

# Artificial Intelligence and Economic Growth

Aghion, B. Jones, and C. Jones

October 2017

## What are the implications of A.I. for economic growth?

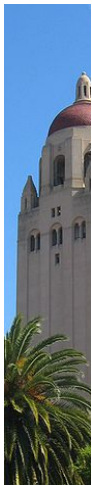
- Build some growth models with A.I.
  - A.I. helps to make goods
  - A.I. helps to make ideas
- Implications
  - Long-run growth
  - Share of GDP paid to labor vs capital
  - Firms and organizations
- Singularity?

## Two Main Themes

- A.I. modeled as a continuation of automation
  - Automation = replace labor in particular tasks with machines and algorithms
  - *Past*: textile looms, steam engines, electric power, computers
  - *Future*: driverless cars, paralegals, pathologists, maybe researchers, maybe everyone?
- A.I. may be limited by Baumol's cost disease
  - *Baumol*: growth constrained not by what we do well but rather by what is essential and yet hard to improve

## Outline

- Basic model: automating tasks in production
- A.I. and the production of new ideas
- Singularity?
- Some facts
- Organization of firms and wage inequality



## The Zeira 1998 Model

## Simple Model of Automation (Zeira 1998)

- Production uses  $n$  tasks/goods:

$$Y = AX_1^{\alpha_1} X_2^{\alpha_2} \cdot \dots \cdot X_n^{\alpha_n},$$

where  $\sum_{i=1}^n \alpha_i = 1$  and

$$X_{it} = \begin{cases} L_{it} & \text{if not automated} \\ K_{it} & \text{if automated} \end{cases}$$

- Substituting gives

$$Y_t = A_t K_t^\alpha L_t^{1-\alpha}$$

$$Y_t = A_t K_t^\alpha L_t^{1-\alpha}$$

- Comments:
  - $\alpha$  reflects the *fraction of tasks that are automated*
  - Embed in neoclassical growth model  $\Rightarrow$

$$g_y = \frac{g_A}{1-\alpha} \quad \text{where} \quad y_t \equiv Y_t/L_t$$

- Automation:  $\uparrow \alpha$  raises both capital share and LR growth
  - Hard to reconcile with 20th century
  - Substantial automation but stable growth and capital shares

## Subsequent Work

- Acemoglu and Restrepo (2017)
  - Old tasks are gradually automated as new (labor) tasks are created
  - Fraction automated can then be steady
  - Rich framework, with endogenous innovation and automation, all cases worked out in great detail
- Peretto and Seater (2013), Hémous and Olson (2016), Agrawal, McHale, and Oettl (2017)





# Automation and Baumol's Cost Disease

## Baumol's Cost Disease and the Kaldor Facts

- Baumol: Agriculture and manufacturing have rapid growth and declining shares of GDP
  - ... but also rising automation
- Aggregate capital share could reflect a **balance**
  - Rises within agriculture and manufacturing
  - But falls as these sectors decline
- Maybe this is a general feature of the economy!
  - First agriculture, then manufacturing, then services

## Model

- Production is CES in tasks, with EofS < 1 (complements)

$$Y_t = A_t \left( \int_0^1 X_{it}^\rho di \right)^{1/\rho} \quad \text{where } \rho < 0 \text{ (Baumol)}$$

- Let  $\beta_t$  = fraction of tasks automated by date  $t$ :

$$Y_t = A_t \left[ \beta_t \left( \frac{K_t}{\beta_t} \right)^\rho + (1 - \beta_t) \left( \frac{L}{1 - \beta_t} \right)^\rho \right]^{1/\rho}$$

$$\implies Y_t = A_t \left( (B_t K_t)^\rho + (C_t L)^\rho \right)^{1/\rho}$$

where  $B_t = \beta_t^{\frac{1}{\rho}-1}$  and  $C_t = (1 - \beta_t)^{\frac{1}{\rho}-1}$

- **Note:** increased automation  $\implies \downarrow B_t$  and  $\uparrow C_t$  since  $\rho < 0$ .  
(e.g. a given amount of capital is spread over more tasks.)

## Factor Shares of Income

- Ratio of capital share to labor share:

$$\frac{\alpha_{K_t}}{\alpha_{L_t}} = \left( \frac{\beta_t}{1 - \beta_t} \right)^{1-\rho} \left( \frac{K_t}{L_t} \right)^\rho$$

- Two offsetting effects ( $\rho < 0$ ):
  - $\uparrow \beta_t$  raises the capital share
  - $\uparrow K_t/L_t$  lowers the capital share

*If these balance, constant factor shares are possible*

## Automation and Asymptotic Balanced Growth

- Suppose a constant fraction of non-automated tasks become automated each period:

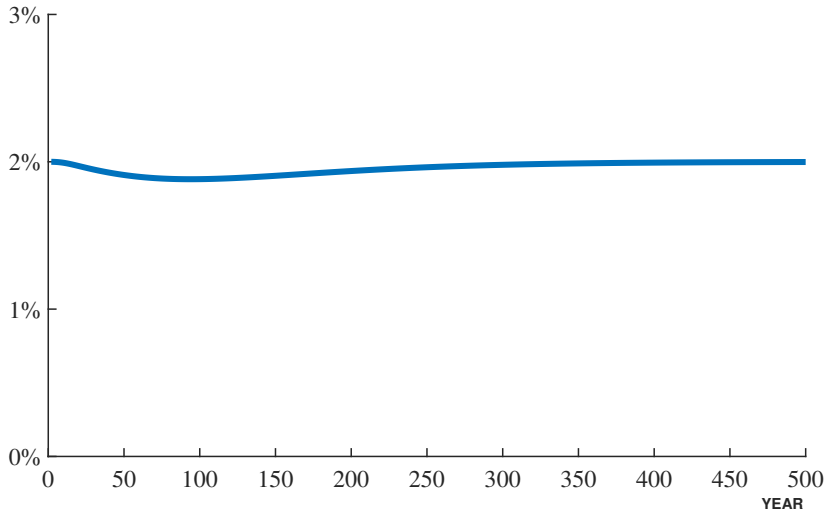
$$\dot{\beta}_t = \theta(1 - \beta_t)$$

Then  $\beta_t \rightarrow 1$  and  $C_t$  grows at a constant rate!

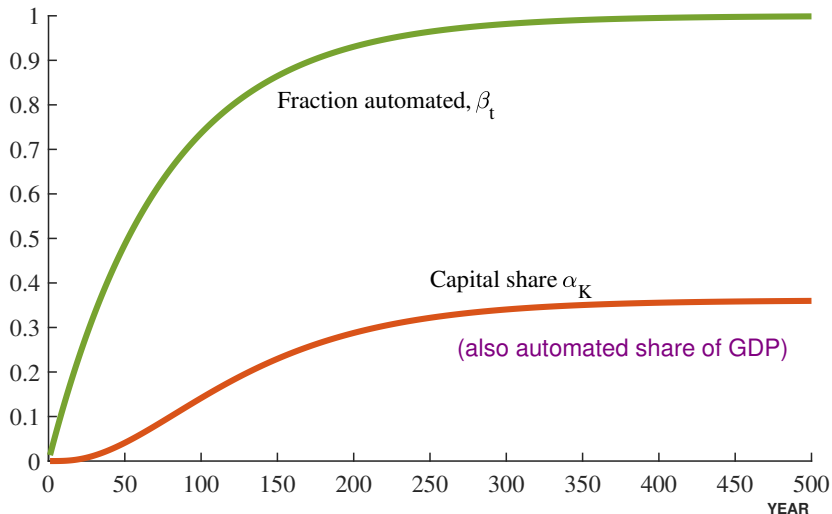
- With  $Y_t = F(B_t K_t, C_t L_t)$ , balanced growth as  $t \rightarrow \infty$ :
  - All tasks eventually become automated
  - Agr/Mfg shrink as a share of the economy...
  - Labor still gets 2/3 of GDP! Vanishing share of tasks, but all else is cheap (Baumol)

## Simulation: Automation and Asymptotic Balanced Growth

GROWTH RATE OF GDP



## Simulation: Capital Share and Automation Fraction



## Constant Factor Shares?

- Consider  $g_A > 0$  — technical change beyond just automation
- Alternatively, factor shares can be constant if automation follows

$$g_{\beta t} = (1 - \beta_t) \left( \frac{-\rho}{1 - \rho} \right) g_{kt},$$

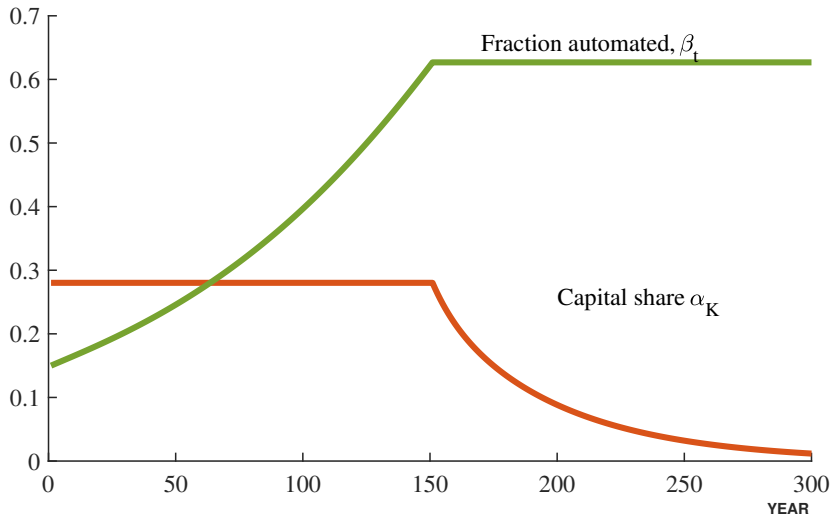
- Knife-edge condition...
- Surprise: growth rates increase not decrease. Why?  
Requires

$$g_{Yt} = g_A + \beta_t g_{Kt}.$$

- $g_A = 0$  means zero growth.  $g_A > 0$  means growth rises

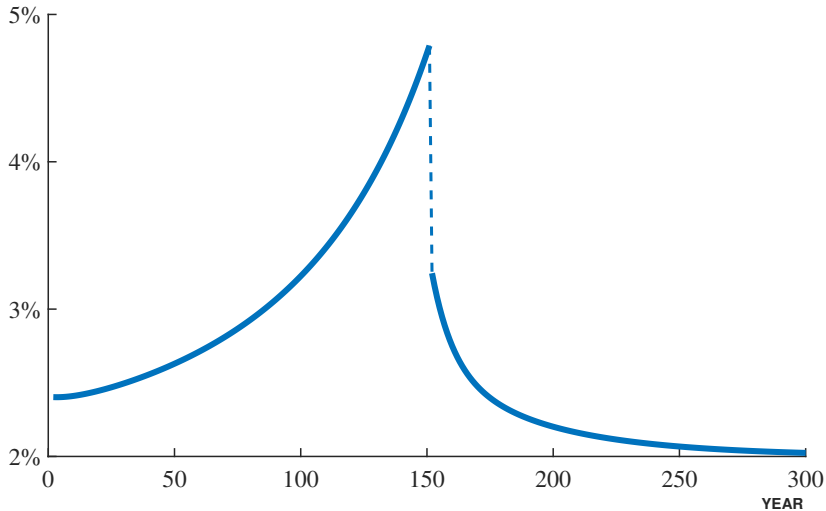


## Simulation: Constant Capital Share



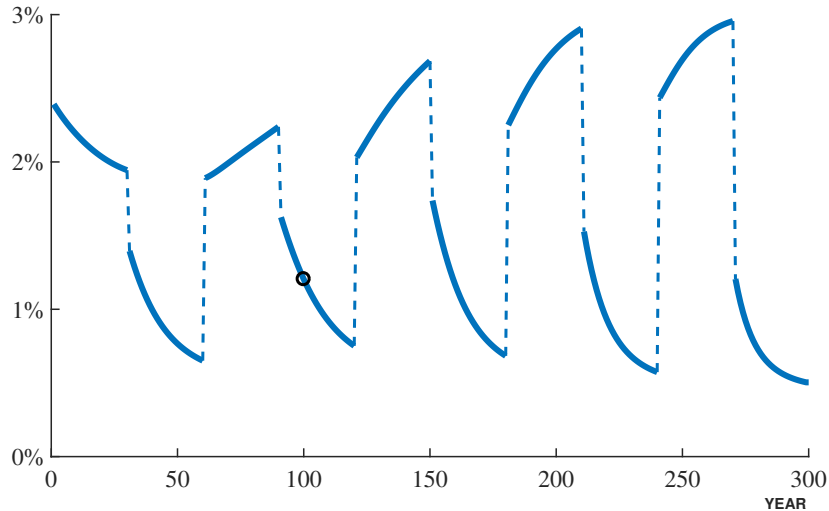
## Simulation: Constant Capital Share

GROWTH RATE OF GDP

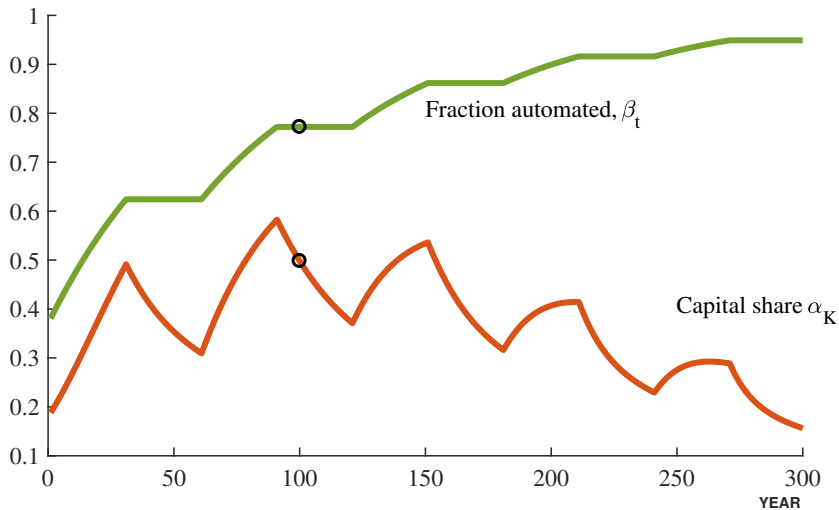


## Simulation: Switching regimes...

GROWTH RATE OF GDP



## Simulation: Switching regimes...





## A.I. and Ideas

## AI in the Ideas Production Function

- Let production of goods and services be  $Y_t = A_t L_t$
- Let idea production be:

$$\dot{A}_t = A_t^\phi \left( \int_0^1 X_{it}^\rho di \right)^{1/\rho}, \quad \rho < 0$$

- Assume fraction  $\beta_t$  of tasks are automated by date  $t$ . Then:

$$\dot{A}_t = A_t^\phi F(B_t K_t, C_t S_t)$$

where

$$B_t \equiv \beta_t^{\frac{1-\rho}{\rho}}; C_t \equiv (1 - \beta_t)^{\frac{1-\rho}{\rho}}$$

- This is like before...

## AI in the Ideas Production Function

- Intuition: with  $\rho < 0$  the scarce factor comes to dominate

$$F(B_t K_t, C_t S_t) = C_t S_t F\left(\frac{B_t K_t}{C_t S_t}, 1\right) \rightarrow C_t S_t$$

- So, with continuous automation

$$\dot{A}_t \rightarrow A_t^\phi C_t S_t$$

- And asymptotic balanced growth path becomes

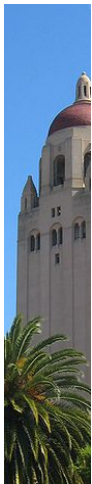
$$g_A = \frac{g_C + g_S}{1 - \phi}$$

- We get a “boost” from continued automation ( $g_C$ )

## Can automation replace population growth?

- Maybe! Suppose  $S$  is constant,  $g_S = 0$ 
  - Intuition: Fixed  $S$  is spread among exponentially-declining measure of tasks
  - So researchers per task is growing exponentially!
- However
  - This setup takes automation as exogenous and at “just the right rate”
  - What if automation is endogenized?
  - Is population growth required to drive automation?
  - Could a smart/growing AI entirely replace humans?





# Singularities

## Singularities

- Now we become more radical and consider what happens when we go “all the way” and allow AI to take over all tasks.
- **Example 1:** Complete automation of goods and services production.

$$Y_t = A_t K_t$$

→ Then growth rate can accelerate exponentially

$$g_Y = g_A + sA_t - \delta$$

we call this a “Type I” growth explosion

## Singularities: Example 2

- Complete automation in ideas production function

$$\dot{A}_t = K_t A_t^\phi$$

- Intuitively, this idea production function acts like

$$\dot{A}_t = A_t^{1+\phi}$$

- Solution:

$$A_t = \left( \frac{1}{A_0^{-\phi} - \phi t} \right)^{1/\phi}$$

- Thus we can have a true **singularity** for  $\phi > 0$ .  $A_t$  exceeds any finite value before date  $t^* = \frac{1}{\phi A_0^\phi}$ .

## Singularities: Example 3 – Incomplete Automation

- Cobb-Douglas,  $\alpha$  and  $\beta$  are fraction automated,  $S$  constant

$$\dot{K}_t = \bar{s}LA_t^\sigma K_t^\alpha - \delta K_t.$$

$$\dot{A}_t = K_t^\beta S^\lambda A_t^\phi$$

- Standard endogenous growth requires  $\gamma = 1$ :

$$\gamma := \frac{\sigma}{1-\alpha} \cdot \frac{\beta}{1-\phi}.$$

- If  $\gamma > 1$ , then growth explodes!
  - Can occur without full automation
  - Example:  $\alpha = \beta = \phi = 1/2$  and  $\sigma > 1/2$ .

## Objections to singularities

- 1 Automation limits (no  $\beta_t \rightarrow 1$ )
- 2 Search limits

$$\dot{A}_t = A_t^{1+\phi}$$

but  $\phi < 0$  (e.g., fishing out, burden of knowledge...)

- 3 Natural Laws

$$Y_t = \left( \int_0^1 (a_{it} Y_{it})^\rho \right)^{1/\rho} \quad \text{where } \rho < 0$$

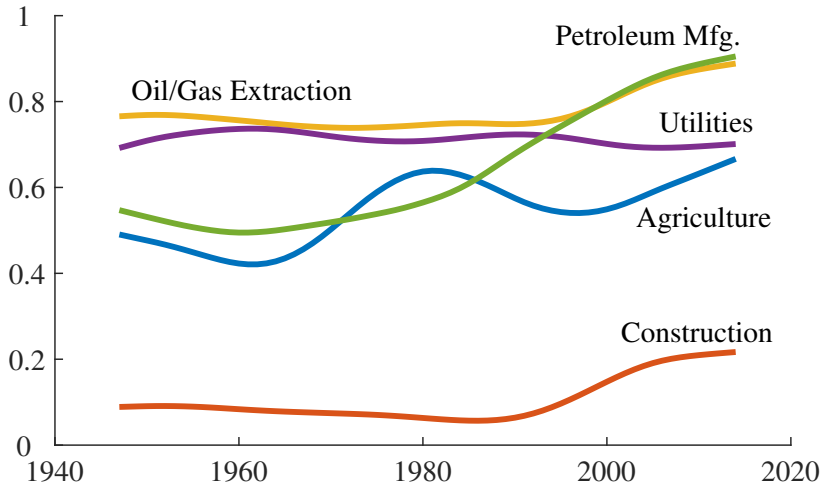
now can have  $a_{it} \rightarrow \infty$  for many tasks but no singularity (cf. Moore's Law vs. Carnot's Theorem)

- o *Baumol theme*: growth determined not by what we are good at, but by what is essential yet hard to improve

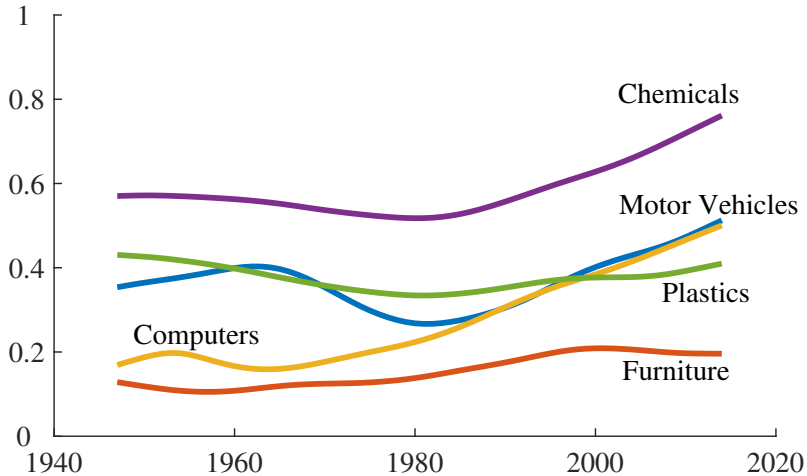


## Some Facts

## Capital Shares in U.S. Industries

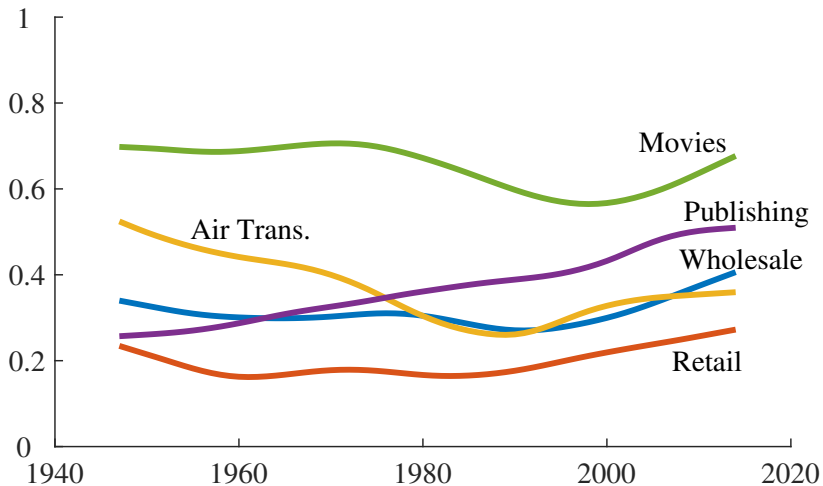


## Capital Shares in U.S. Industries

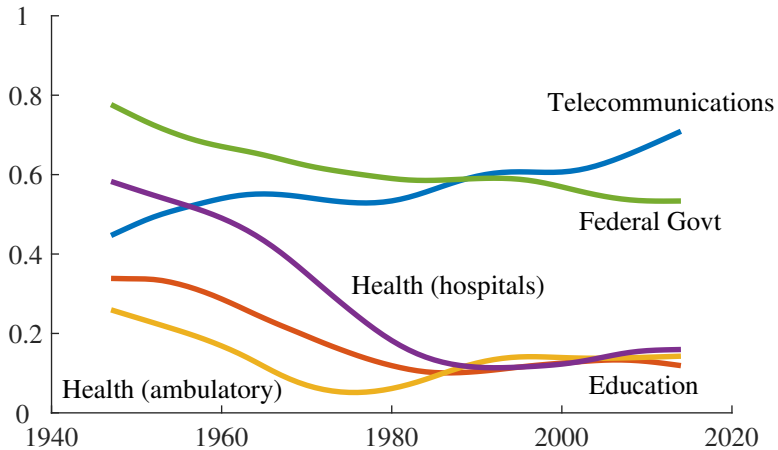




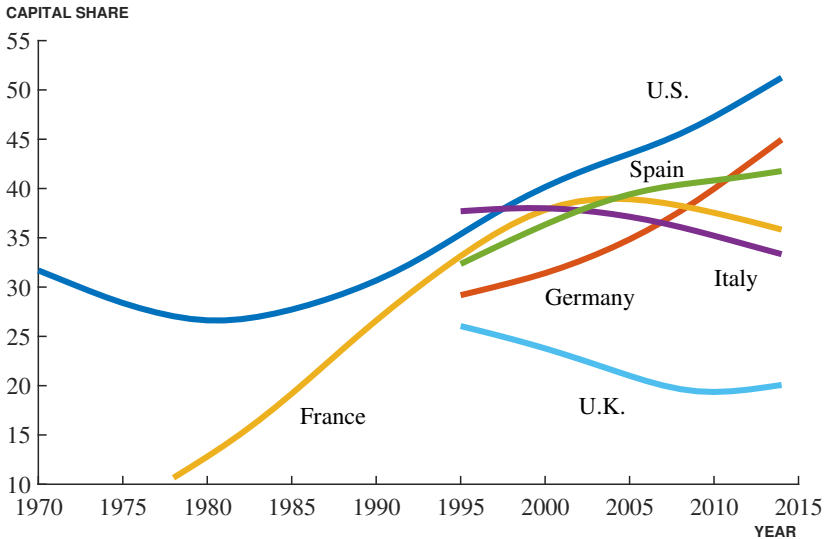
## Capital Shares in U.S. Industries



## Capital Shares in U.S. Industries

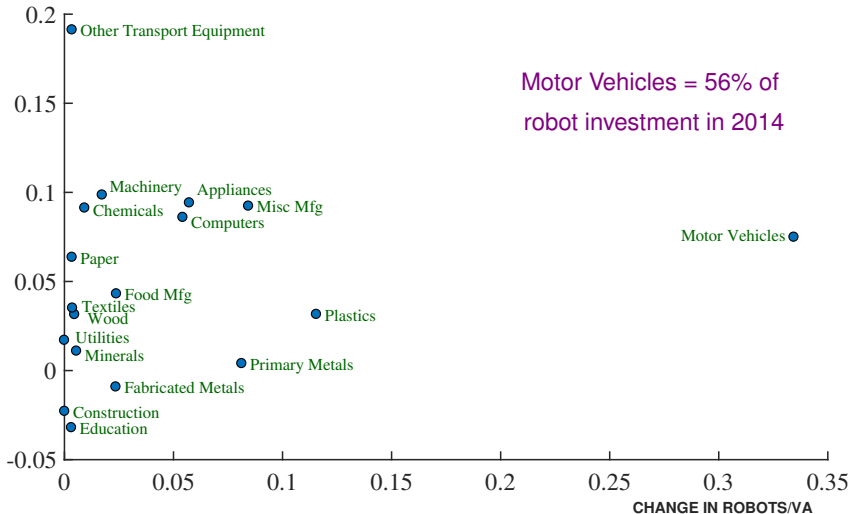


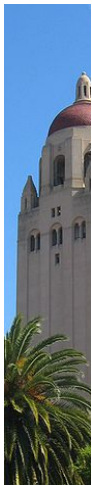
## Capital Share of Income: Transportation Equipment



## Adoption of Robots and Change in Capital Share

CHANGE IN CAPITAL SHARE





## Final Thoughts

## Conclusion: A.I. in the Production of Goods and Services

- Introduced Baumol's "cost disease" insight into Zeira's model of automation
  - Automation can act like labor augmenting technology (surprise!)
  - Can get balanced growth with a constant capital share well below 100%, even with nearly full automation
- Considered effects on wage inequality and firm organization. More AI-intensive firms could:
  - Outsource a higher fraction of low-occupation tasks
  - Pay  $\uparrow$  premium to low-occupation workers they keep

## Conclusion: A.I. in the Ideas Production Function

- Could A.I. obviate the role of population growth in generating exponential growth?
- Discussed possibility that A.I. could generate a singularity
  - Derived conditions under which the economy can achieve infinite income in finite time
- Discussed obstacles to such events
  - Automation limits, search limits, and/or natural laws (among others)

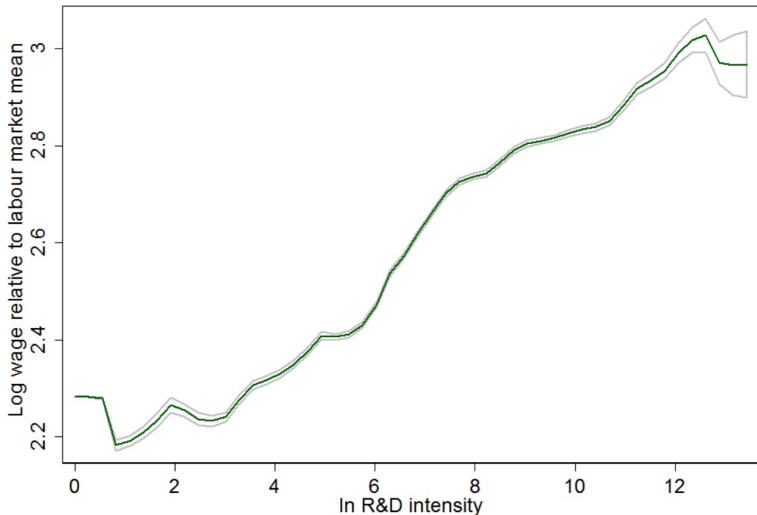
## Extra Slides



## AI, Organizations, and Wage Inequality

- Usual story: robots replace low-skill labor, hence  $\uparrow$  skill premium (e.g., Krusell et al. 2000)
- But solving future problems, incl. advancing AI, might be increasingly hard, suggesting  $\uparrow$  complementarities across workers,  $\uparrow$  teamwork, and changing firm boundaries (Garicano 2000, Jones 2009)
- Aghion et al. (2017) find evidence along these lines
  - outsource higher fraction of low-skill workers
  - pay *increased* premium to low-skill workers kept

## AI, Organizations, and Wage Inequality



kernel = epanechnikov, degree = 0, bandwidth = .31, pwidth = .47

## AI, Skills, and Wage Inequality

