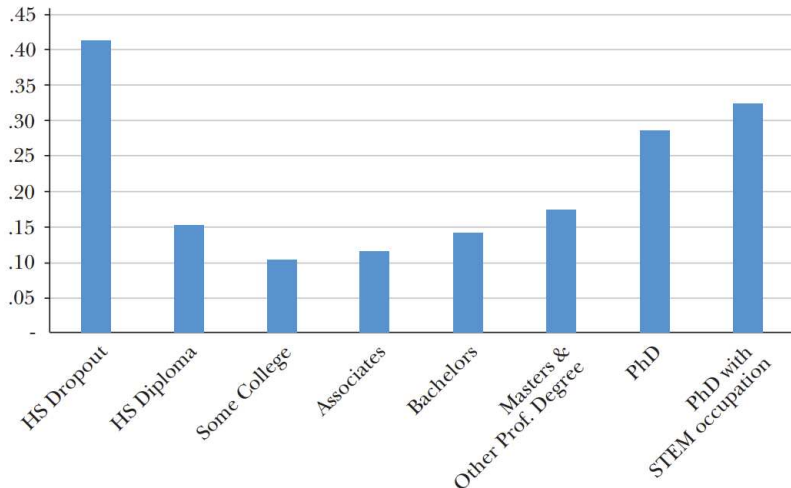
Huge Long-run Variation in Foreign Born U.S. Population

Panel B: Foreign born stock as percentage of the US population (1850-2010)



Abramitzky-Boustan (JEL 2017)

Foreign-Born Share by Education, U.S. 2014



Peri (Journal of Economic Perspectives 2016)

Wage Effects of Immigration

- Relatively small effects of low-skilled immigrants on wages of low-skilled workers
 - Peri (Journal of Economic Perspectives 2016)
 - Could even be positive: Burstein-Hanson-Tian-Vogel (ECMA 2020)
 - Not settled science — active academic debate
- Robust positive effects of high-skilled immigrants on wages of low-skilled workers
 - Kerr et al (JEP 2016)
 - Hanson and Slaughter (2016)



The Trade Deficit and Foreign Debt

Trade and Capital Flows

- Manipulating the National Income Identity:

$$Y = C + I + G + (EX - IM)$$

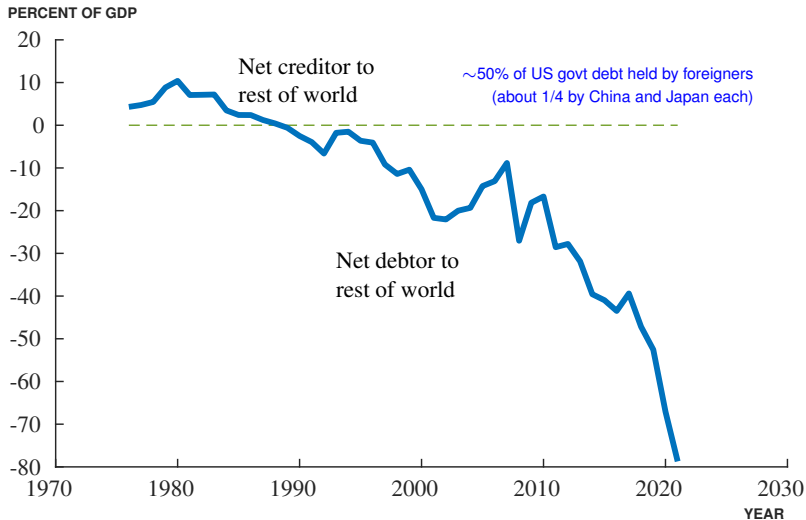
$$\underbrace{(Y - T - C)}_{\text{Private Saving}} + \underbrace{(T - G)}_{\text{Gov't Saving}} + \underbrace{(IM - EX)}_{\text{Foreign Saving}} = I$$

- Let **domestic saving** $S = \text{Private} + \text{Govt Saving}$. Then

$$\underbrace{NX}_{\text{Trade Balance}} = \underbrace{S - I}_{\text{Net Capital Outflow}}$$

- Note: The **trade balance** and the **current account balance** are nearly the same thing (current account includes interest payments on foreign debt)

Net International Investment Position of the United States





Discussion Question:

Do trade deficits signal serious
macroeconomic problems?

(Blinder reading)

Questions for Review

- In what sense does a trade deficit represent borrowing?
- Why do countries trade?
- If one country is better at producing every good than another, will the two countries trade? Why or why not?
- What is comparative advantage?
- What are the costs and benefits of trade?
- To what extent are the U.S. trade deficit and net foreign debt serious economic problems?