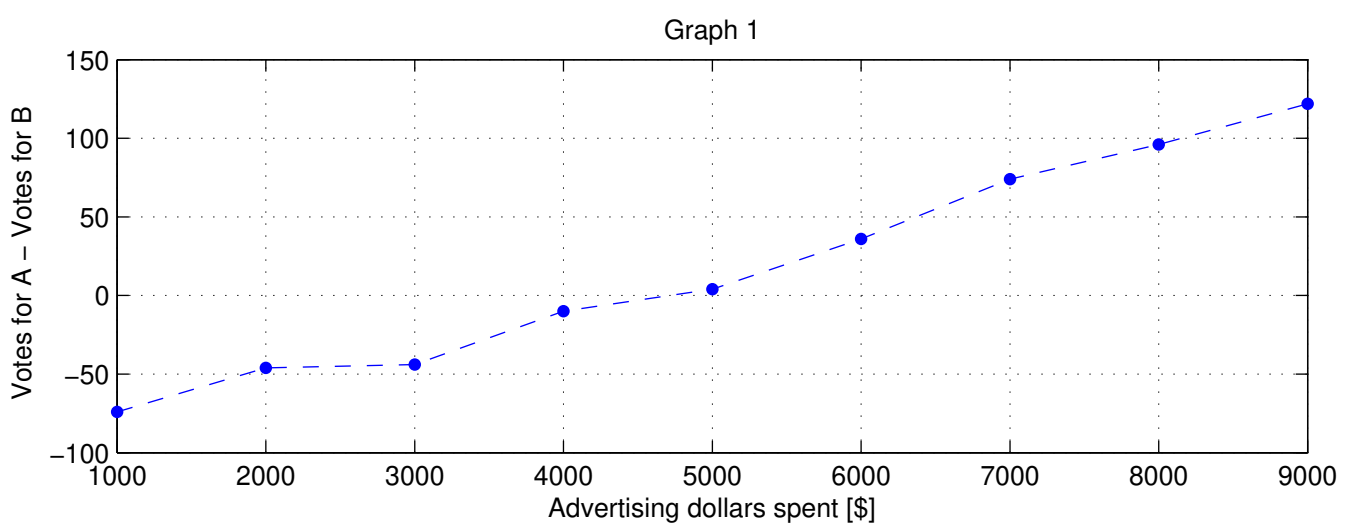
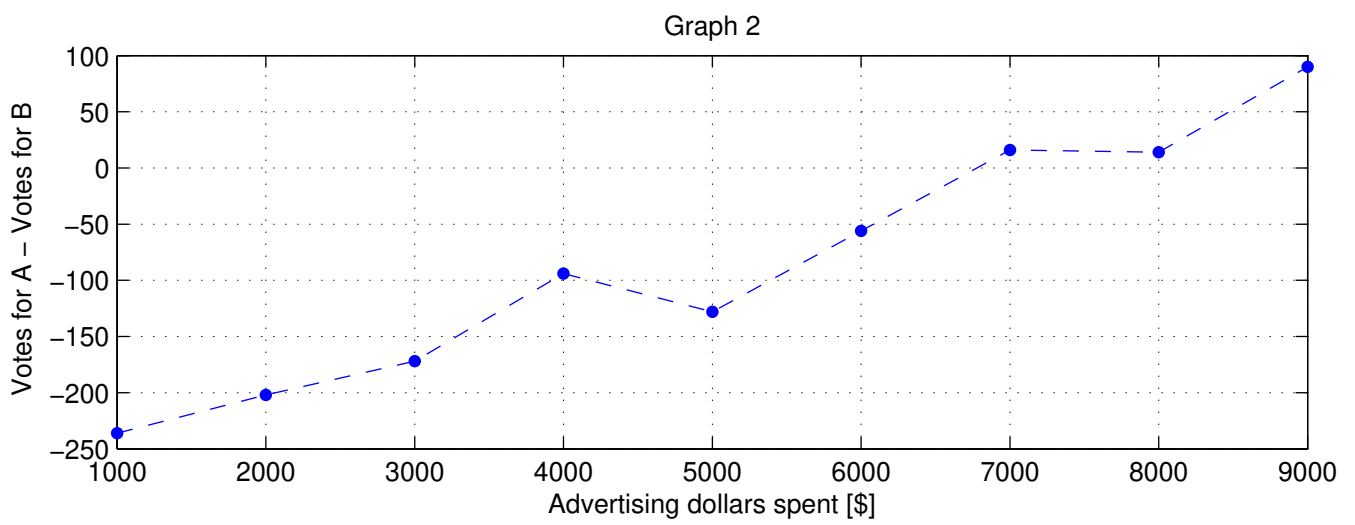

Graph 1
Votes for A – Votes for B
150
100
50
0
−50
−100
1000
2000
3000
4000
5000
6000
7000
8000
9000
Advertising dollars spent [$]


Graph 2
Votes for A – Votes for B
100
50
0
−50
−100
−150
−200
−250
1000
2000
3000
4000
5000
6000
7000
8000
9000
Advertising dollars spent [$]