# 7 A Model of the Productivity Gap: Convergence or Divergence?<sup>1</sup>

Donald J. Harris

# INTRODUCTION

A notable feature of the post-war experience of productivity growth is a tendency to convergence in productivity levels among a selected sample of advanced capitalist economies. This tendency has been identified and discussed by a number of observers. However, the strength and generality of this tendency are a matter of dispute. Even if it is accepted for a specific subsample of countries, it remains evident that there is great diversity in the actual pattern of experience of a wider class of countries, including the less developed countries, observed over the same period. Among this wider class, one finds the coexistence of both convergence and divergence, with no clear and unambiguous case for either tendency to prevail across the whole set of countries. This result indicates that the picture is more complex than appears at first sight and, correspondingly, calls for a deeper investigation.

Viewed over a longer time period, the overall picture becomes even more varied and complex. In this connection, it is instructive to examine the data recently assembled by Angus Maddison (1987) for six advanced capitalist economies. The relevant results for this sample, reproduced here in Table 7.1, attest to the remarkable performance of the five follower countries in reducing the productivity gap relative to the USA by almost three-quarters (from 59 to 16 per cent) in the period 1950–84. But what is equally striking is that by 1973 the five countries had just barely succeeded in restoring the relative position which they occupied a century before and had lost in the intervening period.

Thus, what we find over this longer period for this particular sample of countries is an alternation of two phases of productivity growth, constituting a kind of long-term cycle. The recent phase of this cycle, the one that has captured the attention of observers, clearly exhibits a tendency to convergence. But, evidently, this phase is preceded by one in which there occurs a widening gap or divergence in productivity levels by a substantial margin of about 30 percentage points extending over a 80-year period. It is also noteworthy that, by the end of this long period of 114 years, the USA (which has been the leader throughout most of the period, even though its

Table 7.1 Comparative levels of productivity (GDP per hour worked), 1870-1984 (US GDP per hour worked = 100)

	1870	1913	1950	1973	1984
France	54.7	49.2	41.5	74.7	97.5
Germany	58.9	55.7	33.6	72.8	90.5
Japan	19.3	18.0	13.9	43.8	55.6
Netherlands	105.2	74.6	56.5	87.5	97.2
UK	110.9	80.0	58.6	68.8	80.6
Five country (weighted) average	70.5	56.2	40.9	69.5	84.3
USA	100.0	100.0	100.0	100.0	100.0

Source: Maddison (1987), p. 651. Reproduced with the permission of the editors of the Journal of Economic Literature.

leadership edge has been reduced) still retains a commanding lead of about

16 percentage points.

In considering the historical record of productivity growth, one needs to take into account also the changing relative position of the UK which, after all, was the leader in the nineteenth century. Available evidence indicates that the UK loses its leadership position to the USA around 1880, and is gradually overtaken in the twentieth century by a succession of countries: Sweden, France, Germany and Italy (Matthews, Feinstein and Odling-Smee, 1982, p. 32). Despite its impressive recovery in the period 1950–84, it still lags behind the USA by almost 20 per cent in 1984. Over the long haul, then, there occurs an overtaking effect and a change in leadership with respect to the position of the UK. This aspect of the matter adds further complexity to the general picture. One may well wonder, if recent experience is projected forwards, whether another such episode of changing leadership is now in the making as regards the leadership position of the USA.

A final point concerns the relative position of the less developed countries. For this comparison, owing to the absence of comprehensive productivity data, one must rely on per capitum income figures, which admittedly provide only a rough guide to productivity levels. The data (Harris, 1986; World Bank, 1986, pp. 180–1) show that, for much of the post-war period, the group of 'middle-income economies' have narrowed the gap relative to the top group of 'industrial market economies'. For the 'low-income economies' as a group, on the other hand, the gap has actually been increasing relative to the top. As to the actual magnitude of the gaps involved, the ratio between the top and the bottom stands at 44:1 in 1984; between the top and the middle it is 9:1.

This record of experience in productivity growth poses deep problems for economic analysis. The overall picture is evidently much more diverse and complex than either a simple convergence thesis or its opposite (a diver-

Donald J. Harris

gence and polarization thesis) would suggest. This makes the analytical problems even more difficult and less straightforward. However, it is possible and necessary to approach these problems in a step-by-step manner. Accordingly, in this chapter a specific set of analytical questions that this picture raises will be addressed. The focus will be particularly on the nature of the so-called convergence process as such, asking the following questions: under what circumstances does the process of productivity growth tend to converge or to diverge? What are the factors that determine such convergence or divergence? If a productivity gap persists, what determines its ultimate size?

# A HEURISTIC MODEL

For the purpose of providing an answer to this set of questions, below is constructed what might be called 'a model of a productivity race' in which there are specified relationships governing the rate of productivity growth among different production units viewed as countries or regions. From these relationships one can find certain characteristic conditions, related to the parameters of the productivity-increasing process, which allow a direct inference concerning the factors that determine the possibility of convergence/ divergence among different units and the size of the gap, if any, that remains between them.

It should be remarked that this is a model of pure productivity growth. It abstracts essential features of productivity growth as an endogenous process, putting aside other factors that are usually considered to affect growth of output such as saving/investment rates, aggregate demand, supply of labour and natural resources. The advantage of this particular model is its ability to capture, in a simplified manner, some of the essential properties of what is presently known, from the most advanced work on technological change, about the nature of technological change as an endogenous process. These ongoing efforts in the direction of understanding and conceptualizing technological change offer rich possibilities for getting a firm grasp on the kinds of factor that account for differences in productivity experience across different countries.<sup>6</sup>

So far as the concept of productivity used here is concerned, it is the simple and well-defined concept of labour productivity: that is, average product per unit of labour. This bears comparison with the neoclassical concept of total factor productivity, measured as the ratio of output to a weighted index of (augmented) capital and labour inputs. All the well known capital-theoretic problems implicit in the aggregate production function underlying that concept are avoided here by focusing on labour productivity. Actually, in this model it is assumed that labour is the only input in production, although there is an augmentation effect on the side of labour arising from experience. Correspondingly, factors related to 'capital deepening' that have traditionally been used to account for productivity growth, whether one thinks of capital deepening either as increasing mecha-

nization or as variation of the length of life of different vintages of capital, are left out of consideration. Other factors, such as investment in human capital, are also ignored.

It is assumed that productivity increase is a self-generating process. This self-generating feature derives from two considerations that are crucial to the model. First, it derives from the operation of what might be termed the knowledge industry, which consists of the congeries of activities taking place within the universities and research institutes, within the R&D divisions of firms, in industrial laboratories, and in the activities of people tinkering in the basement. It therefore includes what is commonly referred to as R&D activity, but much else besides. Operationally, the output of this industry is embodied in technical blueprints, patents, professional and trade journals, books, videos, computer software and so on. These outputs are linked to production, and hence to productivity, in many complex ways that defy detailed specification. Nevertheless, that link is clear and well established. Conceptually, what this analysis seeks to capture is the crucial role of these activities as a determinant of overall productivity growth.

Second, the self-generating feature of productivity growth derives from an intrinsic characteristic of the production process, namely that experience counts in some meaningful sense. In particular, it counts here towards further increase in productivity. In this respect, there exists a 'learning effect', which is modelled here as both a learning-by-doing effect and a learning-by-using effect. This feature of the model also conforms well to ideas that have been demonstrated and documented in the literature.<sup>10</sup>

This particular way of approaching the problem of productivity growth has the significant implication that every producing unit (country or region) has the capacity to generate its own productivity growth from its own learning, subject to a critical threshold effect that, as we shall see, may operate to inhibit some units from starting up the process. Every producing unit has, so to speak, the capacity to pull itself up by its own bootstraps, provided that the required minimum condition is met. Therefore, observed differentials in performance among units, instead of being reduced simply to arbitrary external factors, barriers or limits, must be accounted for by factors that are internal to the productivity increasing process. Furthermore, once we know what these factors are, we can say under what conditions the process will tend to converge or to diverge and what determines the asymptotic state of that process as regards the magnitude of the productivity gap. This is essentially the thrust of the analysis presented here.

For the purpose of this analysis, the following assumptions about knowledge as a commodity will be made. First, it is permanent and indestructible, and hence does not depreciate over time. Second, it is a produced commodity, produced by its own production process in the knowledge industry. Third, it has the capacity to increase the productivity of all industries including its own; hence it is a high-powered commodity in this sense. Fourth, it generates significant externalities in the course of its production and use, in the strict sense that any producer can benefit from access to and use of a given total quantity of knowledge without diminishing the amount

available to others. This externality feature of knowledge as a commodity implies that there are intrinsic problems of establishing property rights and hence of appropriation of income from its use. Thus the idea of inferring a unique market-determined price of knowledge or an immediate connection with income of its owners is highly problematical. For this reason, it is worth emphasizing that no significance is assigned here to the pricing and income distribution side of the production of knowledge.

# THE MODEL

Proceeding now to construct the relations of the model, let us define a critical variable x, the stock of knowledge, which is the sum of all the flows of knowledge generated in the past. Thus

$$x = \int_0^{\tau} \dot{x} \, \mathrm{d}t \tag{7.1}$$

It would be straightforward to extend this formulation to allow for depreciation of the stock of knowledge, but this complication is not considered here. The essential point is that x is assumed to be a scalar. This notion of an aggregate of knowledge is used here for heuristic purposes only. A simple way of giving it a concrete representation is, for instance, as a number of blueprints or a number of patents. There are, of course, important theoretical and practical problems involved in constructing such an aggregate (as with many other aggregates commonly used in economic analysis) in a real-world context of heterogeneous knowledge commodities, but these problems are not considered here, and neither are they strictly relevant for present purposes.

The production characteristics of the knowledge industry are specified as follows:

$$\dot{x} = f(x, L) = \phi(x) L \tag{7.2}$$

Here, the flow output of knowledge,  $\dot{x}$ , is a function of the stock of knowledge x and the labour input L. The stock of knowledge represents an index of productive experience, which has a positive effect on production through a process of learning-by-doing. The learning function is further specified to be a function  $\phi(x)$  which is a multiplicative factor applied to the labour input. This formulation says simply that the track record of experience in producing knowledge, as measured by the cumulated stock of knowledge already produced, governs the productivity of labour in producing knowledge.

$$\frac{\phi(x)}{x} > \phi' > 0 \tag{7.3}$$

It is assumed that the average product of experience is greater than the

marginal product and that the marginal product is positive. Thus there is a kind of 'diminishing returns' to experience. This assumption is intended to capture an idea that recurs in the literature, taking different forms. In its most common form it is the idea of running up against a frontier of technological knowledge, which essentially implies that beyond a certain point the yield of incremental efforts in R&D activity rapidly falls off (to zero in the extreme). It is sometimes tied to 'Wolff's Law', referring to a general tendency to 'retardation of progress' (Freeman, 1982, p. 216). It could also be derived from the idea of a 'lock-in effect' arising from cumulative experience along a given trajectory of technological development (Dosi, 1984). Or it could be that there is a kind of 'dead weight' of past experience connected with the social and institutional structures that it generates, such as 'the accumulation of special-interest groups' (Olson, 1982). Whatever form it takes, this idea evidently entails the existence of some condition within the knowledge-producing industry that acts cumulatively to retard the process of increase in productivity. 12 That condition may itself be considered to be of an essentially transitory nature if, over time, 'major breakthroughs' in knowledge occur so as to expand the scope for productivity increases at any level of experience. Nevertheless, while recognizing its 'short run' character in this sense, the analytical implications of this idea are worth exploring.13

$$L \geqslant L^* \tag{7.4}$$

It is assumed, further, that in order to start up the knowledge industry, it is strictly necessary to have some positive amount of labour input to begin with. Thus there is a kind of critical mass, or minimum threshold, of engineers, physicists, economists and so on that has to be assembled in order to run an effective knowledge-producing process. This assumption also captures an idea that is commonly found in the literature on R&D. It has the significant implication that any unit (country or region) which is unable, for whatever reason, to mount the required minimum scale of the activity is unable to gain the full advantages of the productivity-increasing process.

Now, assume that there is a second productive sector, the y-sector, that produces a consumption commodity. Output of this commodity, y, is produced by labour,  $L_y$ . The labour employed in this sector is able to enhance its productivity by drawing on the total stock of knowledge accumulated from production of the x-sector without diminishing the amount of it available to that sector. The same total stock of knowledge therefore enters into the production equation of both the x- and y-sector. In the x-sector, however, it represents a learning-by-doing effect, whereas here, in the y-sector, it incorporates a learning-by-using effect. This learning-by-using effect is specified to be a multiplicative factor applied to the labour input. Thus we have:

$$y = h(x, L_y) = \mu(x) \cdot L_y$$
 (7.5)

Donald J. Harris

107

We thus have here a two-sector economy, with a knowledge-producing and knowledge-using (consumption-good producing) sector. There is a degree of circularity in production insofar as the knowledge output re-enters the productive process as the stock of experience, giving rise to learning effects in both sectors. There is an externality feature of knowledge associated with the fact that both sectors draw on the same total stock of knowledge to boost their productivity. Output of the consumption commodity, although forming part of the aggregate national income, drops out of the picture when viewed from the standpoint of the total reproductive process. In the subsequent analysis, no attention is given either to consumption behaviour or to movements of the aggregate national income: the focus is entirely on the production side, specifically on productivity growth which is uniquely connected with growth in the stock of knowledge.

Now, assume that there are two countries (or regions), A and B. Both have an established and viable knowledge-producing industry and a consumption-good industry. Production conditions are the same in both countries. Country A is the leader in the strict sense that it has a greater stock of knowledge than country B, so that  $x_A > x_B$ . Correspondingly, A also has allround higher levels of labour productivity. In addition, country A allocates relatively more labour to the knowledge industry than country B, so that A > B. Insofar as there exists a gap in the stock of knowledge between country A and B, there is room for a one-way process of diffusion of knowledge from A to B. Assume that diffusion itself is costless in terms of labour and that the amount of knowledge transmitted to B at any moment is proportional to the size of the gap by a factor of proportionality equal to A. Accordingly, we have the following equations of production of knowledge in both countries:

$$\dot{x}_A = \phi(x_A) L_A \qquad x_A < x_B$$

$$L_A \ge L_B \tag{7.6}$$

$$\dot{x}_B = \phi(x_B)L_B + \delta (x_A - x_B) \quad 0 \le \delta < 1 \tag{7.7}$$

A convenient interpretation of the diffusion term in (7.7) is that it represents a direct transfer from A to B that is costless to both A and B. It amounts, therefore, to a kind of 'spillover effect' or pure externality. The parameter,  $\delta$ , could then be taken as a measure of absorptive capacity in B, hence dependent on internal conditions within country B (such as range and depth of social infrastructure, size of the market, language skills and policies of the national state); or  $\delta$  could be a reflection of regulative measures and other institutional barriers in A to the export of knowledge. An alternative interpretation is that the diffusion term represents a flow of foreign investment from A to B; but this interpretation would raise further complications that cannot be pursued here. Whatever the case, it is supposed that this transfer has a direct impact on the current flow output of knowledge in B equivalent to the size of the transfer. The impact is assumed to be positive;

but one could introduce the possibility that it is negative because of the existence of retarding effects from the transfer process. 16

In practice, of course, there are likely to be significant resource costs of adoption of imported knowledge and of adaptation to local conditions. Insofar as these are accountable to labour costs, they can conveniently be absorbed into  $L^*$  for the importing country. A more complex treatment, consistent with the spirit of this model, would be to make diffusion itself a labour-using activity subject to its own learning process. This is a possible extension of the model.

The analytical problem that is posed now is the following. If both countries operate in accordance with the conditions specified in this model, what would be the associated pattern of productivity growth over time, and what is the long-run outcome of the process as regards the size of the gap in productivity levels? Since productivity levels in both countries are uniquely related to the prevailing stock of knowledge, the analysis focuses on movements in this variable.

# DYNAMICS OF THE PRODUCTIVITY GAP

Equations (7.6) and (7.7) constitute the key dynamic relationships, indicating how the two countries evolve over time, starting from given initial conditions. To simplify the analysis and sharpen the results, let the learning function in both countries conform to the following linear relationship:

$$\phi(x_i) = a + bx_i, \quad i = A, B; a > 0, b > 0$$
 (7.8)

Then, by transforming (7.6) and (7.7) to proportional rates of growth and subtracting, we get

$$g_{A} - g_{B} = \frac{aL_{B}}{x_{A}} \left( \frac{L_{A}}{L_{B}} - \frac{x_{A}}{x_{B}} \right) + b(L_{A} - L_{B}) - \delta \left( \frac{x_{A}}{x_{B}} - 1 \right),$$

$$g_{i} = \dot{x}_{i}/x_{i}, \ i = A, B$$
(7.9)

For clarifying the properties of the underlying process, we can distinguish the following cases.

Case 1: 
$$\delta = 0$$
,  $L_A = L_B$ ,  $x_A > x_B$ 

Here, A is the leader in the stock of knowledge, but the two countries are equal in every other respect, and there is no diffusion. In this case, equation (7.9) simplifies to

$$g_A - g_B = \frac{aL_A}{x_A} \left( 1 - \frac{x_A}{x_B} \right) < 0$$
 (7.10)

Since  $g_A < g_B$ , the ratio  $x_A/x_B$  falls. There is a process of convergence to a steady state. However, the stocks of knowledge are never equalized; they diverge in absolute terms. The speed of convergence is determined by  $aL_A/x_A$  which reflects the role of diminishing returns to experience in A. In particular,  $a/x_A$  is the difference between the average and the marginal product of experience and it diminishes as experience grows. This result indicates that what dominates the process of convergence is diminishing returns to experience in the leading region. Thus it appears that the leader leads not only in experience; it also leads the process of convergence by its slowing down from 'ageing' or 'maturing' of experience.

Case 2: 
$$1 > \delta > 0$$
,  $L_A = L_B$ ,  $x_A > x_B$ 

This case allows for diffusion from A to B. Equation (7.9) now becomes

$$g_A - g_B = \frac{aL_A}{x_A} \left( 1 - \frac{x_A}{x_B} \right) - \delta \left( \frac{x_A}{x_B} - 1 \right) < 0$$
 (7.11)

Here again,  $g_A < g_B$ , the ratio  $x_A/x_B$  falls, and there is convergence in growth rates but not in absolute terms. The speed of convergence is augmented in this case by the existence of diffusion from A to B. Contrariwise, if  $\delta < 0$ , implying negative spillovers, it is easy to see that there is no convergence;  $x_A/x_B$  rises without limit.

Case 3: 
$$1 > \delta > 0$$
,  $L_A > L_B$ ,  $x_A > x_B$ 

This is the general case, encompassing full differentiation among countries and diffusion of knowledge betweem them. The basic story which can be told in this case is as follows. For  $L_A/L_B$  sufficiently large in relation to  $x_A/x_B$ , country A has an advantage deriving from its larger allocation of labour to the knowledge industry. This advantage allows it to grow faster than B, so that  $x_A/x_B$  increases and, correspondingly, the productivity gap increases. However, part of this advantage, as represented by the first term on the right-hand side in equation (7.9), is diminished by growing experience (due to diminishing returns to experience) as  $x_A$  rises both absolutely and relatively to  $x_B$ . It is converted to a disadvantage as  $x_A/x_B$  comes to exceed  $L_A/L_B$ . This advantage is diminished also by the increasing contribution (represented by the third term on the right-hand side of equation (7.9)) that the growing gap in the stock of knowledge makes to growth in B due to diffusion of knowledge from A to B. Both these factors contribute to reducing the difference in growth rates between A and B. Consequently, the magnitude of the gap in the stock of knowledge, while continuing to grow, approaches an upper boundary given by the critical ratio:

$$(x_A/x_B)^* = \frac{b}{\delta} (L_A - L_B) + 1 \tag{7.12}$$

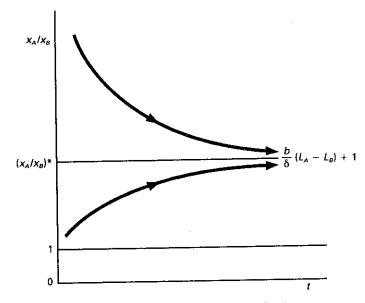


Figure 7.1 Convergence pattern of  $x_A/x_B$ 

However, what if  $x_A/x_B$  is large enough to begin with, in particular,  $x_A/x_B$  exceeds this critical ratio? The logic of equation (7.9) entails that, with such initial values of  $x_A/x_B$ , the growth advantage that A has from its larger allocation of labour to the knowledge industry is overpowered by the diffusion effect and the diminishing returns effect. The advantage in growth then shifts from A to B and this results in reducing the size of the gap between A and B in the stock of knowledge and, correspondingly, in productivity levels. In this case, the gap asymptotically converges from above to the critical ratio  $(x_A/x_B)^*$ .

Thus, no matter how small or large the initial gap in the stock of knowledge between leader and follower, this process operates to bring about convergence in terms of growth rates of the stock of knowledge. But, as to the size of the gap itself, there is a sharp asymmetry, as shown in Figure 7.1. For small initial gaps, the size of the gap widens, up to some upper limit. For large enough gaps to begin with (that is, gaps larger than the critical ratio), there is a reduction in the size of the gap. However, whatever the initial size of the gap, there always remains a gap and it is positive. This result follows from the fact that the critical ratio is necessarily greater than 1, given that  $L_A > L_B$ , b > 0,  $\delta > 0$ . The magnitude of this permanent gap is uniquely determined by the difference in the allocation of labour to the knowledge industry,  $L_A - L_B$ , by the marginal product of experience, b, and by the diffusion parameter,  $\delta$ .

# Case 4: $1 > \delta > 0$ , $L_B < L^* < L_A$

If country B is unable to achieve the threshold size of allocation of labour to the knowledge industry, then it is unable to participate actively in the productivity race. It remains in a dependent status of receiving whatever spillovers it can get from those already in the race, and its productivity level continues to fall further and further behind relative to the rest.

# CONCLUSION

So far as the process of convergence/divergence in productivity growth is concerned, the analysis presented here identifies exactly what form that process takes and the conditions which affect the outcome.

The productivity gap is analysed in terms of the relative size of the stocks of knowledge existing in the leader and follower countries. It is shown that, given some initial gap to begin with (no matter how big or small), the gap asymptotically approaches a definite size from above or below depending on initial conditions. Whether the gap increases or diminishes depends on how big the initial gap is. Thus it is a matter of the exact degree of 'relative backwardness' in a precise sense, specified in relation to the critical ratio  $(x_A/x_B)^*$ . In particular, only if the initial gap is 'large enough' does convergence occur. In this respect, this result serves to give a certain precision to the well-known hypothesis of relative backwardness as a factor determining the tendency to convergence in productivity levels. <sup>17</sup> This result also replicates the diversity of the empirical record, insofar as that record exhibits the coexistence of dual tendencies of convergence and divergence. The coexistence of these two tendencies is shown here to be precisely connected with the cross-country distribution of initial conditions and parameter values around the critical ratio.

The analysis supports the need to maintain a sharp distinction between convergence in growth rates and convergence in terms of levels. In one class of cases, depending on initial conditions, even though growth rates converge, levels diverge and the gap correspondingly widens (albeit to an upper limit).

It is evident also that the process of productivity growth, under the conditions specified here, operates to keep the size of the gap within bounds. This is for reasons related, first, to the existence of a 'maturity' effect in the leading country associated with diminishing returns to experience. Second, it is related to the advantage that the follower country gains from the operation of a diffusion effect, or of 'spillovers' from the leader.

If the gap does not explode, neither is it ever eliminated altogether. A certain positive size of the gap is permanently reproduced by this process. That size, given by the critical ratio  $(x_A/x_B)^*$ , is uniquely determined by specific conditions of the productivity-increasing process: namely, the marginal product of experience, b, the diffusion parameter,  $\delta$ , and the difference in relative allocations of labour to the knowledge industry,  $L_A - L_B$ .

A special class of cases consists of those countries that are unable to mount the scale required to start up the productivity-increasing process. In such cases the gap increases without limit. The same result would occur if the diffusion parameter were negative, implying that there are retarding effects or negative spillovers from diffusion.

One can readily admit that this analysis does not, and neither does it attempt to, tell the whole story concerning the historical record sketched in the first part of this chapter. It does provide a heuristic framework with which to identify various essential elements of the story that need to be explored in greater depth in seeking to explain the record of productivity growth.

As it stands, the model focuses on the character of the convergence/divergence process that occurs over a period of time appropriate to what one might call 'a given technological paradigm', during which it might be said that the frontier of technological knowledge is relatively fixed. It is in that context that it would seem to make sense to talk about 'diminishing returns to experience'. But, over the long haul, the paradigm does change and the frontier shifts along with it. This introduces the possibility that, by leapfrogging, followers may overtake and surpass leaders, so that the pattern of leadership changes. It would remain to determine who leads and who follows under those conditions, and whether there is any tendency to convergence. This effect is not considered here and is intrinsically more difficult to model.<sup>18</sup>

Another effect not captured here, which may be considered a significant part of the empirical record of productivity growth, is the intersectoral effect associated, for instance, with a shift from agriculture to manufacturing industry, or from traditional manufacture to services. This aspect of the process is essentially eliminated at the highly aggregative level of this model. For the same reason, it is not possible to capture a significant dimension of the process that is related to the effect of commodity specialization among countries.

## Notes

- 1. A first draft of this chapter was circulated in February 1985. It was subsequently presented to the ASSA (Allied Social Science Association) meetings in New Orleans in December 1986, at various invited seminars, and at the conference from which this volume is derived. I wish to thank the editor of this volume, Ross Thomson, for his careful reading of the penultimate draft and for substantive comments and discussion of various points.
- 2. See for instance, Abramovitz (1986), Baumol (1986), Maddison (1982, 1987) and Matthews, Feinstein and Odling-Smee (1982).
- 3. See Baumol and Wolff (1988), De Long (1988), Romer (1989), Dowrick and Nguyen (1989) and Baumol, Blackman and Wolff (1989).
- 4. See Harris (1986), Baumol and Wolff (1988), De Long (1988) and Romer (1989).
- 5. For a penetrating discussion of some of the complex issues involved in analysing

the historical record of differential productivity growth among countries, see Abramovitz (1986) and Nelson (1981).

6. For reviews of the analytical elements and empirical studies in this burgeoning field of research, see Nelson (1981), Dosi (1988), Freeman (1982), Kamien and Schwartz (1982) and Stoneman (1983). For a related effort at modelling these effects in a growth-theoretic context, see Romer (1986, 1989).

7. The most forceful statement of the arguments supporting this view of the role of the knowledge industry, as a general perspective on the development of modern

technology in the twentieth century, is that of Freeman (1982).

8. Fritz Machlup (1962) gives a much wider definition of the 'knowledge industries', and estimates that 30 per cent of the labour force in the US economy is included in his definition. Porat (1977) defines a similar category of 'information occupations' to include about 50 per cent of total occupations. I follow Freeman (1982, p. 5) in conceiving of what he calls 'the Research and Development system' as 'the heart of the whole complex'. Even so, there are still considerable empirical difficulties in identifying exactly what constitutes this 'system', as shown in National Science Foundation (1987).

9. For relevant empirical evidence on the contribution of R&D to productivity growth, see Griliches (1986) and Mansfield (1980). From the standpoint of ascribing causality, the relationships involved are considerably complex, as

argued forcefully by Nelson (1981).

10. See Arrow (1962b) and Rosenberg (1982, Ch. 6).

11. Some relevant issues concerning the conception of knowledge as a commodity with its own peculiar attributes are considered by Arrow (1962a) and Nelson (1959).

12. Ames and Rosenberg (1963) review and dissect some of the arguments that have been put forward to support the broad thesis of an eventual retardation of growth in advanced industrial economies. They conclude that there is no logical necessity for such retardation and that the outcome depends on a number of

empirical conditions that remain to be verified.

13. The logic of this idea does not necessarily rule out the existence of an initial phase of increasing returns, but for simplicity this analysis focuses on the case of diminishing returns as an 'ultimate' phase of the process. It must be emphasized that, as presented here, there is nothing inherent in the idea of 'diminishing returns to experience' that makes it a purely technological condition; rather, it is considered to be an analytic expression for a wide range of social and institutional factors that are themselves the product of historical development.

- 14. Issues involved in determining the pattern of trade and specialization among countries are left out of this analysis, inasmuch as the pricing side of the picture (on which an account of comparative advantage must be based) is being ignored. Still, it is not unreasonable to suppose that both countries produce some of the same two commodities, unless it should turn out that specialization according to comparative advantage yields a corner solution, which would be a very special case.
- 15. This assumption could be usefully dropped and the model extended to allow for differences in production conditions across countries.
- 16. The latter case is an implication of the argument that relations between advanced and underdeveloped economies are characterized by a 'structure of dependence' (see, for instance, dos Santos, 1970).
- 17. Abramovitz (1986) provides a discussion of this hypothesis, along with several extensions and qualifications, and reviews some of the historical evidence pertaining to it. The general idea that the 'degree of economic backwardness' is a

significant factor governing the pace and direction of development was put forward by Gerschenkron (1952).

18. For an examination of the issues involved in the question of overtaking and of changing leadership, see Ames and Rosenberg (1963).

### References

Abramovitz, Moses (1986) 'Catching Up, Forging Ahead, and Falling Behind', Journal of Economic History 46, 2 (June).

Ames, Edward and Rosenberg, Nathan (1963) 'Changing Technological Leadership

and Industrial Growth', Economic Journal, 72.

Arrow, Kenneth (1962a) 'Economic Welfare and the Allocation of Resources for Innovation', in The Rate and Direction of Inventive Activity, National Bureau of Economic Research (Princeton, NJ: Princeton University Press).

- (1962b) 'The Implications of Learning by Doing', Review of Économic Studies,

29 (June).

Baumol, William J. (1986) 'Productivity Growth, Convergence, and Welfare: What the Long-Run Data Show', American Economic Review 76, 5 (December).

---- and Wolff, Edward N. (1988) 'Productivity Growth, Convergence, and Welfare: Reply', American Economic Review, 78, 5 (December).

- Blackman, Sue A.B. and Wolff, Edward N. (1989) Productivity and American

Leadership: The Long View (Cambridge, Mass.: MIT Press). De Long, Bradford J. (1988) Productivity Growth, Convergence, and Welfare:

Comment', American Economic Review, 78, 5 (December). Dos Santos, Theotonio (1970) 'The Structure of Dependence', American Economic

Review, 60, 2 (May).

Dosi, Giovanni (1984) Technical Change and Industrial Transformation (New York: St Martin's Press).

--- (1988) 'Sources, Procedures, and Microeconomic Effects of Innovation', Journal

of Economic Literature, 26 (September).

Dowrick, Steve and Nguyen, Duc-Tho (1989) 'OECD Comparative Economic Growth 1950-85: Catch-Up and Convergence', American Economic Review, 79 (December).

Freeman, Christopher (1982) The Economics of Industrial Innovation, 2nd edn

(Cambridge, Mass.: MIT Press).

Gerschenkron, Alexander (1952) 'Economic Backwardness in Historical Perspective', in Bert F. Hoselitz (ed.), The Progress of Underdeveloped Areas (University of Chicago Press).

Griliches, Žvi (1986) 'Productivity, R&D and Basic Research at the Firm Level in

the 1970s', American Economic Review, March.

Harris, Donald J. (1986) 'Development of the World Economy: Convergence or Divergence?, paper presented to the National Economic Association Meeting, New Orleans, December.

Kamien, Morton I. and Schwartz, Nancy L. (1982) Market Structure and Innovation

(Cambridge University Press).

Machlup, Fritz (1962) The Production and Distribution of Knowledge in the United States (Princeton, NJ: Princeton University Press).

Maddison, Angus (1982) Phases of Capitalist Development (New York: Oxford

University Press).

(1987) 'Growth and Slowdown in Advanced Capitalist Economies: Techniques of Quantitative Assessment', Journal of Economic Literature, 25, 2 (June).

Mansfield, Edwin (1980) 'Basic Research and Productivity Increase in Manufacturing', American Economic Review, December.

Matthews, Robin C.O., Feinstein, Charles H. and Odling-Smee, John C. (1982)

British Economic Growth 1856-1973 (Oxford: Clarendon Press).

National Science Foundation (1987) Science Indicators (Washington, DC).

Nelson, Richard (1959) 'The Simple Economics of Basic Scientific Research', *Journal of Political Economy* (June).

—— (1981) 'Research on Productivity Growth and Productivity Differences: Dead Ends and New Departures', *Journal of Economic Literature*, 19 (September).

Olson, Mancur (1982), The Rise and Decline of Nations: Economic Growth, Stagflation, and Social Rigidities (New Haven, Conn.: Yale University Press).

Porat, M.U. (1977) The Information Economy: Definition and Measurement, vols 1-9 (Washington, DC: US Government Printing Office).

Romer, Paul M. (1986) 'Increasing Returns and Long Run Growth', Journal of

Political Economy, 94.

—— (1989) 'Capital Accumulation in the Theory of Long-Run Growth', in Robert Barro (ed.), *Modern Macroeconomics* (Cambridge, Mass.: Harvard University Press).

Rosenberg, Nathan (1982) Inside the Black Box: Technology and Economics (Cambridge University Press).

Stoneman, Paul (1983) The Economic Analysis of Technological Change (Oxford University Press).

World Bank (1986) World Development Report 1986 (New York: Oxford University Press).