

Establishing digital phenotypes for Mental Health using Artificial Intelligence

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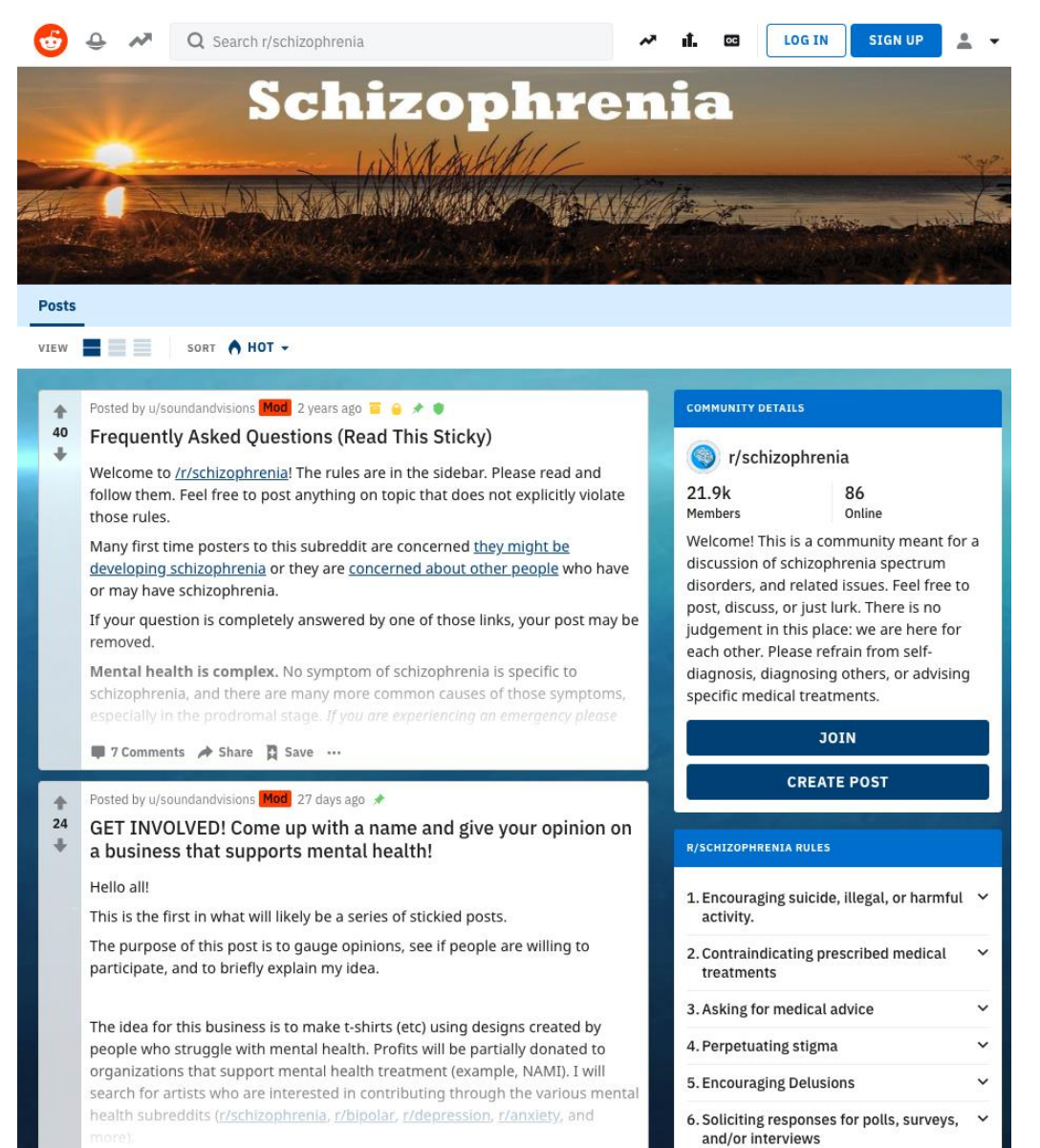
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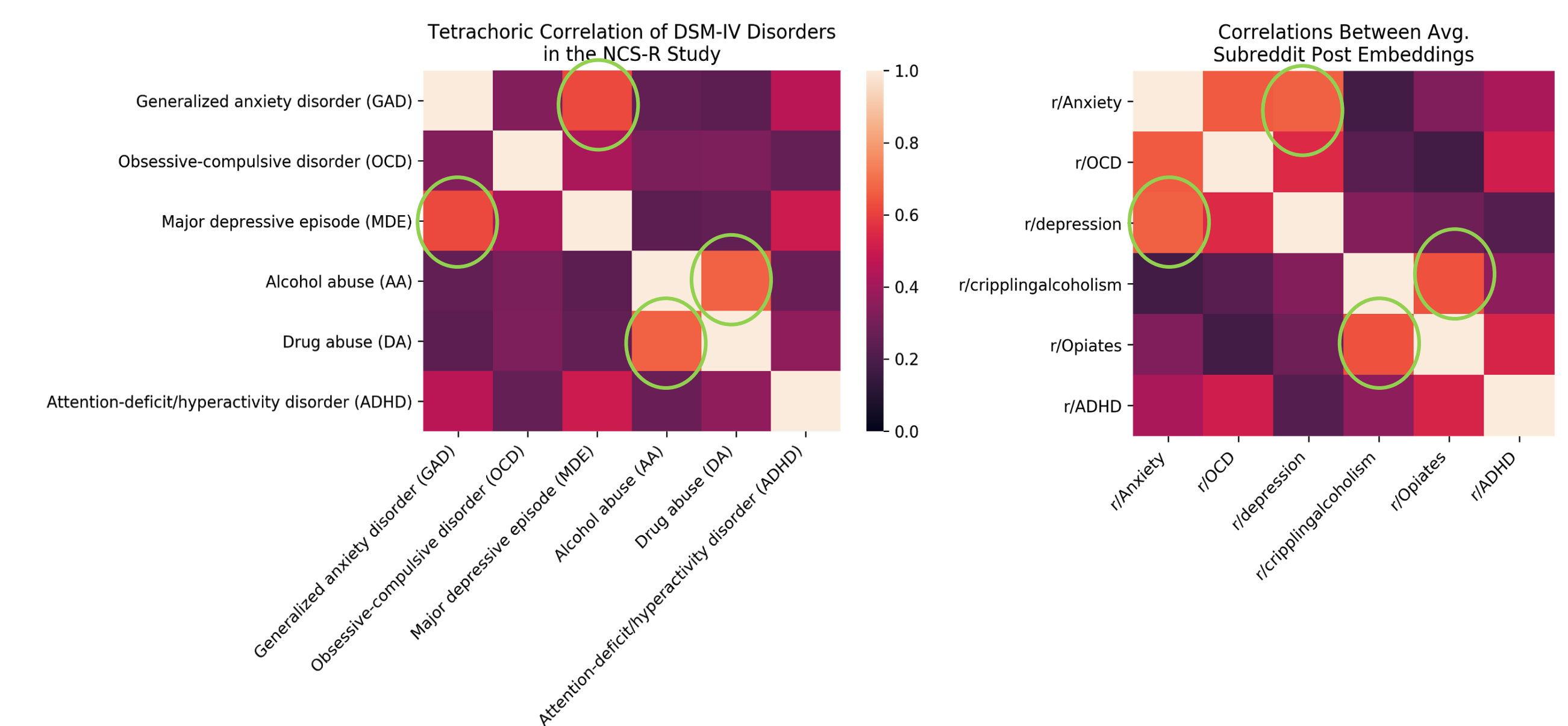


Reddit: Social Media Platform CASE STUDY

- Unique: users post anonymously
- Widespread: over 200 million users
- Active: discussions on mental health with plenty of moderators
- ~Organized: A 'subreddit' is a forum dedicated to a specific topic on Reddit. Names start with the token 'r/', e.g. 'r/ADHD'
- Caveats? MESSY
- User-created subreddits, no restrictions
- Several subreddits discussing similar issues
- Posts in subreddits might not conform to the subreddit



Embeddings and Comorbidities

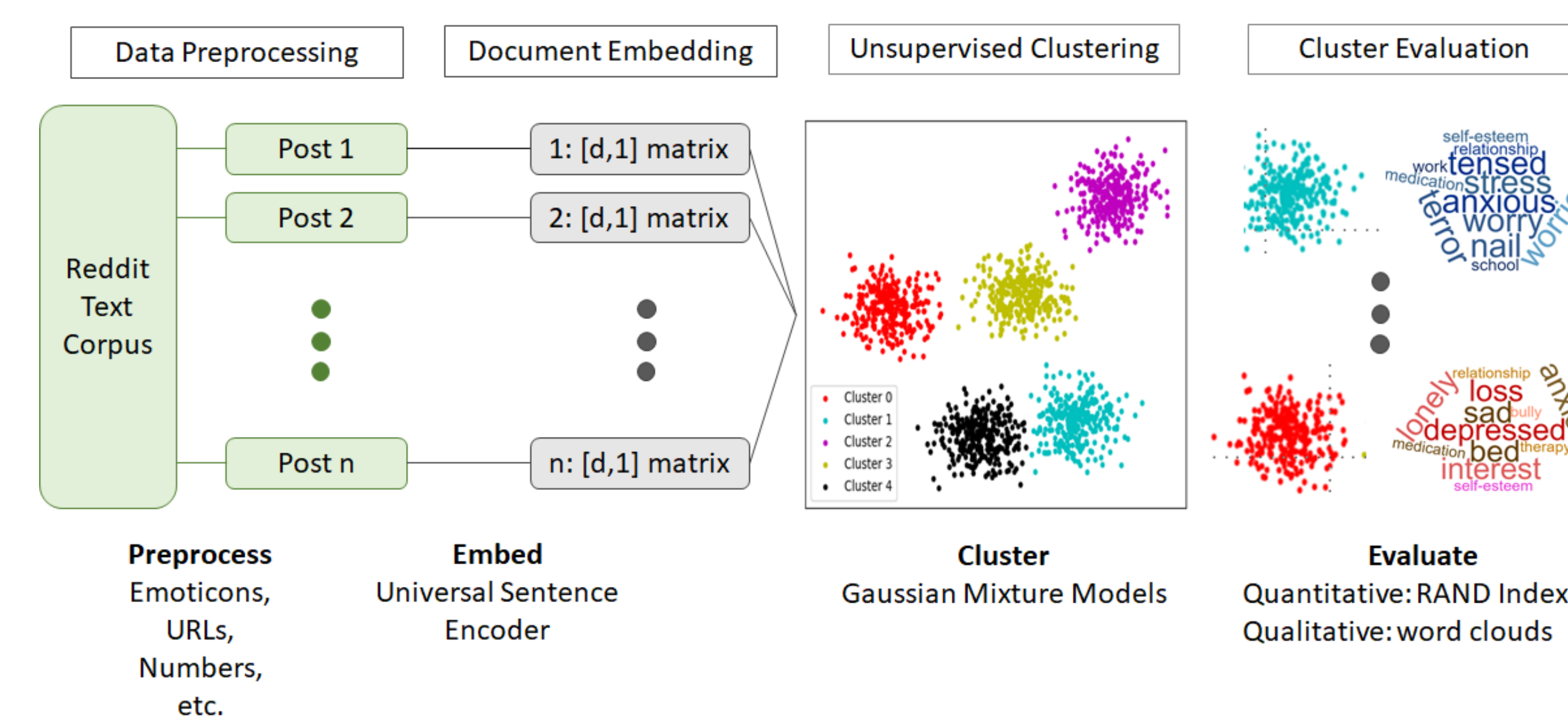


- Subreddits reflect diagnostic comorbidities
- Carry semantic meaning
- Subreddit labels are noisy and overlapping
- Current DSM-5 categories can also be noisy and overlapping
- Is it possible that they are noisy and overlapping in the same way?
- If so, can we do better?

Motivation

- Psychological disorders -- leading cause of disability worldwide (~ \$1 trillion loss to the global economy)
- Computational analysis of narrative texts using natural language processing (NLP) and other artificial intelligence (AI) techniques applied to texts related to patients could help study these at a large scale
- Clinical notes: Contain only professional impressions at point of care
- Social media (SM) platforms: Could provide a lens into the patient's life; they are ubiquitous, pervasive, and recorded at the moment

Our overall methodology



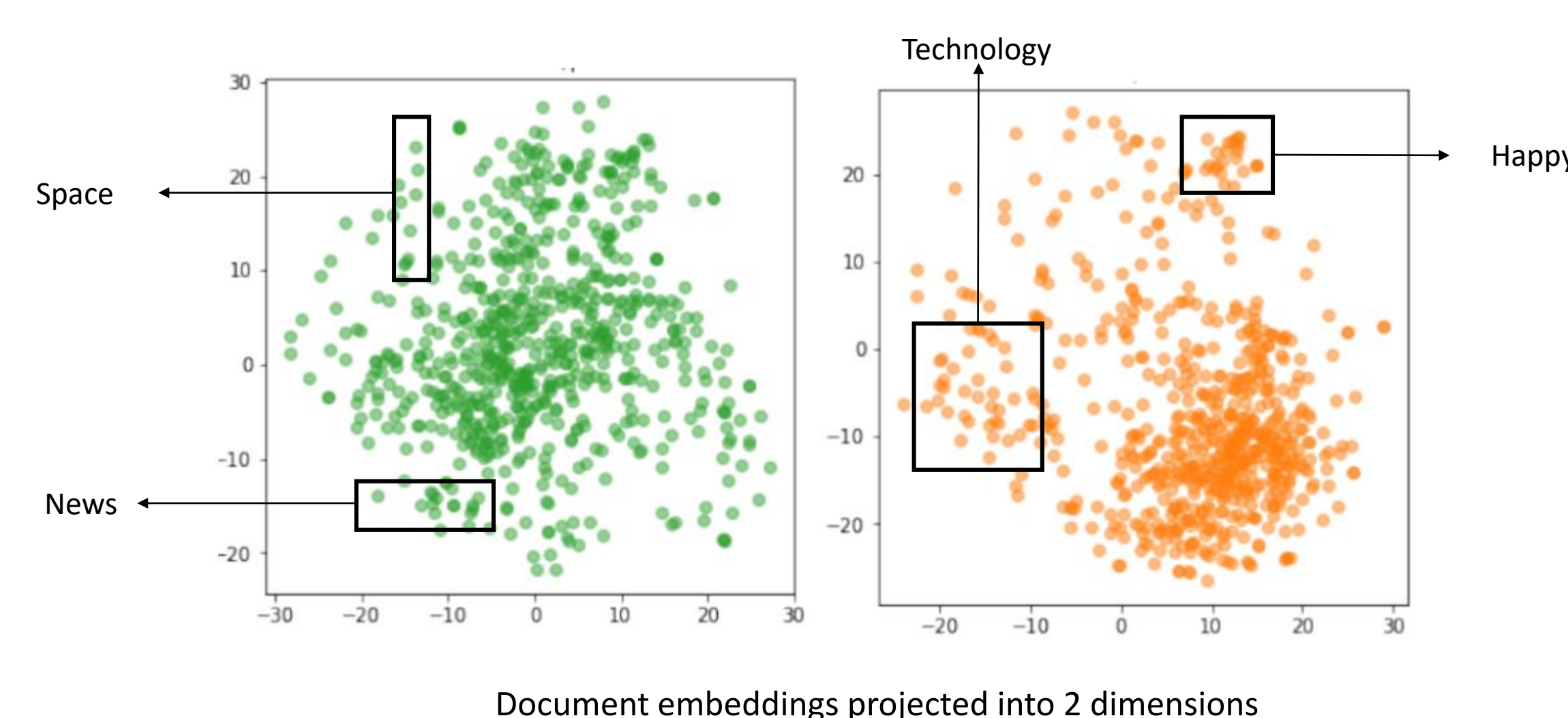
Prior Work

- Focus: automated classification of social media posts for predictive analysis
- Approach: Multi-class classification of relevant posts to the appropriate (user-defined) mental health disorder category
- Method: Supervised machine learning with either subreddits or heuristically extracted features as training labels

[1] Gkotsis et al. (2017) Nature Scientific Reports

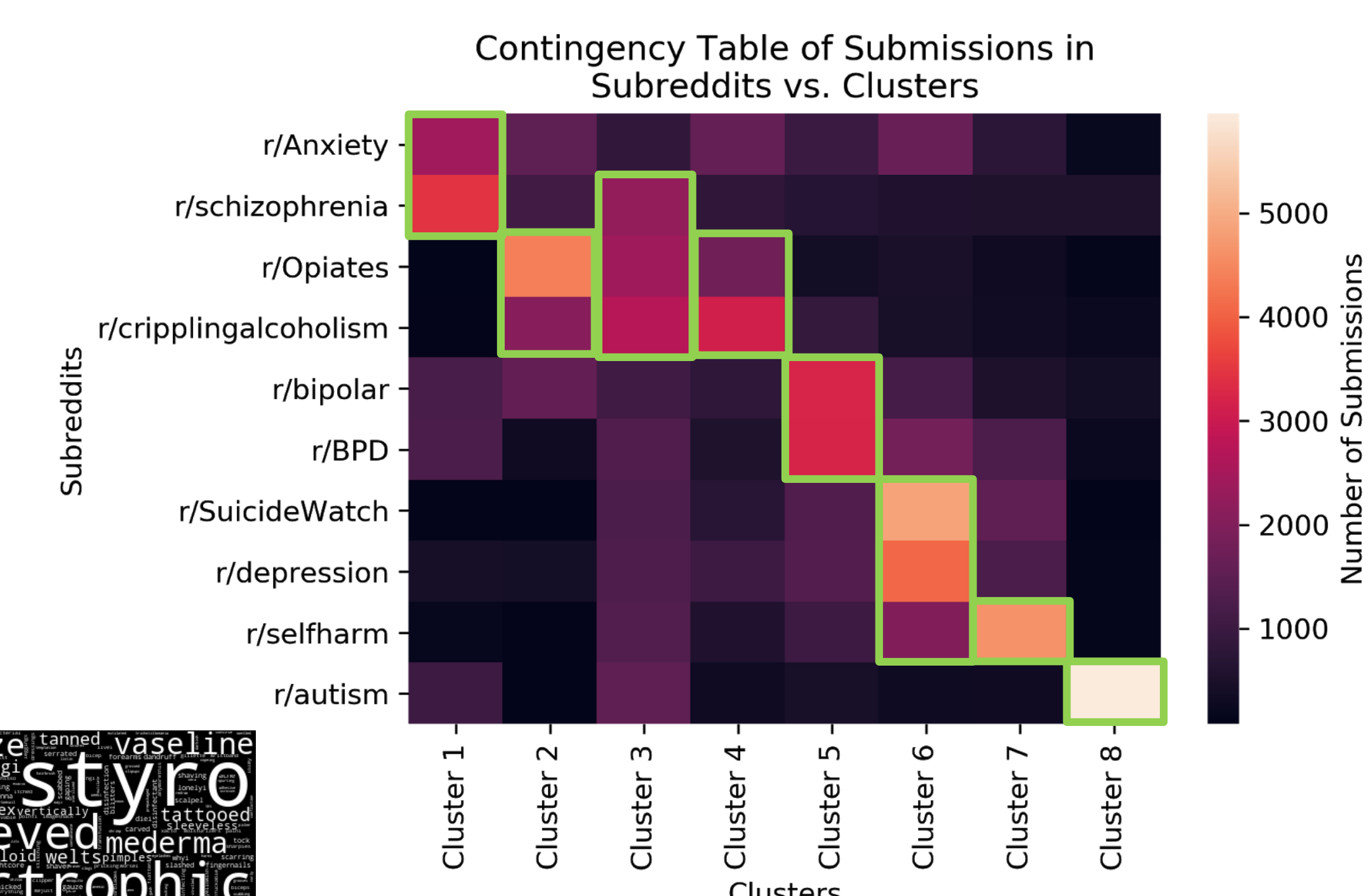
Word Embeddings, Document Labelling, Supervised Learning

- Word embeddings capture semantics of words as points in vector space
- Can be used as features to train a supervised model for document classification with a small number of ground truth labels



Results

- Meaningful, reproducible clusters
- RAND index = 0.79
- (Green): >2000 posts
- Cluster 4 ~ crippling alcoholism
- Cluster 7 ~ self harm



Bigger Vision

- Leverage NLP/AI for automated web screening:
 - For early diagnosis
 - For timely intervention and clinical referrals
 - To reach a wider, underserved population
 - To augment clinical decision making
 - Potential healthcare cost savings