

Gregory J. Martin

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Academic Positions

Stanford Graduate School of Business

Assistant Professor of Political Economy. July 2018 – present.

Emory University

Assistant Professor of Political Science. September 2013 – May 2018.

Education

Stanford Graduate School of Business. Ph.D., Political Economics. 2008-2013.

Massachusetts Institute of Technology. S.B., Economics. 2002-2006.

Research

Working Papers

The Informational Content of Campaign Advertising.

Policy Decay and Political Competition. With Steve Callander.

Election Coverage and Slant in Television News. With Ali Yurukoglu.

Local News and National Politics. With Josh McCrain.

Publications in Refereed Journals

Martin, G. and S. Webster (2018). Does Residential Sorting Explain Geographic Polarization? Conditionally accepted, *Political Science Research & Methods*.

Martin, G. and Z. Peskowitz (2018). Agency Problems in Political Campaigns: Media Buying and Consulting. *American Political Science Review*, 112(2):231–248.

Martin, G. (2018). Dividing the Dollar with Formulas. *Journal of Politics*, 80(2):479–493.

Martin, G. and A. Yurukoglu (2017). Bias in Cable News: Persuasion and Polarization. *American Economic Review*, 107(9):2565–2599.

Callander, S. and G. Martin (2017). Dynamic Policymaking with Decay. *American Journal of Political Science*, 61(1):50–67.

Martin, G. and Z. Peskowitz (2015). Parties and Electoral Performance in the Market for Political Consultants. *Legislative Studies Quarterly*, 40(3):441–470.

Martin, G. (2012). Reply to “Vetoes, Bargaining, and Boundary Conditions.” *Political Analysis*, 20:525–526.

Martin, G. (2012). Testing Theories of Congressional-Presidential Interaction with Veto Override Rates. *Political Analysis*, 20:501–519.

Chatterji, S., Blackburn, L., Martin, G., and E. Katsavounidis. (2004). Multiresolution techniques for the detection of gravitational-wave bursts. *Classical and Quantum Gravity*, 21(20):S1809–S1818.

Other Academic Writing

Review of “Grassroots for Hire: Public Affairs Consultants in American Democracy.” *Political Science Quarterly*, Winter 2015-16, Vol. 130, No. 4.

Public Scholarship

“Yes, Sinclair Broadcast Group does cut local news, increase national news and tilt its stations rightward.” With Josh McCrain. *The Washington Post*, April 2018.

“How to Judge your Consultant.” With Zac Peskowitz. *Campaigns and Elections*, December 2014.

“Does Residential Sorting Explain Geographic Polarization” covered in *The New York Times*.

“Local News and National Politics” covered in *The Weeds*, *Vox*, *Salon*, *New York Magazine*, and *The Seattle Post-Intelligencer*.

“Bias in Cable News” covered in *Vox*, *The Washington Post*, *Wonkblog*, *Bloomberg View*, *Mother Jones*, and *The Huffington Post*.

“Parties and Electoral Performance in the Market for Political Consultants” covered in *The New York Times* and *NPR Marketplace*.

Teaching

At Emory

POLS 585, Electoral Politics. Spring 2015.

QTM 110, Introduction to Scientific Methods. Fall 2014-15, Spring 2018.

POLS 570, Limited Dependent Variable Models. Fall 2013-15.

POLS 571, Longitudinal Data Analysis. Spring 2014-18.

Public Presentations

University Seminars

2018 UCLA (American Politics Workshop).

- 2017** Vanderbilt (Political Economy Seminar), London School of Economics (Political Economy Seminar), University of Warwick (Political Economy Seminar), Stanford Graduate School of Business (Political Economics Seminar), Yale (Leitner Political Economy Seminar), Princeton (Political Economy Workshop), Emory (Political Institutions and Methodology Seminar).
- 2016** Stanford Graduate School of Business (Political Economics Seminar), Federal Communications Commission (Economics Seminar, Office of Strategic Planning & Policy Analysis), California Institute of Technology (Political Economy Seminar).
- 2015** USC Marshall School of Business (Applied Microeconomics Seminar), University of Rochester (American Politics Seminar), Emory (Political Institutions and Methodology Seminar).
- 2013** Emory (Political Institutions and Methodology Seminar).
- 2012** University of Rochester (Wallis Political Economy Seminar), Yale (American Politics Seminar), University of Illinois (Applied Microeconomics Seminar).

Invited Conference Presentations

- 2018** Center for the Study of Law, Politics and Economics Annual Conference, Emory University.
- 2017** Wallis Institute Annual Conference, University of Rochester; Economics of Media Bias Workshop, University of Lausanne; Political Economy of Elections Conference, University of Houston.
- 2016** Center for the Study of American Politics Conference, Yale (*Discussant*).
- 2015** Political Polarization: Media and Communication Influences Conference, Princeton University; Wallis Institute Annual Conference, University of Rochester (*Discussant*); Economics of Media Bias Workshop, Hamburg Media School.
- 2014** Wallis Institute Annual Conference, University of Rochester; Atlanta Computational Social Science Workshop, Georgia Tech.

Presentations Selected from Submitted Abstracts

- 2017** APSA, MPSA, SPSA.
- 2015** MPSA, SPSA.
- 2014** MPSA.
- 2012** MPSA, EPSA, Econometric Society North American Summer Meetings.
- 2012** MPSA.

Honors & Awards

Fellowships

Stanford University Graduate School of Business PhD Fellowship, 2008-2013

Awards

National Science Foundation Graduate Research Fellowship, Honorable Mention, 2008.

Phi Beta Kappa, Massachusetts Institute of Technology, 2006.

Massachusetts Institute of Technology Undergraduate Economics Association Journal Prize, 2006.

Professional Activities

Referee Service

Journal of Political Economy, American Political Science Review, American Journal of Political Science, Journal of Politics, Quarterly Journal of Political Science, Political Science Research & Methods, Journal of Public Economics, Games & Economic Behavior, Legislative Studies Quarterly, International Economic Review, Journal of Theoretical Politics, Political Research Quarterly, British Journal of Political Science, Public Choice, European Economic Review, Review of Environmental Economics and Policy.