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Academic Positions

Stanford Graduate School of Business
Assistant Professor of Political Economy. July 2018 – present.

Emory University
Assistant Professor of Political Science. September 2013 – May 2018.

Education

Stanford Graduate School of Business. Ph.D., Political Economics. 2008-2013.

Massachusetts Institute of Technology. S.B., Economics. 2002-2006.

Research

Work in Progress

Political Consequences of Media Consolidation. With Josh McCrain.

Media and Ideological Movements: How Fox News Built the Tea Party. With Zhao Li.

Measuring Impact and Consumption of Local News in a Changing Environment. With Shoshana Vasserman.

Working Papers

Online Competition and Newspaper Quality: Evidence from the Introduction of Craigslist in the U.S. With Ruben Durante and Milena Djourelouva.

Ideological Competition. With Federica Izzo and Steve Callander.

Policy Decay and Political Competition. With Steve Callander.

Election Coverage and Slant in Television News. With Ali Yurukoglu.

Publications in Refereed Journals

Canen, N. and G. Martin (2021). How Campaign Ads Stimulate Political Interest. Forthcoming, *Review of Economics and Statistics*.

Garz, M. and G. Martin (2021). Media Influence on Vote Choices: Unemployment News and Incumbents' Electoral Prospects. *American Journal of Political Science*, 65(2): 278–293.

- Fowler, E., M. Franz, G. Martin, Z. Peskowitz, and T. Ridout (2021). Political Advertising Online and Offline. *American Political Science Review*, 115(1): 130–149.
- Martin, G. and S. Webster (2020). Does Residential Sorting Explain Geographic Polarization? *Political Science Research & Methods*, 8(2):215–231.
- Martin, G. and J. McCrain (2019). Local News and National Politics. *American Political Science Review*, 113(2): 372–384.
- Martin, G. and Z. Peskowitz (2018). Agency Problems in Political Campaigns: Media Buying and Consulting. *American Political Science Review*, 112(2):231–248.
- Martin, G. (2018). Dividing the Dollar with Formulas. *Journal of Politics*, 80(2):479–493.
- Martin, G. and A. Yurukoglu (2017). Bias in Cable News: Persuasion and Polarization. *American Economic Review*, 107(9):2565–2599.
- Callander, S. and G. Martin (2017). Dynamic Policymaking with Decay. *American Journal of Political Science*, 61(1):50–67.
- Martin, G. and Z. Peskowitz (2015). Parties and Electoral Performance in the Market for Political Consultants. *Legislative Studies Quarterly*, 40(3):441–470.
- Martin, G. (2012). Reply to “Vetoes, Bargaining, and Boundary Conditions.” *Political Analysis*, 20:525–526.
- Martin, G. (2012). Testing Theories of Congressional-Presidential Interaction with Veto Override Rates. *Political Analysis*, 20:501–519.
- Chatterji, S., L. Blackburn, G. Martin, and E. Katsavounidis. (2004). Multiresolution techniques for the detection of gravitational-wave bursts. *Classical and Quantum Gravity*, 21(20):S1809–S1818.

Other Academic Writing

- Review of “Building a Business of Politics.” *Perspectives on Politics*, March 2019, Vol. 17, No. 1.
- Review of “Grassroots for Hire: Public Affairs Consultants in American Democracy.” *Political Science Quarterly*, Winter 2015-16, Vol. 130, No. 4.

Public Scholarship

- “Ownership Matters for News Content.” With Josh McCrain. *LSE US Politics and Policy Blog*, October 2019.
- “Bias in Cable News.” With Ali Yurukoglu. *Microeconomic Insights*, January 2019.
- “The Real Culprit Behind Geographic Polarization.” With Steven Webster. *The Atlantic*, November 2018.
- “Yes, Sinclair Broadcast Group does cut local news, increase national news and tilt its stations rightward.” With Josh McCrain. *The Washington Post*, April 2018.
- “How to Judge your Consultant.” With Zac Peskowitz. *Campaigns and Elections*, December 2014.

“Media Influence on Vote Choices” covered by *Not Another Politics Podcast*.

“Does Residential Sorting Explain Geographic Polarization” covered in *The New York Times*.

“Local News and National Politics” covered in *Nature Human Behavior*, *Motherboard*, *The Weeds*, *Vox*, *Salon*, *New York Magazine*, and *The Seattle Post-Intelligencer*.

“Bias in Cable News” covered in *Vox*, *The Washington Post*, *Wonkblog*, *Bloomberg View*, *Mother Jones*, and *The Huffington Post*.

“Parties and Electoral Performance in the Market for Political Consultants” covered in *The New York Times* and *NPR Marketplace*.

Teaching

At Stanford

POLECON 682, Workshop on Institutional Theories and Empirical Tests in Political Economy. Spring 2019-20.

POLECON 230, Strategy Beyond Markets. Spring 2019-20.

At Emory

POLS 585, Electoral Politics. Spring 2015.

QTM 110, Introduction to Scientific Methods. Fall 2014-15, Spring 2018.

POLS 570, Limited Dependent Variable Models. Fall 2013-15.

POLS 571, Longitudinal Data Analysis. Spring 2014-18.

Seminars and Invited Conference Presentations

2020 Harris Public Policy (Political Economy Seminar), Stanford Political Science (Political Psychology Research Group), Virtual Quant Marketing Seminar, Virtual Formal Theory Seminar.

2019 Social Media Economics Conference, ENS de Lyon; Conference on Rational Inattention in Political Economy, UCSD; Local Political Economy Conference, George Washington University; Conference on Institutions and Lawmaking, Emory (*Discussant*).

2018 UCLA (American Politics Workshop); Caltech (Social Sciences Seminar); Maryland (Economics Seminar); Princeton (CSDP American Politics Colloquium); Center for the Study of Law, Politics and Economics Annual Conference, Emory University; APSA Political Communication Pre-Conference, Harvard Kennedy School; Microsoft Research Digital Economics Conference, Washington, DC; Wesleyan Media Project Post-Election Conference, Wesleyan University.

2017 Vanderbilt (Political Economy Seminar); London School of Economics (Political Economy Seminar); University of Warwick (Political Economy Seminar); Stanford Graduate School of Business (Political Economics Seminar); Yale (Leitner Political Economy Seminar); Princeton (Political Economy Workshop), Emory (Political Institutions and Methodology Seminar); Wallis Institute Annual Conference, University of Rochester; Economics of Media Bias Workshop, University of Lausanne; Political Economy of Elections Conference, University of Houston.

- 2016** Stanford Graduate School of Business (Political Economics Seminar); Federal Communications Commission (Economics Seminar, Office of Strategic Planning & Policy Analysis); California Institute of Technology (Political Economy Seminar); Center for the Study of American Politics Conference, Yale (*Discussant*).
- 2015** USC Marshall School of Business (Applied Microeconomics Seminar); University of Rochester (American Politics Seminar); Emory (Political Institutions and Methodology Seminar); Political Polarization: Media and Communication Influences Conference, Princeton University; Wallis Institute Annual Conference, University of Rochester (*Discussant*); Economics of Media Bias Workshop, Hamburg Media School.
- 2013** Emory (Political Institutions and Methodology Seminar); Wallis Institute Annual Conference, University of Rochester; Atlanta Computational Social Science Workshop, Georgia Tech.
- 2012** University of Rochester (Wallis Political Economy Seminar); Yale (American Politics Seminar); University of Illinois (Applied Microeconomics Seminar).

Honors & Awards

Fellowships

Stanford University Graduate School of Business PhD Fellowship, 2008-2013

Awards

Stanford GSB Business School Trust Faculty Scholar, 2020-2021.

APSA APSA Information Technology & Politics Section Best Paper Award for “Political Advertising Online and Offline,” 2019.

MPSA Best Paper in American Politics and Pi Sigma Alpha Awards for “Local News and National Politics,” 2018.

National Science Foundation Graduate Research Fellowship, Honorable Mention, 2008.

Phi Beta Kappa, Massachusetts Institute of Technology, 2006.

Massachusetts Institute of Technology Undergraduate Economics Association Journal Prize, 2006.

Professional Activities

Refereeing

American Economic Review, *Journal of Political Economy*, *American Political Science Review*, *American Journal of Political Science*, *Journal of Politics*, *Quarterly Journal of Political Science*, *Political Science Research & Methods*, *American Economic Review: Insights*, *American Economic Journal: Economic Policy*, *American Economic Journal: Applied Economics*, *Journal of Public Economics*, *Games & Economic Behavior*, *Legislative Studies Quarterly*, *International Economic Review*, *Journal of Theoretical Politics*, *Political Research Quarterly*, *British Journal of Political Science*, *Political Behavior*, *Electoral Studies*, *Public Choice*, *European Economic Review*, *Review of Environmental Economics and Policy*, *Proceedings of the National Academy of Sciences*, *International Journal of Press/Politics*, *Harvard Kennedy School Misinformation Review*.

Grant Proposal Review

National Science Foundation, ETH Zurich Research Commission.

Other Service

Member, Social Science One Political Advertising Commission.

Organizer, Mass Media Section, MPSA 2018.